



October 24 – 26, 2022
Boston, MA

Call for Sessions Overview

Deadline to Submit:
Friday, March 4, 2022

Ready to Submit?
[Click here](#)

Questions?

Please email program@advamed.org



Session Proposal Components

- Session Title
 - Session Description
 - Why is this appealing to attendees at The MedTech Conference?
 - Track(s)
 - Learning Objectives
 - Additional Comments
-
- Session Organizer Contact Info
 - AdvaMed Member & The MedTech Conference sponsor status
-
- Proposed speaker info

Note: once your application is submitted for review you will not be able to make changes.



Session Proposal Components

Kindly provide an informative title and description for your proposed session. Please ensure they are written exactly as you would like to see them in print.

Session Title

- 15 words max.

Session Description

- 250 words max



Session Proposal Components

Why is this session appealing to attendees at The MedTech Conference?

- 100 words max
- AdvaMed is particularly interested in receiving proposals that will appeal to global, senior-level medtech executives.

Learning Objectives: Please provide three (3) learning objectives that are clear, measurable and achievable.

Comments (optional): How will this session be structured? What do you expect each speaker to cover and why are those perspectives important? Anything else to add?



Track

Select the track for which this session would be most appropriate. If applicable, choose a second option where this session could appear.

- **Business Strategies**
- **Digital Technologies**
 - **Diversity, Inclusion and Equity Issues**
- **In Vitro Diagnostics Tests & Technologies**
 - **International**
- **Legal and Health Care Compliance Best Practices**
 - **Market Access, Payment & Health Care Delivery**
- **Regulatory, Quality and Good Manufacturing Practices**
 - **Other**



Session Organizer

Please provide full contact information for the person that will be serving as the session organizer. This person will receive all notifications and updates.

- Each organization may submit up to, and no more than, four (4) proposals.
- If selected, the session organizer will serve as the primary contact for this session, receiving all notifications and updates.
- Once the session organizer has confirmed speakers, AdvaMed will communicate conference logistics directly with all speakers.



AdvaMed Membership & Sponsorship

Session proposals submitted by AdvaMed members and The MedTech Conference sponsors are given preference.

AdvaMed Member – A complete listing of AdvaMed members can be found on the website – [members](#) and [associate members](#). If you have a question about your membership status or would like information on becoming a member, please contact membership@advamed.org.

The MedTech Conference Sponsor – contact sales@advamed.org or call Cassy at +1.571.839.4652 for more information about sponsorship opportunities.



Other Guidelines

- No session proposal should feature more than one (1) individual from the same organization.
- Sessions are not designed to promote one company's commercial interests.
- Speaker lineups must represent diverse perspectives with different companies, sectors, geographical locations, genders, etc. Proposals absent speaker diversity will not be accepted.
- Do NOT invite your proposed speakers until you receive notification from AdvaMed that your session has been accepted.
- AdvaMed will issue all invitations to FDA and CMS speakers.
- AdvaMed is unable to provide honoraria or reimburse housing or travel expenses.
- [Click here to review the 2021 program.](#)



Grading Criteria

An advisory Program Committee and AdvaMed staff will review all complete, submitted proposals. Each proposal is graded according to the following criteria:

Educational Content

- *Is The MedTech Conference the right forum for this session?*
- *Will critical, timely and practical information be shared?*

Relevance & Timeliness

- *Will this be a hot topic in October 2022?*

Novel Topic

- *Does this session proposal offer new and important information?*

Speaker Expertise

- *Are these dynamic and expert speakers?*
- *Are there one or more top, high quality speakers on session? CEOs, key thought leaders, policy makers and/or people of influence?*

** Speaker lineups must represent diverse perspectives with different companies, sectors, geographical locations, genders, etc.*



Timeline

March 4: Session Proposal Submission Deadline

March 11 – March 25: First Round of Proposal Review

Week of April 4: Second Round of Proposal Review

May 20: Submitters Notified

June 17: Session Schedule Finalized

July 13: Speakers Confirmed

Deadline to submit your proposal is Friday, March 4, 2022.

In March and April, an advisory Program Committee and AdvaMed staff will review and score session proposals.

Notifications will be sent via email in May 2022. Until you receive notification that your session has been accepted, do not invite your proposed speakers.



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