

2020

# EXHIBIT & SPONSORSHIP OPPORTUNITIES

SPONSORS AND EXHIBITORS REPRESENT THE BEST THAT THE INDUSTRY HAS TO OFFER

Along with providing valuable conference support and leadership, sponsors and exhibitors position themselves to connect with the industry's most important stakeholders, to increase their brand visibility among 3,000+ medtech executives and to share expertise and thought leadership with the most influential players.



## KEY DATES AND DEADLINES

- » First Right of Refusal, Initial Deposit Due | **February 1**
- » Initial 50% Payment Due | **February 15**
- » Payment Due in Full | **July 15**
- » Exhibitor-Appointed Contractor Forms Due | **September 4**
- » Exhibitor Certificates of Insurance Due | **September 4**



OCTOBER 5-7 | TORONTO, CANADA

[themedtechconference.com/sponsors-exhibitors/](https://themedtechconference.com/sponsors-exhibitors/)



**3,000+**  
**ATTENDEES**

**OVER 35**   
COUNTRIES REPRESENTED

**OVER 20**   
INDUSTRY SECTORS  
ATTENDING



# NEARLY 60%

## OF ATTENDEES ARE C-LEVEL/SENIOR LEADERS

### JOB FUNCTION

Business Development .....	19%
Communications .....	2%
Executive/Management .....	22%
Good Manufacturing Practices: Quality & Compliance .....	2%
Government/Legislative Affairs .....	7%
Health Care Compliance/Global Compliance .....	2%
Human Resources/Human Capital .....	1%
Investment/Finance .....	5%
IT .....	1%
Legal .....	4%
Marketing .....	4%
Medical/Scientific Affairs .....	5%
Other .....	5%
Policy .....	2%
Procurement/Purchasing .....	1%
Product Manufacturing .....	3%
Quality Measurement .....	1%
Regulatory .....	6%
Reimbursement .....	2%
Sales .....	6%

### SECTOR DATA

Blood .....	3%
Cancer/Oncology .....	5%
Capital Equipment .....	3%
Cardiovascular .....	7%
Cybersecurity .....	3%
Dental .....	2%
Diabetes .....	4%
Diagnostics .....	6%
Digital Health .....	7%
Imaging .....	4%
Infectious Diseases .....	3%
Information Security .....	2%
Metabolic Disease/Obesity .....	3%
Neurological .....	5%
Nutrition Products .....	2%
Ophthalmic .....	4%
Orthopedic .....	6%
Other .....	4%
Radiation Therapy .....	2%
Software .....	5%
Surgical .....	7%
Vascular .....	5%
Women's Health .....	4%
Wound Healing .....	4%

### ATTENDEE TITLES

CEO, Chairman & President .....	20%
Consultant .....	5%
Director .....	18%
EVP, ED, SVP, VP, GM .....	20%
General Counsel, Counsel .....	1%
Manager .....	10%
Managing Partner, Partner .....	8%
Other .....	11%
Other C-Suite .....	5%
Principal .....	2%

**NOTE:** Data reflect 2018 demographics.

# INCREASE YOUR ROI

## WITH A CUSTOM SPONSORSHIP PACKAGE

The MedTech Conference offers a variety of opportunities to help you achieve your goals. Sponsorships are tailored to your needs with additional benefits such as enhanced logo visibility, Full Access registrations and exclusive invitations to premier networking opportunities, including AdvaMed's Board of Directors Dinner.

### WHAT ARE YOUR GOALS FOR THE MEDTECH CONFERENCE? LET US HELP YOU:

- » Find new partners and customers.
- » Showcase your brand before industry executives.
- » Highlight your company's expertise.
- » Connect with targeted audiences.
- » Entertain and strengthen existing client relationships.
- » Better understand or identify industry needs through access to medtech executives.



Please contact [sales@advamed.org](mailto:sales@advamed.org) or call +1.571.839.4652 for more information about sponsorship opportunities.





<p><b>PRESENTING SPONSOR</b> (Limit 4) Investment: Call for pricing</p>	<ul style="list-style-type: none"> <li>• Credit for a la carte items</li> <li>• 8 seats at the AdvaMed Board Dinner</li> <li>• 15 Full Access registrations</li> <li>• Logo inclusion on conference homepage</li> <li>• Full-page tab advertisement in the Onsite Guide</li> <li>• \$450 discount code for additional Full Access registrations*</li> </ul>
<p><b>HOST SPONSOR</b> Investment: \$75,000</p>	<ul style="list-style-type: none"> <li>• \$45,000 credit for a la carte items</li> <li>• 5 seats at the AdvaMed Board Dinner</li> <li>• 12 Full Access registrations</li> <li>• \$450 discount code for additional Full Access registrations*</li> </ul>
<p><b>DIAMOND SPONSOR</b> Investment: \$50,000</p>	<ul style="list-style-type: none"> <li>• \$25,000 credit for a la carte items</li> <li>• 4 seats at the AdvaMed Board Dinner</li> <li>• 8 Full Access registrations</li> <li>• \$300 discount code for additional Full Access registrations*</li> </ul>
<p><b>PLATINUM SPONSOR</b> Investment: \$35,000</p>	<ul style="list-style-type: none"> <li>• \$15,000 credit for a la carte items</li> <li>• 3 seats at the AdvaMed Board Dinner</li> <li>• 6 Full Access registrations</li> <li>• \$300 discount code for additional Full Access registrations*</li> </ul>
<p><b>GOLD SPONSOR</b> Investment: \$25,000</p>	<ul style="list-style-type: none"> <li>• \$10,000 credit for a la carte items</li> <li>• 2 seats at the AdvaMed Board Dinner</li> <li>• 4 Full Access registrations</li> <li>• \$300 discount code for additional Full Access registrations*</li> </ul>
<p><b>SILVER SPONSOR</b> Investment: \$15,000</p>	<ul style="list-style-type: none"> <li>• \$7,500 credit for a la carte items</li> <li>• 1 seat at the AdvaMed Board Dinner</li> <li>• 3 Full Access registrations</li> <li>• \$150 discount code for additional Full Access registrations*</li> </ul>
<p><b>BRONZE SPONSOR</b> Investment: \$10,000</p>	<ul style="list-style-type: none"> <li>• \$5,000 credit for a la carte items</li> <li>• 2 Full Access registrations</li> <li>• \$150 discount code for additional Full Access registrations*</li> </ul>

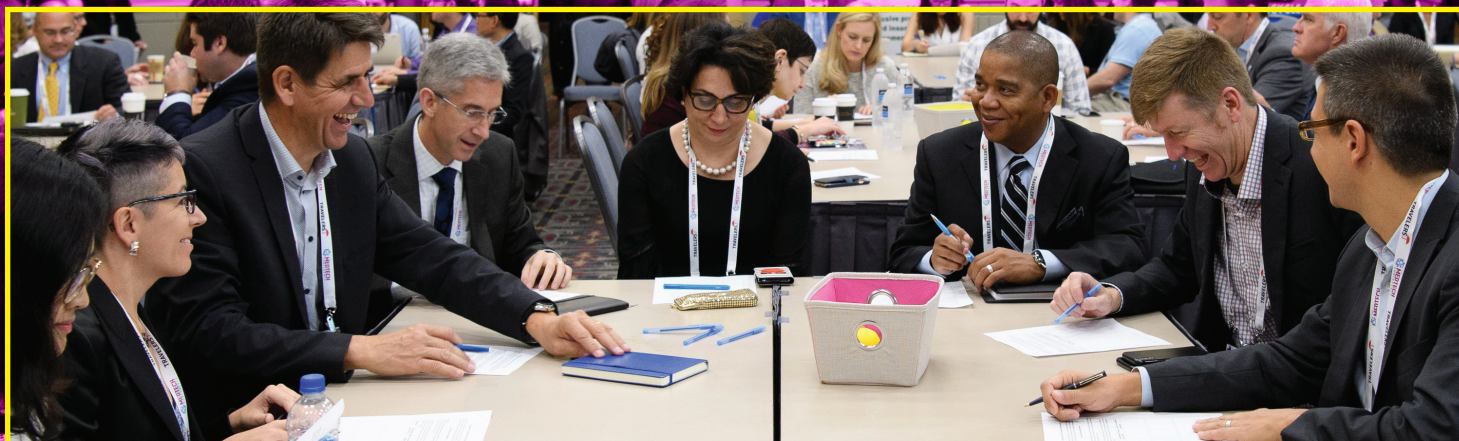
\*Discount only applies if code is used.



# OPPORTUNITY

Add your choice of the following opportunities to achieve your conference objectives. Options are based on availability.

CATEGORY	ITEM	DETAILS	PRICE
BRANDING	Aisle Signs/Decals	Page 11	Call for Pricing
BRANDING	Column Wraps	Page 11	Call for Pricing
BRANDING	Hanging Banners	Page 11	Call for Pricing
BRANDING	Window/Floor Clings	Page 11	Call for Pricing
BRANDING	Hotel Key Cards	Page 11	Call for Pricing
CORPORATE PRESENCE	Meeting Space	Page 12	Call for Pricing
TARGETED NETWORKING	Photo Booth	Page 10	Call for Pricing
TARGETED NETWORKING	Healthy Start/Yoga	Page 10	Call for Pricing
BRANDING	Enhanced Exhibitor Listing	Page 11	\$500
ADVERTISING	Onsite Guide Quarter-Page Ad	Page 12	\$1,500
ADVERTISING	Onsite Guide Half-Page Ad	Page 12	\$2,500
ADVERTISING	Website 728 x 90 Rotating Banner Ad	Page 12	\$2,500
BRANDING	Bag Insert	Page 11	\$2,500
CORPORATE PRESENCE	Patient Pavilion Participant	Page 12	\$2,500
THOUGHT LEADERSHIP	Solutions Showcase Presentation	Page 8	\$3,000
ADVERTISING	Website 300 x 250 Rotating Banner Ad	Page 12	\$3,000
BRANDING	Charging Stations	Page 10	\$4,000
CORPORATE PRESENCE	10' x 10' Exhibit Booth	Page 12	3,995 M/\$4,995 NM
ADVERTISING	Email Banner Ad	Page 12	\$5,000
ADVERTISING	Onsite Guide Full-Page Ad	Page 12	\$5,000
THOUGHT LEADERSHIP	Customized Blog Post	Page 8	\$5,000
BRANDING	Coat and Bag Check	Page 11	\$5,000
CORPORATE PRESENCE	Dedicated 10' x 10' Partnering Suite	Page 12	\$6,000/\$6,500
TARGETED NETWORKING	Inclusion and Diversity Networking Breakfast	Page 9	\$7,500
TARGETED NETWORKING	MTC Live! After Party	Page 9	\$7,500
THOUGHT LEADERSHIP	MedTech Exec Talks Panel Moderator	Page 8	\$7,500
ADVERTISING	Onsite Guide Premier Ads	Page 12	\$7,500



# Y SNAPSHOT

CATEGORY	ITEM	DETAILS	PRICE
TARGETED NETWORKING	Accel Leadership Seminar	Page 9	\$7,500
BRANDING	Coffee Station	Page 11	\$7,500
THOUGHT LEADERSHIP	CEOs Unplugged Panel Moderator	Page 8	\$10,000
THOUGHT LEADERSHIP	CLE Workshop	Page 8	\$10,000
TARGETED NETWORKING	Accel Leadership Lunch	Page 9	\$10,000
ADVERTISING	Program Spotlight Cover	Page 12	\$10,000
ADVERTISING	Program Preview Cover	Page 12	\$10,000
BRANDING	Entrance Floor Graphic	Page 11	\$10,000
TARGETED NETWORKING	International Reception	Page 9	\$10,000
TARGETED NETWORKING	AdvaMed Board of Directors Dinner	Page 9	\$15,000
TARGETED NETWORKING	CEO Networking Dinner	Page 9	\$15,000
TARGETED NETWORKING	Chairmen's Networking Reception	Page 9	\$15,000
TARGETED NETWORKING	Exhibitor Lounge	Page 9	\$15,000
TARGETED NETWORKING	Welcome Networking Lunch	Page 9	\$15,000
TARGETED NETWORKING	Welcome Networking Reception	Page 10	\$15,000
BRANDING	Daily Conference Email Recaps	Page 11	\$20,000
BRANDING	Event App + MedTech Connect	Page 10	\$25,000
BRANDING	Headshot Lounge	Page 11	\$25,000
BRANDING	Attendee Pocket Guide and Map	Page 10	\$25,000
BRANDING	Attendee Lanyards	Page 11	\$30,000
BRANDING	Reusable Water Bottles	Page 10	\$30,000
THOUGHT LEADERSHIP	MedTech Exec Talks Stage	Page 8	\$30,000
PAVILION	Patient Pavilion and Demo Area	Page 7	\$30,000
BRANDING	Conference Bags	Page 11	\$40,000
THOUGHT LEADERSHIP	CEOs Unplugged Stage	Page 8	\$50,000
THOUGHT LEADERSHIP	Plenary Sponsorship	Page 8	\$75,000
PAVILION	Innovation Pavilion	Page 7	\$75,000
THOUGHT LEADERSHIP	Lifetime Achievement Award	Page 8	\$100,000

## PAVILION SPONSORSHIP

### PATIENT PAVILION AND DEMO AREA

**\$30,000 per sponsor or \$75,000 exclusive** | 3 Opportunities

Attendees, including public officials and members of the press, will be drawn to this interactive area where they can experience a variety of technology and watch the industry's leading manufacturers interview patients. Sponsorship of the Patient Pavilion and Demo Area includes logo placement in relevant pre-event marketing and onsite collateral, a dedicated table for the duration of the conference and one patient presentation.

### INNOVATION PAVILION

**\$75,000 — SOLD** | Exclusive Opportunity

Featuring the most promising early-stage companies, the Innovation Pavilion is a hub for groundbreaking medical technology. Participating companies host demonstrations on the Exhibit Floor, allowing them to reach an audience that they would not otherwise have access to. Sponsoring this space demonstrates your company's commitment to supporting emerging and early growth companies. Promotion includes visibility in pre-event marketing and onsite recognition.

# THOUGHT LEADERSHIP

## SOLUTIONS SHOWCASE PRESENTATION

**\$3,000**

12 Opportunities, 1 per company

Unveil a new product or present your data in one of twelve 15-minute presentations on the Exhibit Floor. Sponsors receive session recognition in relevant pre-conference and onsite materials.

## CUSTOMIZED BLOG POST

**\$5,000**

10 Opportunities, 1 per company

Showcase your thought leadership by contributing to the conference blog. Your blog post will be promoted across the conference social media channels, and a link to the conference blog is included in attendee emails.

## MEDTECH EXEC TALKS PANEL MODERATOR

**\$7,500**

10 Opportunities, limit 1 per sponsor

Participate in a 30-minute session on our MedTech Exec Talks Stage, where industry professionals cover topics ranging from leadership to the future of the industry. Promotion includes visibility in relevant pre-event marketing materials and onsite collateral.

## CLE WORKSHOP

**\$10,000**

Exclusive Opportunity

Become the exclusive content organizer of a CLE workshop during The MedTech Conference. Contact our program team for details. Pre-event promotion includes one dedicated email, recognition in relevant printed collateral and onsite signage.

## CEOs UNPLUGGED PANEL MODERATOR

**\$10,000**

10 Opportunities, limit 1 per sponsor

Position your company as a thought leader by participating in our CEOs Unplugged series. These 30-minute presentations feature uncensored commentary, insights and expertise from top medtech industry leaders, and are guaranteed to draw a large crowd. Promotion includes visibility in relevant pre-event marketing materials and onsite collateral.

## MEDTECH EXEC TALKS STAGE BRANDING PLUS PRESENTATION

**\$30,000**

Exclusive Opportunity

A popular Exhibit Hall attraction, this stage features medtech executives in 30-minute quickfire sessions covering topics ranging from leadership to the future of the industry. Sponsorship of the MedTech Exec Talks Stage includes recognition in pre-event marketing materials, stage signage and one presentation slot.

## CEOs UNPLUGGED STAGE BRANDING PLUS PRESENTATION

**\$50,000**

Exclusive Opportunity

Our wildly popular CEOs Unplugged Stage provides attendees access to the wisdom, insight and candid observations of top medtech executives. These 30-minute presentations are always well-attended, ensuring your brand has maximum visibility in the Exhibit Hall. Sponsorship includes visibility on stage signage and all relevant marketing materials, plus one presentation slot in the CEOs Unplugged series.

## PLENARY SPONSORSHIP

**\$75,000**

2 Opportunities

Be the highlight of the main stage by sponsoring and introducing one of our plenary speakers in front of 1,300–1,500 captivated attendees. You will receive exposure on all relevant marketing materials and onsite signage, a callout in our attendee daily reminder emails, two reserved tables at the plenary session and two minutes to introduce a speaker onstage.

## LIFETIME ACHIEVEMENT AWARD

**\$100,000 — SOLD**

Exclusive Opportunity

Celebrate the best of the industry by sponsoring AdvaMed's most distinguished award. Presented to industry legends who have made significant achievements and advancements in the medtech field, this premier awards ceremony (held within a plenary session) is a highlight of our program. Sponsor participates in award presentation and a panel with the award recipient and industry leaders. Promotion includes visibility in pre-event marketing, mention in a dedicated press release and onsite recognition.



# TARGETED NETWORKING

## INCLUSION AND DIVERSITY NETWORKING BREAKFAST

**\$7,500** 4 Opportunities

Show your support for greater diversity and inclusion in our industry by sponsoring the Inclusion and Diversity Networking Breakfast. Promotion includes logo placement in relevant pre-event marketing and onsite collateral.

## MTC LIVE! AFTER PARTY

**\$7,500** 4 Opportunities

In a city known for its energetic nightlife, enhance your brand by sponsoring the best after party in town — MTC Live! Event sponsorship includes branding in relevant pre-event marketing and onsite collateral, as well as the opportunity to provide giveaways at the event.

## ACCEL LEADERSHIP SEMINAR

**\$7,500 per sponsor or \$20,000 exclusive** 3 Opportunities

Exclusively open to CEOs of entrepreneurial, early-stage and pre-revenue medtech companies, this half-day intensive program will focus on the opportunities and challenges facing these organizations. Along with our C-level attendees, the Accel Leadership Seminar also attracts notable speakers such as Joe Almeida, Martha Shadan and Omar Ishrak. Sponsors will have an opportunity to position their brand in front of this important audience. Sponsorship includes two invitations to the seminar, visibility in relevant pre-event marketing materials and onsite collateral.

## ACCEL LEADERSHIP LUNCH

**\$10,000 — SOLD** Exclusive Opportunity

Sponsor the Accel Leadership Lunch and position your brand in front of a variety of C-level professionals from early-stage companies as well as distinguished speakers.

## INTERNATIONAL RECEPTION

**\$10,000 per sponsor or \$25,000 exclusive** 3 Opportunities

Welcome attendees from around the world to Toronto by sponsoring the International Reception. This elegant reception is a great way to position your company as a global leader in medtech. Promotion includes logo placement in relevant pre-event marketing materials and onsite collateral.

## ADVAMED BOARD OF DIRECTORS DINNER

**\$15,000** 5 Opportunities, must be Bronze sponsor or above

A must-attend for Advamed board members, special guests and industry executives, this is an exclusive opportunity to meet the medtech industry's leaders, engage in dialogue crucial to your business and ensure your brand is seen among the decision makers in our industry. Sponsors receive two additional invitations to the dinner and opportunity to distribute one of your branded gifts.

## CEO NETWORKING DINNER

**\$15,000** 5 Opportunities

Open exclusively to medtech CEOs and dinner sponsors, this unique event grants sponsors unprecedented access to the leaders shaping our industry. Hosted Tuesday evening at a lively, festive venue, the CEO Networking Dinner is an opportunity for our most prominent attendees to get down to business in a casual and entertaining setting. Sponsors receive three invitations to the dinner and opportunity to distribute one of your branded gifts.

## CHAIRMEN'S NETWORKING RECEPTION IN EXHIBIT HALL

**\$15,000 per sponsor or \$40,000 exclusive** 3 Opportunities

Hosted on the Exhibit Hall Floor, this fun-filled networking reception immediately follows our Tuesday afternoon plenary session and is guaranteed to draw a crowd. Promotion includes logo placement in pre-event marketing and onsite collateral.

## EXHIBITOR LOUNGE

**\$15,000** Exclusive Opportunity

Sponsor the Exhibitor Lounge and reach over 125 exhibitors by providing a refreshment area and private meeting space for exhibit booth personnel. Promotion includes logo placement in pre-event exhibitor communications and onsite collateral.

## WELCOME NETWORKING LUNCH

**\$15,000** 3 Opportunities

Kick off the first day of the conference by sponsoring a high-powered networking lunch break for attendees. Promotion includes logo placement in pre-event marketing materials and onsite collateral.



## TARGETED NETWORKING (CONT.)

### WELCOME NETWORKING RECEPTION

\$15,000 per sponsor or \$40,000 exclusive

3 Opportunities

The first official networking event during the conference, the Welcome Reception will take place on Monday after workshops, panels and the afternoon plenary session. This lively reception is a great way to get some facetime with new or existing clients, colleagues and customers.

### PHOTO BOOTH

Call for Pricing

Exclusive Opportunity

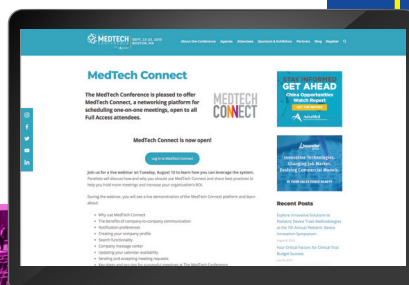
Become a lasting part of attendees' onsite experience by sponsoring the photo booth! Branded with your company's logo, the photo booth will give attendees the opportunity to take fun group shots and capture great memories. Promotion includes logo placement in relevant pre-event marketing and onsite collateral.

### HEALTHY START/YOGA

Call for Pricing

Exclusive Opportunity

Healthy food and activity options are always in demand during The MedTech Conference. Consider sponsoring an opportunity that will help attendees associate a positive experience with your brand.



## CHARGING STATIONS

\$4,000

3 Opportunities



Display your branding on one (or all) of our charging stations, conveniently located in the MedTech Connect partnering area and outside our session rooms.

## ATTENDEE POCKET GUIDE AND MAP

\$25,000

Exclusive Opportunity



Attendees love this convenient, compact and comprehensive guide that includes conference logistics, session times and room numbers, Exhibit Hall programming and more. An easy-to-use fold-out map of the Exhibit Hall is included in the Pocket Guide. Sponsorship includes logo placement on the front cover, advertisement on the back cover and enhanced exhibitor listing if applicable.

## DIGITAL SPONSORSHIP (EVENT APP + PARTNERING PLATFORM)

\$25,000

Exclusive Opportunity

Digital sponsors will have logo recognition on the MedTech Connect webpage, in any partnering-related communications to attendees and throughout the partnering space onsite. In addition, your company's logo will be featured throughout the conference app and will appear on promotional and onsite materials advertising the app download.

## REUSABLE WATER BOTTLES

\$30,000

Exclusive Opportunity



Sponsorship of the conference water bottles includes branded water bottles for all conference attendees, prominently displayed in branded bins in the registration area.





# BRANDING

## ENHANCED EXHIBITOR LISTING (ONSITE GUIDE)

**\$500**

*Multiple Opportunities*

Make sure your company stands out from others with an enhanced exhibitor listing in the Onsite Guide. Includes logo placement alongside your description in the full exhibitor listing.

## BAG INSERT

**\$2,500**

*10 Opportunities*

Put your promotional materials directly in the hands of attendees when you provide an insert for the conference bag.

## COAT AND BAG CHECK

**\$5,000**

*Exclusive Opportunity*

Be the hero for attendees who want to drop off their coat or luggage while attending the conference. The sponsorship includes recognition in the Onsite Guide, bag tickets and related signage.

## COFFEE STATION (PRICE PER DAY)

**\$7,500**

*3 Opportunities, one per day*

What does every attendee appreciate at a conference? Free coffee! Coffee stations will be placed near the session rooms so that attendees can easily find the pick-me-up they need. Cart and coffee sleeves will be branded with your company's logo.

## ENTRANCE FLOOR GRAPHIC

**\$10,000**

*Exclusive Opportunity*

Be the first to welcome attendees to the Exhibit Floor. This vinyl sticker will be placed at the entrance to the hall. Attendees will see a message from your company as they are entering and leaving throughout the day. Floor graphic can be up to 200 square feet in size.

## DAILY CONFERENCE EMAIL RECAPS

**\$20,000**

*Exclusive Opportunity*

Sent to an email database of 30,000+, these daily emails will provide attendees with highlights from the day and show future attendee prospects just what they're missing. Sent Monday, Tuesday and Wednesday.

## HEADSHOT LOUNGE

**\$25,000**

*Exclusive Opportunity*

One of our most popular Exhibit Hall attractions, the Headshot Lounge provides professional digital headshots for all attendees. Sponsorship includes promotion in pre-event marketing, branding of the lounge and logo placement in the email attendees receive with the digital file.

## ATTENDEE LANYARDS

**\$30,000**

*Exclusive Opportunity*

Every conference attendee will receive a lanyard branded with your company's name/logo when they collect their name badge onsite.

## CONFERENCE BAGS

**\$40,000**

*Exclusive Opportunity*

Conference bags with sponsor and event logos are distributed to all conference attendees upon arrival onsite. This sponsorship provides an excellent opportunity for brand recognition during the three days of the conference and each time the bags are re-used throughout the year.

## HANGING BANNERS

**Call for Pricing**

*10 Opportunities*

Contact our sales team for placement-specific pricing. Banners provide large, prominent ad placements for any brand.

## HOTEL KEY CARDS

**Call for Pricing**

*Exclusive Opportunity*

Your company's logo or message will appear on the room key cards at the main conference hotel, providing you with ongoing visibility throughout the conference.

## WINDOW/FLOOR CLINGS

**Call for Pricing**

*5 Opportunities*

With locations of varying sizes throughout the event space, you can utilize clings to enhance your marketing goals.

## AISLE SIGNS/DECALS

**Call for Pricing**

*Exclusive Opportunity*

Expand your presence on the floor beyond your booth. Aisle signs bring recognition to your booth while attendees are navigating the hall.

## COLUMN WRAPS

**Call for Pricing**

*5 Opportunities*

Increase your exposure with high-visibility column wraps in the Exhibit Hall or lobby.

# PRINT AND DIGITAL ADVERTISING

## ONSITE GUIDE QUARTER-PAGE AD

\$1,500

8 Opportunities

## WEBSITE 728 x 90 ROTATING BANNER AD

\$2,500

5 Opportunities

## ONSITE GUIDE HALF-PAGE AD

\$2,500

4 Opportunities

## WEBSITE 300 x 250 ROTATING BANNER AD

\$3,000

5 Opportunities



## ONSITE GUIDE FULL-PAGE AD

\$5,000

5 Opportunities

## EMAIL BANNER AD

\$5,000

5 Opportunities

## ONSITE GUIDE INSIDE FRONT COVER AD

\$7,500

Exclusive Opportunity

## ONSITE GUIDE BACK COVER AD

\$7,500

Exclusive Opportunity

## PROGRAM SPOTLIGHT COVER

\$10,000

Exclusive Opportunity

The Program Spotlight provides an exciting snapshot of the educational program, networking and partnering opportunities at The MedTech Conference. In addition to being sent to 30,000 conference prospects, many media and association partners provide distribution of the Program Spotlight to their audiences, making it one of our most widely shared promotional pieces of the year. Sponsorship includes logo placement on the front cover of the brochure and one full-page ad in the brochure.

## PROGRAM PREVIEW COVER

\$10,000

Exclusive Opportunity



Our Program Preview helps attendees (and prospective attendees) start planning their schedule for conference. This highly anticipated digital e-book previews the full event schedule, panel sessions, confirmed speakers, sponsors, exhibitors and networking activities during the conference. Sent to 30,000 prospects, the Program Preview is always a key registration driver. Sponsorship includes logo placement on the front cover of the brochure and one full-page ad in the brochure.

# CORPORATE PRESENCE

## PATIENT PAVILION PARTICIPANT

\$2,500

Exhibit in the Patient Pavilion and showcase your product in designated demonstration slots. Attendees, including public officials and members of the press, will be drawn to this interactive area where they can experience a variety of technologies and watch the industry's leading manufacturers interview patients on how medtech is improving their lives. Includes dedicated table for a half day on either our Diagnostic, Device or Digital themed days. You may have the opportunity to have a senior executive from your organization interview a patient who has had a life-changing experience with your product.

## DEDICATED 10' x 10' PARTNERING SUITE/ PRIVATE OFFICE SPACE (ON THE EXHIBIT FLOOR)

\$6,000/ \$6,500 with graphics

15 Available

Host meetings with current and prospective clients in your own partnering suite. Located on the Exhibit Floor with seating for four, this is a great opportunity to do business in a private, quiet space. Go one step further and add customized graphics to your suite to increase your brand visibility.

## 10' x 10' EXHIBIT BOOTH

\$3,995\*/100 sq feet

AdvaMed Member Rate

\$4,995\*/100 sq feet

Non-Member Rate

Included with each 10' x 10' exhibit space:

- One (1) complimentary Full Access registration
- Two (2) Exhibit Hall Only registrations for booth personnel
- A company profile in our online MedTech Connect system

Each 10' x 10' exhibit space includes an 8' back wall, a 3' side rail and a 7" x 44" identification sign. The Exhibit Hall is not carpeted. You must provide carpeting for your booth. More information about ordering exhibit materials and shipping will be available through an online exhibitor service kit. Please note that exhibitors may only order materials and services through approved vendors that appear in the online kit.

**For more information on becoming an AdvaMed member, please visit [AdvaMed.org](http://AdvaMed.org).**

## MEETING SPACE (OFF THE EXHIBIT FLOOR)

Call for Pricing

Do you want a private meeting space for a larger group within the convention center or conference hotel? We have limited rooms available for private meetings, with space suitable for anything from an earnings call to a board meeting. Contact our sales team for more details.