

Affiliated Event Guidelines & Approval

The MedTech Conference 2026

October 18–21, 2026 | Boston, Massachusetts

We're thrilled by your interest in hosting a meeting or event in conjunction with The MedTech Conference 2026, taking place October 18–21, 2026, in Boston, Massachusetts.

To ensure the seamless integration of affiliate events with official conference programming, we have established the following guidelines.

What is an affiliate event?

An affiliate event is any meeting or gathering held in conjunction with The MedTech Conference by an organization other than AdvaMed. Participants attending affiliate events must be registered for The MedTech Conference. All affiliate events require prior approval from AdvaMed, regardless of location.

Affiliate events include, but are not limited to:

- Exhibitor or sponsor meetings
- Member meetings
- Social networking events
- Alumni events
- Staff and sales meetings
- Committee and board meetings
- Disclosure meetings as required by the U.S. SEC

Activities that are not permitted

- External educational, company presentation, or scientific programs
- Content that substantially duplicates official conference programming
- Satellite symposia
- CME or CLE programs
- Distribution of promotional materials (including flyers, room drops, and similar marketing collateral)
- Sales presentations and equipment demonstrations (which may only be conducted within contracted exhibit space in The MedTech Campus)
- Outboarding or suitcasing, including soliciting business in aisles, hotel lobbies, public spaces, or another company's exhibit space

Affiliate Event Requirements

- Submit an official affiliate event request and receive written approval prior to promoting or conducting the event.
- Schedule events so they do not conflict with official conference programming.
- Assume responsibility for all event-related costs, including food and beverage, audiovisual services, room rental, labor, and other applicable expenses.
- Utilize official conference vendors when hosting activities within official conference venues.
- Ensure promotional materials do not imply endorsement by AdvaMed or indicate that the event is part of the official conference program unless expressly approved.
- Use only approved conference logos and branding assets provided by AdvaMed.
- Comply with all venue, safety, and conference policies.

Signage Guidelines

- Signage may be displayed directly outside the assigned meeting room beginning one hour before the event.
- All signage must be removed immediately following the conclusion of the event.
- Signage is not permitted in hotel lobbies, convention center public areas, or other common spaces except where specifically authorized by the venue.

The MedTech Conference is where the global medtech community comes together to showcase innovation, create partnerships, advance business opportunities, and put the future of health care in motion.

We appreciate your cooperation in maintaining the integrity and reputation of The MedTech Conference. If you have any questions or need more assistance, please contact us. We look forward to collaborating with you to deliver an exceptional experience for all attendees

Contact

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