

MOMENTOUS

UNITING TOP MEDTECH EXECUTIVES



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OCTOBER 24-26, 2022
BOSTON, MASSACHUSETTS



ABOUT ADVAMED

- World's largest Medical Technology trade organization
- Based in Washington, D.C. with a Global presence
- 470 member companies, ranging from the largest to smallest medtech innovators and producers
- All medtech sectors represented, including diagnostic, digital health, cardiovascular, orthopedics, ophthalmic, surgical tools, wound management, dental health, and more
- Focus areas: policy, regulation, SME support, trade, market access, educational events





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THE MEDTECH CONFERENCE 2022

- October 24-26, 2022
- Boston Convention & Exhibition Center (BCEC)
- Premier, global gathering of medtech leaders
- 3 full days of in-person educational, networking, showcasing and business development opportunities, following safety protocols
- Conference pre-program on October 23 for international delegates
- Limited virtual programming for remote participants



- Academic 1%
- CEO, President, Chairman 18%
- C-Suite Other 2%
- Director 20%
- EVP, SVP, VP, GM 22%
- General Counsel 1%
- Government Official 7%
- Manager 17%
- Managing Partner, Partner 4%
- Media 2%
- Other 4%
- Principal 2%

2021 ATTENDANCE BY SECTOR

• Anesthesia & Respiratory	3%
• Blood	2%
• Cardiology	7%
• Contract Manufacturing	3%
• Dental	2%
• Diabetic Care	3%
• Diagnostic Imaging	4%
• Dialysis	3%
• Digital Health	10%
• Drug Delivery	4%
• Ear, Nose & Throat	3%
• Endoscopy	3%
• Gastroenterology	2%

• Hospital & Health Care Supply	3%
• In Vitro Diagnostics	4%
• Infectious Disease	3%
• Neurology	4%
• Ophthalmology	3%
• Orthopedic	5%
• Patient Monitoring	5%
• Physical Medicine & Rehabilitation	2%
• Radiation Therapy	1%
• Surgical Devices	9%
• Urology	5%
• Women's Health	4%
• Wound Management	3%

ACCESS TO INDUSTRY LEADERS





CROSS-CUTTING EDUCATION

CYBERSECURITY DIAGNOSTICS Value EU MDR/IVDR
INNOVATION Capital Formation STANDARDS **DIGITAL HEALTH**
ROBOTICS **TRADE** Coverage **CLINICAL TRIALS** TENDERING
IMDRF Case for Quality **PERSONALIZED MEDICINE**
REAL-WORLD EVIDENCE Digital Transformation **DATA** UDI
SOFTWARE Machine Learning **M&A** Strategic Partnerships **AI**
510(K) Inspections **ADVAMED CODE OF ETHICS**



DYNAMIC EXHIBITS

Explore more than **150** companies and presentation stages.

- CEOs Unplugged Stage
- MedTech Innovator Showcase
- Innovation Pavilion
- Patient Pavilion





2021 SPONSORS/EXHIBITORS (PARTIAL LIST)

Abbott
Abiomed
Alcon
Alexander Group
B.Braun
BCG
BD
Boston Scientific
City of Toronto
Deloitte
E&Y
Government of Quebec
Haemonetics
Hollister
Hologic

IQVIA
Johnson & Johnson
Linden Capital Partners
McDermott Will & Emery LLC
Medtronic
Siemens Healthineers
Smith & Nephew
Stryker
Taiwan Trade Authority
Terumo BCT
Water Street
Ximedica
Zimmer Biomet

**2022 Exhibit and sponsorship
information is available here:**

<https://themedtechconference.com/2022-sponsorship-opportunities/>



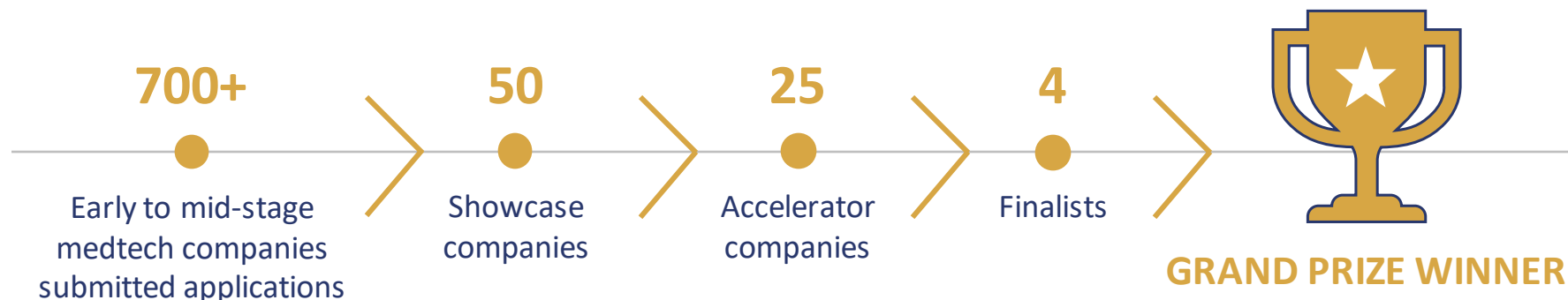
VALUABLE CONNECTIONS

One-on-one partnering in virtual or in-person settings





EMERGING COMPANIES



SMEs, INVESTORS & CORPORATE BUSINESS DEVELOPMENT

- **Accel Leadership Seminar**
- **Business Development / Finance Panels**
 - Case studies, best practices, new models for financing & collaboration
- **Strategic Investor Programming**
- **Innovation Pavilion**

INTERNATIONAL DELEGATIONS

- 40 countries in 2019 (Pre-Covid)
- 25% of total attendance
- Dedicated assistance for international delegations & individual delegates



DELEGATION ORGANIZERS

- Showcase the best of medtech in your region
- Attract inward investment
- Help your companies identify collaborators or investors to advance their business and market access goals
- Bring high-level public officials for visibility & networking
- Benefit from international delegation registration discounts for you and your delegates
- Network with local host community and see the medtech ecosystem in action



SHOWCASING OPTIONS

- Exhibit / sponsor
 - Visit <https://themedtechconference.com/2022-sponsorship-opportunities/> for details
- Advertising options
 - Also available at <https://themedtechconference.com/2022-sponsorship-opportunities/>
- “Global MedTech Spotlight” presentation
 - Contact Caroline Ruggieri, cruggieri@advamed.org for information
- Pre-conference promotional support



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THANK YOU!

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