



ANAHEIM, CA
OCTOBER 9-11, 2023
ANAHEIM CONVENTION CENTER

NOW OPEN

CALL FOR SESSIONS

SUBMISSIONS DUE:

FRIDAY, FEBRUARY 24

themedtechconference.com

Questions?

Please email program@advamed.org

Session Proposal Components

- **Session Title**
- **Session Description**
- **Why is This Appealing to Attendees at The MedTech Conference?**
- **Track(s)**
- **Learning Objectives**
- **Additional Comments**
- **Session Organizer Contact Information**
- **AdvaMed Member & The MedTech Conference Sponsor Status**
- **Proposed Speaker Information**

Note: once your application is submitted for review, you will not be able to make changes.

Session Proposal Components

Session Title: Kindly provide an informative and descriptive title for your proposed session. Please ensure that it is written exactly as you would like to see it in print.

- 15 words max

Session Description

- 250 words max

Session Proposal Components

Why is This Session Appealing to Attendees at The MedTech Conference?

- 100 words max
- AdvaMed is particularly interested in receiving proposals that will appeal to global, senior-level medtech executives.

Learning Objectives: Please provide three (3) learning objectives that are clear, measurable and achievable.

Comments (optional): How will this session be structured? What do you expect each speaker to cover and why are those perspectives important? Anything else to add?

Track

Select the track for which this session would be most appropriate. If applicable, choose a second option.

- **Business Strategies**
- **Digital Technologies**
- **Diversity, Equity and Inclusion Issues**
- **In Vitro Diagnostics Tests and Technologies**
- **International**
- **Legal and Health Care Compliance Best Practices**
- **Market Access, Payment and Health Care Delivery**
- **Patient Engagement**
- **Regulatory, Quality and Good Manufacturing Practices**
- **Supply Chain**
- **Other**

Session Organizer

Please provide full contact information for the person that will be serving as the session organizer. This person will receive all notifications and updates regarding the session proposal.

- Each organization may submit up to, and no more than, four (4) proposals.
- If selected, the session organizer will receive additional guidelines and a complete list of program deadlines.
- Upon confirmation of speakers by the session organizer, AdvaMed will communicate conference logistics directly with all speakers.

If selected, the session organizer is responsible for delivering the details of their session as it has been submitted in their proposal. They will serve as the primary point of contact for AdvaMed staff throughout the planning process. AdvaMed will provide additional details, guidelines and deadlines upon selection of your session.

AdvaMed Membership & Sponsorship

Session proposals submitted by AdvaMed members and sponsors of The MedTech Conference are given preference.

AdvaMed Member – A complete listing of AdvaMed members can be found on the AdvaMed website, linked here: [Members](#) and [Associate Members](#). If you have a question about your membership status or would like information on becoming a member, please contact Membership@AdvaMed.org.

The MedTech Conference Sponsor – Contact sales@advamed.org or call Cassy Pristas at +1.571.839.4652 for more information about sponsorship opportunities.

Other Guidelines

- Speaker lineups must represent diverse perspectives with different companies, sectors, geographical locations, genders, etc. Proposals absent speaker diversity will not be accepted.
- Session proposals should feature no more than one (1) individual from the same organization.
- Sessions are not designed to promote one company's commercial interests.
- Please do not invite your proposed speakers until you receive notification from AdvaMed that your session has been accepted.
- AdvaMed will issue all invitations to FDA and CMS speakers.
- AdvaMed is unable to provide honoraria or reimburse housing or travel expenses.
- [Click here](#) to review the 2022 program.

Grading Criteria

An advisory Program Committee and AdvaMed staff will review all complete, submitted proposals. Each proposal is graded according to the following criteria:

Educational Content

- Is The MedTech Conference the right forum for this session?*
- Will critical, timely and practical information be shared?*

Relevance & Timeliness

- Will this be a hot topic in October 2023?*

Novel Topic

- Does this session proposal offer new and important information?*

Speaker Expertise

- Are dynamic and expert speakers proposed?*
- Are there one or more top, high-quality speakers proposed? CEOs, key thought leaders, policy makers and/or people of influence?*

Speaker Diversity

- Are speakers from different geographic regions, sectors and companies?*
- Are speakers ethnically, culturally and gender diverse?*
- Do speakers represent multiple perspectives?*

Timeline

February 24: Session Proposal Submission Deadline

March 3 – March 17: First Round of Proposal Review

April 3 – 7: Second Round of Proposal Review

May 19: Submitters Notified

June 16: Session Schedule Finalized

July 12: Speakers Confirmed

Deadline to submit your proposal is Friday, February 24, 2023.

In March and April, an advisory Program Committee and AdvaMed staff will review and score session proposals.

*Notifications will be sent via email in May 2023. **Until you receive notification that your session has been accepted, please do not invite your proposed speakers.***

The MedTech Conference Call for Sessions

Deadline to Submit:
Friday, February 24, 2023

Ready to Submit?
[Click here](#)

Questions?

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