OCTOBER 9-11, 2023
ANAHEIM CONVENTION CENTER
ANAHEIM, CALIFORNIA
themedtechconference.com

# INFINITE HORIZONS

Use these social posts to share event information and promote your presence at The MedTech Conference. Check out the pro tips below to ensure the best possible exposure.

# **TWITTER**

Expand your horizons at @MedTechCon, the leading medical technology event. Register to meet with the global medtech community. #MedTechCon (138)

Innovation begins with in-person collaboration. Join us Oct. 9-11 in Anaheim and engage in conversations that shape the future of medtech. #MedTechCon (151)

Come see us at @MedTechCon in Anaheim, CA — sharpen your focus and build powerful relationships in medtech. #MedTechCon (119)

When investors, innovators and executives from the most prominent and promising medtech companies come together, the medical possibilities are infinite. #MedTechCon (164)

### LINKEDIN

We'd love to see you at #MedTechCon in October, where we'll share ideas, form partnerships and engage in collaboration to help reach our common goal. Go to themedtechconference.com to register today!

Medtech is on the horizon at #MedTechCon. Advance the industry and your career when you come to this dynamic event in Anaheim, Oct. 9-11. Register at themedtechconference.com!

Gather with medtech leaders to increase access to patient care. Make one-onone connections that can open new horizons. Join us at The MedTech Conference, medtechconference.com! #MedTechCon

We're [exhibiting at/speaking at/partnering with] @MedTechCon in Anaheim, Oct. 9-11! Stop by our booth to see our latest [INSERT PRODUCT/TECHNOLOGY/SERVICE]. Learn more and register at themedtechconference.com.

# **FACEBOOK**

We're so excited to be part of @MedTechCon, the only event that brings the global health technology industry together to create greater medical possibilities. Register today at themedtechconference.com to join us in Anaheim this fall. #MedTechCon

Consider new possibilities in medtech when you come to The MedTech Conference in October. Join us in Anaheim for collaboration and actionable insights. Register at themedtechconference.com. #MedTechCon

Discover solutions and the next big idea in medtech at @MedTechCon. The global community will gather in Anaheim in the fall, and you don't want to miss it! Go to themedtechconference.com to register today. #MedTechCon

We're [exhibiting at/speaking at/partnering with] @MedTechCon in Anaheim this October. See our latest [INSERT PRODUCT/TECHNOLOGY/SERVICE] at Booth [INSERT BOOTH NUMBER]. Learn more and register at themedtechconference.com. #MedTechCon

# **PRO TIPS**

- The ideal post incorporates a visual along with text. Include one of the social graphics provided, or a picture or video of your product, technology or technique to get maximum engagement.
- Post regularly in the days and weeks leading up to the show. Increase frequency as the show gets nearer.
- Make sure to use the show hashtag: #MedTechCon
- Tag the show accounts in your posts.

• Twitter: @MedTechCon

• Facebook: @MedTechCon

• Instagram: @themedtechconference