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AdvaMed
The Medtech Association

Where
medtech is
in motion.

OCTOBER 15-17, 2024 | TORONTO, CANADA



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IMAGING

DIGITAL HEALTH

DIAGNOSTICS
(Dx)

ACCEL

MedTech's Voice: AdvaMed is the world's largest association of medical technology companies, and one of the top ranked associations in Washington, D.C.

We have over 500 members that are medical device manufacturers, diagnostics companies, digital health, imaging, and healthcare software providers.

We are the unified, member driven voice in front of lawmakers and regulators on a global scale. Our aim is to **foster a business and regulatory environment** that supports the innovative industry we represent.

Join the fastest growing medical technology and partnering event

October 15-17 in Toronto



**Unparalleled Access to
the Medtech
Community**



**Cross-cutting
Medtech Education
Program**



**Medtech
Partnering,
Investor Forum &
Networking**



**Dynamic Medtech
Campus with
Company
Presentations**

Destination for Global Medtech Teams

New packages and perks for:

1. International Delegations
2. State Partners
3. Students & Universities
4. Hospital and Procurement
5. Emerging Countries
6. AdvaMed Member Companies

The MedTech Conference brings together more than 1,400 companies from 40 countries in a dynamic environment designed for:

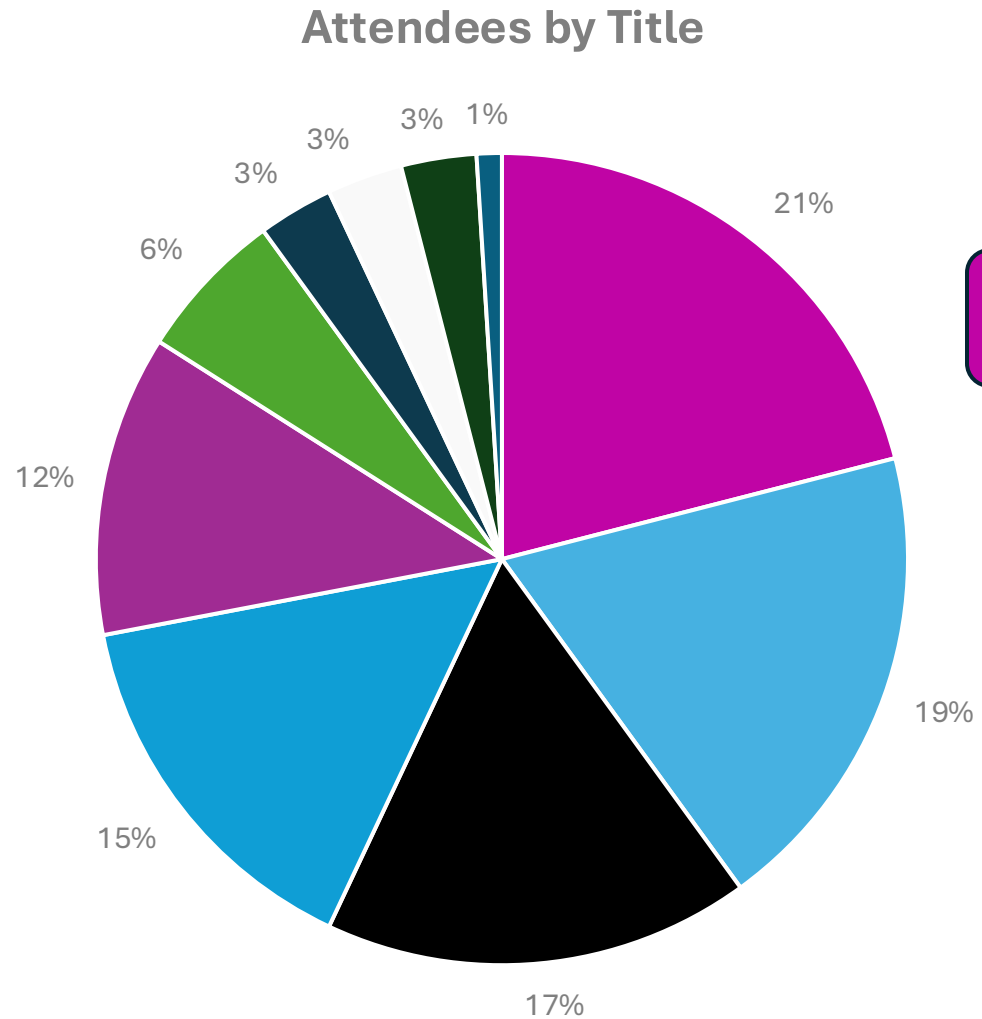
1. Advancing global medtech business development
2. Facilitating medtech capital formation
3. Showcasing cutting-edge technology innovations
4. Providing world-class educational opportunities
5. Offering high-powered networking opportunities

Unparalleled Access to MedTech Leaders & Innovators



The MedTech Conference

Attendance By Job Title



40+% VP and C-Suite

- CEO, President, Chairman
- EVP, ED, SVP, VP, GM, AVP
- Director
- Manager
- Other/Academia/Student
- Managing Partner, Partner
- Principal
- Consultant
- Government Counsel
- General Counsel

Diversity of MTC Attendance By Sector

Blood	2%	Infectious Disease	2%
Cardiology	7%	Instruments and Accessories	10%
Diabetic Care	3%	Neurology	3%
Diagnostic Imaging	4%	Ophthalmology	1%
Dialysis	2%	Orthopedic	11%
Digital Health	8%	Patient Monitoring	5%
Drug Delivery	3%	Physical Medicine & Rehabilitation	1%
Ear, Nose & Throat	3%	Radiation Therapy	1%
Endoscopy	4%	Surgical Devices	10%
Gastroenterology	3%	Urology	5%
Hospital & Health Care Suppliers	3%	Women's Health	4%
In Vitro Diagnostics	2%	Wound Management	2%

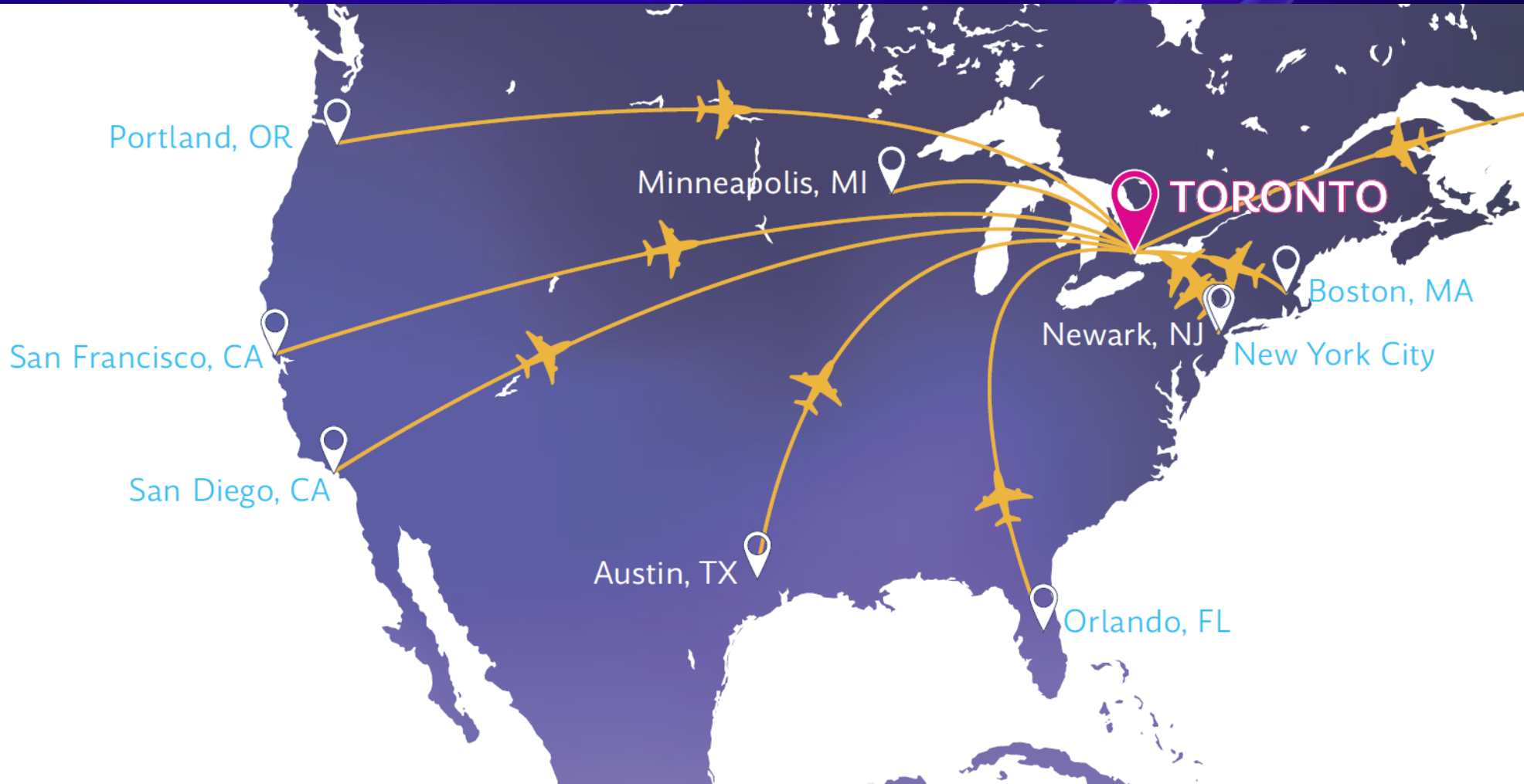
Why Toronto: A Vibrant Global Medtech Hub

*MedTech Canada: Our official event
partner*



1. **Canada's medtech market is the 8th largest in the world.**
2. **International Collaboration:** Meet and connect with investors, policymakers, academics, executives and visionaries from 40 countries.
3. **Access to Thousands Focused on medtech:** Network with thousands of subject matter experts and decision makers throughout the education program, medtech campus and partnering.
4. **Research and innovation hub:** Meet early-stage innovators and entrepreneurs from international universities and hospitals and innovative companies showcasing the latest technology and unveiling new products.
5. **Doing Business Globally:** Dive into the issues and opportunities in key global markets, including our annual U.S. Market Access Seminar for international companies seeking to launch in the U.S
6. **A vibrant venture capital and private equity scene:** Connect with numerous investors interested in funding healthcare and medtech startups.

Toronto Travel with Ease



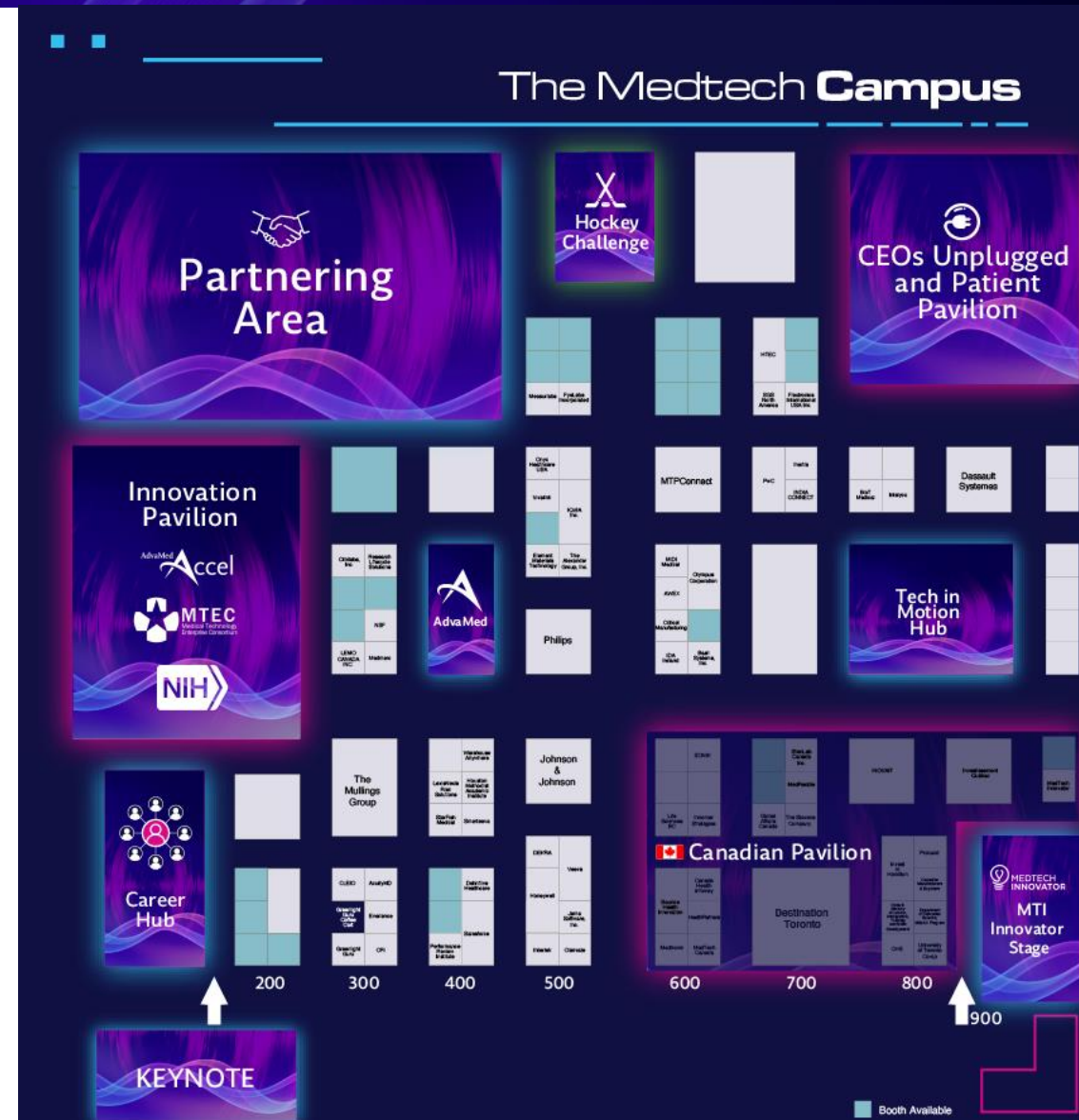
Explore the Medtech Ecosystem at MTC 2024



Don't Miss The New Medtech Campus

1. Dynamic Exhibit Hall
2. Thousands of Partnering Meetings
3. CEOs UnPlugged
4. Solutions Showcase
5. Innovation Pavilion
6. Career Hub
7. New Tech Hub
8. MedTech Innovator Showcase
9. Networking Receptions & Meetups

OCTOBER 15-17, 2024 | Toronto, Canada



Choose from several formats and topics through the week:

- **Panel Sessions:** Organized by industry experts covering timely topics
- **Keynotes:** Join us on the main stage to hear from can't miss industry thought leaders and CEOs
- **Fireside Chats:** Intimate and engaging thought provoking discussions
- **Special Programming:** Curated content on what's next with AI, playbook for small companies and much more

>> Plus hundreds of company presentations and talks throughout the Medtech Campus!

Key Session Topics Include:

- Business Strategies
- Finance
- Digital Health & AI
- Health Equity
- In Vitro Diagnostics
- Global & International
- Legal and Health Compliance
- Market Access, Payment
- Patient Engagement
- Regulatory, Quality and Good Manufacturing Practices
- Supply Chain
- Workforce and Diversity

90% of attendees rank MTC education program "excellent"!

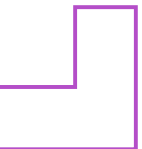
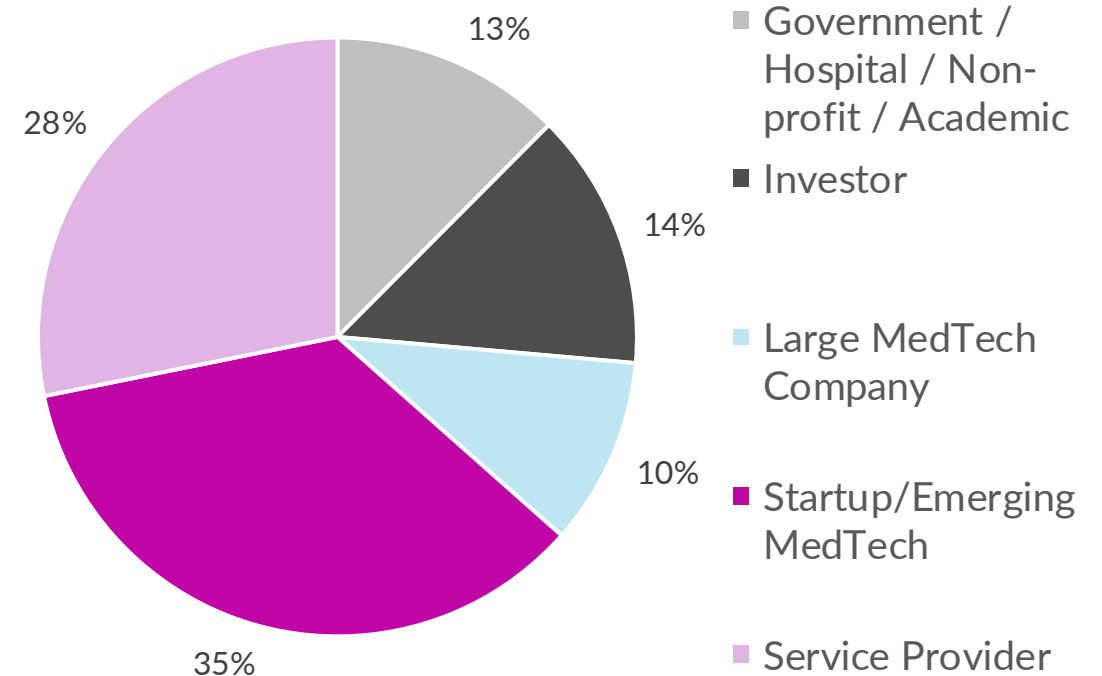


Medtech Partnering Overview



- Dedicated space and suites in the Medtech Campus
- Hosted more than 1,250 meetings in 2023
- 74% of attendees used the partnering and conference planner in 2023
- Partnering has grown 20% in last year
- Start-up companies were the most engaged users/users with most confirmed meetings.

Participating Company Type



Medtech Investor Forum



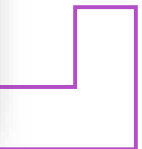
Designed to attract key members of the medtech and healthcare investment community

Investor Company Categories:

VCs, Family Offices, Angel Investors • Private Equity • Investment Bankers • Institutional Investors • Analysts

Tailored Investor Content Includes:

- Fundraising Environment, Strategies for Raising Capital
- Commercializing Innovation
- EY Pulse of the Industry
- MedTech Innovator Showcase & Finals
- Corporate Reverse Pitch Presentations
- Fireside Chats with leading industry CEOs



Medtech Reverse Pitches

Hear the about the latest in medtech,
direct from the top companies in our
industry.

These 15-minute presentations
feature global business and corporate
development executives presenting
their companies' strategic priorities.



2023 Participating Companies



Launchpad for Medtech Emerging Companies



1,200+

Early to mid-stage medtech companies submitted applications

200

Companies invited to pitch during MTI Road Tour

61

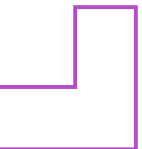
Companies selected for the 2024 Cohort

5

Finalists



GRAND PRIZE WINNER



Schedule at a Glance

SCHEDULE AT A GLANCE	MONDAY <i>October 14</i>	TUESDAY <i>October 15</i>	WEDNESDAY <i>October 16</i>	THURSDAY <i>October 17</i>
Networking Events				
Pre-event Programs & International Spotlight				
Panel & Super Sessions				
Keynote Presentations				
1x1 Partnering Meetings				
Medtech Campus Exhibit Hall CEOs Unplugged & Patient Pavilion Reverse Pitches Company Presentations Innovation Pavilion Solutions Showcase MedTech Innovator Showcase				
Investor Forum				

Share and Post about #MTC24!



Step 1

- “Attend” The MedTech Conference on LinkedIn 👍



Step 2

- Share the excitement by posting the new sizzle reel 🎬



Step 3

- Repost updates and share using new Influencer social tool 🗣️

Use #medtechcon or industry hashtags



Join us in October

Register By August 13

themedtechconference.com



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