

MEDTECH AMPLIFIED



SEPTEMBER 27-30, 2021
DC – MINNEAPOLIS – VIRTUAL

PARTNERS-IN-PROMOTION TOOLKIT: SOCIAL POSTS

Use these social posts to share and promote The MedTech Conference's news and information. We have provided pro-tips below to ensure the best possible exposure.

FACEBOOK/INSTAGRAM/LINKEDIN

Register today for the leading and most comprehensive global event in the medical device and diagnostics industry on Sept. 27-30 and be part of the community that's defining the path to better healthcare. Learn more! #MedTechCon

Join us on September 27-30 to exchange ideas with investors, innovators, and executives from the most prominent and promising medtech companies in Minneapolis, one of the top medtech hubs in the country. Register today! #MedTechCon

Reunite with your industry and build stronger relationships at The MedTech Conference. Your peers are waiting to hear your strategies and share their own ideas – Register today! #MedTechCon

Convenience and opportunity amplified on an immersive online platform that delivers the content, connections, and solutions you're after, wherever you are. #MedTech

Join top executives from the biggest names in the business and entrepreneurs from forward-thinking startup companies for conversations that will help us all continue the momentum generated by a historic year. #MedTechCon

The MedTech Conference will join forces with two other leading health care events — MedTech MVP and Piper Sandler's Heartland Summit—as part of the 2021 Minnesota MedTech Week. Join Us! #MedTechCon

PRO TIPS

- The ideal post incorporates a visual along with text. Include a picture or a video of your product, technology or technique in your post to get maximum engagement.
- Make sure to use the show hashtags: **#MedTechCon**

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TWITTER

MedTech Amplified. Do more than business—drive possibilities. Register today at themedtechconference.com. #MedTechCon

Maximize your momentum at the leading and most comprehensive global event in the medical device and diagnostics industry. Join us Sept. 27-30. #MedTechCon

Access Amplified. Make an impact on future regulations in D.C., where the policies that shape medical possibilities are born. Sept. 27-30. Register for #MedTechCon

#MedTechCon unites a global community of healthcare leaders. Explore virtual and in-person options for attendees and exhibitors at themedtechconference.com.

Enhance your knowledge and your contributions to the healthcare landscape—Register today at themedtechconference.com #MedTechCon

PRO TIPS

- Aim to limit your tweets to 70–100 characters. Post new tweets regularly in the days and weeks leading up to the show. Increase frequency as the show gets nearer.
- Make sure to use the show hashtags: **#MedTechCon**