THE MEDTECH CONFERENCE

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OCTOBER 24-26, 2022
BOSTON, MASSACHUSETTS

MOMENTOUS

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WELCOME FROM ADVAMED'S CHAIRMAN AND CEO

Dear Colleague,

Welcome to The MedTech Conference powered by AdvaMed. Welcome back to those of you returning to Boston, and welcome, first-time visitors. This city and the entire Massachusetts commonwealth are pivotal to medtech, from incubation to research and development to manufacturing to treating patients. The depth and density of life sciences talent here create a fitting setting for the best minds in our industry to convene for sharing ideas, building relationships, and innovating solutions for improved quality of life for patients.

Our theme is **MOMENTOUS**: Our industry helps patients in **moments** that matter most. Regarded as a homecoming for the global medtech community, this **momentous** event serves as the incubator for the ideas, partnerships and innovations that lead to a healthier world. Our companies serve the core needs of society, with technology that saves and improves lives. This year, the conference will feature the first-ever Investor Forum. Bringing medtech developers and investors together will help our industry create even more innovative products to serve patients. The conference connects industrious leaders and game-changers. Our impressive slate of speakers and the Lifetime Achievement Award recipient will inform and inspire our work ahead. As always, our networking opportunities will build camaraderie and promote a robust exchange of ideas.

The past year brought challenges to our industry, with unprecedented supply chain disruptions affecting even our simplest functions. However, medtech leaders used our resilience and resourcefulness to navigate the disruptions and seamlessly serve patients. We did so with the highest ethical standards, adhering to and even exceeding regulatory requirements, continuing to manufacture our proven technology and developing new products to diagnose and treat chronic conditions and life-threatening illnesses.

We did all of this with a focus on reaching all patients, easing the disparities depriving too many individuals of the good outcomes they deserve. Thanks to the support of our member companies and the leadership of the AdvaMed board of directors, AdvaMed has been equipped to advise and support our industry with shared resources and one voice.

Over the next few days, there's much to celebrate about where our industry stands, and much to anticipate, with excitement, about where it's going.

We're looking forward to a busy, rewarding few days with medtech's brightest lights in a city and commonwealth that honor what we do, why we do it, and most importantly, for whom we do it. Thank you for being here and for your critical contributions on behalf of patients everywhere. This conference is designed for all of us to emerge refreshed and energized for the rewarding work ahead.

Michael R. Minogue
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Scott Whitaker
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CONFERENCE CHAIRS

We sincerely thank our conference co-chairs, Mike Mahoney and Caroll Neubauer, for their leadership and dedication over the past year. We also recognize Maureen Mulvihill, Program Committee Chair, for her valued contributions.

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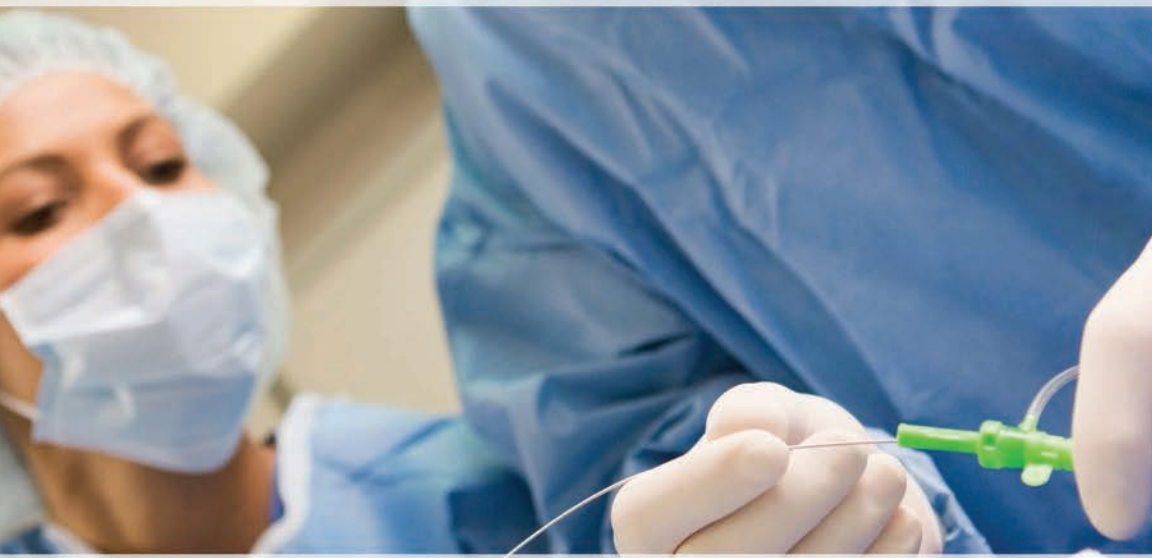

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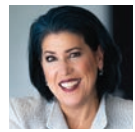

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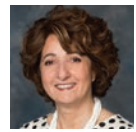

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Registration is located at the "East Registration" section on the exhibit level of the BCEC. All guests must present a photo ID to obtain their badge. Your registration fee and type determine your admission level for the various events at The MedTech Conference. Badges are required for admittance to all events and activities. Badges are nontransferable once printed; swapping or sharing is strictly prohibited.

Substitutions must be made prior to badge pick-up, before the original registrant has attended any portion of the conference. Onsite substitutions require hard copy, written permission from the original registrant granting the substitution.

Registration sponsored by invest PUERTO RICO

REGISTRATION HOURS

Sunday, October 23 | 7:30 AM – 7:00 PM

Monday, October 24 | 7:30 AM – 6:00 PM

Tuesday, October 25 | 7:30 AM – 6:00 PM

Wednesday, October 26 | 9:00 AM – 3:00 PM

VISITOR SERVICES DESK

The Visitor Services desk is located in the North Lobby of the BCEC and is completely complimentary. The Greater Boston Convention and Visitors Bureau staff are available to assist with area-related questions, information on attractions, transportation and making restaurant reservations. The desk is open during the following hours:

Monday, October 24 | 8:00 AM – 6:30 PM

Tuesday, October 25 | 8:00 AM – 6:30 PM

Wednesday, October 26 | 8:00 AM – 6:30 PM

WIFI

The MCCA offers free wireless internet service throughout meeting rooms, lobbies and the Exhibit Hall; just open your internet browser and look for the BCEC Wireless Network. This service is designed for casual use and is not guaranteed.

EMERGENCY CONTACT INFORMATION

To report an emergency, dial 2222 on any house phone or 617.954.2222 from your mobile device. This number connects directly to the BCEC Public Safety Command Center, which is staffed 24/7. The Command Center is in direct contact with all local emergency services and will call 911 on your behalf and ensure that there is no delay in response. House phones are located inside meeting rooms, on outside walls of meeting rooms and on outside walls of exhibit halls.

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Solicitation of business on the premises of the conference and exhibition hall by anyone other than official AdvaMed conference exhibitors is strictly prohibited. Solicitation of business in sessions and meetings is entirely prohibited. Distribution of flyers, pamphlets, notices and brochures in any session, without the prior written consent of AdvaMed, is expressly prohibited.

SPECIAL ACCOMMODATIONS

The Boston Convention and Exhibition Center is fully ADA compliant and accessible. Each level has elevators, and special hearing devices can be connected to the MCCA sound system. AdvaMed supports the ADA and attendees requiring specific equipment or services should have identified themselves during the registration process. AdvaMed will make every reasonable effort to accommodate those needs.

ALLERGENS AND FOOD SAFETY

Allergens may be present in food served at AdvaMed meetings. It is the responsibility of each attendee to contact the catering staff or show management about specific food allergies. AdvaMed provides a meal request space during the registration process.

WHEELCHAIRS

The MCCA has a limited number of wheelchairs available for attendees, free of charge. A form of ID is required to sign out a wheelchair.

ATTENDANCE POLICY

Attendance is for members of AdvaMed's industry ONLY. AdvaMed reserves the right to accept or reject registrations and to cancel any previously accepted reservation, at any time, at its sole discretion, without liability to the registrant or any other party. Loud, abusive, or defamatory language, harassment, unprofessional or inappropriate behavior is not permitted at any time. If such conduct is engaged in by a registrant, AdvaMed may cancel any previously accepted registration, at any time, at its sole discretion, without liability to the registrant or any other party, and the registrant agrees to exit the premises immediately. AdvaMed has sole discretion over admission at all times and shall strictly enforce all event rules. Attendees agree to abide by AdvaMed's attendance rules. Violators risk immediate confiscation of their event badge without refund and removal from the premises. To review the full attendance policy, visit **themedtechconference.com/policies**.

PHOTO AND VIDEO POLICY

Attendees are permitted to use hand-held cameras to take photographs and capture digital images within public areas of The MedTech Conference for personal, non-commercial use. Public areas include the Exhibit Hall, session rooms, press rooms, hotel lobby areas, and hallways. Rarely, AdvaMed event management will ask attendees to refrain from taking photos or videos of sessions based upon special request by a speaker. Large cameras, photo or video equipment, or ancillary equipment such as lighting, tripods, cables, etc., are prohibited (except in instances where approval from AdvaMed event management is obtained). To review the full policy, visit themedtechconference.com/ policies.

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The MedTech Conference permits and encourages the use of social media provided that only content excerpts are used, the presentation material is not reproduced in full, and the speaker is referenced and cited appropriately. Please respect the intellectual property rights and copyrights of AdvaMed and its speakers when using social media. Speakers do have the right to prohibit the use of social media during their individual sessions.

NURSING MOTHERS ROOM

The Boston Convention and Exhibition Center features a Mamava Nursing Pod located in the SE Lobby on Level 1. To access the pod, download the Mamava app for iPhone or Android and reserve your time slot and receive an access code. For more information, visit mamava.com.

ATMs

Guests will find ATMs on Level 1 in the North Lobby and the Wicked Good Market, and on Level 0 East.

PUBLIC TRANSIT

South Station, the premier regional transportation center, is a ten-minute walk from the front door of the BCEC. Services available at South Station include the MBTA's Red and Silver lines, Amtrak regional service, bus service, and commuter rail.

TAXI AND RIDESHARE INFORMATION

Level 1, North Entrance at 415 Summer Street is the required location for taxicab drop-off and pick-up. Rideshare vehicles (such as Uber and Lyft, etc.) are only permitted to pick up and drop off at designated locations. These locations will appear in the app when you open it to request a vehicle.

LOST AND FOUND

During event operating hours, lost and found is located at the Public Safety desk on Level 1 (North Lobby) at the Summer Street entrance. After event hours, lost and found items are stored in the Public Safety Command Center. To inquire about a lost item or report a found item, contact 617.954.2222, or go to **signatureboston.com/attend/lost-and-found**.

DOWNLOAD THE MEDTECH CONFERENCE APP

Download the official conference app and access:

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- Attendee profiles
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*This feature is only available to Full Access attendees.

Scan the code to the right to download the app!

AGENDA-AT-A-GLANCE

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

SUNDAY, OCTOBER 23

START	END	EVENT TYPE	TITLE	LOCATION
11:30 AM	**4:30 PM**	Special Programming	U.S. Market Access Seminar	Room 162 AB
12:00 PM	**5:00 PM**	Special Programming	Sheikh Zayed Pediatric Innovation Symposium (Additional Registration Required)	Room 52 AB
5:00 PM	**7:00 PM**	Networking	International Reception	East Registration
6:00 PM	**8:00 PM**	Networking	Women's Executive Network Program and Networking Event in Collaboration with MedTech Color (Additional Registration Required)	Room 52 AB

MONDAY, OCTOBER 24

START	END	EVENT TYPE	TITLE	LOCATION
7:30 AM	**11:55 AM**	AdvaMed Accel Leadership Seminar	AdvaMed Accel Leadership Seminar Breakfast (Additional Registration Required)	Room 52 AB
7:30 AM	**6:00 PM**	General Schedule Item	Registration Open	East Registration
8:30 AM	**11:45 AM**	AdvaMed Accel Leadership Seminar	AdvaMed Accel Leadership (Additional Registration Required)	Room 52 AB
8:45 AM	**10:00 AM**	Panel Session	Integrating Health Equity into Your Business Strategy	Room 157 AB
9:00 AM	**10:15 AM**	Panel Session	Commercial Effectiveness: How to Leverage Data to Transform Your Medtech Model in the Digital World	Room 259 AB
9:00 AM	**10:15 AM**	Super Session	Global Regulatory Convergence Roundup: 2022 and Beyond	Room 160 ABC
9:00 AM	**10:15 AM**	Panel Session	Patient Preferences in Payer Coverage Decisions or Value Assessments	Room 162 AB
9:00 AM	**6:30 PM**	General Schedule Item	Exhibit Hall Open	Hall C
9:20 AM	**9:35 AM**	Patient Story	Patient Story: Olympus	Hall C, Booth 331

MONDAY, OCTOBER 24 cont.

START	END	EVENT TYPE	TITLE	LOCATION
9:30 AM	**5:00 PM**	Networking	One-on-One Partnering Meetings	Hall C, Aisle 1000
9:45 AM	**10:20 AM**	CEOs Unplugged	Why Patients Matter	Hall C, Booth 331
10:00 AM	**12:00 PM**	Solutions Showcase	Solutions Showcase Presentations	Hall C, Booth 921
10:15 AM	**11:30 AM**	Panel Session	LATAM Health Care Compliance and Business Integrity Outlook	Room 157 AB
10:30 AM	**10:45 AM**	Patient Story	Patient Story: Abbott	Hall C, Booth 331
10:30 AM	**11:45 AM**	Super Session	Sustainability in Medtech: Now is the Time to Act	Room 160 ABC
10:30 AM	**11:45 AM**	Panel Session	The Medtech Digital Robotics Frontier: Navigating Regulatory and Business Considerations in Surgical Robotics Innovation	Room 259 AB
11:15 AM	**11:50 AM**	CEOs Unplugged	Meeting the Multiple Challenges of Ensuring a Resilient Health Care Supply Chain	Hall C, Booth 331
12:00 PM	**1:30 PM**	Plenary Session	Opening Plenary Luncheon	Hall B2
1:40 PM	**3:00 PM**	Solutions Showcase	Solutions Showcase Presentations	Hall C, Booth 921
1:45 PM	**2:00 PM**	Patient Story	Patient Story: Stryker	Hall C, Booth 331
1:45 PM	**2:45 PM**	Panel Session	Evolution of Strategic Partnerships: Traditional and Novel Models of Investment to Support Innovation in Medtech	Room 257 AB
1:45 PM	**3:00 PM**	Panel Session	Artificial Intelligence in Medical Devices: Post-Pandemic Implications	Room 162 AB
2:00 PM	**3:15 PM**	Super Session	Partnering to Improve Diversity, Equity and Inclusion in Clinical Evidence	Room 160 ABC
2:00 PM	**3:15 PM**	Panel Session	Recent Enforcement Trends and Key Compliance Concerns to Consider in Preparing for an Investment, Offering or Acquisition	Room 259 AB
2:00 PM	**3:25 PM**	Panel Session	Inter-American Regulatory Convergence Panel: The Role of Medtech Regulatory Authorities in the Americas on COVID-19 Response and Recovery and the Paradigm Moving Forward	Room 157 AB

MONDAY, OCTOBER 24 cont.

START	END	EVENT TYPE	TITLE	LOCATION
2:10 PM	**2:25 PM**	Patient Story	Patient Story: Abiomed	Hall C, Booth 331
2:30 PM	**2:45 PM**	Patient Story	Patient Story: BD	Hall C, Booth 331
2:45 PM	**5:30 PM**	Corporate Reverse Pitch Presentations	Corporate Reverse Pitch Presentations	Room 257 AB
2:50 PM	**3:10 PM**	Patient Story	Patient Story: Johnson & Johnson	Hall C, Booth 331
3:00 PM	**4:20 PM**	Global Medtech Marketplace	Global Medtech Marketplace	Hall C, Booth 921
3:15 PM	**4:00 PM**	CEOs Unplugged	Challenge Accepted: Future Proofing Your Commercial Strategy	Hall C, Booth 331
3:15 PM	**4:30 PM**	Panel Session	Digital Health & AI: Navigating the Evolving Health Care Innovation Landscape to Increase Access and Improve Health Outcomes	Room 162 AB
3:30 PM	**4:45 PM**	Panel Session	Building a Resilient Supply Chain	Room 259 AB
3:45 PM	**5:00 PM**	Super Session	MDR/IVDR Implementation — Does the Song Remain the Same?	Room 160 ABC
3:45 PM	**5:00 PM**	Panel Session	Understanding FDA Emergency Use Authorization (EUA) Transition Plan	Room 157 AB
4:10 PM	**4:50 PM**	CEOs Unplugged	How Medtech CEOs are Leveraging Data to Fuel their Goals	Hall C, Booth 331
4:30 PM	**5:00 PM**	Innovation Pavilion	Care of the Future: Smarter, Less Invasive and More Personalized	Hall C, Booth 921
5:00 PM	**6:30 PM**	Networking	Opening Reception	Hall C
5:30 PM	**6:30 PM**	Networking	Investor Reception	Room 257 AB Foyer
6:30 PM	**8:00 PM**	Networking	AdvaMed PRIDE Leadership Network Reception (Additional Registration Required)	Goodwin Procter
7:30 PM	**10:30 PM**	Networking	AdvaMed Board of Directors Dinner (Invitation Only)	Westin Harbor Ballroom

TUESDAY, OCTOBER 25

START	END	EVENT TYPE	TITLE	LOCATION
7:30 AM	**9:00 AM**	Networking	Networking Breakfast Hosted by MedTech Color (Additional Registration Required)	Room 52 AB
7:30 AM	**6:00 PM**	General Schedule Item	Registration Open	East Registration
8:00 AM	**8:30 AM**	Networking	Reverse Pitch Breakfast	Room 257 AB
8:30 AM	**10:45 AM**	Corporate Reverse Pitch Presentations	Corporate Reverse Pitch Presentations	Room 257 AB
9:00 AM	**9:40 AM**	CEOs Unplugged	M&A in Medtech: Market Outlook	Hall C, Booth 331
9:00 AM	**10:15 AM**	Panel Session	Jumpstarting a Diagnostic Test Launch via Innovative Pilots with Forward-Thinking Payers and Providers	Room 162 AB
9:00 AM	**6:30 PM**	General Schedule Item	Exhibit Hall Open	Hall C
9:15 AM	**10:30 AM**	Panel Session	Embracing the Revolution: Regulatory and Technology Challenges and Opportunities Presented by 3D Printing for Medical Devices	Room 157 AB
9:15 AM	**10:30 AM**	Super Session	Making the Invisible, Visible: Using Wearable Devices to Deliver a Differentiated Disease Management Experience	Room 160 ABC
9:15 AM	**10:30 AM**	Panel Session	Market Access for Medical Devices in Europe - Situation Update and Upcoming Developments	Room 259 AB
9:15 AM	**11:45 AM**	MedTech Innovator Showcase	MedTech Innovator Showcase	Hall C, Aisle 1000
9:30 AM	**5:00 PM**	Networking	One-on-One Partnering Meetings	Hall C, Aisle 1000
9:50 AM	**10:30 AM**	CEOs Unplugged	Tales from the Road on Fundraising	Hall C, Booth 331
10:00 AM	**10:30 AM**	Innovation Pavilion	Healing with Digital	Hall C, Booth 921
10:40 AM	**11:20 AM**	CEOs Unplugged	Top Trends Shaping the Medtech Industry	Hall C, Booth 331
10:45 AM	**12:00 PM**	Panel Session	Alternative Funding Models for High Growth Medtech Companies	Room 259 AB
10:45 AM	**12:00 PM**	Super Session	CMS Town Hall	Room 160 ABC

TUESDAY, OCTOBER 25 cont.

START	END	EVENT TYPE	TITLE	LOCATION
10:45 AM	**12:00 PM**	Panel Session	Key Success Factors in China: National Policy and Regulatory Perspectives	Room 157 AB
10:45 AM	**12:00 PM**	Panel Session	The Post-Pandemic Future of Diagnostics	Room 162 AB
11:00 AM	**11:50 AM**	Innovation Pavilion	NIH SEED Office Company Presentations	Hall C, Booth 921
11:30 AM	**12:10 PM**	CEOs Unplugged	Improving Care through Ecosystems	Hall C, Booth 331
12:15 PM	**1:30 PM**	Plenary Session	Plenary Luncheon	Hall B2
1:40 PM	**1:55 PM**	Patient Story	Patient Story: Smith & Nephew	Hall C, Booth 331
2:00 PM	**2:50 PM**	Innovation Pavilion	NIH SEED Office Company Presentations	Hall C, Booth 921
2:00 PM	**3:15 PM**	Super Session	EY Pulse of the Industry 2022	Room 160 ABC
2:15 PM	**3:30 PM**	Panel Session	Advancing Innovation in a Convergent, Connected and Value-Driven World	Room 259 AB
2:15 PM	**3:30 PM**	Panel Session	Market Access in China: Challenges and Opportunities	Room 157 AB
2:15 PM	**3:15 PM**	MedTech Innovator Showcase	MedTech Innovator Showcase	Hall C, Aisle 1000
2:20 PM	**3:00 PM**	CEOs Unplugged	Lessons Learned During The Career of 2022 Lifetime Award Recipient - Lester B. Knight	Hall C, Booth 331
2:30 PM	**3:45 PM**	Panel Session	Chief Compliance Officer Lightning Round: Top Developments for Medtech Business Leaders in 2022	Room 162 AB
3:10 PM	**3:50 PM**	CEOs Unplugged	Leadership in Times of Change	Hall C, Booth 331
3:15 PM	**3:45 PM**	Innovation Pavilion	Advancing Care Equity and Access	Hall C, Booth 921
3:30 PM	**5:20 PM**	CECP CEO Investor Forum	CECP CEO Investor Forum	Room 52 AB
3:45 PM	**5:00 PM**	Panel Session	The EU Collective Redress Directive: Collective Consumer Lawsuits Coming to the EU	Room 157 AB
4:00 PM	**5:15 PM**	Panel Session	Getting Serious About Women's Health in Medtech	Room 162 AB

TUESDAY, OCTOBER 25 cont.

START	END	EVENT TYPE	TITLE	LOCATION
4:00 PM	**5:15 PM**	Panel Session	The Medtech Industry Facing the Challenges and Opportunities of Longevity and Moving Care to the Home and Community – Could Reablement Through Digital Technologies Be Key for Canada and the U.S.?	Room 259 AB
4:15 PM	**5:15 PM**	Plenary Session	MedTech Innovator Finals	Hall B2
5:15 PM	**6:15 PM**	Networking	Chairman's Reception	Hall C
5:15 PM	**6:15 PM**	Networking	WEN Networking Reception	Hall C, Booth 123
7:00 PM	**8:30 PM**	Networking	CEO Networking Event (Invitation Only)	Omni Ensemble Ballroom
8:30 PM	**11:00 PM**	Networking	MTC LIVE!	Omni Ensemble Ballroom

WEDNESDAY, OCTOBER 26

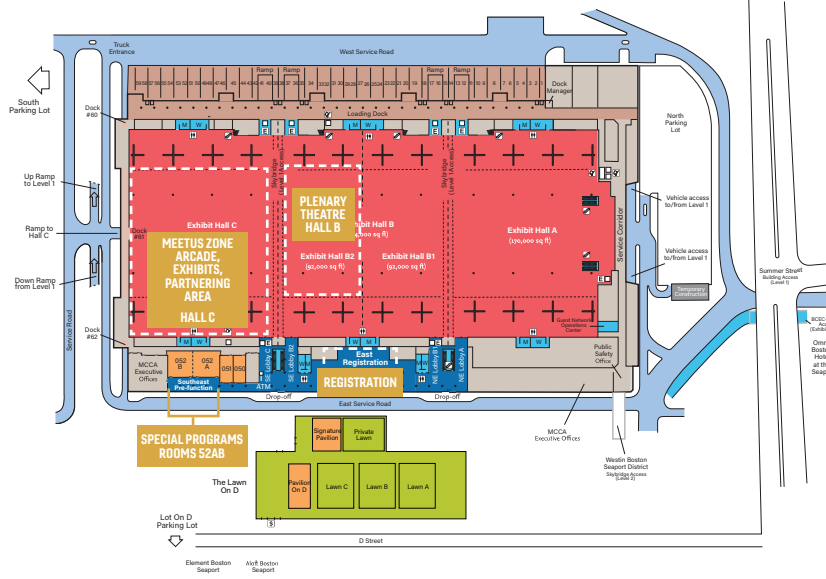
START	END	EVENT TYPE	TITLE	LOCATION
8:45 AM	**11:10 PM**	CECP CEO Investor Forum	CECP CEO Investor Forum	Room 52 AB
9:00 AM	**3:00 PM**	General Schedule Item	Registration Open	East Registration
9:00 AM	**4:00 PM**	General Schedule Item	Exhibit Hall Open	Hall C
9:10 AM	**9:50 AM**	CEOs Unplugged	Value of Innovation	Hall C, Booth 331
9:15 AM	**9:45 AM**	Innovation Pavilion	Investment & Reward: How Startups Can Win Funding	Hall C, Booth 921
9:15 AM	**10:30 AM**	Panel Session	Diagnostics Reform at a Crossroads: Navigating Through a Pivotal Time	Room 259 AB
9:15 AM	**10:30 AM**	Panel Session	Digital Health and the Future of MedTech	Room 162 AB
9:15 AM	**12:15 PM**	MedTech Innovator Showcase	MedTech Innovator Showcase	Hall C, Aisle 1000
9:30 AM	**10:45 AM**	Super Session	Cybersecurity: Shared Responsibility & Risk Management	Room 160 ABC
9:30 AM	**10:45 AM**	Panel Session	Increasing RWE Utilization in Technology Adoption and Coverage Decisions – Opportunities and Challenges	Room 157 AB

WEDNESDAY, OCTOBER 26 cont.

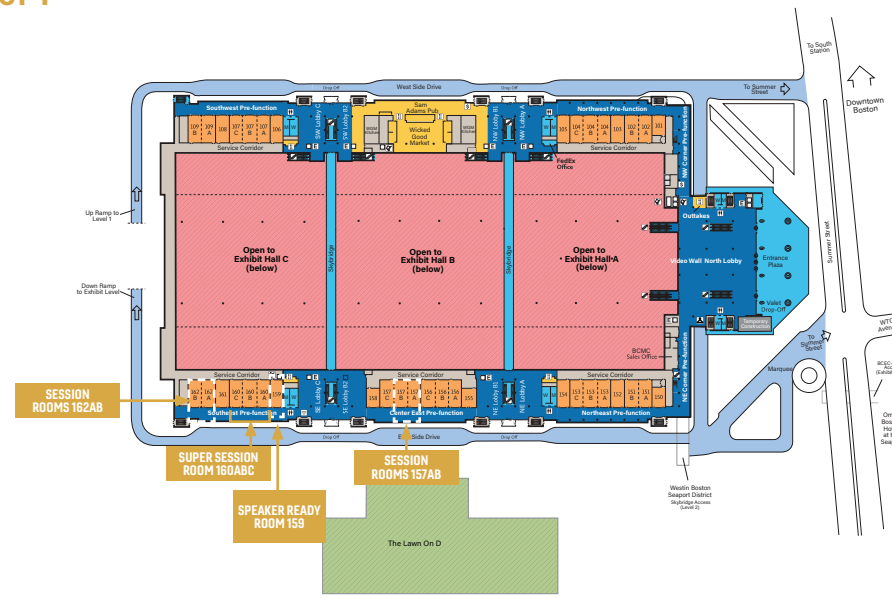
START	END	EVENT TYPE	TITLE	LOCATION
9:30 AM	**4:00 PM**	Networking	One-on-One Partnering Meetings	Hall C, Aisle 1000
10:00 AM	**10:15 AM**	Patient Story	Patient Story: Edwards Lifesciences	Hall C, Booth 331
10:00 AM	**10:45 AM**	Innovation Pavilion	US Federal Government Funding and Resources for MedTech R&D	Hall C, Booth 921
10:45 AM	**12:00 PM**	Panel Session	This Is Not Your Grandmother's Medical Device: What Happens When Medical Device Software, Data and Connectivity Spurs New Medtech Business and Regulatory Strategies?	Room 259 AB
10:45 AM	**12:00 PM**	Panel Session	Utilizing Data Analytics to Adhere to DOJ Guidance on Corporate Compliance Programs	Room 162 AB
10:50 AM	**11:05 AM**	Patient Story	Patient Story: Zimmer Biomet	Hall C, Booth 331
11:00 AM	**12:15 PM**	Super Session	Medtech M&A 2022: How Leading Companies are Developing Winning Strategies for a Post-COVID World	Room 160 ABC
11:10 AM	**11:50 AM**	CEOs Unplugged	Beyond Digital in Medtech - Innovative Models for Winning in a Tech-Driven World	Hall C, Booth 331
12:10 PM	**12:25 PM**	Patient Story	Patient Story: Haemonetics	Hall C, Booth 331
12:30 PM	**2:00 PM**	Plenary Session	Plenary Luncheon	Hall B2
2:15 PM	**4:00 PM**	Super Session	CDRH Town Hall	Room 160 ABC

CONVENTION CENTER MAP

Exhibit Hall Level



Level 1



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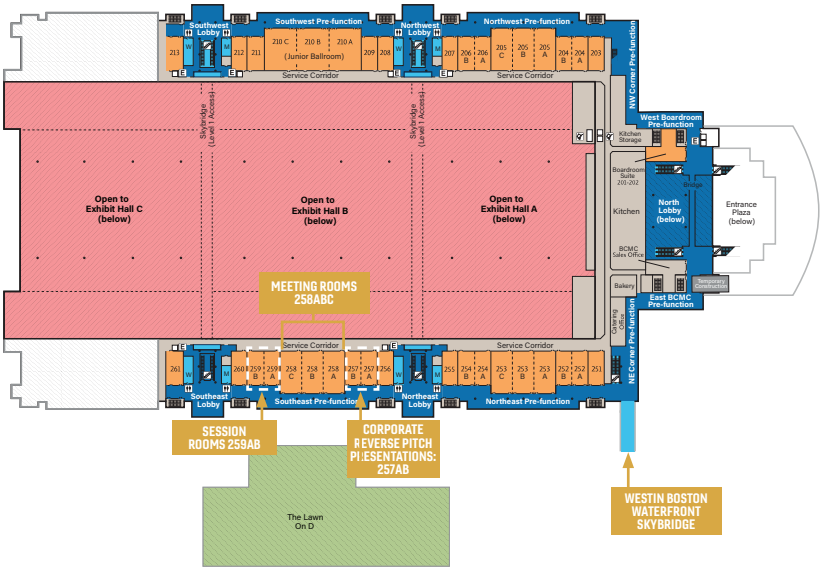
Level 2



KEY

Special Program Room	52AB
MeetUS Zone Arcade	Hall C
Plenary Theatre	Hall B2
Exhibits	Hall C
Registration	East Registration
Speaker Ready Room	159
Session Rooms	162AB, 157AB, 259AB
Super Session Room	160ABC
Partnering Area	Hall C
Corporate Reverse Pitch Presentations	257AB
Meeting Rooms	258ABC

- Exhibit Space
- Meeting Rooms
- Ballroom
- The Lawn On D
- Lobby & Pre-function
- Public Use
- Ring Road
- Non-Public Access
- Loading Dock Pre-Feb Area & Loading Dock Covered Truck Access
- Food Services

- Elevator
- Freight
- Escalator
- Restrooms
- Permament Concessions
- Suggested Coat Check
- Stairs

NETWORKING EVENTS

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

SUNDAY, OCTOBER 23

International Reception

5:00 PM - 7:00 PM | East Registration

Meet attendees from across the globe and enjoy iconic fare at our pre-conference reception. All attendees are encouraged to participate.

Sponsored by Québec

Women's Executive Network Program and Networking Event in Collaboration with MedTech Color

6:00 PM – 8:00 PM | Room 52 AB

Join us for a moderated panel discussion with diverse female medtech executives discussing the challenges and opportunities for increasing representation of historically underrepresented and marginalized groups in medtech. The panel will discuss specific challenges and present case studies and examples on how individuals and organizations can make small and large changes to achieve more diverse and inclusive leadership in the senior ranks.

Sponsored by

BD · Johnson & Johnson · stryker · TERUMO BLOOD AND CELL TECHNOLOGIES · WATER STREET · ZIMMER BIOMET Moving You Forward.

MONDAY, OCTOBER 24

AdvaMed Accel Leadership Seminar Networking Breakfast

(Additional Registration Required)

7:30 AM - 8:30 AM | Room 52 AB

Networking breakfast for startups and emerging company CEOs, investors, and strategics before the Accel Leadership Seminar program kicks off at 8:30.

Sponsored by MEDMARC. Treated Fairly

Opening Reception

5:00 PM - 6:30 PM | Exhibit Hall

Join us in toasting to the first day of the conference – and to our wonderful host city – at this lively opening reception, held right in the Exhibit Hall.

Investor Reception

5:30 PM - 6:30 PM | 257 AB Foyer

Investor Reception for Corporate Reverse Pitch Presentation speakers, investors and attendees.

Sponsored by Maryland OPEN FOR BUSINESS

AdvaMed PRIDE Reception

6:30 PM - 8:00 PM | Goodwin Procter Boston (100 Northern Avenue, Boston, MA 02210)

The AdvaMed PRIDE Leadership Network seeks to build community, enhance visibility and elevate professionals in the LGBTQ community. Join us for the PRIDE Leadership Network reception and meet

peers from different sectors and diverse backgrounds, as we work to engage and elevate a community of LGBTQ professionals and allies.

Sponsored by Johnson & Johnson stryker ZIMMER BIOMET Moving You Forward.

TUESDAY, OCTOBER 25

Networking Breakfast Hosted by MedTech Color

(Additional Registration Required)

7:30 AM - 9:00 AM | Room 52 AB

Join us for the 5th Annual Networking Breakfast, MedTech Color's marquee event to drive its core pillar of building a strong, diverse network of mentors and sponsors who champion thought leadership and innovative clinical advancement. Each year we bring together diverse leaders within the industry to strengthen this community, discuss ways to continue to increase representation, and drive thought leadership. Please see The MedTech Conference App for additional information on our Keynote Speaker.

Sponsored by ABIOMED Recovering hearts. Saving lives. BD Johnson & Johnson stryker WATER STREET ZIMMER BIOMET Moving You Forward.

Reverse Pitch Breakfast

8:00 AM - 8:30 AM | Room 257 AB

Networking Breakfast for Corporate Reverse Pitch Presentation speakers, investors and attendees.

Chairman's Reception

5:15 PM - 6:15 PM | Exhibit Hall

Join us in the Exhibit Hall for local craft beer and treats, and check out the latest from our medtech exhibitors.

Sponsored by IDA Ireland

WEN Networking Reception

5:15 PM - 6:15 PM | AdvaMed Booth - Hall C, Booth 123

Celebrate diversity, make lasting connections and meet the members of AdvaMed's Women's Executive Network (WEN) at the AdvaMed Booth in the Exhibit Hall. Note – this event is held in conjunction with our Chairmen's Reception.

Sponsored by BD Johnson & Johnson stryker TERUMO BLOOD AND CELL TECHNOLOGIES WATER STREET ZIMMER BIOMET Moving You Forward.

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MTC LIVE!

Tuesday, October 25 | 8:30 PM - 11:00 PM
Omni Boston Hotel at the Seaport, Ensemble Ballroom

Join us for the best after party in town – MTC Live! Don't miss the opportunity to network and enjoy entertainment from **Jim Gaffigan**, a six-time Grammy-nominated comedian, actor, writer, producer, two-time New York Times best-selling author, three-time Emmy winning top touring performer and multi-platinum-selling recording artist.

ROUNDTABLE

HEALTHCARE PARTNERS

Congratulates Lester Knight

on receiving the 2022
AdvaMed Lifetime Achievement Award

PROUD SPONSOR

THE MEDTECH CONFERENCE 2022

PLENARY SESSIONS

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

MONDAY, OCTOBER 24

12:00 PM – 1:30 PM | Hall B2

Opening Remarks

Michael Mahoney
Chairman and Chief Executive Office, Boston Scientific, MedTech Conference Chairman

Conversation with Gen. Mattis: Thwarting Threats and Nurturing Allies in Today's Global Affairs

As a global superpower, America has been a bedrock for military and diplomatic alliances since the end of World War II, but Gen. James N. Mattis worries that our allies feel we are retreating from our long-standing commitments to them. "While the U.S. remains the indispensable nation in the free world, we cannot protect our interests or serve that role effectively without maintaining strong alliances and showing respect to those allies," says Gen. Mattis. During his time in the Trump Administration, Secretary Mattis worked to reassure global partners that the U.S. would indeed stand by them in tough times. In this wide-ranging session, Gen. Mattis draws lessons from history and politics to discuss how nations thrive with strong alliances but can quickly disintegrate if left on their own.

Moderator: Derek Herrera, Founder and Chief Executive Officer, Bright Uro, Chairman of the Board, MedTechVets

Speaker: Gen James N. Mattis, USMC (Ret.)

Conversation with Brian Moynihan, Chair of the Board and Chief Executive Officer, Bank of America

As Chief Executive Officer of Bank of America, Brian Moynihan leads a team of more than 200,000 employees dedicated to making financial lives better for people, companies of every size, and institutional investors across the United States and the world. Prior to becoming CEO, Moynihan served in various executive capacities for the company and its predecessors since joining the company in 1993. Join us for a candid conversation on the state of the latest trends in financial industry and its impact on medtech.

Moderator: Michael R. Minogue, Chairman, President, Chief Executive Officer, Abiomed

Speaker: Brian Moynihan, Chair of the Board and Chief Executive Officer, Bank of America

TUESDAY, OCTOBER 25

12:15 PM – 1:30 PM | Hall B2

Fireside Chat with Dr. Robert M. Califf, Commissioner of Food and Drugs, United States Food and Drug Administration (FDA)

Robert M. Califf, M.D., is Commissioner of Food and Drugs. President Joe Biden nominated Dr. Califf to head the U.S. Food and Drug Administration and Dr. Califf was sworn in on February 17, 2022. Previously,

Dr. Califf served as Commissioner of Food and Drugs from February 2016 to January 2017. As the top official of the FDA, Dr. Califf is committed to strengthening programs and policies that enable the agency to carry out its mission to protect and promote the public health. Dr. Califf served as the FDA's Deputy Commissioner for Medical Products and Tobacco from February 2015 until his first appointment as Commissioner in February 2016.

Speaker: Robert M. Califf, MD, MACC, Commissioner of Food and Drugs, United States Food and Drug Administration (FDA)

TUESDAY, OCTOBER 25

4:15 PM – 5:15 PM | Hall B2

MedTech Innovator Finals

The MedTech Conference is excited to welcome MedTech Innovator back to the plenary stage on the afternoon of Tuesday, October 25. Five finalist companies from the MedTech Innovator competition will present to a panel of industry-leading judges and compete for the audience vote to win $500,000 in prizes and the award of MedTech Innovator 2022.

MedTech Innovator is the industry's non-profit global competition and accelerator for medical device, digital health and diagnostic companies. Its mission is to improve the lives of patients by accelerating growth of companies transforming the health care system.

Host:
Paul Grand, Chief Executive Officer, MedTech Innovator

MedTech Innovator Final Judges:
Ranjini Srikantiah, Director Strategic Initiatives, BD

Jordan Milford, Executive Director of Business Development and Strategy, Olympus

Virginia Giddings, Vice President Exploration, Edwards Lifesciences

WEDNESDAY, OCTOBER 26

12:30 PM – 2:00 PM | Hall B2

Conversation with Jane Fraser, Chief Executive Officer, Citi

Jane Fraser, Chief Executive Officer, Citi will share her unique experiences in the finance industry and its connection to the medtech community. As part of the first-ever Investor Forum, Jane will discuss how medtech companies can stand out to large finance leaders in this changing health care landscape.

Moderator: Ashley McEvoy, Executive Vice President, Worldwide Chairman, Johnson & Johnson MedTech

Speaker: Jane Fraser, Chief Executive Officer, Citi

Lifetime Achievement Award

Presented by IQVIA MEDTECH

Lester B. Knight
Founding Partner, Roundtable Healthcare Partners

LIFETIME ACHIEVEMENT AWARD

Sponsored by IQVIA MEDTECH

AdvaMed is honored to present Lester B. Knight, Founding Partner, RoundTable Healthcare Partners, with the 2022 Lifetime Achievement Award. The Lifetime Achievement Award will be presented during the Wednesday Plenary Lunch. Please join us in recognizing Lester for all of his contributions to our industry.

Unleash the power of connected intelligence in MedTech

IQVIA MedTech data-driven insights and domain expertise helped accelerate commercial effectiveness for a new cardiovascular implant generating over $33M in quarterly revenues for the client[1].

IQVIA MedTech is your global strategic partner who can help maximize return on investment along the entire product lifecycle by intelligently connecting insights, technology, and people.

Visit us at Booth 322, Hall C

IQVIA MEDTECH

iqviamedtech.com
Toll free (US): 866-267-4479
email: meddevice@iqvia.com

[1]Case study on file

INVESTOR FORUM

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

CORPORATE REVERSE PITCH PRESENTATIONS

Room 257AB

These presentations will feature global business and corporate development executives presenting their companies strategic priorities.

MONDAY, OCTOBER 24		
2:45 PM - 3:00 PM	**Boston Scientific**	**Charlie Attlan,** Senior Vice President, New Business Development, Corporate Strategy and Portfolio
3:00 PM - 3:15 PM	**Water Street Healthcare Partners**	**Tim Dugan,** Managing Partner
3:15 PM - 3:30 PM	**Alcon**	**Laurent Attias,** Head, Corporate Development, Strategy, BD&L and M&A
3:30 PM - 3:45 PM	**Hologic**	**Sonal Patel,** Vice President, Corporate Business Development & Strategy
3:45 PM - 4:00 PM	**GE Healthcare**	**Brian Montgomery,** Chief Strategy Officer
4:00 PM - 4:15 PM	**Haemonetics**	**Rajeev Varma,** Vice President, Strategy and Corporate Development
4:15 PM - 4:30 PM	**Abiomed**	**Matt Gaylord,** Business Development
4:30 PM - 4:45 PM	**Siemens Healthineers**	**Felicia Kurz,** Vice President, Head of Strategy & Business Development, Americas
4:45 PM - 5:00 PM	**ResMed**	**Grant Olsen,** Vice President, Corporate Development, Business Development and Ventures
5:00 PM - 5:15 PM	**Teleflex**	**Matt Tomkin,** Vice President, Corporate Development
5:15 PM - 5:30 PM	**Danaher**	**Joe Graham,** Vice President, Business Development, Danaher Equity Ventures
5:30 PM - 6:30 PM	**Investor Reception for presenters, investors and attendees to network**	

TUESDAY, OCTOBER 25		
8:30 AM	**Networking Breakfast for presenters, investors and attendees**	
8:30 AM – 8:45 AM	**Stryker**	**Ashley Mego,** Director, Business Development
8:45 AM - 9:00 AM	**Johnson & Johnson**	**Jennifer Kozak,** Vice President, New Busines Development, Ethicon **Xiao-Yu Song,** Global Head of Research & Development, Johnson & Johnson Vision
9:00 AM - 9:15 AM	**Abbott**	**Scott Leinenweber,** Vice President, Investor Relations, Licensing & Acquisitions
9:15 AM - 9:30 AM	**Olympus**	**Jordan Milford,** Executive Diretor, Business Development, Medical Systems Group
9:30 AM - 9:45 AM	**Linden**	**Brian Miller,** Managing Partner
9:45 AM - 10:00 AM	**W.L. Gore & Associates**	**Jake Goble,** Innovation Leader, Medical Products Division
10:00 AM - 10:15 AM	**Edwards Lifesciences**	**Don Bobo,** Corporate Vice President, Strategy & Corporate Development
10:15 AM - 10:30 AM	**Medtronic**	**Christopher Cleary,** Senior Vice President, Corporate Development
10:30 AM - 10:45 AM	**ZOLL Medical Corporation**	**Jennifer Landis,** Sr. Director, Corporate Development

CAN'T MISS PROGRAMMING FOR INVESTORS

AdvaMed Accel Leadership Seminar

Monday, October 24, 7:30 AM – 11:55 AM

Networking Breakfast and Program

Corporate Reverse Pitch Presentations

Monday, October 24 and Tuesday, October 25

MedTech Innovator

Don't miss the MedTech Innovator Showcase sessions on the Exhibit Hall floor and the MedTech Innovator Finals on Tuesday at 4:15 PM.

Chief Executives for Corporate Purpose CEO Investor Forum

Tuesday, October 25 and Wednesday, October 26

One-on-One Partnering

Schedule the meetings you need through our online community and partnering system, Swapcard! The partnering area on-site is located adjacent to the Exhibit Hall.

Sessions

Participating investors can enjoy regular conference programming each day, including plenary and panel sessions.

Download MedTech Conference App

DASSAULT SYSTEMES

The 3DEXPERIENCE® Company

Virtual Twin Experiences for Sustainable Innovation

Virtual twin experiences open up new possibilities for Life Sciences and Healthcare—helping to imagine sustainable innovations, capable of improving patient and physician experience in the age of precision medicine.

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At **Hollister Incorporated,** Our Mission is to make life more rewarding and dignified for people who use our products and services. This Mission is based on our unwavering commitment to our customers and to each local community. We work in the healthcare industry, developing innovative medical products for healthcare professionals and the people they serve. Our ultimate promise and the overriding commitment of every Hollister associate is to make a positive difference in the life journeys of the people and the communities we serve.

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www.hollister.com

ADVAMED ACCEL LEADERSHIP SEMINAR AND NETWORKING BREAKFAST

Monday, October 24, 2022 | 7:30 AM – 11:55 AM
Boston Convention & Exhibition Center, Room 52AB

Seminar Sponsors:

AliraHealth

PERKINSCOIE
COUNSEL TO GREAT COMPANIES

Breakfast Sponsor:

MEDMARC.
Treated Fairly

The AdvaMed Accel Leadership Seminar is designed for executives of early and emerging growth companies and includes interactive panels on raising capital, managing innovation, and preparing businesses for long-term growth and commercialization. The program also features the MedTech Innovator Execution Award competition, which is given in conjuction with the Virginia Shimer Rybski Memorial Award.

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

7:30 AM	**Registration and Networking Breakfast** *Sponsored by* MEDMARC. Treated Fairly
8:30 AM	**Welcome Remarks** **DeChane Dorsey**, Executive Director, *AdvaMed Accel* **Todd Pope**, Vice Chair, *WellAir Group & Chairman, AdvaMed Accel Board of Directors*
8:45 AM	**How to Rock Your Early-Stage Capital Raise** Finding capital at an early-stage is hard and finding it in the current economic climate is harder. Join us as we interview the two co-founders of RedCrow – an Alira Health Company. RedCrow is a private equity investment platform that offers a great alternative to VC funding via live accredited investor raises as well as traditional crowdfunding. RedCrow is entirely focused on the healthcare vertical. Jerry Harrison, a member of the Talking Heads and an entrepreneur in his own right, and Brian Smith, formerly of Morgan Stanley, will field questions about the benefits and potential pitfalls of this type of alternative investment vehicle. Executive Vice President Strategic Partnerships at Veranex and RedCrow Advisor, Lisa Carmel, will join in and moderate the discussion. **Moderator: Lisa Carmel** Executive Vice President, Global Strategic Partnerships, *Veranex Solutions* **Brian Smith**, Co-Founder and Executive Vice President, *RedCrow – an Alira Health Company* **Jerry Harrison**, Co-Founder and Senior Advisor, *RedCrow – an Alira Health Company,* Member of Rock and Roll Hall of Fame

9:30 AM	**Early-stage VC Perspectives on Building Successful Start-ups** There are myriad risks that characterize early-stage investment, including technical, clinical, regulatory, reimbursement and commercial risks. How do investors look at opportunities in today's market and assess and balance those risks with the potential upside of transforming innovation? Hear perspectives from a broad set of early-stage investors, including funds that focus exclusively on seed and Series A investments, as well as those that more selectively opt to invest in early rounds. **Moderator: Josh Makower** Director, *Stanford Byers Center for Biodesign* **Maria Berkman**, Head of Medtech, *Broadview Ventures* **Jan Garfinkle**, Founder and Managing Partner, *Arboretum Ventures* **Dennis McWilliams**, Partner, *Santé Ventures* **Cynthia Yee**, Principal, *Vensana Capital*
10:30 AM	**Networking Break**
10:45 AM	**MedTech Innovator: Preliminary Competition and Execution Award** A select group of MedTech Innovator Semi-Finalists companies will compete for the audience vote and the MedTech Innovator 2022 Execution Award, presented to the company in the Accelerator Program that demonstrates the strongest execution plan and potential. MEDTECH INNOVATOR **Host: Paul Grand**, Chief Executive Officer *MedTech Innovator* **Judges:** **Terry Murray**, Vice President of Strategic Development, *Rev.1 Engineering* **Ted Wright**, Director, *Jabil Healthcare* **Steve Pacelli**, Managing Director, *Dexcom Ventures* **Presenting Companies:** TBC
11:45 AM	**MedTech Innovator Showcase $10K Best Video Competition Award** **MedTech Innovator Execution Award & Virginia Shimer Rybski Memorial Award Ceremony** **Presented by:** **Paul Grand**, Chief Executive Officer, *MedTech Innovator* **George Ayd**, Assistant Vice President, *Business Development and Marketing, Medmarc* **DeChane Dorsey**, Executive Director, *AdvaMed Accel* The winner of the Execution Award will also receive the Virginia Shimer Rybski Memorial Award. As a scientist and serial entrepreneur, Virginia Shimer Rybski worked for and founded several companies before becoming the President and CEO of Regenesis Biomedical, Inc. This award was created by AdvaMed Accel in 2013 to honor the spirit of this dynamic woman and to encourage the enthusiastic pursuit of business excellence in the medical technology industry and recognize the potential of a promising entrepreneurial company.
11:55 AM	**Adjourn** Accel Leadership Seminar attendees are encouraged to attend the Opening Plenary Lunch 12:00 PM – 1:30 PM.

MEDTECH INNOVATOR

The MedTech Conference and AdvaMed Accel are proud to partner with MedTech Innovator for the eighth consecutive year.

MedTech Innovator (MTI) is the largest accelerator of medical devices in the world. Our mission is to improve the lives of patients by accelerating the growth of companies transforming the health care system. This year, we celebrate our tenth anniversary of recognizing and supporting the industry's most promising startups and scaleups. To date, our 421 alumni have gone on to raise over $4.7 billion in equity funding, brought 135 products to market, and achieved 30 exits. The 2022 cohort is the result of seven months of diligence by over 400 experts evaluating >1,000 companies. MTI's strategic partners selected startups to pitch, and traveled to meet them together from March through May to four cities in the US and Ireland during the 2022 Road Tour. From there, 54 outstanding companies were selected to participate in a four-month virtual program that kicked off with an in-person leadership Summit in June. Additionally, thirty-one companies received customized, in-depth mentorship from industry stakeholders. The 2022 program culminates at The MedTech Conference where each company receives one Full Access registration and is featured in the MedTech Innovator Showcase. Five finalists will compete for the title of MedTech Innovator 2022 during the Finals Competition.

AdvaMed Accel
Access, Advocacy & Collaboration

MEDTECH INNOVATOR

1,100+ Applications received

54 Showcase companies

5 Finalists

1 WINNER

MedTech Innovator Sponsors

FOUNDING

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ACCELERATION

ASAHI INTECC

AMERICAN SOCIETY OF PLASTIC SURGEONS

BARDA DRIVe

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Veranex Transforming Your MedTech Innovation

VELENTIUM

MEDTECH INNOVATOR EXECUTION AWARD

Monday, October 24, 10:45 AM - 11:45 AM | Room 52 AB

A select group of MedTech Innovator cohort companies will compete for the audience vote and the MedTech Innovator 2022 Execution Award, presented to the company in the Accelerator Program that demonstrates the strongest execution plan and potential. These six company pitches will be part of the AdvaMed Accel Leadership Seminar program. The winner of the Execution Award will also receive the Virginia Shimer Rybski Memorial Award. As a scientist and serial entrepreneur, Virginia Shimer Rybski worked for and founded several companies before becoming the President and CEO of Regenesis Biomedical, Inc. In the spirit of this dynamic woman, this award was created by AdvaMed Accel in 2013 to encourage the enthusiastic pursuit of business excellence in the medical technology industry and recognize the potential of a promising entrepreneurial company.

MEDTECH INNOVATOR SHOWCASE SESSIONS

Tuesday, October 25 and Wednesday, October 26 | Hall C, Aisle 1000

Be sure to catch the MedTech Innovator Showcase, which features the top 55 companies from the 2022 MedTech Innovator program in moderated, industry-themed panel sessions — right in the middle of all the action on the Exhibit Hall floor on the MedTech Innovator Stage!

MEDTECH INNOVATOR FINALS

Tuesday, October 25, 4:15 PM – 5:15 PM | Hall B2

Join us for the highly anticipated MedTech Innovator competition finals during which five finalist companies present their technologies and compete for $500,000 in prizes and awards – all based on a live audience vote!

MEET THE MEDTECH INNOVATOR 2022 COHORT

MEDTECH INNOVATOR SHOWCASE SCHEDULE

Find these presentations on the MedTech Innovator Stage (Hall C, Aisle 1000).

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

TUESDAY, OCTOBER 25

TIME	PANEL TITLE	MODERATOR	PRESENTING COMPANIES
9:15 AM - 9:45 AM	Minimally Invasive Surgery	Biren Mehta, Johnson & Johnson	Lazurite, New View Surgical, Xpan
9:45 AM - 10:15 AM	Interventional Solutions	Terry Murray, REV.1 Engineering	Fluid Biomed, Gradient Denervation Technologies, Liquet Medical Inc., Meacor
10:15 AM - 10:45 AM	Hospital at Home	Steve Pacelli, Dexcom	Bright Uro, Endiatx, LiveMetric, SafeBeat Rx, SymPhysis Medical
10:45 AM - 11:15 AM	Orthopaedic Surgery	Takahiro Sano, Nipro	Discure Technologies, Garwood Medical Devices, Innovation Lab, TrackX, Woven Orthopedic Technologies
11:15 AM - 11:45 AM	Care Coordination	Lynn Jeffers, ASPS	Ad Vital, CloudMedx, PopCheck Technologies
2:15 PM - 2:45 PM	Biomaterials	Jake Goble, W.L. Gore & Associates	CorNeat Vision, Limax Biosciences, RevBio, Tympanogen
2:45 PM - 3:15 PM	Early Detection & Diagnosis	Eric Fallows, BD	Anumana, DermaSensor, LEADOPTIK, MicroGEM

WEDNESDAY, OCTOBER 26

TIME	PANEL TITLE	MODERATOR	PRESENTING COMPANIES
9:15 AM - 9:45 AM	GI	Jordan Milford, Olympus	Aqua Medical, Augment Health, Digma Medical, EvoEndo, Gravitas Medical
9:45 AM - 10:15 AM	Next-Gen Surgical	Tonja Curtis Danowski, Johnson & Johnson	Endoluxe, Moon Surgical, Oxford Endovascular Ltd
10:15 AM - 10:45 AM	Neuromodulation Therapies	Kristi Nakayama, Veranex	CardiaCare, Epineuron Technologies, Neurovalens, Phagenesis
10:45 AM - 11:15 AM	Remote Patient Monitoring	Josh Magnuson, Fujikura	52 North Health, CARI Health, MindMics
11:15 AM - 11:45 AM	Preventing Adverse Events	Ranjini Srikantiah, BD	Phiex Technologies, Prapela, SafePush, SUTUREGARD Medical
11:45 AM - 12:15 PM	Cardiac & Vascular Surgery	Virginia Giddings, Edwards	CorInnova, ConKay Medical Systems, Corveus Medical, Endoron Medical

2022 CHIEF EXECUTIVES FOR CORPORATE PURPOSE (CECP) CEO INVESTOR FORUM IN PARTNERSHIP WITH ADVAMED

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

TUESDAY, OCTOBER 25

3:30 PM – 4:30 PM

Opening Remarks and Driving Innovation and Financial Performance Through Sustainability

Join leaders from the medtech industry and academia who will share the latest insights on the correlation between ESG performance and financial performance, as well as how companies are innovating to develop products and services that are sustainable or address ESG issues. The panel will discuss the opportunities and challenges of the role of sustainability and ESG, and grapple with questions on how the health care system can work together to solve societal issues.

Moderator:
Lucy Godshall Senior Manager, Climate Change and Sustainability Services, EY

Panelists:
Eric Schwartz, Executive Vice President, Chief Legal Counsel and Secretary, Integra LifeSciences
George Serafeim, Professor, Harvard Business School

4:30 PM – 5:15 PM

Long-Term Plan Presentation:

Geoff Martha, Chairman and Chief Executive Officer, Medtronic

5:15 PM – 5:20 PM

Day 1 Closing Remarks

5:15 PM – 6:15 PM

AdvaMed Chairman's Reception

WEDNESDAY, OCTOBER 26

8:45 AM – 9:00 AM

Opening Remarks

Daryl Brewster Chief Executive Officer, Chief Executives for Corporate Purpose (CECP)

9:00 AM – 9:50 AM

Long-Term Plan Presentation

Robert B. Ford, Chairman and Chief Executive Officer, Abbott

10:00 AM – 10:45 AM

Long-Term Plan Presentation

Gary S. Guthart, Chief Executive Officer, Intuitive Surgical

10:50 AM – 11:10 AM

Trend Talk: EY Global Climate Risk Disclosure Barometer 2022

Hear the latest insights and research from the newly released 2022 EY Global Climate Risk Disclosure Barometer, which provides a global snapshot of the increasing corporate focus on climate risks and opportunities as pressure from stakeholders moves these issues into the boardroom and executive agenda. The research draws on public disclosures of companies on the uptake of the Task Force on Climate-related Financial Disclosures (TCFD) across highly impacted sectors. The disclosures of more than 1,500 companies across 47 countries were included in the assessment. This session will include an exclusive look at insights specific to the medtech sector not included in the report.

Bruno Sarda, Principal, Climate Change & Sustainability Services, Ernst & Young LLP

12:30 PM – 2:00 PM

Plenary Lunch Break: Keynote Speaker Jane Fraser, CEO, Citigroup

PANEL SESSIONS AND SUPER SESSIONS

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

Integrating Health Equity into Your Business Strategy

Monday, October 24 | 8:45 AM - 10:00 AM

BUSINESS STRATEGIES

Room 157 AB
Health equity should be a priority within medical device organizations to start impacting change from its core, including establishing internal processes for product development, setting targets for research and clinical trials, utilizing their reach to educate, creating awareness and driving change to accelerate these efforts. This session discusses practical examples on how organizations are implementing health equity within the business, and the learnings to achieve momentum and success.

Moderator: Maribel Baker, Senior Director Downstream Marketing, Pelvic Health, Past Director Health Equity, Diabetes, Medtronic

Paige Bingham, Director, Close the Gap, Boston Scientific (United States)

Dionne Maffett-Corbin, Senior Director Health Equity, Exact Sciences

Jennifer Prioleau, Senior Vice President, Chief Legal Officer and Chief Compliance Officer, B. Braun Medical Inc.

Richard Rapoza, PhD, Divisional Vice President, Global Product Development, Abbott

SUPER SESSION

Global Regulatory Convergence Roundup: 2022 and Beyond

Monday, October 24 | 9:00 AM - 10:15 AM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, INTERNATIONAL

Room 160 ABC
The global medical device regulatory landscape is dynamic and continues to increase in complexity. It is more important than ever that regulatory convergence is prioritized to support efficient pathways for patient access to life impacting products.

Back by popular demand, this all-regulator panel will discuss:

- The current state of global regulatory convergence efforts and initiatives
- Reflections from the recent International Medical Devices Regulatory Forum (IMDRF) meeting
- Explore opportunities for the future, like single submission (eStar) and single review

Session participants will be able to ask questions live and receive responses directly from regulators.

Moderator: Diane Wurzburger, JD, Executive, RAQA Developed Markets & Global Regulatory Policy, GE Healthcare

Augusto Bencke Geyer, PharmD, MSc, Senior Advisor of the General Office of Medical Devices Technology, Brazilian Health Regulatory Agency – ANVISA

Melissa Torres, Associate Director for International Affairs, Center for Devices and Radiological Health, FDA

Paulyne Wairimu, Head of Medical Devices, Kenya Pharmacy and Poisons Board (PPB) and Chair, Africa Medical Device Forum

Commercial Effectiveness: How to Leverage Data to Transform Your Medtech Model in the Digital World

Monday, October 24 | 9:00 AM - 10:15 AM

DIGITAL TECHNOLOGIES

Room 259 AB

This panel discussion will explore the key steps required to transition/transform a medtech organization in the digital world to augment commercial effectiveness. Starting the process and knowing where to begin and where to focus investments, can be daunting. Building internal data warehouses, mastering data management, data analytic capabilities or leveraging AIML for omnichannel marketing – opportunities to enhance efficiencies and adjust to the changing market and stakeholder dynamics and needs are endless. What matters most? How do medtech organizations best initiate this process and where do they start? This panel will share perspectives and lessons learned on how current industry leaders (small and large) have approached the digital transformation and what criteria to consider when assessing investment priorities and internal dependencies.

Moderator: Kyle Biesecker, Associate Principal, MedTech Strategy Consulting, IQVIA

Aisha Barry, President, Advanced Sterilization Products (ASP)

Chirag Desai, IT Leader, W.L. Gore

Laurie Reingold, Vice President, Analytics, Insights & Commercial Excellence, BD

Venk Varadan, Co-Founder and CEO, Nanowear

Patient Preferences in Payer Coverage Decisions or Value Assessments

Monday, October 24 | 9:00 AM - 10:15 AM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES

Room 162 AB

Inclusion of patient preference information (PPI) in decision making has been discussed in recent years with the goal that patient-centric health care will result in improved outcomes, better patient experiences and reduced costs. The shift toward patient centeredness is increasingly expressed in advances in patient-reported outcomes (PROs), patient-centered outcomes (PCOs), patient engagement, and shared decision-making. Patient preference information (PPI) is an often misunderstood, yet critical clinical and personalized consideration for enabling patients to weigh-in on risk-benefit tradeoffs and other factors presented by their treatment options. The US Food and Drug Administration (FDA) Center for Devices and Radiological Health (CDRH) defines PPI as qualitative or quantitative assessments of the relative desirability or acceptability to patients of specified alternatives or choices among outcomes or other attributes that differ among alternative health interventions.

Patient preferences can be informative for health technology assessment (HTA) and payer decision making. Despite Patient Preference tools being largely understood, inclusion of these data in US payer coverage decision- making is lacking for a variety of reasons. We will set out to encourage payer and HTA acceptance and use of PPI by clarifying the role of, and standards for generating, PPI, and presenting it in a more consistent and systematic format.

Moderator: Barry Liden, Director of Public Policy, Leonard D. Schaeffer Center for Health Policy & Economics, USC

Clifford Goodman, PhD Senior Vice President, The Lewin Group

Keely Scamperle, MJ, FACHE, CPC, CCS-P, CHC, Vice President, Reimbursement and Market Access, Apollo Endosurgery

Yvette Venable, Vice President, Patient Engagement, Institute for Clinical and Economic Review (ICER)

Melinda Watman, RN, BSN, MSN, CNM, MBA, President and Founder, THE F WORD FAT

LATAM Health Care Compliance and Business Integrity Outlook

Monday, October 24 | 10:15 AM - 11:30 AM

LEGAL AND HEALTH CARE COMPLIANCE BEST PRACTICES, INTERNATIONAL

Room 157 AB

The panel intends to address the advances and challenges of the compliance agenda in the public and private sectors in Latin America and the United States. One of the great challenges faced, especially in the context of the COVID-19 pandemic, was the issue of compliance in public procurement. In this sense, it is essential to understand how countries are dealing with this agenda. In Brazil, for example, Law 14.133/21 was recently published, which brought innovations regarding the compliance agenda.

On the private sector side, the panel aims to present the progress achieved with self-regulation mechanisms and how countries have implemented the Bogotá Principles in their respective Codes of Conduct in order to fight against corruption and misconduct in Healthcare System. In addition, the idea is to present what each entity has done in order to encourage member companies to implement effective integrity programs, for example, the use of the Global Distributors Compliance Toolkit to strengthen ethical third-party intermediary relationships in the Americas.

It will be a great opportunity to understand the compliance scenario in Latin America.

Moderator: Chris White, General Counsel & Chief Policy Officer, AdvaMed

Bruno Boldrin, Executive Director, Brazilian Health Products Importers and Distributors Association, ABRAIDI

Sujata Dayal, Vice President & Global Chief Compliance Officer, Medline

Carlos Gouvea Brazilian Innovative Health Industry Alliance, ABIIS

Cristina Murgueitio, Executive Director, Ecuadorian Medical Product Importers and Distributors Association (ASEDIM)

Ana Riquelme, Executive Director, Mexican Association of the Innovative Medical Device Industry (AMID)

SUPER SESSION

Sustainability in Medtech: Now is the Time to Act

Sponsored by RTI Innovation Advisors

Monday, October 24 | 10:30 AM - 11:45 AM

BUSINESS STRATEGIES

Room 160 ABC

As industries move to embrace a circular future, companies are left trying to ascertain the concrete steps needed to make that future a reality. As companies begin to consider how to become more sustainable, they often regard their efforts to do so as a straight technology play. They believe that solving a sustainability problem is simply a matter of finding the right technologies.

However, at their root, the sustainability challenges we face are systems challenges. Our current packaging and product systems were designed for a linear lifecycle and for prioritizing profit without valuing equally the impact on people and on the environment. If organizations want to address sustainability, they will need to innovate in entirely new ways—ways that will require increased collaboration with their competitors and across their value chain. Organizations must also consider a realignment of the values by which they measure success. Additionally, systems change is sweeping through government policy and, with it, extended producer responsibilities regulations are creating

AdvaMed Advance

Advancing Inclusion & Diversity in Medtech

AdvaMed Advance is an industry convener that aims to unlock the power and potential of all talent – and unleash unbridled innovation – through achievement of the best inclusion and diversity practices. AdvaMed Advance supports the creation, maintenance, and expansion of inclusion and diversity strategies in our companies and across our industry.

Meet Our Industry Resource Partners:

AdvaMed PRIDE Leadership Network

AdvaMed Advanced Medical Technology Association Women's Executive Network

International Center for Professional Development

MedTechColor

MEDTECHVETS

Learn more about how you can get involved at *advamed.org/advamed-advance.*

new rules and requirements for companies.

Although the U.S. has lagged Europe in environmental policies, this is changing. Policy and regulatory changes—anticipated and actual—are impacting medtech organizations. Increasingly, attention is paid to sustainability in products and processes. This session will explore and explain these changes and inform attendees of the sustainability trends and drivers that may be already impacting their businesses. Attendees will leave the session with a clearer understanding of the environmental impact, financial implications, and changes in public perception due to these drivers.

Moderator: Jamie Parker, Innovation Advisor, Sustainability Lead, RTI Innovation Advisors

Oliver Bisazza, Director General Industrial Policies and External Affairs, MedTech Europe

Jonathan Slutzman, MD, Director, Center for the Environment and Health and Medical Director for Environmental Sustainability, Massachusetts General Hospital

Samantha Smith, Engineering Director, Sustainability Development Center, Medtronic

Mark Stoffels, SVP, Business Leader, Philips Connected Care North America

Kris Vaughn-Morico, Vice President, Environment, Health and Safety & Sustainability, Baxter

The Medtech Digital Robotics Frontier: Navigating Regulatory and Business Considerations in Surgical Robotics Innovation

Monday, October 24 | 10:30 AM - 11:45 AM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, DIGITAL TECHNOLOGIES

Room 259 AB

Panel will discuss the meteoric growth of digital robotics in surgical applications, the growing clinical indications, the regulatory interplay with technology advancement, and implications for organization leadership. While the Class II regulatory pathway encourages sponsors to emphasize similarities, innovation optimizing patient care often prods technological differentiation which may prompt additional regulatory requirements. For FDA and sponsors, the impact can be greater if technological characteristics are considered significant (see 21 CFR § 807.100(b) (2)) warranting clinical evidence or alternative pathways (i.e. DeNovo). These challenges are exacerbated for early staged companies thinking through their market strategy and seeking investment. This session will discuss challenges faced when evaluating significance within the context of substantial equivalence, discuss current pathways and risk assessments, focus on the momentum behind digital robotics in bringing the newest technologies to patients while devising novel approaches to regulating this rapidly developing area.

Moderator: Anita Nosratieh, PhD, Associate Vice President, Technology & Regulatory Affairs, AdvaMed

Ted Claiborne, Director Regulatory Affairs Strategy, Intuitive Surgical Inc.

Joy Sacmar, VP Regulatory Affairs, Robotics & Digital Solution, Johnson & Johnson

Mark Trumbore, Assistant Director, Robotically-Assisted Surgical Devices Team, Center for Devices and Radiological Health, FDA

Cary Vance, President & CEO, Titan Medical Inc.

Artificial Intelligence in Medical Devices: Post Pandemic Implications

Monday, October 24 | 1:45 PM - 3:00 PM

DIGITAL TECHNOLOGIES

Room 162 AB
This panel will discuss how the COVID-19 pandemic has impacted industry and FDA's approach to using AI in mobile apps, both that are regulated and medical devices and exempt from the definition of device. During the pandemic, access to physician care was difficult due to multiple factors including the availability of physicians to address standard care and the unwillingness of patients to visit medical facilities. The entire health care system has needed to make changes to address these issues. Two years later many of these changes will become permanent, especially since patients that initially had limited access to care have become more comfortable with and empowered to take a more active role in their care. The incorporation of artificial intelligence into mobile apps can help patients and physicians facilitate these new treatment approaches, but we still need to ensure apps provide appropriate information.

Moderator: TBA

Diane Johnson, MS, Senior Director, Strategic Regulatory, MD&D, Johnson & Johnson

Yuri Maricich, MD, M.B.A., Chief Medical Officer & Head of Development, Pear Therapeutics

Brendan O'Leary, Acting Director, Digital Health Center of Excellence, US Food and Drug Administration

Cybil Roehrenbeck, Partner, Hogan Lovells

Evolution of Strategic Partnerships: Traditional and Novel Models of Investment to Support Innovation in Medtech

Monday, October 24 | 1:45 PM - 2:45 PM

BUSINESS STRATEGIES

Room 161
This panel will explore the different frameworks that companies, investors and strategics can leverage to partner with each other to drive innovation and growth. Beyond traditional direct investment, there are multiple different ways to collaborate that can be mutually beneficial: funded R&D, spinout, structured financing/M&A, development partnerships with royalty agreements, co-marketing, distribution agreements, etc. The discussion will cover what is unique about this structure, what has worked for success, what hasn't and what are the challenges and pitfalls to some of these structures.

Moderator: Justin Klein, Co-Founder and Managing Partner, Vensana Capital

Colm Foley, Managing Director, Blackstone

Uri Geiger Managing Partner, Accelmed

Ann Hickey, Vice President, Corporate Development, Medical Surgical, Medtronic

V. Kadir Kadhiresan, Vice President, Venture Investments, Johnson & Johnson Innovation – JJDC

SUPER SESSION

Partnering to Improve Diversity, Equity and Inclusion in Clinical Evidence

Monday, October 24 | 2:00 PM - 3:15 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 160 ABC

Research mirrors the health care system and there are many factors that influence the underrepresentation of diverse races and ethnicities in clinical research. Improving meaningful representation in clinical studies would help provide information needed in clinical research, product development and measures of safety and efficacy in populations that have been historically underrepresented and understudied. Although there has been progress in increasing diversity of race and ethnicity in clinical studies, additional efforts are needed to achieve adequate representation. This session focuses on key initiatives to address health inequities and the need for more diverse clinical studies. Panelists will discuss how patient organizations, legislators, regulators, payers, health care systems and industry are working to drive change internally and across the health care ecosystem.

Moderator: Charisse Sparks, MedTech Color CC Steering Committee Chair and Chief Medical Officer, Applied VR

DeChane Dorsey, Esq., Executive Director, AdvaMed Accel, AdvaMed

Riley Swinehart, MD, PhD, Senior Director, Federal Affairs, Johnson & Johnson

Michelle Tarver, MD, PhD, Deputy Director, Office of Strategic Partnerships and Technology Innovation, CDRH, FDA

Inter-American Regulatory Convergence Panel: The Role of Medtech Regulatory Authorities in the Americas on COVID-19 Response and Recovery and the Paradigm Moving Forward

Monday, October 24 | 2:00 PM - 3:25 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, INTERNATIONAL

Room 157 AB

Select medtech regulatory authorities from the Western Hemisphere will examine the new paradigms on Regulatory Convergence that were developed while coping with the COVID-19 pandemic, allowing for more effective utilization of resources, producing a more resilient supply chain and ultimately, improving access of patients to medical technology across the Americas region.

Moderator: Sandra Ligia Gonzalez, Executive Secretary, Inter-American Coalition for Regulatory Convergence - Medical Technology Sector

Mábel Barbosa, Special Health Advisor, Medical Technology, Colombia National Food and Drug Surveillance Institute (INVIMA)

Steven Bipes, Vice President, Global Strategy and Analysis, AdvaMed

Augusto Bencke Geyer, PharmD, MSc, General Manager, Health Product Technology (GGTPS), Brazilian National Health Surveillance Agency (ANVISA)

Melissa Torres, Associate Director for International Affairs, Center for Devices and Radiological Health, FDA

Claudia Vargas, Director, Medicines and Medical Technologies, Ministry of Health, Colombia

Recent Enforcement Trends and Key Compliance Concerns to Consider in Preparing for an Investment, Offering or Acquisition

Monday, October 24 | 2:00 PM - 3:15 PM

LEGAL AND HEALTH CARE COMPLIANCE BEST PRACTICES, BUSINESS STRATEGIES

Room 259 AB
Discussion with AUSA (USAO-Boston), counsel, and compliance personnel regarding recent enforcement trends and key compliance issues relevant to an investment, offering or acquisition. Learn the investor's perspective on compliance issues that are discovered in the diligence process. Hear insiders discuss their experience in preparation for an offering/acquisition. Understand the government's expectations regarding key compliance topics.

Learning Objective: Identify compliance topics of recent government scrutiny; identify key compliance issues likely to derail an offering, investment or acquisition and understand the benefits of conducting a compliance review in anticipation of an offering or acquisition.

Moderator: Samuel Bernstein, Partner, McGuireWoods LLP

Katherine DeKam, Chief Compliance Officer, Acumed, LLC

Scot Elder, Chief Legal & Compliance Officer, Corporate Secretary, Treace Medical Concepts, Inc.

Abraham George, Chief of Civil Enforcement, Department of Justice, Boston

Digital Health & AI: Navigating the Evolving Health Care Innovation Landscape to Increase Access and Improve Health Outcomes

Monday, October 24 | 3:15 PM - 4:30 PM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES, DIGITAL TECHNOLOGIE

Room 162 AB
Digital health and AI have the potential to meaningfully improve patient outcomes and address disparities in health access. Navigating the evolving health care landscape requires addressing policy and reimbursement considerations across multiple stakeholders both in the United States and across the globe.

This session brings together global thought leaders who have successfully invested in, developed, paid for, and adopted equitable innovations in digital health that is seeing widespread payment, coverage and utilization. The panelists have each had a hand in shaping the future of digital health care and will bring their unique perspectives to discuss how they have overcome existing

hurdles in digital health from the design and development of technology, to the investment and full scale adoption.

Moderator: Juli Goldstein, MHS, Vice President, Government Affairs and Market Access, Digital Diagnostics

John Bertrand, Co-founder and Chief Executive Officer, Digital Diagnostics

Sebastian Caliri, MD, Partner, 8VC Technology & Life Sciences Venture Capital

Allison Connelly-Flores, MPAS, PA-C, Chief Medical Information Officer and Physician Assistant, Urban Health Plan, Inc

Arash Mostaghimi, MD, MPA, MPH, Provider and Assistant Professor of Dermatology, Brigham & Women's/Harvard Medical School

Building a Resilient Supply Chain

Monday, October 24 | 3:30 PM - 4:45 PM

BUSINESS STRATEGIES

Room 259 AB
Two and a half years into the global pandemic, companies are continuing to navigate challenges with supply chain issues impacting the availability of parts and components for medical devices globally. This panel will share lessons learned from the pandemic through real-world examples and discuss best practices and opportunities to mitigate impact to patient care. In addition, FDA will: provide an overview of the (proposed) Medical Device Shortage Reporting Guidance and share examples of resulting FDA actions that were successful at alleviating shortage challenges; discuss how FDA envisions the Resilient Supply Chain and Shortages Prevention Program to resolve and/or mitigate supply chain challenges; and share insights from collaborations with global authorities.

Moderator: Diane Wurzburger, JD, Vice President, RAQA USCAN, EMEA & Global Regulatory Policy, GE Healthcare

Tammy Beckham, DVM, PhD Associate Director for Resilient Supply Chain, Office of Strategic Partnerships and Technology Innovation, CDRH, FDA

Erik Larsen Vice President Advanced Sourcing & Supply Chain , Health Solutions, Flex

Tim Manning, President, BerglindManning lc, Former White House COVID19 Supply Coordinator

SUPER SESSION

MDR/IVDR Implementation — Does the Song Remain the Same?

Monday, October 24 | 3:45 PM - 5:00 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, INTERNATIONAL

Room 160 ABC
The MDR and IVDR have fundamentally changed the regulatory approval process for medical technology in the EU. Ongoing implementation issues have plagued the transition to the new regulations from the outset and continue to have a dramatic impact. The MDR has been in full application for over a year, and we continue to see implementation difficulties in the form of backlogged reviews, expiring certificates and lagging, but necessary, guidance to name just a few issues. Fundamental concerns about the pace and scale of MDR implementation are in urgent need of being addressed. The recent industry medtech industry survey, with input from the Commission and EU Competent Authorities, has highlighted the urgent nature of the problems. This session will focus primarily on MDR and discuss and detail the current and ongoing implementation difficulties and potential ways to address the complexities of the current issues.

Moderator: Oliver Bisazza, Director General Industrial Policies and External Affairs, MedTech Europe

Jayanth Katta, Regulatory Director, Head of Notified Body, BSI

Michel Marboeuf, Master Business Administration, Senior Director Regulatory Corporate, Stryker

Amee Smirthwaite, Senior Vice President, Intelligence & Innovation, RQM+

Erik Vollebregt, Partner, Axon Lawyers

Understanding FDA Emergency Use Authorization (EUA) Transition Plan

Monday, October 24 | 3:45 PM - 5:00 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 157 AB

In December 2021, the FDA introduced two new draft guidance documents that described the transition plan and path back to normal operations to support smooth transition at the end of the public health emergency. In this session, we will examine the experiences of manufacturers that brought products to market under an Emergency Use Authorization and worked to transition their products after the expiration of EUA. We will learn how to successfully navigate the novel regulatory pathway, as well as the additional steps to consider for EUA products in a post-EUA market. Finally, we will uncover the primary challenges facing organizations working to understand the transition policies for devices that fall within EUAs or enforcement policies issued during the COVID-19 public health emergency and apply key learnings from our peers.

Moderator: Ayesha Shah, Director of Strategy - MedTech, Veeva Systems

William Maisel, MD, MPH, Chief Medical Officer and Director, Office of Product Evaluation and Quality, CDRH, FDA

Cassie Scherer, Senior Director of Digital Health Policy and Regulatory Strategy, Medtronic

April Veoukas, JD, Director, Regulatory Affairs, Abbott

Jumpstarting a Diagnostic Test Launch via Innovative Pilots with Forward-Thinking Payers and Providers

Tuesday, October 25 | 9:00 AM - 10:15 AM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES, IN VITRO DIAGNOSTICS TESTS AND TECHNOLOGIES

Room 162 AB

While regulatory clearance allows medical technology companies to begin selling their innovations, these products oftentimes don't possess the clinical utility evidence required for immediate widespread adoption. Establishing early pilots with forward-thinking payers and providers can function as a key strategy to jumpstart a diagnostic test launch to long-term success. These pilots can serve to generate important evidence, demonstrate fit into clinical workflows and generate early revenues. The session will highlight manufacturers, payers and providers who have benefited from such programs. The session will address important topics like:

(1) scoping the ideal launch pilot (2) identifying payer and provider partners (3) establishing metrics and committing resources for success (4) communicating pilot results (5) transitioning from pilot to widespread launch.

Moderator: Lena Chaihorsky, B.S, Co-Founder & Vice President, Payer Innovation, Alva10

Susan Conover, CEO and Cofounder, Piction Health

Matt Fickie, Senior Medical Director, Highmark Inc.

Matt Tucker, MBA, Chief Commercial Officer - NightWare & Founder, MedTech+Mindset

SUPER SESSION

Making the Invisible, Visible: Using Wearable Devices to Deliver a Differentiated Disease Management Experience

Tuesday, October 25 | 9:15 AM - 10:30 AM

DIGITAL TECHNOLOGIES

Room 160 ABC
The future of chronic condition management and innovation is one that will transform not only disease outcomes, but also patient and provider experiences throughout the care continuum. Wearable devices can be a critical tool to encourage behavior change and support data collection both at the onset of a diagnosis and throughout one's health journey.

80% of what makes up someone's health is determined by what happens outside of the hospital and health clinic - making it difficult for providers to have a holistic view of a patient's health. With insight into patients' daily behaviors and metrics, care teams can more easily identify who may need their support and when. Wearable device data has the potential to not only improve health outcomes, but also increase patients' overall engagement with their care.

In parallel, patients will have the behavior change tools they need to reach health and wellness goals, gradually adjusting habits over time. By building on small successes over time, patients have the opportunity for improved outcomes in less time.

Moderator: Glenn Snyder, Principal, Medtech Practice Leader, Deloitte Consulting LLP

Alissa Hsu Lynch Global Lead, MedTech Strategy & Solutions, Google Cloud

Amy McDonough Managing Director & GM, Fitbit Health Solutions, Fitbit Health Solutions at Google

Apurv Kamath, SVP Product, Global Marketing, Dexcom

Embracing the Revolution: Regulatory and Technology Challenges and Opportunities Presented by 3D Printing for Medical Devices

Tuesday, October 25 | 9:15 AM - 10:30 AM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 157 AB
Additive Manufacturing (3D printing) has moved from being used only for prototyping and fixturing to producing end use medical products in the last few years. With the speed at which advancements are taking place in this field, from the printer technologies to accessories to materials developments, this transition is expected to not only continue, but to accelerate in the coming years.

This discussion will cover interesting uses of new technology for medical devices by traditional manufacturers of all sizes. Additionally, unique considerations for submissions of 3D printed devices, including specific challenges for small companies, will be addressed. The panel will discuss the emerging hot topic of appropriate FDA regulation of point of care device manufacturing.

Moderator: Jamie Wolszon, Associate Vice President, Technology & Regulatory Affairs, AdvaMed

Douglas Dillon, Director, Quality Assurance and Regulatory Affairs, Actuated Medical, Inc.

Anna D'Lima, Regulatory Affairs Manager, DePuy Synthes

Market Access for Medical Devices in Europe - Situation Update and Upcoming Developments

Tuesday, October 25 | 9:15 AM - 10:30 AM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES, INTERNATIONAL

Room 259 AB

Europe is the second largest market for medical devices in the world. With approx. 500 million people and high economic standards, it is an attractive market for US companies. However, the countries have different approaches for market access. This session is intended to give insights into the current situation and upcoming developments in the three major countries - UK, France and Germany. An important aspect is increasing availability/access of innovative treatments for European patients.

Key topics:

UK Post-Brexit:

- UKCA mark easier than CE (no post-market surveillance necessary), even easier than 510(k) Submission
- Insights in new opportunities for medtech into the UK National Health Service (NHS), including brand new funding mandates available
- Programs to reduce waiting lists for surgery - how to achieve the 70% day-case target?

France:

- Overview on the market access situation in France
- Requirements for evidence generation and coverage
- Pathways in place (e.g. Forfait Innovation) and their value for innovative devices
- Which new pathways will be created in the near future?

Germany:

- Possible pathways for medical devices in Germany
- Current developments in G-BA's coverage with evidence development program (§137h/e)
- Upcoming changes by the new government

Panel discussion:

- Do we need a European harmonization of Market Access and HTA in order to make the EU a more attractive marketplace for medical innovation companies?
- What could the ideal strategy for innovative companies look like today and tomorrow?

Moderator: Michael Wilke, Managing Director and CEO, Inspiring Health GmbH

Michael Branagan-Harris, CEO and Founder, Device Access UK

Christelle Doen, CEO and Founder, CD-Healthcare Consulting

Markus Rathmayer, Managing Director & COO, inspiring-health GmbH

Marcus Simon, International Market Access Director, Shockwave Medical

SUPER SESSION . . . . . .

CMS Town Hall

Tuesday, October 25 | 10:45 AM - 12:00 PM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES

Room 160 ABC

We are pleased to announce that we will be holding a CMS Town Hall session again at The MedTech Conference, featuring representatives from the Centers for Medicare & Medicaid Services (CMS). Senior CMS leaders will participate in a moderated discussion, followed by open Q&A, covering a range of topics relating to coverage, coding and payment for medical devices and diagnostics, Medicare payment models, patient access to new technologies and other issues.

Moderator: Chandra Branham, JD, Senior VP and Head of Payment & Health Care Delivery Policy, AdvaMed

Jason Bennett, Director of the Technology, Coding, and Pricing Group, Centers for Medicare & Medicaid Services

Carol Blackford, Director, Hospital and Ambulatory Policy Group, Centers for Medicare & Medicaid Services

Douglas Jacobs, MD, MPH, Chief Transformation Officer, Centers for Medicare & Medicaid Services

Tamara Syrek Jensen, JD, Director, Coverage and Analysis Group, Centers for Medicare & Medicaid Services

Alternative Funding Models for High Growth Medtech Companies

Tuesday, October 25 | 10:45 AM - 12:00 PM

BUSINESS STRATEGIES

Room 259 AB

What is the "state of the union" for companies seeking growth capital? Are the public markets open for business? What role will credit markets play? In a slowing, inflationary market, what funding models are available to companies looking to unlock growth? Join an expert panel of health care investors, bankers and market-leading strategic acquirers as they dive into the available funding strategies for high growth medical device technologies, with a focus on the following topics:

- What is the "state of the union" for companies raising capital in today's market, and as you look ahead to 2023, should companies be preparing for a tropical storm or a Category 5 hurricane?
- Will the public markets be "open" for companies as we close out 2022 and look ahead to 2023? What is the profile of a successful IPO candidate in regard to revenue, profitability, growth rate and market dynamic? Are SPACs dead?
- Given the market dynamics of today, what will be the role of the credit markets as a funding source? Any lessons from 2008-2010 to discuss?
- What creative financing relationships are available from strategic acquirers that allow for high growth medical device companies to focus on growth and execution? How is your organization thinking about investing in future growth over the year ahead?

Moderator: Lauren Forshey, President & Managing Director, Revival Healthcare Capital

Charlie Attlan, Senior Vice President, New Business Development, Corporate Strategy and Portfolio, Boston Scientific

Rak Mehta, Partner, Centerview Partners

Susan Morano, VP Business Development and Strategic Operations, Johnson & Johnson

Key Success Factors in China: National Policy and Regulatory Perspectives

Tuesday, October 25 | 10:45 AM - 12:00 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, INTERNATIONAL

Room 157 AB

China's medtech market has enjoyed double-digit growth in the past decade, but there are challenges for market entry and sustainability. Without adequate planning and clear direction, it could take years to obtain a product registration or achieve the

growth, especially for high-risk devices. The process can be made much less burdensome and frustrating if your company is current on the latest national medtech policy priorities to leverage the fast-track green channel and regulatory reforms, such as the landmark Order 739 of June 2021 and its follow-on guidelines. This session will address the key topics of: the latest national medtech policies, such as the National Five-Year Plan (2021-25)", localization, MAH as well as how to leverage the latest regulations of Order 739 to shorten the time-consuming product technical requirements (PTR) writing and local type testing; how to leverage the various new clinical evaluation related guidelines to determine the appropriate clinical evidence pathway and when to avoid clinical trials; changes in its latest clinical evaluation report (CER) requirements and how to address the increasing made-in-China requirements of public hospitals.

Moderator: Grace Palma, MBA, CEO, China Med Device, LLC

Andrew Chen, JD, Managing Partner, Arnold & Porter Shanghai Office

Robert Durgin, Vice President, Regulatory Affairs Global Policy, Johnson & Johnson

Yaqing Liu, Assistant Chief Engineer – Global Engineering, Electrical, Intertek Testing Services, NA, Inc.

Diane Wurzburger, JD, Executive, RAQA Developed Markets & Global Regulatory Policy, GE Healthcare

Post-Pandemic Future of Diagnostics

Tuesday, October 25 | 10:45 AM - 12:00 PM

IN VITRO DIAGNOSTICS TESTS AND TECHNOLOGIES

Room 162 AB

The COVID-19 pandemic has dramatically reshaped the future of diagnostics and accelerated major medtech industry trends-- empowered consumers, disruptive market entrants, the changing regulatory landscape, technology innovations such as smart devices and virtual health, and "hospitals at home". Leveraging relationships and insights from the Deloitte Testing Coordination Center and our Future of Diagnostics research, panel participants will explore major trends impacting the diagnostics, lab, and testing marketplace as we move into the post-pandemic era. Our panel will include views from the public health sector, private diagnostics and testing sector, academia, health payers and providers, and the retail industry.

Moderator: Chris Park, Principal, Deloitte Consulting LLP

Shiraz Ladiwala, Former SVP Strategy and Corporate Development, ThermoFisher Scientific

Norman Moore, Director of Scientific Affairs, Abbott Diagnostics Business

SUPER SESSION

EY Pulse of the Industry 2022

Tuesday, October 25 | 2:00 PM - 3:15 PM

BUSINESS STRATEGIES

Room 160 ABC

The 16th edition of EY's Pulse of the Industry report offers a chance to take stock of the US and European medical technology (medtech) industry's impressive performance during a period of intense global disruption. Despite recent market volatility, medtech remains in a position of strength: strong outlook for revenues, robust R&D investments, and a massive tide of dollars waiting for future investments. However, the current post-pandemic landscape has created new challenges, including a shortfall of talent across health care, anticipating policymaker-driven shifts in supply chain expectations, pricing, scaling commercial infrastructure and operating in a sustainable manner. We will explore all of these topics – and more – during our Pulse CEO panel at this year's The MedTech Conference in Boston.

Moderator: Jim Welch, Global MedTech Leader and US-Central Health Sciences & Wellness Leader, EY

Gary Guthart, Chief Executive Officer and Member of the Board of Directors, Intuitive Surgical

Geoff Martha, Chairman and CEO, Medtronic

Ashley McEvoy, Executive Vice President and Worldwide Chairman, Johnson & Johnson MedTech

Advancing Innovation in a Convergent, Connected and Value-Driven World

Tuesday, October 25 | 2:15 PM - 3:30 PM

DIGITAL TECHNOLOGIES

Room 259 AB

Medical and digital technology are converging like never before to deliver advances in care management and patient outcomes. And these digitally-enabled and connected devices are producing enormous amounts of data offering potentially valuable insights. All of this is unfolding in a context where health care stakeholders – from regulatory agencies, to payers and at-risk providers – are increasing their demands for evidence, both clinical and economic, to demonstrate value. Join us as clinical, R&D and digital innovation leaders discuss how convergence, connectivity and the demand for value are shaping innovation – not only what is developed, but how leaders are reimagining the innovation process itself.

Moderator: Joseph Ferrara, Chief Strategy Officer, Veranex

Tracy Accardi, Vice President of Research and Development, Surgical Robotics, Medtronic

Steven Bishop, Head of Research and Strategy, CMR Surgical

Kevin Boyle, SVP R&D, BD

Gretchen Jackson, VP, Scientific Medical Officer Digital, Intuitive Surgical

Geoff Vince, Executive Director, Cleveland Clinic Innovations

Market Access in China: Challenges and Opportunities

Tuesday, October 25 | 2:15 PM - 3:30 PM

INTERNATIONAL, MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES

Room 157 AB
China now boasts the world's second-largest market for medical technologies on an individual country basis. The Chinese market is continuing to grow at a rapid clip thanks to an aging population and rising incomes. At the same time, since 2019, medtech pricing and reimbursement has landed squarely in the crosshairs of Chinese government policies to control health care costs. Under volume-based procurement (VBP), implants and consumables have experienced dramatic price cuts of 70-90%. Meanwhile, China has begun phasing-in prospective-based payments known as CHS-DRG and the DIP, with the objective of having such systems become the dominant payment model nationwide by 2025. If designed and managed poorly, China's evolving DRG system could squeeze out innovative medical devices. Over the medium term, China's stepped-up efforts post-COVID to foster medtech national champions through a range of supportive industrial policies could make accessing the market even more challenging. This panel will discuss the latest developments in volume-based procurement, DRGs and China's localization drive and its implications for multinationals.

Moderator: Eric P. Rugo, MBA, Vice President, Global Government Affairs, Stryker

Helen Chen, Greater China Managing Partner and Head of Asia Pacific Healthcare, L.E.K. Consulting

Betty Su, VP Asia Pacific, Veranex Solutions

Shen Leng Tan, Associate Principal, MedTech, APAC, IQVIA Asia Pacific

Chief Compliance Officer Lightning Round: Top Developments for Medtech Business Leaders in 2022

Tuesday, October 25 | 2:30 PM - 3:45 PM

LEGAL AND HEALTH CARE COMPLIANCE BEST PRACTICES

Room 162 AB
If you are a medtech executive looking for an engaging download of the top compliance issues facing our industry, please join our lightning round session featuring the top voices in medtech compliance. Our panel of five global chief compliance officers will engage in a lively and engaging roundtable highlighting the key points you need to know that could impact your commercial and research arrangements, your customer relationships and your bottom line. We will cover a variety of recent developments in medtech compliance, including (1) limits on value based care arrangements, (2) the unique challenges of operating in an industry transitioning from traditional tech to digital and data-driven platforms, (3) the do's and don'ts of patient interactions, (4) data privacy and security expectations, (5) the evolution of the traditional medtech sales model, (6) watch-outs from recent government enforcement actions and guidance and much more.

If you are looking for a deep dive into legal and regulatory analyses, this is NOT the session for you! Instead, our dynamic and engaging panel of experts will highlight the top concepts you need to know, share best practices and industry tips and take your questions. We look forward to seeing you at the medtech compliance lightning round.

Moderator: Matthew Wetzel, Partner, Goodwin LLP

David Harlow, Chief Compliance and Privacy Officer, Insulet Corporation

Gina Nese, VP, Global Compliance & Ethics Officer and Counsel, Align Technology, Inc.

Michelle Scharfenberg, Senior Vice President & Chief Ethics and Compliance Officer, Avanos Medical, Inc.

Jonathan Turner, Chief Compliance & Privacy Officer, ZOLL Medical Corporation

The EU Collective Redress Directive: Collective Consumer Lawsuits Coming to the EU

Tuesday, October 25 | 3:45 PM - 5:00 PM

LEGAL AND HEALTH CARE COMPLIANCE BEST PRACTICES, INTERNATIONAL

Room 157 AB

The European Parliament formally endorsed a new collective actions legislation, Directive (EU) 2020/1828 of the European Parliament and of the Council of 25 November 2020 on Representative Actions for the Protection of the Collective Interests of Consumers and Repealing Directive 2009/22/EC. This Directive required EU Member States to enact laws to permit collective consumer lawsuits. The Directive was designed to harmonize enforcement of consumer protection laws, safeguard consumer interests and protect against abusive lawsuits. Qualified entities, including consumer organizations and public bodies, will be enabled to bring representative lawsuits on behalf of consumers against Traders for violations of a limited list of 66 EU laws, including general consumer laws, data privacy, energy, financial services, telecommunications, travel and tourism and environment and health.

This panel presentation will analyze what the EU Collective Redress Directive means for companies doing business in the EU. It will provide an overview of the Directive's procedural history and outline the timeline for next events. The panel also analyze substantive issues, such as: what constitutes a "qualified entity"; who constitutes a "trader"; what remedies the Directive will be available to consumers and the interplay between the Directive and data privacy laws.

Moderator: Patrick Reilly, Partner, Faegre Drinker Biddle & Reath LLP

Mary Bartkus, Special Counsel, Hughes Hubbard & Reed LLP

David Cooner, Senior Vice President, Chief Counsel - Litigation, BD

Teresa Griffin, Partner, Faegre Drinker Biddle & Reath LLP

Getting Serious About Women's Health in Medtech

Tuesday, October 25 | 4:00 PM - 5:15 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 162 AB

While the importance of sex- and gender-specific issues in medtech design and development is nothing new, such issues have increasingly come into the forefront of regulatory focus, as reflected by the issuance of the Center for Devices and Radiological Health (CDRH) "Health of Women Strategic Plan" in January 2022, and CDRH's intent to "Advance Health Equity" through the Center's 2022-2025 Strategic Priorities. This panel will highlight the importance of addressing sex- and gender-specific issues in medical technology design and development, as well as discuss how such issues can be accounted for in clinical trial design. The panel will further explore possible ways FDA's regulatory framework can be leveraged to promote women's health.

Moderator: Steven Tjoe, Senior Associate, Goodwin Procter LLP

Suzanne Baron, Director of Interventional Cardiology Research, Lahey Hospital and Medical Ctr

Terri Cornelison, MD, PhD, Chief Medical Officer and Director, Health of Women, CDRH, Food and Drug Administration

Tenley Koepnick, Vice President, Global Clinical Research, Edwards Lifesciences

The Medtech Industry Facing the Challenges and Opportunities of Longevity and Moving Care to the Home and Community—Could Reablement Through Digital Technologies Be Key for Canada and the U.S.?

Tuesday, October 25 | 4:00 PM - 5:15 PM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES, INTERNATIONAL

Room 259 AB

New care models are developing within health and community-based systems. COVID-19, as well as the needs of rapidly aging populations, has highlighted the urgency of delivering novel solutions in care delivery through effective home and community-based solutions, especially those that enhance autonomy, better care outcomes, quality of life and aging in place. Although challenges are numerous in this market, opportunities nevertheless are significant. Innovative remote monitoring, long term care solutions, cognitive health support systems, independent living and community engagement and support—all enabled through digital technologies—are rapidly evolving and becoming part of a continuum of community-based options for care.

Moderator: Diane Coté, President and CEO, MEDTEQ Consortium

Michael Levy, MBA, President and Co-founder, Digital Health Institute for Transformation

Marina Massingham, President and CEO, Aifred Health

Josephine McMurray, MBA, PhD, Associate Professor and Associate Scientific Director, Wilfrid Laurier University and AGE-WELL NCE

Diagnostics Reform at a Crossroads: Navigating Through a Pivotal Time

Wednesday, October 26 | 9:15 AM - 10:30 AM

IN VITRO DIAGNOSTICS TESTS AND TECHNOLOGIES, REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 259 AB

Congress continues to consider comprehensive IVD reform via the VALID Act. Simultaneously, there is widespread recognition among the diagnostics industry, the laboratory community, patient groups and government policymakers of the need for reform to diagnostics regulation, with or without a change in federal law. Continuing advances in technology, the growing prominence of new testing models and non-traditional test settings and recent public health emergencies have highlighted the benefits of updating the current regulatory framework to support innovation and access to safe and effective testing. This panel will discuss the VALID Act, potential regulatory reforms and developments relating to point of care testing and collection models, personalized medicine, testing for public health emergencies, test validation methods and what the new MDUFA user fee agreement mean for IVDs.

Moderator: Nathan Brown, JD, Partner, Akin Gump Strauss Hauer & Feld LLP

Jeff Allen, PhD, President and CEO, Friends of Cancer Research

Elizabeth Hillebrenner, MSE, Associate Director for Scientific & Regulatory Programs, CDRH, FDA

Carly McWilliams, Head of Regulatory Policy, North America, Roche

April Veoukas, JD Director, Regulatory Affairs, Abbott

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Digital Health and the Future of Medtech

Wednesday, October 26 | 9:15 AM - 10:30 AM

BUSINESS STRATEGIES, DIGITAL TECHNOLOGIES

Room 162 AB

Medtech leaders are shifting their business from traditional models of health care to adopt digital health as a core part of their approach to improve patient outcomes. To understand medtech's industry view of, and potential to engage in digital health, Accenture has surveyed 150 medtech executives across 30 companies, conducted over 50 face-to-face interviews with senior digital health leaders and looked at 100 M&A deals and 600 product launches.

Laura Westercamp, Managing Director, Future Business Model Lead, MedTech Accenture and Selen Karaca-Griffin, Senior Principal, Global Life Sciences Research Lead, Accenture, will share the five key trends the report uncovered and discuss medtech's right and responsibility to lead the digital health revolution. The data presentation will be followed by a panel of industry leaders providing their perspective on digital health and its impact on the future of the medtech industry.

Moderator: Laura Westercamp, Life Sciences and MedTech Future Business Models Lead, Accenture

Robert Cohen, Robert C. Cohen, President, Digital, Robotics, and Enabling Technologies

Tim Durst, Global Medical Technology Sector Lead, Accenture

Selen Karaca-Griffin, Global Life Sciences Research Lead, Accenture

SUPER SESSION

Cybersecurity: Shared Responsibility & Risk Management

Wednesday, October 26 | 9:30 AM - 10:45 AM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 160 ABC

In the health care ecosystem, cybersecurity is a shared responsibility among medical device manufacturers, system integrators and product owners/users. With networked devices, security risks move beyond the medical device itself and require all stakeholders to accept shared ownership and responsibility. In addition to securing their products from potential cybersecurity vulnerabilities and responding to cybersecurity threats, regulators also expect medical device manufacturers to maintain and provide detailed inventories of software components and modules to users/health care providers. This raises an important question of how to reach the right balance of information: What is the right level of detail useful to the user/HCP that will not increase the risk of information overload? What is the level of maturity needed on part of both the manufacturer and the user/HCP to manage this information flow in the intended manner? During this session, experts within the medical device industry, FDA and user/HCP will discuss these questions and share best practices.

Moderator: TBA

Jaap Qualm, VP Product Cybersecurity, GE Healthcare

Chris Reed, MA,CISSP,HCISPP,GCIA, Director of Regulatory Policy, Digital Health and Product Security, Medtronic

Aftin Ross, PhD, Senior Special Advisor for Emerging Initiatives, Office of Strategic Partnerships and Technology Innovation, CDRH, FDA

Increasing RWE Utilization in Technology Adoption and Coverage Decisions – Opportunities and Challenges

Wednesday, October 26 | 9:30 AM - 10:45 AM

MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES

Room 157 AB

Developers of innovative medical devices and the Health Technology Assessment (HTA)/payer community need to align on the potential for real-world evidence (RWE) to inform coverage decision making. While payers and HTAs are increasingly familiar with methodological aspects and applications of RWE, this has been based largely on experience with drugs. In comparison to drugs, payers and HTAs cite certain shortcomings in the quality of RWE and other evidence for devices. Improving RWE, and accounting for its role in relation to premarket clinical studies and other evidence, is essential for bridging such shortcomings to a more robust and broader basis for device coverage. Mutual awareness and engagement regarding evidence expectations among payers, HTAs and device sponsors can enhance efficiency of RWE generation and advance the development, validation and utility of RWE for informing evidence-based coverage and patient access to these technologies.

Moderator: Harry Kotlarz, MBA, Program Director, Health Economics and Patient Value, Medical Device Innovation Consortium (MDIC)

Bonnie Handke, RN, MBA, Vice President of Global Health Economics, Policy & Payment, Medtronic

Liesl (Cooper) Oldstone, PhD, MBA, RPh, Vice President, Health Economics and Market Access, AppliedVR

Eileen Rodgers, Director, Head of VITAL Innovation Program, Highmark Health

Tamara Syrek Jensen, JD, Director, Coverage and Analysis Group, Centers for Medicare & Medicaid Services

This Is Not Your Grandmother's Medical Device: What Happens When Medical Device Software, Data and Connectivity Spurs New Medtech Business and Regulatory Strategies?

Wednesday, October 26 | 10:45 AM - 12:00 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES, DIGITAL TECHNOLOGIES

Room 259 AB

Cloud computing, AI/ML, smartphones and wearables, FHIR and web services integration and more. Medtech is eagerly incorporating modern computing technologies to connect and enhance the core functions of regulated medical devices. The tangible fruits of these efforts include the rapidly growing product domains of Software as a Medical Device (SaMD), Digital Therapeutics (DTx) and connected medical device systems. By leveraging the power of modern distributed computing, all of these software-based devices and tools have the potential to move the needle on patient outcomes and close inequities in our health care system. But to get there, individual companies and our entire ecosystem will need to embrace new opportunities (e.g, new business, operating and development models) and overcome new challenges. For example, the tech vendors creating cloud and other modern computing technologies continually impress us with the speed of their endless upgrades. However, combining the iterative software launch with medtech's traditional waterfall approach to regulated change management can be challenging.

To adapt to this cloud challenge, and many others like it, we need to adapt to a new set of architectural approaches, best practices and systems thinking, and embrace an even more customer centric (or dare we say Agile) approach to design, development, operation to achieve much greater effectiveness at the level of safety and efficacy we expect from a regulated medical device. By shifting to a new paradigm, manufacturers of connected medical devices, the regulators that oversee them and the providers and patients that use them can all be more confident that the medical devices they are using are state-of-the-art, reliable, safe and effective.

In the first part of this session, we'll provide a framework for thinking about the larger

business and clinical context of SaMD. In the second part of this session, you'll learn about an emerging success story in adapting medical devices to a mainstay of the modern computing world, public cloud computing. And in the third and final part of this session, a seasoned group of medtech executives, a leading health care expert from Big Tech and an expert in developing medical device software will put this all together. They'll talk about what we can learn from the cloud computing example, and paint an exciting (also also intimidating) picture of what's next for our individual companies and our industry as a whole.

Moderator: Delphine Zurkiya, PhD, Senior Partner, McKinsey & Company

Stephanie Ainscow, Vice President and General Manager of Data Products, Insulet Corporation

Randy Horton, VP of Solutions and Partnerships, Orthogonal

Andrew Shogan, President, Multi-Disciplinary Oncology, Varian, a Siemens Healthineers Company

Steve Smith, VP, R&D, Haemonetics

Utilizing Data Analytics to Adhere to DOJ Guidance on Corporate Compliance Programs

Wednesday, October 26 | 10:45 AM - 12:00 PM

LEGAL AND HEALTH CARE COMPLIANCE BEST PRACTICES

Room 162 AB

Implementing and utilizing data analytics within the compliance and monitoring function of life sciences companies can seem like a daunting task. Additionally, with the U.S. Department of Justice's (DOJ) revised guidance on corporate compliance programs, the importance of utilizing analytics is changing the industry. Now that the DOJ is taking a more proactive approach of identifying companies that have gaps in their compliance programs, through the use of data analytics themselves, establishing a culture of compliance that incorporates data-driven insights has never been greater. Incorporating data analytics into your compliance program has instantly changed from a "nice-to-have" to a "must have" element of your program.

Join us for this informative speaking session about the DOJ's recent guidance on corporate compliance programs and the importance of data analytics within your life science company's compliance function. In addition to providing an overview of the recent guidance, the presentation will discuss best practices when implementing and utilizing analytics and dashboards. The discussion will wrap up with a case study/ use case of a medical device company that is adhering to the recent DOJ guidance.

Moderator: Mark Scallon, Principal, Baker Tilly

Kathleen Determann, General Counsel, Corporate Secretary, Chief Privacy & Compliance Officer, Mahana Therapeutics

Irina Ridley, General Counsel and Corporate Secretary, NeuroPace, Inc.

SUPER SESSION

Medtech M&A 2022: How Leading Companies are Developing Winning Strategies for a Post-COVID World

Wednesday, October 26 | 11:00 AM - 12:15 PM

BUSINESS STRATEGIES

Room 160 ABC

The 2021 medtech M&A environment was a record year both in terms of $ and # of deals. Continued strong sector fundamentals, improving end markets, and new opportunities in HCIT have all contributed to deal making unleased into 2022. As a result, organizations have been forced to adopt new and more advanced M&A strategies to evaluate acquisition targets and win deals in competitive situations.

Officials from some of the most successful medtech organizations will share insights and best practices for winning deals and designing a comprehensive M&A strategy, including the following:

- How are companies succeeding in competitive situations for attractive targets?
- What are the right analytical tools for evaluating complex economics globally, including payer dynamics and commercial risks?
- What levels of strategic and operational diligence are required
- How is the capital markets environment—record levels of VC, IPO and debt—affecting resource allocation for transformative M&A?

Moderator: John Babitt, Partner, Life Sciences, EY

Yael Glassman, VP Business Development and Strategy, Diabetes, Medtronic

Susan Morano, VP Business Development and Strategic Operations, Johnson & Johnson

Aamer Naseer, Managing Director, Piper Sandler & Co.

Daniel Wolf, Senior Vice President, Business Development, Baxter

SUPER SESSION

CDRH Town Hall

Wednesday, October 26 | 2:15 PM - 4:00 PM

REGULATORY, QUALITY AND GOOD MANUFACTURING PRACTICES

Room 160 ABC

Join us for an exclusive peek into FDA's Center for Devices and Radiological Health (CDRH) during our Monday afternoon CDRH Town Hall. This is a rare opportunity to interact directly with Dr. Jeffrey Shuren and other senior office leaders from CDRH. After Dr. Shuren provides an update on the CDRH strategic plan and priorities, including implementation of MDUFA V, panelists will answer specific questions from the audience. Take advantage of this session and get answers to all of your burning questions directly from CDRH.

Moderator: Janet Trunzo, Senior Advisor to the President and Senior Executive Vice President Technology and Regulatory Affairs, AdvaMed

Douglas Kelly, Deputy Director for Science, Chief Scientist, Center for Devices & Radiological Health, FDA

William Maisel, MD, MPH, Chief Medical Officer and Director, Office of Product Evaluation and Quality, CDRH, FDA

Suzanne Schwartz, MD, MBA, Director, Office of Strategic Partnerships & Technology Innovation, CDRH, FDA

Jeff Shuren, MD, JD, Director, Center for Devices and Radiological Health, Food and Drug Administration

Michelle Tarver, MD, PhD, Deputy Director, Office of Strategic Partnerships and Technology Innovation, CDRH, FDA

Eli Tomar, JD, Associate Director for Guidance, Legislation and Special Projects, Office of Policy, CDRH, FDA

CEOS UNPLUGGED

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

CEOs Unplugged Stage - Hall C, Booth 331

Why Patients Matter

Monday, October 24 | 9:45 AM - 10:20 AM

BUSINESS STRATEGIES, MARKET ACCESS, PAYMENT AND HEALTH CARE DELIVERY ISSUES

Patient stories impact everyone in our industry, and the reason we're all here is to drive meaningful change to the patient experience. How have actual patient stories impacted your decision-making as a business leader? Does it give you a greater appreciation for the patient? Doctor, nurse and/or process? Do you implement any new policies or procedures as a result? Each of our panelists will discuss their personal experiences of both running a company and how patients have influenced the way they approach running a medtech organization.

Sponsored by: DASSAULT SYSTEMES

Moderator: Claire Biot, Vice President, Life Sciences & Healthcare Industry, Dassault Systèmes

Jean-Claude Dubacher, J.D., MBA, Chairman and CEO, B. Braun of America Inc.

Antoinette Gawin, President & Chief Executive Officer, Terumo Blood and Cell Technologies

Lishan Aklog, Chairman & Chief Executive Officer, PAVmed Inc.

Meeting the Multiple Challenges of Ensuring a Resilient Health Care Supply Chain

Monday, October 24 | 11:15 AM - 11:50 AM

BUSINESS STRATEGIES

The medtech industry, which includes competitors within the health care supply chain, continues to innovate and meet unmet health care needs on a global basis. COVID-19 and its impact has underscored the importance of supply chain resilience to deliver on clinical priorities. Similarly, in an age of digitalization, consolidation and increased focus on care outside of hospitals, there are additional complexities intensifying pressure on the supply chain. This session will explore supply chain executives' real-world experiences managing multiple, concurrent supply chain challenges and look at how they were able to achieve their strategic goals while improving their operational systems for future resilience.

Sponsored by: LEK

Moderator: Monish Rajpal, Managing Director and Partner, L.E.K. Consulting

Dan Carestio, President and CEO, STERIS Corporation

Maureen Mulvihill, PhD, President and CEO, Actuated Medical, Inc.

Jonathan Rennert, CEO, ZOLL Medical

Challenge Accepted: Future Proofing Your Commercial Strategy

Monday, October 24 | 3:15 PM - 4:00 PM

BUSINESS STRATEGIES

Over the last few years the medtech industry has been affected by the pandemic in numerous ways, including access to customers, supply shortages, and inflationary pressures. However, these challenges provide an opportunity for medtech to move forward with new commercial strategies to focus on next-generation solutions to remain competitive and better serve patients. What investments are medtech companies making to transform and future proof their go-to-market approach? Medtech leaders will discuss perspectives, priorities and best

practices to transform commercial strategies in ways that align with new patient expectations and market realities.

Sponsored by: Alexander group

Moderator: Craig Ackerman, MBA, Principal, The Alexander Group

Richard Fabian, Chief Executive Officer, FujiFlim Sonosite, Inc

Tracy MacNeal, MBA, President & CEO, Materna Medical

David Pacitti, President, Siemens Medical Solutions USA Inc., Head of the Americas, Siemens Healthineers

How Medtech Executives are Leveraging Data to Fuel their Goals

Monday, October 24 | 4:10 PM - 4:50 PM

BUSINESS STRATEGIES

Data-generating technologies in medtech are opening up new business and patient care opportunities. Medtech organizations can now extract greater value from data to become more efficient, productive and innovative organizations. While disruptions and change are inevitable, leveraging data can help organizations generate solutions to positively impact patients' lives. Join us for a discussion with leading CEOs using data in innovative ways to propel their organization forward.

Sponsored by: salesforce

Moderator: J. Cris Salinas, MD, Global Head, MedTech Advisory and Innovation, Salesforce

Michelle Fox, Corporate Vice President and Chief Medical Officer, Teleflex Incorporated

Bryan Hanson, Chairman, President and Chief Executive Officer, Zimmer Biomet Holdings, Inc.

Richard Reynolds, President, Medical Systems Group, Olympus Corporation of the Americas

M&A in Medtech: Market Outlook

Tuesday, October 25 | 9:00 AM - 9:40 AM

BUSINESS STRATEGIES

M&A is a consistent and constant activity in the medical technology industry. This year has been no exception as we've seen the execution of both mega and small strategic acquisitions, and the landscape continues to be ripe for continued M&A activity. In responding to market and Wall Street needs, medical technology company mergers and acquisitions are having a major impact on health care delivery as hospitals and payers look for more bundled, strategic and integrated services. Join us for an engaging discussion about recent deals as well as the outlook for future trends and pressures with key players from both sides of the deal as well as a top facilitator.

Sponsored by: TRUIST

Moderator: Pete Cataldo, Managing Director & Head of MedTech, Truist

Rachel Ellingson, SVP, Chief Strategy Officer, Zimmer Biomet

Kevin Lobo, Chair and Chief Executive Officer, Stryker

Tom Polen, CEO, BD

Tales from the Road on Fundraising

Tuesday, October 25 | 9:50 AM - 10:30 AM

BUSINESS STRATEGIES

Fundraising is a constant companion of the small company CEOs on the road to a successful exit. As milestones are met and companies look to secure the next round of funding, they must expand their networks and capabilities to bring innovative products to patients. Hear from small company CEOs with a range of experience in navigating the fundraising process and leading a company towards a successful exit.

Sponsored by: AdvaMed Accel

Moderator: Aaron Sandoski, Founding Partner, Medtech Convergence Fund

Juliana Elstad, MBA, CEO, Vibrato Medical, Inc.

Libble Ginster, President & CEO, Fluidx Medical Technology, Inc.

James Min, CEO, Cleerly, Inc.

Todd Pope, Vice Chair, WellAir Group

Top Trends Shaping the Medtech Industry

October 25 | 10:40 AM - 11:20 AM

BUSINESS STRATEGIES

Join the leaders of three of the world's largest and most influential medtech companies as they discuss topics that are top of mind across the industry. The agenda features a thoughtful, fast-moving discussion of current industry trends including AI/ML/Robotics, hospital customer dynamics, health equity and employee engagement. The goal of this session is to provide you with actionable insights that strengthen your ability to deliver the best health care solutions for patients and customers.

Sponsored by: BCG

Moderator: Barry Rosenberg, MD, MBA, Managing Director and Senior Partner, Boston Consulting Group

Ashley McEvoy, Executive Vice President and Worldwide Chairman, Johnson & Johnson MedTech

Michael Minogue, Chairman, AdvaMed, Chairman, President and CEO, Abiomed

Improving Care through Ecosystems

October 25 | 11:30 AM - 12:10 PM

BUSINESS STRATEGIES

In this session, "Improving Care through Ecosystems" top medtech executives will discuss how leaders are leveraging a mix of physical products, digital technology and advanced analytics to link different moments in the care journey together, ultimately improving outcomes for patients and the experience of providers. We will discuss what ecosystems are and how they drive value for stakeholders in different settings of care. Our panelists will share perspectives on how they see ecosystems evolving given greater data and connectivity. The discussion will also address how to get started, including how to leverage the right network of partners and how to anticipate and address the challenges that are likely to emerge.

Sponsored by: McKinsey & Company

Moderator: Rajesh Parekh, Senior Partner, McKinsey & Company

Lisa Earnhardt, Executive Vice President, Medical Devices, Abbott

Mick Farrell, SM, MBA, CEO, ResMed

Geoff Martha, Chairman and CEO, Medtronic

Lessons Learned During the Career of 2022 Lifetime Award Recipient - Lester B. Knight

October 25 | 2:20 PM - 3:00 PM

BUSINESS STRATEGIES

Join us to honor and learn from Lester B. Knight, AdvaMed's 2022 Lifetime Achievement Award Recipient. The Lifetime Achievement Award will be presented at the Wednesday plenary. During this session held in a more intimate setting, attendees will be treated to a moderated panel discussion that will delve into Lester's many achievements, accomplishments, strengths in management, leadership and overall contributions to

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industry and community. Panelists will share some of the more challenging as well as funnier times in Lester's accomplished career and be inspired, entertained and enlightened. Learn what made Lester such a well-respected and admired visionary, leader and accomplisher.

Sponsored by: IQVIA MEDTECH

Moderator: Patrick Daly Global Vice President and General Manager, IQVIA

Joe Damico, Founding Partner & Senior Advisor, RoundTable Healthcare Partners

Edward Jones, President and CEO, HealthTrust Performance Group

Lester Knight, MBA, Founding Partner & Senior Advisor, RoundTable Healthcare Partners

Michael Mussallem, B.S., Chairman of the Board and Chief Executive Officer, Edwards Lifesciences

Leadership in Times of Change

Tuesday, October 25 | 3:10 PM - 3:50 PM

BUSINESS STRATEGIES

Join us and hear from CEOs of leading and respected medical technology companies share their personal perspectives on culture, team building, mentoring and other factors that weigh heavily on the effective leadership of medical technology organizations. How do successful companies establish and maintain cultures that thrive through local and global challenges? How do organizations overcome short and long-term obstacles to recruit and retain top talent? And how do leaders promote a culture of flexibility, drive and perseverance while maintaining the high ethical as well as quality and performance standards?

Sponsored by: Russell Reynolds ASSOCIATES

Moderator: Nanaz Mohtashami, Managing Director & Global Practice Leader, MedTech, Russell Reynolds Associates

Quentin Blackford, President and Chief Executive Officer, iRhythm Technologies

Bronwyn Brophy, President, ImmunoDiagnostics, Thermo Fisher Scientific

Jim Hollingshead, President and CEO, Insulet Corporation

Deepak Nath, Chief Executive Officer, Smith & Nephew

Value of Innovation

October 26 | 9:10 AM - 9:50 AM

BUSINESS STRATEGIES

Innovation is the life blood of medical technology – a must for every company and the hallmark of our industry. Innovation continues to transform health care and this is being fueled by both competition as well as exterior factors including AI, big data, machine learning, analytics, robotics and of course patient empowerment. This session will delve into executive's experiences and insights in how to encourage, foster and promote innovation within an organization in addition to how innovation is and should be valued by society as well as our industry's health care partners - payers and providers.

Sponsored by: ZS

Moderator: Brian Chapman, Partner and Leader of ZS's Medtech Practice, ZS Associates

Erica Rogers, President & CEO, Silk Road Medical

Todd Usen, CEO, Activ Surgical

Beyond Digital in Medtech - Innovative Models for Winning in a Tech-Driven World

October 26 | 11:10 AM - 11:50 AM

BUSINESS STRATEGIES, DIGITAL TECHNOLOGIES

Valuations in the medical device industry are at an all-time high, reflecting a period of exceptional shareholder returns. However, investor expectations for continued growth are daunting at ~8-10% CAGR over the next 5 years. Meeting these growth expectations would result in our industry growing from $340B to $550B in the next 5 years. This session will illuminate winning strategies that existing companies and new entrants are taking to drive growth in the sector. It will link together business strategy and the digital capabilities needed to execute those strategies successfully. The discussion will feature leaders from innovative companies that are using digital capabilities to disrupt their industry and carve out new leadership positions for themselves.

Sponsored by: Alcon SEE BRILLIANTLY pwc

Moderator: Kevin McLellan, Senior Partner, Strategy&, PwC

Jeannette Bankes, President & GM Global Surgical, Alcon

Chris McCann, CEO and Co-Founder, Current Health, a Best Buy Health company

SOLUTIONS SHOWCASE

Leading companies will unveil new products and/or present new data on Monday in the Solutions Showcase.

Innovation Pavilion - Hall C, Booth 921

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

MONDAY, OCTOBER 24	
10:00 AM – 10:20 AM	Virtusa
10:20 AM – 10:40 AM	PTC
10:40 AM – 11:00 AM	Avail
11:00 AM – 11:20 AM	OM1
11:40 AM – 12:00 AM	Infosys
1:40 PM – 2:00 PM	AlphaSense
2:00 PM – 2:20 PM	ISACA
2:20 PM – 2:40 PM	MoBagel
2:40 PM – 3:00 PM	Briya

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INNOVATION PAVILION

Innovation Pavilion - Hall C, Booth 921

Sponsored by Johnson & Johnson MEDTECH

This area of the Exhibit Hall features a select group of early-stage, innovative companies showcasing their technologies and prototypes. These companies are from AdvaMed Accel, the 2022 MedTech Innovator cohort, and the NIH SEED program. Stop by to meet these companies in the Innovation Pavilion and request a meeting with them in the online community and partnering system.

Innovation Pavilion Exhibitors

Augment HEALTH

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The Innovation Pavilion stage will feature the following sessions

Presented by Johnson & Johnson MEDTECH

Care of the Future: Smarter, Less Invasive, More Personalized

Monday, October 24 | 4:30 – 5:00

Patient care is never one-size-fits-all, but the right approach to R&D can help drive personalization to help solve the unmet need and enable better outcomes. Johnson & Johnson MedTech is advancing the Health Care industry in multiple ways through a strategic approach to R&D underpinned by new technologies.

Moderator: David Cassak, Editor-in-Chief, MedTech Strategist

Ahmed Abdelall, M.D., Ph.D., Vice President R&D, Biosense Webster

Ahmet Tezel, PhD, Worldwide Vice President, Research and Development, Ethicon

Xiao-Yu Song, Global Head of Research and Development, Johnson & Johnson Vision

Steve White, Vice President, R&D, Global Orthopedics, DePuy Synthes

Healing with Digital

Tuesday, October 25 | 10:00 AM – 10:30 AM

Johnson & Johnson is on a path to facilitating the future of medicine, and data is the driving force to achieve it. With the ability to process hundreds of millions of data points, medtech companies can be smarter and faster in identifying the right targets for medicines.

Moderator: Shan Jegatheeswaran, Global Head, Digital, Johnson & Johnson MedTech

Hani Abouhalka, Company Group Chairman, Robotics and Digital Solutions, Johnson & Johnson MedTech

Sharrolyn Josse, Worldwide President, VELYS Digital Surgery & Capital, DePuy Synthes

Peter Schulam, MD, PhD, Global Head of Preclinical, Clinical and Medical Affairs, Johnson & Johnson MedTech

Advancing Care Equity and Access

Tuesday, October 25 | 3:15 PM – 3:45 PM

At Johnson & Johnson MedTech, we are using our role as a leader to drive change by building healthier communities & enduring alliances. We are using our big for good and looking across our franchises to better understand the health inequities that exist within our areas of focus, and how we can best drive change to improve them.

Peter Schulam, MD, PhD, Global Head of Preclinical, Clinical and Medical Affairs, Johnson & Johnson MedTech

Jennifer Paine, Vice President, Head of Global Regulatory Affairs, Johnson & Johnson MedTech

Carla Calizaire, Global Leader, Diversity & Inclusion, MedTech at Johnson & Johnson

Investment & Reward: How Startups Can Win in Funding

Wednesday, October 26 | 9:15 AM – 9:45 AM

A great idea can come from anywhere, and partnerships have the ability to catapult ideas into breakthroughs. For Health Care startups to be best positioned for success, they need to have a clear understanding of the opportunities and challenges facing the industry, produce scalable technologies that meet an unmet need, and ensure their business strategies and products are in alignment with venture capitalist trends.

Moderator: Paul Grand, CEO MedTech Innovator

Jennifer Kozak, Vice President of New Business Development, Ethicon and Digital Solutions, Johnson & Johnson MedTech

Kadir Kadhiresan, Vice President of Venture Investments, Johnson & Johnson Development Corporation

Additional Programs on the Innovation Pavilion Stage:

Tuesday, October 25

See the following companies sponsored by the NIH SEED office present on the Innovation Pavilion stage:

BioCircuit Tech ..... **11:00 AM – 11:10 AM**

Day Zero Diagnostics ... **11:10 AM – 11:20 AM**

Liv Labs Inc. ..... **11:20 AM – 11:30 AM**

Madorra ..... **11:30 AM – 11:40 AM**

Orthobond ..... **11:40 AM – 11:50 AM**

Piccolo Medical ..... **2:00 PM – 2:10 PM**

RAM Medical Innovations ..... **2:10 PM – 2:20 PM**

Rivanna Medical ..... **2:20 PM – 2:30 PM**

RyTek Medical ..... **2:30 PM – 2:40 PM**

TYBR Health ..... **2:40 PM – 2:50 PM**

US Federal Government Funding and Resources for MedTech R&D

Wednesday, October 26 | 10:00 AM – 10:45 AM

The US federal government provides billions of dollars in MedTech R&D funding to both academic and small businesses. Besides funding, these federal agencies also provide several entrepreneurship and product development resources and support programs. Learn about these funding and other programs and how you can leverage these resources to bring your innovative technologies to the patients. In this session you will hear from representatives from the newly created Advanced Research Projects Agency for Health (ARPA-H), Biomedical Advanced Research and Development Authority (BARDA), National Institutes of Health (NIH) and from a company that has leveraged support from multiple federal agencies.

Adam Russell, ARPA-H

Ashim Subedee, BARDA

Brittany Connors, NIH

Satya Elumalai, Aidar Health


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PATIENT STORIES

See new and innovative products on display and hear inspiring stories from patients and senior medtech executives.

CEOs Unplugged Stage – Hall C, Booth 331

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

MONDAY, OCTOBER 24		
9:20 AM – 9:35 AM	**Olympus**	OLYMPUS
10:30 AM – 10:45 AM	**Abbott**	Abbott
1:45 PM – 2:00 PM	**Stryker**	stryker
2:10 PM – 2:25 PM	**Abiomed**	ABIOMED Recovering hearts. Saving lives.
2:30 PM – 2:45 PM	**BD**	BD
2:50 PM – 3:10 PM	**Johnson & Johnson**	Johnson & Johnson MEDTECH
TUESDAY, OCTOBER 25		
1:40 PM – 1:55 PM	**Smith & Nephew**	Smith+Nephew
WEDNESDAY, OCTOBER 26		
10:00 AM – 10:15 AM	**Edwards Lifesciences**	Edwards Lifesciences
10:50 AM – 11:05 AM	**Zimmer Biomet**	ZIMMER BIOMET
12:10 PM – 12:25 PM	**Haemonetics**	HAEMONETICS®

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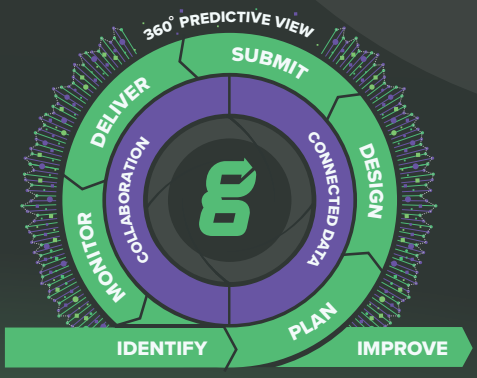

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Maxime Rochon,
Director, Quality Assurance & Clinical Affairs

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MEDTECH MEETUPS

REGULATORY EDUCATION TO ACCELERATE INNOVATION MEETUP

Tuesday, October 25 | 1:45 PM – 2:30 PM
Hall C, MeetUS Zone (Arcade)

Join this networking session to learn from experts in FDA, industry, and academia about regulatory career opportunities in the medtech field. Regulatory expertise is a critical need for medtech companies to be innovative and to operate efficiently and effectively in a global market. Regulatory professionals collaborate with a variety of functions including R&D, manufacturing and sales. This session will provide a forum to discuss the role and importance of regulatory experts in the medtech field, identify entry points to a regulatory career and different career paths, and include an open Q&A and networking opportunity geared toward students and early-career attendees.

WOMEN'S EXECUTIVE NETWORK (WEN) MEETUP

Tuesday, October 25 | 5:15 PM – 6:15 PM
AdvaMed Booth – Hall C, Booth 123

Celebrate diversity, make lasting connections and meet the members of AdvaMed's Women's Executive Network (WEN) at the AdvaMed Booth in the Exhibit Hall. Note – this event is held in conjunction with our Chairmen's Reception.

INTERNATIONAL PROGRAMS

** Schedule as of September 30, 2022. Please refer to The MedTech Conference app for the latest information.*

U.S. Market Access Seminar

Sunday, October 23 | 11:30 AM - 4:30 PM

Boston Convention & Exhibition Center, Room 162AB

Sponsored by: McDermott Will & Emery

The U.S. Market Access Seminar will address key issues for non-U.S. medtech companies seeking to launch products in the U.S. market. Instructors will cover establishing an entity in the U.S., regulatory and reimbursement pathways, and lessons learned from companies that have successfully established in the U.S. market.

AGENDA

11:30 - 11:35 AM
Welcome (Angus McQuilken, McDermott Will & Emery LLP)

11:35 - 12:30 PM
Establishing a Company in the U.S.: Legal Considerations (Byron Kalogerou, Partner; and Michael Willey, Associate, McDermott Will & Emery LLP)

12:30 - 1:30 PM
Networking lunch

Sponsored by: GlobalLogic A Hitachi Group Company

1:30 - 2:30 PM
Planning Regulatory & Reimbursement Pathways: How to Find Your Most Efficient Way to Market (Anisa Mohanty, Counsel; and Michael Ryan, Partner, McDermott Will & Emery LLP)

2:30 - 3:00 PM
"Been There, Done That": Lessons Learned from a non-U.S. MedTech Company (Marina Massingham, President & CEO, Aifred Health)

3:00 - 3:15 PM
Break

Sponsored by: GlobalLogic A Hitachi Group Company

3:15 - 4:30 PM
What are state governments doing to help you de-risk & accelerate innovation?

- MedTech "Made in Maryland" (Ulyana Desiderio, PhD, Director, Life Sciences, Maryland Department of Commerce)
- Massachusetts Powerhouse (Kenneth Turner, President & CEO, Massachusetts Life Science Center)
- California's Regional Initiatives: Case Study on Los Angeles (David J. Whelan, Chief Executive Officer, BioscienceLA)

Delegates are invited to proceed to the International Reception, Boston Convention & Exhibition Center (BCEC), from 5:00-7:00 PM

Reception sponsored by Québec

International Reception

Sunday, October 23 | 5:00-7:00 PM

Boston Convention & Exhibition Center, East Registration

Sponsored by: Québec

Global Medtech Marketplace: Investing & Expanding Worldwide

Monday, October 24 | 3:00 PM - 4:20 PM
Innovation Pavilion – Hall C, Booth 921

Medtech organizations have many choices on where best to invest and expand their businesses worldwide. Such investment decisions come from careful comparisons that consider how the specific advantages of a location will complement and advance the strategic, long-term needs of an organization.

While there's no single "magic formula" for deciding where to invest, there are certain elements that all companies closely examine. These include cost, infrastructure, taxation & tax incentives, local talent pool, regulatory frameworks, research intensity and other forms of public support.

During the Global Medtech Marketplace, countries or regions will present in 20-minute time slots about the most compelling reasons for an organization to invest there, showcase their cutting-edge innovators, and answer questions from the audience.

SCHEDULE

3:00 PM – 3:30 PM
Invest Puerto Rico

3:40 PM – 4:00 PM
IDA Ireland

4:00 PM – 4:20 PM
Invest Quebec

EXHIBITOR & SPONSOR DIRECTORY

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Abbott	Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Our 109,000 colleagues serve people in more than 160 countries.	Patient Pavilion
Abiomed	Abiomed is a leading provider of medical devices that provide circulatory support, including the Impella, the world's smallest heart pump. Our products are designed to enable the heart to rest by improving blood flow and/or performing the pumping of the heart. Chairman, President & CEO Michael R. Minogue has focused the company's efforts on developing ground-breaking technologies designed to improve patient outcomes focused on native heart recovery and oxygenation. Founded in 1981 for the purpose of developing the world's first artificial heart, Abiomed has remained dedicated to finding ways to bring the most advanced and beneficial technology to patients and physicians.	414
Access Vascular	Access Vascular was founded to address the most common and costly complications of intravenous therapy: infection, thrombosis, and phlebitis. Taking a foundationally different approach to thrombus reduction, the company manufactures intravenous catheters from a hydrophilic material which retains significant amounts of water. Engineered to mimic the body's natural chemistry, Access Vascular catheters are designed to evade the foreign body response and complications that come with it. Our award-winning, FDA-cleared products are HydroPICC®and HydroMID®. For more information, please visit www.accessvascularinc.com.	402
AdvaMed	The Advanced Medical Technology Association (AdvaMed), is a trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed's membership has reached over 400 members and more than 80 employees with a global presence in countries including Europe, India, China, Brazil, and Japan. AdvaMed's member companies range from the largest to the smallest medical technology innovators and companies. The Association acts as the common voice for companies producing medical devices, diagnostic products and digital health technologies.	123

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Advanced Scanners	Advanced Scanners has invented an optical scanner and data platform (HW/SW combination) that enables surgical navigation, robotic, and AR/VR platforms to track the intraoperative position of patient anatomy without radiation or tracking arrays. We are working with market-leading companies to develop commercial solutions across a spectrum of applications to enable the next generation of surgical interventions. We are looking for a lead investor to invest alongside a strategic partner in an $8 - $12M Series A round to deliver a 510(k) cleared class 2 device, ready to scale, plugging into technologies already deployed in the operating room. We welcome interest from strategic partners, surgeons, and researchers.	903
Agile Search Inc.	Building unstoppable teams and helping talented people contribute in inspired ways #leadership #innovation #development #engineering #science #manufacturing #quality #regulatory	510
Akin Gump	Akin Gump Strauss Hauer & Feld LLP is a leading global law firm providing innovative legal services and business solutions to individuals and institutions. They are one of the world's largest firms, with more than 900 lawyers and professionals in 20 offices. The booming health care technology market, though fertile ground for success for medical device and diagnostic companies, carries with it significant regulatory and compliance challenges, both domestically and internationally. Akin Gump's health care and life sciences lawyers and advisors have comprehensive knowledge of this complex, highly regulated industry and the rapidly changing issues that confront it that is derived from many years of hands-on experience. For more information, visit www.akingump.com	
Alcon Vision LLC	Alcon is the global leader in eye care, dedicated to helping people see brilliantly. With our 70-plus-year heritage, we are the largest eye care device company in the world – with complementary businesses in Surgical and Vision Care. Being a truly global company, we work in over 70 countries and serve patients in more than 140 countries. We have a long history of industry firsts, and each year we commit a substantial amount in Research and Development to meet customer needs and patient demands.	
Alexander Group, Inc.	Alexander Group provides revenue growth and sales management consulting services to the world's leading organizations. When you need to drive sales ROI and improve revenue, look to the Alexander Group for data-driven insights, actionable recommendations, and most importantly, results. Founded in 1985, we've served more than 3,000 companies around the world. This experience gives us not only a highly sophisticated set of best practices to grow revenue—we also have a rich repository of unique industry data that informs all our recommendations.	626

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Alira Health	Alira Health is an international patient-centric, global health care advisory, clinical research, and technology company, whose mission is to humanize healthcare. We work with healthcare and life sciences organizations looking for support across their entire solutions lifecycle. From development to medical care, we complement our clients' expertise with a full spectrum of services including research and clinical development solutions, technology-powered consulting, and real-world evidence. Our integrated and multidisciplinary team of over 600 scientists, strategists, economists, clinicians, and biostatisticians collaborate across our North American, European, and Asian offices and advise 80% of the top 50% of MedTech companies and 75% of the top 50% of Pharma companies.	406
Allm	ALLM is dedicated to shaping healthcare through information and communications technologies with an approach of All-Digital for All-Medical. More efficient communication can help save more lives and reduce costs. We offer patient-centered, clinician-friendly, mobile-first solutions for public health, patients, EMTs, clinicians, hospitals, and healthcare systems in the US and worldwide.	307
AlphaSense	AlphaSense is a market intelligence and search platform used by the world's leading companies and financial institutions. Since 2011, our AI-based technology has helped professionals make smarter business decisions by delivering insights from an extensive universe of public and private content—including company filings, event transcripts, expert call transcripts, news, trade journals, and equity research. Our platform is trusted by over 3,500 enterprise customers, including a majority of the S&P 500.	206
Alten	ALTEN Technology is a full-service product development and engineering services partner that serves a variety of industries, including the medtech and life sciences space. We have extensive experience working on complex class II electromechanical medical devices ranging from low-cost, disposable wearables to free-standing diagnostic instruments. We can support your development efforts in multiple ways: by providing one or more engineers to work at your site under your direction, by assembling a dedicated team of engineers with project management support to work under your technical direction, or by executing a statement of work-based project at our site under our technical direction. Our primary design center in Denver, Colorado, has a quality management system certified to ISO 13485:2016 to fully serve your FDA-regulated development efforts. As a subsidiary of The ALTEN Group, we also have access to more than 40,000 engineers worldwide and can provide nearshore and offshore value when desired.	525
atrify GmbH	atrify is the leading provider for product content solutions that enables more than 20,000 users in over 50 countries to share accurate and reliable content with UDI Regulatory bodies (such as EUDAMED or GUDID) as well as their commercial trading partners and end-users such as doctors, nurses or patients. With dedicated expert services, atrify provides a holistic solution portfolio for transparency, regulatory compliance, and cross-channel trading.	722

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Augment Health, Inc.	Augment Health is a medical device company building an AI-powered smart bladder management system. We help people with neurological conditions eliminate urine collection bags, empowering them to achieve their maximum health, dignity, and independence.	Innovation Pavilion
Axtria, Inc.	Axtria is a global provider of purpose-built cloud-software technology and innovative AI-enabled solutions to all segments of the life sciences industry to enable their digital transformation journey. Axtria's solutions help life sciences companies transform their product commercialization journey driving speed to market, business growth, improved operational efficiency, and better healthcare outcomes for patients. Axtria's end-to-end integrated product and solution suite deployed via Axtria DataMAxTM, Axtria InsightsMAxTM, Axtria SalesIQTM, and Axtria CustomerIQTM help deliver an interconnected ecosystem of information management on the cloud, AI-enabled 'citizen analytics,' and an omnichannel customer experience with next-best-actions for effective commercial planning and operations. For more information, go to www.axtria.com.	611
B. Braun	B. Braun Medical Inc. (B. Braun) is a leader in smart infusion therapy and safe and effective pharmacy products, patient and provider safety, and sustainable health solutions. Our purpose is to help providers constantly improve patient satisfaction and outcomes. With products and services created to help healthcare professionals focus on what matters most—their patients—we're uniquely positioned to help health systems succeed now and in the future. To learn more about B. Braun Medical, explore our website at www.bbraunusa.com.	

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Baker Tilly	Baker Tilly US, LLP (Baker Tilly) is a leading advisory, tax and assurance firm, providing life sciences, medical device manufacturing, pharmaceutical and omics clients a genuine coast-to-coast and global advantage with critical mass and top-notch talent in major regions of the U.S. and in many of the world's leading financial centers – New York, London, San Francisco, Los Angeles and Chicago. Baker Tilly is an independent member of Baker Tilly International, a worldwide network of independent accounting and business advisory firms in 186 territories, with 36,000 professionals and a combined worldwide revenue of $4.0 billion.	317
Bank of America		
Basil Systems Inc.	Basil Systems unlocks the vital data-driven intelligence you need to reduce time-to-market, enhance regulatory submissions, mitigate quality risks, and inform product planning. Use our RA/QA research platform to explore and analyze the wealth of insight buried in messy silos of healthcare industry data. For EU-MDR/IVDR: use the world's only Instant CER/PSUR Table Creator to save 95% of the cost and effort preparing global safety data for European submissions, with full data from the US FDA, Australian TGA, and Health Canada. For Post-Market Intelligence: access comprehensive quality trends, records, and details to analyze safety signals, assess competitive products, or get immediate alerts on key developments. For Regulatory Strategy: find any term, anywhere. Surf a visual 510(k) landscape to develop predicate strategies and examine every available document, submission, product code, regulation, clinical trial, and more.	107
Battelle	Battelle is the world's largest, independent non-profit research and development organization, committed to science and technology for the greater good. For over 65 years, our technologists have engaged with a variety of organizations – from startups to industry-leading corporations to government partners - to solve complex challenges in healthcare technology including those related to in-hospital treatment, outpatient services, self-directed care, molecular diagnostics, and novel technology. Our Medical Device Solutions team offers services ranging from market insights through development to post-launch management to help bring your products to market quickly, reliably, and sustainably. Put our world-class team of experts to work for you.	102
Baxter	Every day, millions of patients, caregivers and healthcare providers rely on Baxter's leading portfolio of diagnostic, critical care, kidney care, nutrition, hospital and surgical products used across patient homes, hospitals, physician offices and other sites of care. For 90 years, we've been operating at the critical intersection where innovations that save and sustain lives meet the healthcare providers who make it happen. With products, digital health solutions and therapies available in more than 100 countries, Baxter's employees worldwide are now building upon the company's rich heritage of medical breakthroughs to advance the next generation of transformative healthcare innovations.	610

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
BD	BD is one of the largest global medical technology companies in the world and is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. The company supports the heroes on the frontlines of health care by developing innovative technology, services and solutions that help advance both clinical therapy for patients and clinical process for healthcare providers. BD and its 75,000 employees have a passion and commitment to help enhance the safety and efficiency of clinicians' care delivery process, enable laboratory scientists to accurately detect disease and advance researchers' capabilities to develop the next generation of diagnostics and therapeutics. BD has a presence in virtually every country and partners with organizations around the world to address some of the most challenging global health issues. By working in close collaboration with customers, BD can help enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to health care.	Patient Pavilion
BioCircuit Technologies Inc.	BioCircuit Technologies (Atlanta) develops and commercializes medical devices for nerve repair and neuro rehabilitation. BioCircuit's platform technology for sutureless tissue repair forms the basis for Nerve Tape™, a patented, implantable device for the repair of injured nerves. Thanks to integrated microscale hooks, Nerve Tape wraps quickly and easily around severed nerve ends, forming a strong, reliable hold with distributed tension. Nerve Tape simplifies nerve repair, providing the protective advantages of repair conduit in a sutureless design that allows for faster and more precise coaptation of injured peripheral nerves. Nerve Tape received 510k clearance in July 2022 and preparations are underway for market entry in late 2023. BioCircuit's bioelectronic platform technology taps into nerve and muscle activity non-invasively, providing sensitive, high-resolution monitoring and selective, closed-loop stimulation. These capabilities are being integrated into a novel neurorehabilitation product to support retraining of neural reflexes through targeted neuroplasticity. Developed with the National Center for Adaptive Neurotechnologies, the device administers Reflex Operant Conditioning to treat spasticity and impaired motor function following spinal cord injury, stroke and in other neurologically affected patients.	Innovation Pavilion
Biorithm Pte Ltd	Biorithm is a global women's health startup that aims to enhance quality and access to care for women. By leading a new standard of maternity care through femom, designed for remote monitoring of maternal and fetal parameters, Biorithm aims to end preventable pregnancy complications and stillbirth through predictive and precision medicine.	903

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
BioT Medical	BioT is a self-service no-code connected-care platform that, for the first time, introduces a no-code approach to the regulated medical device space. It's a game-changing solution to get medical devices on the cloud in a ONE DAY using a template drag-and-drop approach, without losing precious time or investing huge development efforts and costs. Our Triple-C Connect-Collaborate-Care solution enables our customers to securely connect devices to a medical-grade cloud, boost personalized engagement and improve health outcomes through collaboration between patients and caregivers, and turn data into actionable insights to improve clinical decision-making and care experiences. Sign up for free trial: https://www.biot-med.com/sign-up	515
Boston Consulting Group	Boston Consulting Group partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG was the pioneer in business strategy when it was founded in 1963. Today, we help clients with total transformation—inspiring complex change, enabling organizations to grow, building competitive advantage, and driving bottom-line impact. To succeed, organizations must blend digital and human capabilities. Our diverse, global teams bring deep industry and functional expertise and a range of perspectives to spark change. BCG delivers solutions through leading-edge management consulting along with technology and design, corporate and digital ventures—and business purpose. We work in a uniquely collaborative model across the firm and throughout all levels of the client organization, generating results that allow our clients to thrive.	
Boston Engineering	For more than two decades, Boston Engineering has partnered with medical clients to improve the way that people work and live. Boston Engineering provides product design and engineering consulting from concept development through commercialization. We combine innovative thinking with the technical experience and the regulatory insights required to advance medical research, diagnostics, and treatments from the surgical suite to e-health. Boston Engineering is certified for ISO 9001 and ISO 13485 standards.	
Boston Scientific	Boston Scientific transforms lives through innovative medical solutions that improve the health of patients around the world. As a global medical technology leader for more than 40 years, we advance science for life by providing a broad range of high performance solutions that address unmet patient needs and reduce the cost of healthcare. Our devices and therapies are used in interventional medical specialties to treat more than 30 million patients each year, including interventional radiology, interventional cardiology, peripheral interventions, neuromodulation, neurovascular intervention, electrophysiology, cardiac surgery, vascular surgery, endoscopy, oncology, urology and gynecology. For more information, visit www.bostonscientific.com.	
Boyd Biomedical	Boyd Biomedical is a growth partner for medical device and life sciences companies. Our growth platform provides a full suite of services to design, build, and launch regulated devices and liquid media solutions. We deliver innovation best to market.	409

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Bridging Consulting LLC	Bridging Consulting LLC is a boutique Regulatory, Quality and Clinical consulting firm dedicated to providing strategic and operational consulting services to AI startups and medical device companies. Drawing on a rich font of experience in the medical device industry, our team members are headquartered in Los Angeles, with 15+ expert consultants based across North America, Europe, the Middle East and Asia. On average, each expert consultant has over twenty years' experience in clinical research, biostatistics, design and development, testing, risk management, regulatory affairs, quality system, compliance and other areas. (www.Bridging-Consulting.com)	310
Briya	Briya is an end-to-end decentralized data retrieval platform that enables real time retrieval of high quality harmonized longitudinal data in the most secure and seamless way possible. The fastest and most reliable route to accessing data from your data sources with a simple query. We make the process of obtaining and sharing data a simple seamless transaction, while ensuring data is of the highest quality, always protecting patient privacy and fully adhering to regulations.	
BSI Group America Inc.	BSI Group is an international standards and certification body, providing services to companies and organizations of all sizes since 1901. BSI is a leading EU Notified Body; we review medical devices to ensure that they conform to the requirements of the European Directives and Regulations and a UK Approved Body able to provide conformity assessments under the new UKCA scheme.	212

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Canadian Hospital Supply	Canadian Hospital Specialties Limited (CHS) is a privately held medical device manufacturer and specialty distributor with headquarters in Oakville, Ontario, Canada. Customers served are in the acute hospital and non-acute healthcare space in North America. CHS self-manufactured products (Med-RX, Respan, Stadco, Sandbox) and third party represented products which span across clinical categories including Respiratory, Anesthesia, Perfusion, Interventional Radiology, Biopsy, Drainage, Diagnostic Imaging, Pharmacy, Vascular Access, Infection Prevention, Neuro and Cardiac Diagnostics, and General Med-Surg. The MED-RX line is produced in Canada, and is predominantly single use, disposable trays, kits, and tubing used in a variety of procedures such as IV Starts, Feeding, Biopsy, Respiratory Therapy and Thoracic drainage. CHS supports an extensive network of over 300 active alternate care dealers and pharmacies throughout the US and Canada to reach the fast-growing home care market. Our clinical, sales and marketing expertise along with continued investment in new technologies, has allowed CHS to partner with many of the leading companies in healthcare today. CHS will continue to invest in appropriate acquisitions to expand our North American presence in the Acute Care and Non-Acute markets.	709
Capgemini		327
China Med Device, LLC	China Med Device, LLC (www.ChinaMedDevice.com) provides regulatory and commercialization turnkey solutions for medical device, IVD, CDx and combination products in China. As a qualified NMPA legal agent with offices in Boston and Beijing, we can represent manufacturers for the complete product life cycle without their need to create a local entity in China. Our regulatory services include strategy, registration, type testing, product technical requirement (PTR), clinical evaluation report (CER), clinical trial, GMP and post-market surveillance. Our commercialization services include market research, reimbursement, partnership strategy and distribution qualification.	526
Cirtronics	Cirtronics is an FDA registered, ISO 13485 certified contract manufacturer in the Greater Boston area. We specialize in building complex products including full systems, sub-assemblies and boards. We serve rigorous markets with exacting standards such as medical, robotics, and security. We provide services that support the seamless transition of your design to full scale manufacturing. We're experienced in building medical devices and lab equipment and we're ready to put our expertise to work for you. Let's build something amazing together.	315

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
CitiusTech	We are a partner of choice to the world's largest healthcare and life sciences organizations to accelerate digital innovation, drive business transformation and enable industry-wide convergence. CitiusTech (citiustech.com) is a leading provider of healthcare technology services, solutions, and platforms, with a strong presence in the payer, provider, medical technology, and life sciences markets. Serving more than 130 healthcare organizations worldwide, CitiusTech plays a deep and meaningful role in powering the future of healthcare worldwide. CitiusTech has two subsidiaries, FluidEdge Consulting (fluidedgeconsulting.com) and SDLC Partners (sdlcpartners.com), with deep expertise in healthcare consulting and payer technologies, respectively.	323
CitiusTech cntd	With our deep healthcare domain knowledge and next-generation technology focus, we are well-positioned to build digital capabilities and specialized platforms, enabling healthcare organizations to reinvent themselves to stay aligned with changing industry needs and make a meaningful impact on patients.	323
City of Brentwood		424
City of Mississauga	The City of Mississauga is home to the 2nd largest life sciences cluster in Canada, and part of the 2nd largest technology cluster in North America. These sectors represent more than 1,200 Mississauga companies, including over 130 in MedTech alone. Our region is attracting more tech talent than any other North American tech hub, and has the lowest software development costs compared to major global hubs. The City of Mississauga offers the right mix of talent, business costs, and access to market to attract and grow MedTech companies, and our team provides a suite of programs and services to ensure their success in Mississauga.	709
Clinical Trials Ontario	Clinical Trials Ontario is a leading organization in the clinical trials community dedicated to strengthening, promoting and capitalizing on Ontario's competitive advantages for conducting high-quality clinical trials. We work collaboratively with industry, research institutes, patients and the public and other health innovation organizations to improve the clinical trials environment and attract investment to the province, while supporting the highest ethical and quality standards. At Clinical Trials Ontario (CTO), we work closely with the clinical trials community to capitalize on Ontario's health sciences assets and deliver on our mandate to build a stronger and more efficient clinical trials environment while maintaining the highest ethical standards for patient safety. Together, we have made a tremendous impact. Industry investment, cost savings and economic growth. Better medicines for patients, cutting-edge innovation and a thriving health sciences sector. These are some of the ways that patients, industry, hospitals and research sites benefit from a strong clinical trials environment in Ontario.	709

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Consulate General of Canada	The Consulate General of Canada is here to represent the Canadian MedTech companies and Organizations attending the Conference and to facilitate introductions and meetings with USA and International contacts to help them with their export and partnering activities. The Consulate is also here to promote the benefits and advantages of investing in Canada and learning about the many economic and human capital advantages of having operations and programs in Canada. We look forward to meeting you here in Boston!	709
CorNeat Vision Ltd.	CorNeat Vision is a clinical-stage, biomimetic implants and technology company. Our patented, novel, nondegradable and synthetic tissue-integrating material – CorNeat EverMatrix™ – addresses the main issue with implants and implantables – the foreign body response they trigger. The CorNeat EverMatrix™ seamlessly and permanently embeds with live tissue without triggering an inflammatory response. Its durability and flexibility, coupled with its bio-integration capabilities, mark a new era of implants that can: Bio-mechanically integrate with surrounding tissue ▪ Permanently reinforce soft tissue and accelerate its healing ▪ Act as a membrane for guided soft tissue and bone regeneration ▪ Conceal irritating implants ▪ Enable sensors to continuously remain in contact with surrounding tissue. The features and benefits of the CorNeat EverMatrix™ were proven histologically and clinically in various pre-clinical and clinical trials, including in humans. Findings demonstrate full fibroblast colonization and abundant collagen deposition with no encapsulation, rendering the CorNeat EverMatrix™ an integral part of the surrounding tissue.	Innovation Pavilion
Corveus Medical	Corveus Medical is developing a one-time, outpatient solution that provides instant relief from the debilitating symptoms of heart failure. Heart failure affects over 6M Americans, and hospitalizations contribute to a mounting cost burden of $35B on the healthcare system in the United States. Current medications afford some clinical benefit but are ineffective at relieving symptoms or reducing hospital admissions in half of patients. Thus, patients suffer a poor quality of life, as heart failure remains a major clinical and economic burden. To alleviate this issue, Corveus' device performs a targeted nerve ablation to inactivate a sympathetic nerve branch, which has been shown in several publications to provide significant benefit for class III heart failure patients up to at least twelve months. Currently, Corveus Medical is in the finalize stages of device design and is planning for first-in-human studies in late 2023.	Innovation Pavilion
Crely Healthcare Pte. Limited	Crely's mission is to detect surgical site infections (SSIs) early to reduce preventable readmissions, and to improve outcomes and patient experience. Crely is developing the world's first non-invasive "surgical site-monitoring-as-a-service" that continuously monitors a patient post-surgery and predicts the likelihood of a SSI up to 48 hours ahead of clinical diagnosis to enable coordinated early interventions.	903

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Dassault Systemes	The Dassault Systèmes 3DEXPERIENCE® platform allows medical device manufacturers to deliver unmatched patient and physician experiences by connecting voice-of-the patient data; delivering life-like, multi-scale and multi-physic models; enabling an end-to-end virtual environment for accelerated collaborative innovation. With the 3DEXPERIENCE platform's digital manufacturing planning and execution solutions, medical device companies can synchronize global manufacturing networks, deliver agile manufacturing and planning operations, offering real-time visibility and control over the business processes performed by plants and suppliers. The 3DEXPERIENCE® platform solutions provide medical device manufacturers with the ability to effectively and efficiently manage quality issues by improving traceability and QSR/GMP/ISO compliance while eliminating non-value-added activities. This can help companies avoid compliance risk, reduce waste and deliver unmatched quality, safety and efficacy.	614
Day Zero Diagnostics	Day Zero Diagnostics, Inc., based in Boston, is pioneering a new class of infectious disease diagnostics using whole-genome sequencing (WGS) and machine learning to revolutionize how the world fights the growing threat of antibiotic resistance. The company's mission is to change the way infectious diseases are diagnosed and treated by rapidly identifying both the species and the antibiotic resistance profile of severe infections from a blood sample, without the need for a culture. In 2022, the company launched its WGS-based Day Zero Lab Services, leveraging its proprietary technologies and highly curated databases of pathogens for managing healthcare-associated infection outbreaks and making high-impact clinical decisions. Day Zero Diagnostics was founded in 2016 by a team of clinicians and scientists from Harvard University and Massachusetts General Hospital. The company has been recognized as a leading innovator by CARB-X, UCSF Health, American Association of Clinical Chemistry, MedTech Innovator, TedMed Hive, Xconomy, HealthTech Arkansas, and MassChallenge HealthTech.	Innovation Pavilion
Deloitte	Innovation starts with insight and seeing challenges in a new way. Amid unprecedented uncertainty and change across the life sciences industry, stakeholders are looking for new ways to transform health care and reshape its future. Our global life sciences and health care practice of more than 24,200 helps MedTech organizations transform uncertainty into possibility and rapid change into lasting progress. Comprehensive consulting, financial advisory, risk management, audit, tax and related capabilities, along with software products and platforms, deliver value at every step - from insight to strategy to action. Our professionals are backed by a global organization whose industry-wide experience and cross-discipline capabilities are aligned to help companies see what's in front of them and what's ahead. Learn more: www.deloitte.com/us/medtech-future.	MR 1

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
DermaSensor Inc.	DermaSensor Inc. is a health technology company designing non-invasive tools to better equip primary care physicians (PCPs) to detect skin cancer. We have launched the world's first point-and-click skin cancer detection tool for primary care providers. Our CE-marked, FDA Breakthrough product is an affordable, handheld tool that employs patented optical spectroscopy and machine learning technologies to effectively detect all common skin cancers (I.e. melanoma, BCC and SCC).	Innovation Pavilion
Enovis	Enovis Corporation (NYSE: ENOV) is an innovation-driven medical technology growth company dedicated to developing clinically differentiated solutions that generate measurably better patient outcomes and transform workflows. Powered by a culture of continuous improvement, global talent and innovation, the Company's extensive range of products, services and integrated technologies fuel active lifestyles in orthopedics and beyond. For more information about Enovis, please visit www.enovis.com.	302
Edwards Lifesciences	Edwards Lifesciences (NYSE: EW), is the global leader of patient-focused medical innovations for structural heart disease and critical care monitoring. We are driven by a passion for patients, dedicated to improving and enhancing lives through partnerships with clinicians and stakeholders across the global healthcare landscape.	Patient Pavilion
EMMA International Consulting Group	EMMA International Consulting Group, Inc. is a global leader in FDA compliance consulting solutions. We focus on quality, regulatory, and compliance services for the Biologics, Pharmaceuticals, and Medical Device industries. EMMA International Consulting Group has services available to satisfy any quality, regulatory, or compliance needs. We provide specialized solutions, backed by extensive knowledge and industry expertise. Our mission is to provide significant value to our customers and leave them completely satisfied. We work within the corporate culture and alongside the employees to do the "heavy lifting" required to make improvements meaningful and permanent.	122
Ernst & Young LLP	As scientific progress, augmented intelligence and digital data are transforming the traditional health care models, staying competitive and providing the personalized experience that patients demand, require life sciences organizations to find new ways of working. The EY Life Sciences team works with pharma, biotech and medical technology companies to help shape our clients' data-driven innovation approach and sustainable business outcomes, leveraging our powerful technology alliances. Every day, our life sciences and health professionals deploy their vast knowledge to execute organic and inorganic growth strategy, supply chain, technology transformation, commercialization, R&D, and talent strategy. We also help accelerate patient access to our life sciences clients' novel medicine, because we believe a healthy world is a better working world. https://www.ey.com/en_us/life-sciences	
Eurofins E&E NA		524

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
EvoEndo	EvoEndo has developed a single-use ultra-slim gastroscope and patient distraction system that allows upper endoscopy to be performed transnasally without the use of general anesthesia or sedation in both adult and pediatric (5+) patients.	Innovation Pavilion
Evonik Corporation	A global leader for biomaterials with a broad portfolio of products, technologies, and services, Evonik has served as a development and solutions provider to many of the world's largest and most innovative medical device companies for over 30 years. Our portfolio includes a range of bioresorbable polymers, surface modification technologies, nature-identical biomaterials including a non-animal derived recombinant collagen platform and bacterial nano-cellulose, and CDMO services for custom polymer synthesis, and the development of medical device parts to match specific application requirements. Evonik's Medical Device Competency Center (MDCC) in Alabama and application labs in Germany and China ensure responsive, reliable project execution and rapid prototyping. Our MDCC facility features state-of-the-art labs and cGMP clean room production to support biomaterial and process development and optimize the design and performance of new and current medical device projects. The MDCC boasts a large team of technical experts who support medical device companies in the design and development of next-generation devices.	217
Extra Horizon	Extra Horizon breaks the barriers to Medical software innovation. Our Medical Backend as a Service (MBaaS) and our experience in bringing Software as a Medical Device to market will help you decrease your time to market, take away a lot of infrastructure engineering burden, and provide much more trust in your certification tracks.	1016
FCE Source	FCE Source is a US-based contract field clinical engineer (FCE) firm that enables medical device companies to hire top-notch FCEs on a progress-based contract. Our core competency is in-person (and virtual) support of surgeries and procedures involving novel medical devices being tested in clinical trials. Our FCEs will travel to your clinical trial sites to guide product preparation, oversee surgical technique, ensure consistent device placement, optimize device settings, and enforce protocol and data compliance. With experience in neuromodulation, cardiac ablation, cardiac rhythm management, surgical devices, orthopedics, neuro-critical care, and more, our team has your therapeutic area covered. In addition to making sure your trial is executed smoothly, we'll bring actionable feedback to drive your R&D efforts.	922

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Flex	Flex is the manufacturing partner of choice that helps a diverse customer base design and build products that improve the world. Through the collective strength of a global workforce across 30 countries and responsible, sustainable operations, Flex delivers technology innovation, supply chain, and manufacturing solutions to diverse industries and end markets. Flex's health solutions business focuses on design, development and manufacturing solutions for pharmaceutical and medtech companies. We produce a wide range of products from infusion pumps and patient monitors to diagnostic machines and surgical tools. We also partner with pharma companies to create injection pens, autoinjectors, wearable pumps and smart inhalers. Our approach is supported by FDA-registered and ISO 13485 compliant and ISO 11608-1 accredited facilities, with a world-class single quality system across sites. For more information, visit www.flex.com	
F.M. Howell & Company		312
Formlabs		316
Garwood Medical Devices LLC	In the FDA 'Breakthrough Device' program for orthopaedic implant biofilm infections, we are a medical technology company focused on changing outcomes for patients. Through partnerships with the University at Buffalo, we have developed our BioPrax device and treatment to target and eliminate implant biofilm infections using low voltage electrochemical disruption.	Innovation Pavilion

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Global Interconnect Inc.	Providing manufacturing expertise and experience to help and assist our Medical device OEM customers reimagine, innovate, and cost down their most sophisticated single-use and disposable electromechanical assemblies.	408
GlobalLogic	With more than 20 years of experience in regulated software product development and engineering, GlobalLogic helps leading Medical Devices, Pharma, BioTech, and Drug Delivery organizations to design and build innovative products and platforms and to create world-class patient, caregiver, and clinician experiences, and meet the regulations that govern these products. As a leader in regulated software product development, GlobalLogic can support your organization via our 2,300+ industry-dedicated engineers who use their deep knowledge of ISO/IEC standards to build fruitful partnerships with developers of regulated medical products. In addition, we have extensive clinical-trials experience and have developed highly valued consumer apps (across multiple industries). We've also developed numerous proprietary data interfaces using HL7 standards to meet complex data analysis, security, and integrity challenges. As a result, GlobalLogic has helped more than 90 clients create 300+ new products in this highly regulated medical software sector.	727
Google LLC	Our mission is to organize the world's information and make it universally accessible and useful.	
Gore & Associates	Gore engineers medical devices that treat a range of cardiovascular and other health conditions. With more than 50 million medical devices implanted over the course of more than 45 years, Gore builds on its legacy of improving patient outcomes through research, education and quality initiatives. Product performance, ease of use and quality of service provide sustainable cost savings for physicians, hospitals and insurers. Gore is joined in service with clinicians and through this collaboration we are improving lives. For more information, visit goremedical.com.	
Greenlight Guru		915
Haemonetics	Haemonetics (NYSE: HAE) is a global healthcare company dedicated to providing a suite of innovative medical products and solutions for customers, to help them improve patient care and reduce the cost of healthcare. Our technology addresses important medical markets: blood and plasma component collection, the surgical suite, and hospital transfusion services.	
Haply Robotics		715
Happiest Minds Tech	Happiest Minds Technologies Limited is a mindful tech services company, enabling digital transformation for MedTech companies and healthcare enterprises. Happiest Minds with its digital DNA has helped several companies build next generation connected health ecosystems, digital front-doors, hospitals beyond walls and digital health systems that are driving transformative change. With our proven track record in the MedTech and healthcare world combined with our strong understanding of disruptive technologies, we can be your engineering partner of choice that helps create future ready solutions that provide you with a sustainable competitive advantage.	724

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Health Advances	Health Advances is a strategy consulting firm that helps clients realize growth opportunities worldwide for healthcare technologies, products and services. Operating at the intersection of science, technology and business, our consultants work with senior executives and investors on their highest-stakes strategic decisions. The firm's deep understanding of the healthcare ecosystem equips Health Advances to identify pragmatic, innovative strategies and business models. We have 30+ years of MedTech experience in addition to our dedicated MedTech and Digital Health practices. Health Advances has offices in the US, Europe, and Asia.	
HealthLink Europe	HealthLink supports device manufacturers with ISO certified/FDA registered warehousing, fulfillment, logistics as well as multilingual customer service and back office processes. We have facilities in the US and the EU operating under one integrated ERP system giving our clients complete track and trace-ability down to the serial, batch, or lot number. We can significantly reduce costs and improve operational excellence with a centralized distribution hub and leverage on transportation volumes. Our VAT deferment program allows our clients who are shipping into Europe to do so without paying VAT creating a strategic financial advantage. We have had great success supporting the growth of emerging and established device companies, our strength is operating as an extension of your company allowing you to run lean while presenting a larger footprint by way of our shared infrastructure.	210
HealthStream	As healthcare organizations seek ways to do more with less, developing next-level people is integral to their success. HealthStream works side by side with healthcare organizations to ensure their people are confident, competent and credentialed, ready to execute at the highest level. HealthStream is the #1 advisor for developing people in healthcare, working with 4,000+ healthcare organizations for the past 25 years to cultivate a more competent and energized workforce.	124

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Hollister Incorporated	Hollister Incorporated is an independent, employee-owned company that develops, manufactures, and markets healthcare products worldwide. The company develops and manufactures products for ostomy care, continence care and critical care, and also develops educational support materials for patients and healthcare professionals. Headquartered in Libertyville, Illinois, it has manufacturing and distribution centers on three continents and sells in nearly 80 countries. Hollister is a wholly owned subsidiary of The Firm of John Dickinson Schneider Inc (JDS Inc), a nearly 100 year old company. Hollister is guided by the shared Mission of JDS Inc, to make life more rewarding and dignified for people who use its products and services. www.Hollister.com	
HP 3D Printing	HP Inc. creates technology that makes life better for everyone, everywhere. Through our portfolio of personal systems, printers, and 3D printing solutions, we engineer experiences that amaze. HP 3D Printing technologies are reinventing design and manufacturing, by unlocking the full potential of 3D printing. More information is available at www.hp.com/go/3DPrinting.	422
Huma	Huma Therapeutics is a global digital health technology company headquartered in the UK that advances digital-first care delivery and research to help people live longer, fuller lives. Huma's award-winning modular platforms are used by more than 3,000 hospitals and clinics, with 1.8 million active users.	211
IDA Ireland	Ireland is home to a vibrant cluster of MedTech companies, supported by a highly connected sub-supply base and proactive research and academic community. 14 of the world's top 15 MedTech multinationals have operations in Ireland spanning cardio/neurovascular, orthopaedic, vision care, diagnostic and hospital products; in addition to a growing cluster of Digital and Connected Health companies. MedTech companies in Ireland include Abbott, Bausch + Lomb, Baxter, Becton Dickinson, Boston Scientific, Edwards Life Sciences, Johnson & Johnson, Medtronic, Siemens, Stryker and 3M. With a world class reputation and track record, key activities include manufacturing, R&D and global business services. IDA Ireland is Ireland's inward Investment Promotion and Development Agency. For over 70 years IDA Ireland has partnered with overseas companies to help them establish operations in Ireland and assist existing client companies with expanding their footprint and activities. Website: www.idaireland.com Tel: +353 (0) 90 6471536	523

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
IDION	IDION, a ground-breaking skin applied wearable company, is launching a remote patient monitoring device and software platform poised to combat infectious diseases and readmission rates. Focused on making continuous monitoring affordable and comfortable for all, Idion's products will help the most vulnerable patients receive premium care in and outside the hospital. Idion has developed a market-leading low-cost, low profile device - the iTempShield - that provides secure patient identification compiled with continuous vitals tracking. This unique device, as slim and comfortable as a bandaid, can now track a remote patient's core body temperature continuously for 60 days while connecting seamlessly into an electronic medical records system. Offering a clinician dashboard and software backend to track data, Idion provides a full end-to-end system all within the reimbursement rate. The company will provide a full suite of vital tracking capabilities, along with geolocation, in 2023.	903
iMerit, Inc.	iMerit is a leading AI data solutions company providing high-quality data across CV, natural language processing and content services that power machine learning and AI applications. iMerit provides end-to-end data labeling services to Fortune 500 companies in a wide array of industries including agricultural AI, autonomous vehicles, commerce, geospatial, government, financial services, medical AI and technology. iMerit employs more than 5,500+ full-time data annotation experts in the United States, Europe, India, and Bhutan. Raising $23.5 million in funding to date, iMerit investors are British International Investment, Khosla Impact, Michael and Susan Dell Foundation and Omidyar Network. For more information, visit imerit.net.	205
IMT AG	IMT is a Swiss engineering company and has been turning customer's visions into reality in the fields of medical technology, industrial applications, device- and system engineering for more than 30 years. Innovative, reliable, and fast. We can help you to: Develop innovative technical concept or get a second opinion on existing one ▪ Accelerate R&D project and save up to one year time to market ▪ Extend life and reduce costs of the aging product through redesign of components. For our customers we have developed for example: Patient ventilators, ICU monitors, anesthesia machines, surgical microscopes, ophthalmic lasers, phacoemulsification systems, sterilization systems and many other medical devices with high security and reliability requirements. Our team has strong expertise in mechanics, electronics, embedded systems, application software, control algorithms development and regulatory affairs.	602

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Infosys	Infosys is a global leader in next-generation digital services and consulting. We enable clients in more than 50 countries to navigate their digital transformation. With over three decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an AI-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem. Visit www.infosys.com to see how Infosys (NYSE: INFY) can help your enterprise navigate your next.	726
Innomar Strategies	As part of Innomar Strategies and AmerisourceBergen, TPIreg offers expertise in all areas of Regulatory Affairs, Quality Assurance and Safety services to the pharmaceutical, biotechnology, medical device, natural health product & cosmetic industries at each stage of the product lifecycle. TPIreg supports your product through the complete regulatory approval process with submissions to Health Canada, the FDA and other jurisdictions; offering pre-submission strategy, product classification, label development, CTD writing or review, support through to authorization post-market lifecycle management, advertising review, etc. Innomar delivers end-to-end commercialization solutions to improve product access, increase supply chain efficiency and enhance patient care.	

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Innovation Lab	Innovation Lab is the future-forward innovation engine of The Innovation Institute, a healthcare incubator and network focused on transforming healthcare delivery to change people's lives and improve the health of communities. At its core, Innovation Lab is a conduit for next generation ideas originating in our health system owners and subscription partners. We bring together the best and brightest – thinkers, dreamers, doers, and fighters – to explore obstacles and opportunities alike. Together we create transformative change to improve care and help people live better, healthier, longer lives. The future is here! At Innovation Lab, we cultivate and discover new solutions to transform healthcare, collaborating with healthcare leaders and staff, researchers, practitioners, inventors – everyone with an idea – to bring new products to market. We are proud to catalyze a lasting, sustainable culture of innovation that can be brought to scale, leading to the evolution of commercially marketable products and processes that are revolutionizing patient care.	Innovation Pavilion
Integrated Computer Solutions (ICS)	At the intersection of custom software development, UX design, device cybersecurity and regulatory compliance, Integrated Computer Solutions (ICS) has been helping help medtech innovators like Quidel, Breas Medical and Pulse Biosciences design medical devices, SaMD and in-vitro diagnostics that enhance usability and mitigate use error. Our dedicated medtech practice offers deep domain expertise, specialized tools, ISO 13485-compliant processes, and a tightly coupled suite of services to accelerate development, testing and certification. Our experienced team of software developers, HFE specialists, UX and visual designers, and regulatory and cybersecurity experts create powerful medtech solutions encompassing machine learning, robotics, and touch, voice and gesture interfaces. And thanks to our experience with Agile processes, test-driven development and our unique rapid-development approach, we also help customers reduce costs and redundancies, enhance software performance, manage development complexity, stabilize new-product introductions and navigate key regulatory standards, including ISO 62366 and IEC 62304.	116
IntelliU LLC	IntelliU empowers medtech engineers innovate faster using AI. Our AI-powered design platform automates the manual process of analyzing design inputs data and generating design/test scenarios. The smart technology hugely reduces the number of design iterations and up to 70% of the defects, achieving 100x saving in development cost.	310
Intertek	Intertek provides assurance, testing, inspection and certification services to product manufacturers around the world. Our accreditations enable us to test and certify to 60601 series of standards, including safety and EMC, and we additional expertise in cyber security, hazardous substances, batteries, and much more.	710

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Invest in Hamilton Partnership	Hamilton is home to one of Canada's fastest-growing life sciences clusters with world-class universities, colleges and research-intensive companies that have created an ideal environment for new product development, innovation, and investments. The Partnership includes Hamilton Economic Development office (Invest in Hamilton), McMaster Innovation Park, Mohawk College IDEAWORKS (MEDIC), McMaster University, Synapse Life Sciences Consortium and Bay Area Health Trust. Invest in Hamilton is the central point for all investment support within the City of Hamilton. McMaster Innovation Park (MIP) is Canada's premier research and innovation park. MEDIC is Mohawk College's mHealth & eHealth Development and Innovation Centre. McMaster University is the most research-intensive university in Canada, with a total sponsored research income of $371.6 million and a #2 ranking in medical and science grants in Canada. Synapse Life Sciences Consortium acts as a strategic broker to accelerate the commercialization of healthcare and life science innovation. Bay Area Health Trust (BAHT) is a Hamilton-based company that operates life science businesses and invests in growth-oriented opportunities with the goal of returning value to its beneficiaries.	709
Invest Puerto Rico	Invest Puerto Rico is a not-for-profit organization created by law to promote Puerto Rico as a value-rich investment jurisdiction to attract capital investment and create new jobs on the Island. Through its activities, Invest Puerto Rico fosters new business opportunities by leveraging the Island's unique resources – world-class talent, strategic geographic location, legal and financial framework rooted in U.S. policy, economic incentives, infrastructure, and established business base. Invest Puerto Rico elevates Puerto Rico as a unique place to grow in business and in life, leveraging our history, culture, arts, landscapes, friendly people, and quality of life. In addition to being an initial point of contact for prospective investors, Invest Puerto Rico collaborates with government entities and industry experts to provide top-to-bottom guidance along every step of the journey of a company's relocation or expansion to the Island. Core services include site selection assistance, navigating investment requirements and the incentives process, and connection to workforce assistance. Invest Puerto Rico also serves as a bridge to other ecosystem partners and companies to optimize the likelihood for a company's success on the Island.	723
Investissement Québec	Québec, your strategic business partner Québec is a driving force in North America thanks to its diversified economy, its strategic location, its abundant natural resources, its numerous free-trade agreements, its booming exports and its capacity for innovation, especially in high-tech and cutting-edge industries. Investissement Québec International is the go-to partner for Québec-based businesses looking to boost and diversify their exports. Also, foreign businesses seeking to set up or do business in the province. To that end, Investissement Québec International relies on the expertise of teams working out of more than 30 Quebec government offices, including six offices located elsewhere in Canada and others located in 19 countries around the world.	715

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
IQVIA MedTech	IQVIA MedTech, part of IQVIA, is a global strategic partner for accelerating MedTech innovation. By intelligently connecting the right insights, technology and MedTech expertise, we help enhance healthcare outcomes of the medical device and in vitro diagnostics industry. Our market leading and specialized solutions and services help boost product strategy with advanced data driven insights, optimize clinical success with accelerated trials and real-world evidence, streamline efficient pathways for regulatory approvals, ensure compliance with comprehensive cloud-based solutions and field recall, and maximize business performance with augmented team solutions along the complete product lifecycle. Learn more at iqviamedtech.com.	322
ISACA	ISACA's Medical Device Discovery Appraisal Program (MDDAP) provides the model and method for the Case for Quality Voluntary Improvement Program (VIP), a collaborative initiative between FDA CDRH, MDIC, ISACA, and the medical device industry. The MDDAP framework is a tailored version of the CMMI model for the medical device industry which enables device makers to measure their capability to produce high-quality devices with the goal to improve patient outcomes. VIP participants may benefit from modified regulatory activities including consideration of results and data from appraisals in FDA risk-based inspection planning and use of modified formats with reduced review time targets for PMA and HDE manufacturing submissions (per FDA Draft Guidance released May 2022). This program was designed by the medical device industry, for the medical device industry! Participant outcomes include increased speed to market, improved productivity, reduced regulatory burden, cost savings, and elevated employee morale.	426
Johnson & Johnson	At Johnson & Johnson MedTech, we unleash diverse healthcare expertise, purposeful technology, and a passion for people to transform the future of medical intervention and empower everyone to live their best life possible. For more than a century, we have driven breakthrough scientific innovation to address unmet needs and reimagine health. In surgery, orthopedics, vision, and interventional solutions, we continue to help save lives and create a future where healthcare solutions are smarter, less invasive, and more personalized.	1013, Patient Pavilion
Jolly Good Inc.	Jolly Good Inc. provides VR-based services especially for the medical industry for Education and Training. VR Clinical Training allows you to experience an actual scene from the medical profession's view anytime, anywhere, as many times as you want. It is widely used in 200 medical institutions for education such as universities and hospitals in Japan. With VR Hands-on Training, you can practice operating skills more effectively by copying the medical profession's motion and overlaying your hands with a hand tracking sensor. In addition, it keeps track of your skill level accurately and precisely for training acceleration.	503

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Keysight	Keysight enables innovators to push the boundaries of engineering by quickly solving design, test, and validation challenges to create the best product experiences. Whether you're looking to improve your development process, optimize and secure your network, or get a head start on technologies like 5G, 6G, electronic or autonomous vehicles, IoT, or quantum — Keysight accelerates innovation with intelligent insights built on the most accurate measurements to reduce risk and speed time-to-market. Our fusion of technology knowledge, measurement science expertise, and tailored solutions help you forge ahead with confidence in our connected and dynamic world. What's next starts here, with Keysight.	207
Keytech		604
Kinova	Kinova Inc., headquartered in Boisbriand (Greater Montreal), Quebec, Canada, is a leader in innovative robotics. Founded in 2006, the company designs and manufactures robots for various markets, including medical robotics and more recently industrial and professional automation. Kinova's ingenious technology improves and extends the capabilities of customers with a human-first approach to serve the growing need for robotics across increasingly complex industries.	715
KroniKare Pte Ltd	The KroniKare Wound Scanner is an AI-based system that uses multispectral imaging to revolutionize the assessment and management of chronic wounds. What takes 20 minutes in the current wound assessment practice, KroniKare does in under 2 minutes with better accuracy and scalability, leading to faster recovery and cost savings.	903
L.E.K. Consulting LLC	L.E.K. Consulting is a global strategy consultancy working with business leaders to seize competitive advantage and amplify growth. Our insights are catalysts that reshape the trajectory of our clients' businesses, uncovering opportunities and empowering them to master their moments of truth. Since 1983, our worldwide practice — spanning the Americas, Asia-Pacific and Europe — has guided leaders across all industries, from global corporations to emerging entrepreneurial businesses and private equity investors. Looking for more? Visit www.lek.com.	
Lazurite	Lazurite designs medtech devices, and its ArthroFree™ System is the first wireless surgical camera with FDA clearance for arthroscopy and endoscopy. It eliminates the camera cables associated with patient burns and fires, simplifies the sterile field, and is drop-in compatible with current OR technologies. It's the only camera that allows surgeons full freedom of motion. Lazurite's portfolio of intellectual property also includes the low-heat, high-efficiency Meridiem™ light technology, wireless communication technology, and products in development. Lazurite is located in Cleveland, OH (est. 2015), and to date has raised over $25M from institutional investors, family offices, and more than 70 physician champions.	Innovation Pavilion
Life Science Nation		910

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Life Science Outsourcing, Inc.	LSO is an FDA-registered and ISO 13485-certified organization with services and capabilities spanning the complete product life-cycle. From turnkey manufacturing, testing, validation, and sterilization to decontamination, fulfillment, and distribution. Each service is purpose-built to deliver results at the most critical points in the product development process, reducing costs and accelerating time to market.	
Light Line Medical, Inc.	Light Line Medical, Inc. is addressing one of the greatest causes of morbidity and sources of cost in medicine today - infection from invasive catheters. These are life-threatening and difficult to treat complications, particularly from refractory drug-resistant microbes. In the U.S., annual hospital-acquired infections arising from catheter use and microbial resistance cause 100,000 deaths, cost $20B, are not reimbursable, and have staggering Medicare penalties exceeding $400M. Light Line's platform technology is a novel way to prevent catheter-associated infections (CAI) arising from dialysis, urinary, respiratory and vascular catheters without relying on drugs, chemicals, or harmful UV light. Light Line's PhotoDisinfection™ technology uses 405 nm visible light (i.e., violet/blue light that the naked eye can see). The light is delivered via a fiber optic cable placed inside a catheter, which disinfects and protects the inside and outside of catheters, thereby killing microbes and preventing associated infections. Unlike all other catheter disinfectants (e.g., ethanol, silver-ion, antibiotic coatings, and UV light), visible light is the only one that kills all antibiotic resistant microbes, works long term, does not degrade catheter materials and is safe on human tissue.	903

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Linden Capital Partners	Founded in 2004, Linden Capital Partners has grown to become the country's largest dedicated healthcare private equity firm by creating exceptional value for companies, business owners and investors. Our model of partnership with management and actively engaged operating partners has defined our firm and set the bar for others. As a team, we have invested more than $2.5 billion in healthcare companies, helping to build strong platforms and thriving businesses. Today, we manage nearly $3 billion of commitments augmented by capital provided by our Limited Partners for larger transactions.	MR16
Liv Labs Inc.	Liv Labs is a consumer healthtech startup making self-treatment solutions for the 29 million American women who worry about leaking pee in public. Our flagship product is a reusable, self-administered vaginal pessary for treating stress urinary incontinence without a prescription. We are also developing adaptive exercise software to help women improve core strength and pelvic floor function. We have raised over $2.5M in funding, including equity investment and SBIR grants from the NSF and NIH.	Innovation Pavilion
LiveMetric	The world's first FDA cleared continuous, wearable, blood pressure monitor with accuracy highly correlated to the arterial line designed for remote patient monitoring from anywhere and at any time.	Innovation Pavilion
Loftware	Loftware is the world's largest cloud-based Enterprise Labeling and Artwork Management provider, offering an end-to-end labeling solution platform for companies of all sizes. Maintaining a global presence with offices in US, UK, Germany, Slovenia, China, and Singapore, Loftware boasts over 35 years of expertise in solving labeling challenges. We help companies improve accuracy, traceability and compliance while improving the quality, speed, and efficiency of their labeling. As the leading global provider of Enterprise Labeling and Artwork Management, along with Clinical Trials Labeling and Regulated Content Management, Loftware enables supply chain agility, supports evolving regulations, and optimizes business operations for a wide range of industries. Those include automotive, chemicals, consumer products, electronics, food & beverage, manufacturing, medical device, pharmaceuticals, retail and apparel.	514
Madorra Inc.	Madorra is developing devices to replace pharmaceuticals with better, safer solutions for unmet needs in women's health. Madorra's first product is a revolutionary treatment for vaginal atrophy with FDA Breakthrough Designation. Our patented, prescription medical device will empower 9.5M postmenopausal women and cancer survivors ($13B SAM) to improve their sexual health and quality of life. Madorra's building a foundation of clinical evidence including a year-long, sham-controlled trial that has demonstrated encouraging efficacy, safety, and patient engagement. We are passionate about bringing this game-changing technology to market and look forward to ushering in a new era in women's health.	Innovation Pavilion

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Maryland Department of Commerce	As the state's primary economic development agency, the Maryland Department of Commerce stimulates private investment and creates jobs by attracting new businesses, encouraging the expansion and retention, and providing workforce development and financial assistance to existing Maryland companies. The Department also promotes the state's many economic advantages and markets local products and services at home and abroad to spur economic development, international investment, trade, and tourism. Our team assists companies to establish operations and partnerships in one of the leading ecosystems for the life sciences and medical technologies in the United States. Welcome to Maryland, where day-by-day, dreamers are becoming doers, makers, and pioneers of the future. While the state's innovators, vaccine-makers and next-gen manufacturers are pioneering our future, they're doing it in a place that's best for their future. Make a move to Maryland to take advantage of our business assets, boundless resources, and amazing quality of life.	
Massachusetts Life Sciences Center	The Massachusetts Life Sciences Center is an economic development and investment agency with a mission of supporting the growth and development of the life sciences in Massachusetts. Through public-private funding initiatives, the Massachusetts Life Sciences Center supports innovation, research and development, commercialization, and manufacturing activities in the fields of biopharma, medical device, diagnostics, and digital health. As a quasi-public agency, Massachusetts Life Sciences Center also offers programs that fund innovation-driven economic and workforce development initiatives in Massachusetts. The Massachusetts Life Sciences Center's mission is to serve as the "hub" of the Massachusetts life sciences ecosystem, encourage innovation through investments in good science and good business, strengthen and protect Massachusetts' global leadership position in the life sciences, accelerate the commercialization of promising treatments, therapies, and cures that will improve patient care, and create jobs and drive economic and STEM workforce development.	403

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
MassMEDIC	Founded in 1996, the Massachusetts Medical Device Industry Council (MassMEDIC) is the largest regional medtech association in the United States, with over 300 members representing manufacturers, product developers, suppliers, research institutions and academic health centers. For more than a quarter of a century, MassMEDIC has been the voice of the groundbreaking medical technology industry in New England, advocating for sound public policy that supports innovation and fostering a community built on a shared purpose. As a MassMEDIC member, you are part of a community of innovators that believe in collaboration and collective success. Our network and resources help you navigate today's evolving healthcare ecosystem and strengthen your goals through connection, education, awareness, and advocacy.	403
McDermott Will & Emery LLP	For life sciences leaders seeking to clear their path to success, McDermott Will & Emery is an industry-leading law ¬firm offering mission-¬first business solutions that are equally informed by market intelligence and proven experience. We harness the power of collaboration to bring the right combination of people, skills and knowledge to bear at the right time. Composed of top lawyers with demonstrated strength across intellectual property, FDA regulatory, transactional and litigation law, we're a purpose-built team of thought leaders united by a passion for our work. This makes us uniquely quali¬fied to help you move business initiatives across the ¬finish line when it matters and anticipate what's next. McDermott Will & Emery partners with leaders around the world to fuel missions, knock down barriers and shape markets. Our team works seamlessly across practices and industries to deliver highly effective solutions that propel success. More than 1,200 lawyers strong with a global footprint, we bring our personal passion and legal prowess to bear in every matter for our clients and the people they serve.	
MedAccred	MedAccred is a medical device industry-managed, critical process supply chain oversight program that reduces risk to patient safety, assures quality products and verifies compliance with requirements. The program is administered by the Performance Review Institute. Major medical device OEM subscribers fund and manage the accreditation program and determine audit criteria, interview and select auditors, and determine which suppliers are granted accreditation.	522
Medical Device Innovation Consortium (MDIC)	MDIC's mission is to leverage its unique position as the only public-private partnership of its kind to transform health care into human care. Collaborating with our partners to advance science, we enable transformational medical technology to shape the world we want to live in and make that world possible by shortening the path from innovation to safety to access.	427

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Medidee	Medidee Services is the leading Medical Device expertise and consultancy partner for RA, Clinical and QA. Based in Switzerland with branch offices all over Europe and the US, we are a reliable partner for Medical Device manufacturers, competent authorities and public organizations for addressing legal and regulatory requirements. With over 50 medical device experts & engineers we help managing market clearance for Medical Devices incl. product V&V, GCP, GSPR and GMP compliance with MDR, IVDR and MDSAP. Get support: www.medidee.com	203
Medmarc	Created in 1979 by 31 members of AdvaMed, Medmarc's mission is to be the superior provider of liability insurance protection and related risk management solutions to the medical technology industry. We support the development, testing, and delivery of medical products that save lives and improve the quality of life. We provide a single source of global innovative healthcare liability insurance solutions to the life sciences companies we serve. From ideas and prototypes to the reality of commercialization and success – We Can Meet Your Changing Needs. Contact us to discuss what coverages are needed for your business plan. (703) 652-1360	216
MedTech Innovator	MedTech Innovator is the largest accelerator of medical technology in the world and the premier nonprofit startup accelerator in the medtech industry. Its mission is to improve the lives of patients by accelerating the growth of companies that are transforming healthcare. MedTech Innovator matches industry leaders with innovative early-stage and emerging growth companies for mentorship and support. Since 2013, MedTech Innovator has reviewed more than 7,000 applicants and graduated 421 companies that have gone on to raise $5.8B in follow-on funding and bring 140 products to the market. 95% of its graduates are still in business or have been acquired. For more information about MedTech Innovator, visit https://medtechinnovator.org/.	903

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
MedTech Strategist	The Medical Device Industry's #1 Source for In-Depth Insight & Analysis — We offer access to candid insight from key opinion leaders and innovative entrepreneurs through our industry-leading publications, MedTech Strategist and Market Pathways.	213
MEDTEQ+	Mission Statement: MEDTEQ+'s mission is, through collaborative, industry led projects, to accelerate innovation and position, on a global scale, products and services developed by the Canadian medical technologies industry, thereby generating major economic impacts while improving healthcare systems for the ultimate benefit of patients in Canada and around the world. Vision 2025: With a dual provincial and federal mandate, MEDTEQ+ continues to be a focus point for Canada's medical technology sector in terms of research, innovation and the integration of leading-edge solutions in the delivery of health care.	715
Medtronic	Bold thinking. Bolder actions. We are Medtronic. Medtronic plc, headquartered in Dublin, Ireland, is the leading global healthcare technology company that boldly attacks the most challenging health problems facing humanity by searching out and finding solutions. Our Mission — to alleviate pain, restore health, and extend life — unites a global team of 95,000+ passionate people across 150 countries. Our technologies and therapies treat 70 health conditions and include cardiac devices, surgical robotics, insulin pumps, surgical tools, patient monitoring systems, and more. Powered by our diverse knowledge, insatiable curiosity, and desire to help all those who need it, we deliver innovative technologies that transform the lives of two people every second, every hour, every day. Expect more from us as we empower insight-driven care, experiences that put people first, and better outcomes for our world. In everything we do, we are engineering the extraordinary.	
MedWorld Advisors		508
MeKo MedTech	MeKo is a global ISO-certified contract manufacturer specialized in laser material processing for the medical industry. The company has more than 30 years of experience, particularly in the field of laser cutting of stents, heart valve frames and other medical products made of metal (NiTi, 316L/316LVM, L605) or bioresorbable materials (Mg, polymers). MeKo offers a variety of finishing processes such as electropolishing processes, annealing and mechanic processing.	513
Mesh Bio	Mesh Bio is a digital health deep tech start-up solving the growing global healthcare burden of metabolic diseases due to aging population and increasing complexity in care delivery. We direct metabolic disease intervention; powered by predictive analytics and systems biology. We have developed a Health Intelligence Platform that enables precision patient intervention at scale; powered by an analytics engine that combines metabolic disease digital twins, data science and predictive analytics.	903

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Microsoft	Leading with trust and innovation in everything we do, Microsoft enables medical device organizations to reduce cost of operations, support new business models, and enhance integration with partners to accelerate services to meet customer expectations. We do this by focusing on trust, security, and compliance, and scaled by the largest global partner ecosystem.	622
MIDI Medical Product Development	MIDI is Expert in Medical Innovation. MIDI is a full service FDA & ISO compliant Medical Device Development Consulting Firm with 50 years experience serving clients in the medical, life sciences & home healthcare markets. MIDIs teams of research, design and engineering professionals offer a unique combination of talent, experience and achievement developing Class I,II & III products. From the first idea to the last detail, we balance technical information with strong orientation toward user driven design solutions. Our prime goal is total satisfaction for the clients we serve.	623
Milliman, Inc.	Milliman is among the world's largest providers of actuarial, risk management, and related technology and data solutions. The access challenges facing healthcare products are becoming more and more complex. We can help you understand the market, identify actionable insights, and develop market-ready strategies including Market access strategy for pharmacy benefit managers (PBMs), integrated delivery networks (IDNs) and market access specific to your products. We speak your customers' language, informed by our industry knowledge and supported by unbeatable pharmacy and medical data. We use a data-driven approach to identify opportunities and develop the strategies and tactics to unlock performance. We do Health Economics Outcomes Research leveraging our cross-functional team of experts regardless of where your product is in its life cycle. We are independently owned and managed by our principals, who are distinguished by their technical and business acumen. Our body of professionals includes actuaries, pharmacists, technologists, clinicians, economists, data scientists, and many others.	404
MoBagel	MoBagel is a key vendor of AI/ML platform (Gartner, 2020/2021), providing solutions with Decanter AI, a no-code AI software, to transform medical logistics to combat the current supply chain disruptions and market volatilities within weeks. Our technology empowers medical device manufacturers to utilize Auto Time Series Forecasting to predict shipping demand identify the volatility of global logistics, to predict the number of shipping containers needed for each route, to predict the lead time before each delivery. At the Solution Showcase on October 24 in MedTech Conference, MoBagel's Co-founder and COO will feature how to employ AI tools with multi-variable modules, heterogeneous deep meta-learning, and dynamic time series forecasting, suited with a no-code user-friendly interface that anyone can be trained to use in a week, to swiftly build machine learning models for supply, demand, and logistic prediction. At this exhibition, we are also available for 1-to-1 meeting for AI software demonstration.	627

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Morrison Foerster	Morrison Foerster leads the legal field in representing groundbreaking innovators at the convergence of the life sciences, healthcare, and technology industries. Globally recognized for working with biotech and medtech leaders and investors as well as research institutions around the world, we help clients bring game-changing solutions to market. Our Life Sciences & Healthcare Group includes 200+ attorneys and intellectual property professionals with 100+ advanced scientific and engineering degrees, including 70 Ph.D.s in life sciences and related engineering disciplines. As trusted business advisors, we provide strategic counsel on emerging company and venture capital matters, mergers & acquisitions, IP strategy, FDA regulatory and compliance, privacy, collaborations and joint ventures, technology transactions and licensing, government investigations, and litigation. From conception to commercialization and exit, our collaborative, cross-disciplinary team focuses on what drives your business and helps develop the strategies that lead to growth and commercial success. Visit us at www.mofo.com to learn more.	
MTPConnect	Formed in December 2015 as part of the Federal Government's Industry Growth Centres Initiative, MTPConnect is an independent not-for-profit organisation aiming to accelerate the rate of growth of the medical technologies, biotechnologies and pharmaceuticals (MTP) sector in Australia. MTPConnect is forging stronger connections between research and industry to help maximize opportunities for Australians to not only make scientific and technological breakthroughs, but to see them developed through the proof-of-concept stage and successfully translated and commercialized. In this way, MTPConnect is building a more resilient and competitive medical products manufacturing sector. MTPConnect raises awareness, fosters collaboration and competition, aggregates existing knowledge and shares it with the broader MTP sector. It also jointly funds projects that address the Sector Growth Priorities and the constraints and gaps identified in the sector. MTPConnect's mandate as an Industry Growth Centre is focused on four key areas: increasing collaboration and commercialisation across the sector; improving management and workforce skills; improving access to global supply chains and international markets; and optimizing the regulatory environment.	815
NAMSA	Helping medical device Sponsors improve healthcare since 1967, NAMSA is the world's leading MedTech Contract Research Organization (CRO) offering global end-to-end development services. Driven by its global regulatory expertise and in-depth therapeutic knowledge, NAMSA is dedicated to accelerating medical device product development, offering only the most proven solutions to move clients' products through the development life cycle efficiently and cost-effectively. From medical device testing; regulatory, reimbursement and quality consulting; and clinical research services; NAMSA is the industry's premier, trusted partner for successful development and commercialization outcomes.	822

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Navigation Sciences Inc.	Navigation Sciences™ is a clinical stage company developing the NaviSci™ intelligent Surgical System for the tissue conserving removal of lung cancer and other soft tissue tumors. The system integrates Augmented Reality (AR) and advanced software with surgical hardware to guide precise surgical resection by enabling for the first time, real-time in-vivo margin measurement. The system is designed to improve surgical outcomes – reduce recurrence risk and conserve lung function – shorten hospital length of stay and enhance surgical workflow.	Innovation Pavilion
Neurobit	Neurobit is a pioneer in sleep-based biomarkers to predict and prevent adverse health outcomes well before they happen. Neurobit's AI is trained on over a trillion health data points and is used by over 140 Universities, Hospitals, and R&D centers across the world.	903
Neurovalens	Neurovalens is a global health-tech company that creates non-invasive, drug-free neurostimulation solutions used to solve some of the world's greatest health challenges. Our medical device technology offers unparalleled transdermal activation of the homeostatic nuclei of the brainstem and hypothalamus, allowing for alterations in autonomic function, circadian regulation, and neuro-metabolic influence. Our technology is designed for cranial nerve stimulation that accurately and efficiently activates key brainstem neurons without needing implanted electrodes. This non-invasive approach removes the need for surgical implantation and allows much earlier intervention in the treatment pathway. Therefore providing meaningful outcomes throughout the lives of our patients. Currently, our primary focus is on Type 2 Diabetes, with the primary goal being the creation of the world's first FDA-approved non-invasive treatment.	Innovation Pavilion
New View Surgical, Inc.	New View Surgical is an emerging medical device company focused on the development and commercialization of the VisionPort™ System, a novel surgical imaging and access system for minimally invasive surgery. The company is led by an experienced team of medical device innovators and commercial experts who have come together to design and commercialize impactful solutions that meet a variety of unmet market needs. The company's proprietary VisionPort System combines multiple imaging and access devices into one simple, easy-to-use device that is disposable and is expected to bring a variety of clinical, operational, and financial advantages to minimally invasive surgery operating rooms around the world. For more information please visit www.newviewsurg.com or follow the company on Twitter at @NewViewSurg.	Innovation Pavilion
NIH SEED (Small business Education and Entrepreneurial Development)	Developing products across the biomedical spectrum requires NIH to collaborate with universities and research institutions, small businesses, trade associations and societies, angel investors, venture capitalists, and strategic partners. From its position within the NIH Office of Extramural Research, SEED leads trans-NIH initiatives that develop these relationships and build opportunities for NIH-funded innovators to further their product development efforts.	926
NorthEast Biomedical		411

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Nova Scotia Business Inc.	Nova Scotia Business Inc. is the leading business development agency in the province. Looking to expand your business? Connect with our team to learn more about Nova Scotia and the opportunities within our medtech ecosystem. Our province boasts a thriving health and life sciences industry with innovative research centres, leading hospitals, and a vibrant post-secondary sector that supports R&D and commercialization. In just one day we can connect you to everyone you need to meet to choose Nova Scotia as the next location for your business.	709
NOVO	NOVO is a strategic physical and digital product design and innovation company. We work in partnership with ambitious leaders to create, revitalize and rethink bold and relevant products from the early stages of product definition to the launch in production. We mobilize our know-how to accelerate and de-risk innovation and improve the way people live and interact with a company's products. Our integrated services and ISO-13485 certified processes include industrial and UI/UX design, electronic and mechanical engineering, firmware & software development. Our flexible and iterative approach provides substantial product design and development expertise, as well as clear technological, financial and commercialization benefits for clients active in the medical devices and clean tech industries. A few key numbers: 75 in house experts ▪ 360° product development expertise ▪ 3 offices ▪ 16 years in the industry ▪ Over 2000 projects completed.	823

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
NSF		609
Nyquist Data, Inc.	"With an intuitive user interface and robust, global data sourced from validated information channels, Nyquist Data is the leading intelligence platform for Medical Technology. We leverage proprietary AI/ML algorithms and design thinking to organize, link, present and analyze unstructured data across major markets and deliver a connected database of MedTech product-level information. We aim to provide data-driven strategic insights for Medical Technology companies to accelerate innovation. "	624
OBIO	OBIO® supports the commercialization of early-stage and venture backed companies enabling them to raise capital, build the workforce and accelerate adoption into the health system. OBIO® would like to meet with strategic partners, investors, and hospitals interested in Canadian companies that are commercializing Medtech, Digital Health, and Digital IT products for the US and global markets.	709
Olympus Corporation	Olympus is passionate about creating customer-driven solutions for the medical, life sciences, and industrial equipment industries. For more than 100 years, Olympus has focused on making people's lives healthier, safer and more fulfilling by helping to detect, prevent, and treat disease; furthering scientific research; and ensuring public safety. Olympus is headquartered in Tokyo, Japan, with more than 35,000 employees worldwide in nearly 40 countries and regions. Olympus Corporation of the Americas, a wholly owned subsidiary of Olympus Corporation, is headquartered in Center Valley, Pennsylvania, USA, and employs more than 5,500 employees throughout locations in North and South America. For more information, visit www.olympusamerica.com.	303, Patient Pavilion

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
OM1	Leveraging our clinical data networks, OM1 delivers access to deep clinical RWD that is high quality, current, relevant, and accessible. From clinical registries and RWE platforms to analytics and predictive models, our industry-leading programs and technology deliver faster, more cost-effective ways to: Evaluate and predict outcomes ▪ Find patients and appropriate populations ▪ Create comparator cohorts and plan trials better ▪ Demonstrate value / effectiveness ▪ Assess disease burden & resource utilization ▪ Meet regulatory / PMCs ▪ Understand patterns and unmet needs ▪ Generate benchmarks and implement patient-level predictions for clinical decision support. We also specialize in connecting and normalizing networks of data to build automated, custom cohorts and registries in other conditions. Learn more at www.om1.com.	214
Orbicor Technologies	Orbicor Technologies is a digital health company focused on reducing the human and financial impact of cardiovascular disease through the use of innovative IoMT (Internet of medical things) devices and systems for the ongoing management of cardiovascular health.	517
Orthobond Corporation	Orthobond is a Princeton, NJ-based materials science company that has developed a novel, proprietary antimicrobial nanosurface that can bind to any metallic or polymeric surface. Orthobond's platform technology can be applied to a variety of medical devices to prevent contamination and protect humans from pathogens. Our surface technology is patent protected through 2037. We anticipate achieving our first FDA grant of the technology in Q1 2023. Our Solution: Orthobond's OSTAGUARDTM technology is the first non-eluting, non-drug, active bactericidal nanosurface treatment that kills unwanted microorganisms upon contact with the applicable surface—thus preventing the formation of biofilm. Technology Overview: OSTAGUARDTM is the world's first non-eluting, non-drug, active bactericidal surface treatment that can be applied to any metallic or polymeric surface to prevent contamination. Unlike most antimicrobial technologies—which typically elute antibiotics, peptides, or metal ions to repel or kill bacteria—OSTAGUARDTM makes use of a molecule that is covalently bound to the surface of the treated device and has a decades-long history of safe use in humans. OSTAGUARDTM prevents the contamination of medical devices via the attraction and subsequent destruction of unwanted microorganisms.	Innovation Pavilion
Orthogone Technologies Inc.	Orthogone is a multi-disciplinary engineering company that provides consulting services in R&D, electronic product design and digital transformation in a range of sectors including medical, automotive, telecommunications and data centers. We facilitate innovative product development requiring in-depth knowledge of software engineering, embedded systems, FPGAs and SoCs for our numerous world-class customers. With the guidance of our experts, our clients can overcome any challenges during the medical device development process. We help companies deliver innovative electronic medical devices, such as glucose monitors and insulin pumps or digital medical imaging algorithms for X-ray and ultrasound. Founded in 2007 in Montreal (Canada), Orthogone is a privately held company with more than 80 employees.	715

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Penrod	Penrod is a healthcare and life sciences consulting company that empowers exceptional experiences by engaging and consulting on technology and enabling digital transformation. Founded in 2011, a Summit Salesforce Partner since 2016, and HIPAA compliance accredited, Penrod has helped hundreds of companies ranging from startup to the Fortune 500; from pre-FDA approval to full commercialization; from specialty clinic to major healthcare system; improve their own patient experiences and implement technology to meet the challenges of the industry as they continue to evolve.	612
Piccolo Medical Inc	Piccolo Medical Inc, a San Francisco based start-up, has developed the SmartPICC System for PICC navigation and tip confirmation. By using a patented Ionic Dilution technology, the SmartPICC System detects local blood flow conditions at the tip of the catheter to determine anatomical location and insertion direction. The SmartPICC System employs a machine learning algorithm to interpret the Ionic Dilution data, in addition to intravascular ECG, and provides navigational feedback to the user. Piccolo Medical has been awarded 3 NIH SBIR grants and received 510(k) clearance in 2021 with an indication for PICC tip confirmation as an alternative to chest x-ray. Clinical feasibility testing is underway to evaluate the performance of the Ionic Dilution technology as a primary tip location technology in the clinical setting.	Innovation Pavilion
Pria Healthcare	PRIA is determined to accelerate the adoption and rapid commercialization of innovative medical devices and procedures. PRIA's deep expertise in early reimbursement strategy, clinical trial reimbursement programs, and market-leading patient access programs ultimately enhance the market success of ground-breaking medical device procedures. PRIA's ability to define a reimbursement pathway for new products, support third-party clinical trial reimbursement, and drive a patient's access to new medical device procedures accelerates the market success of medical device companies navigating the complexity of coding, coverage, and payment for novel procedures.	111
PwC	"PwC is a passionate community of solvers coming together in unexpected ways. To help our clients build trust and deliver sustained outcomes, PwC provides professional services across two segments: Trust Solutions and Consulting Solutions. Within these segments we bring a range of capabilities to help organizations solve faster, solve more and realize more value. These capabilities include cloud and digital, deals, ESG, cybersecurity and privacy, governance/boards, risk, transformation, tax services and much more. Across our global network of more than 284,000 people in 155 countries, we are committed to advancing quality in everything we do. "	1042

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
RAM Medical Innovations, Inc.	In 2011, Founder/CEO of RAM Medical Innovations, Mubin Syed, MD, was performing a complicated carotid stent intervention involving a traumatic series of events that resulted in the death of the patient. Like many older, diabetic and obese patients this case presented with an abnormally tortuous anatomy that made carotid artery access extremely difficult and laborious event (despite not even being successful). The outcomes of the case led Dr. Syed to reliving the procedure (as recurrent dreams) for several years until a new twist came to the scenario. Dr. Syed imagined a bifurcated sheath with one end being a sheath tip and the other being a side arm wire. Thus, the Mubin-Y Sheath (M-Y Sheath) was conceived both for stroke reversal and amputation prevention. Saving Lives and Limbs! RAM Medical Innovations was spawned and since then 10 USPTO patents, as well 2 Chinese and 2 European patents, relating to the technology behind the M-Y Sheath have been granted. The M-Y Sheath technology is applicable to many fields of endovascular intervention including (but not limited to): the peripheral, neurovascular, coronary, TAVR, and visceral spaces. RAM's peripheral M-Y Sheath received FDA 510(k) Clearance in April of 2019.	Innovation Pavilion
RegDesk, Inc.	RegDesk is the most comprehensive AI-enabled RIMS platform for Medical Devices and IVD companies. (1) Our proprietary Regulatory Intelligence for over 120 countries is translated and accessible in a standardized format. In addition, it provides alerts on upcoming regulatory changes. (2) Our AI-powered Application Builder allows RA teams to prepare and publish global applications in 1/10th of the time. (3) Our Change Assessment capability helps RA teams understand the impact of the change(s) to an existing product(s) and the action required. (4) Our Distributor Collaboration provides seamless workflow solutions to interact and share documents with external business partners. (5) Our Standards Management makes it easy for RA teams to search and manage not only international but also country specific standards. (6) Our Tracking & Reporting functionality allows teams to track regulatory projects across the globe, receive renewal notifications, and generate reports on KPIs within seconds. Let's talk about our AI-powered RIMS, regulatory teams' dream solution, to make them more empowered and efficient.	703
RevBio, Inc.	RevBio is a clinical stage company developing a regenerative, high-strength, injectable bone adhesive called Tetranite® that provides a new capability for surgeons to transform bone repair. Not only does this technology have immediate load-bearing strength, bonding bone to bone as well as bone to metal, but it also reabsorbs and is replaced with new bone during the natural bone healing process. Research indicates that the load-bearing material is also osteopromotive and accelerates bone healing and remodeling. The use of this unique material will reduce the duration and complexity of orthopedic and dental procedures, allow for more minimally invasive surgeries, and improve patient outcomes by reducing complications, recovery time, and the overall cost of care. RevBio is developing a portfolio of applications for the use of the Tetranite bone adhesive in dental, cranial, orthopedics, and spine -- all of which address several large market opportunities totaling over $7 billion in global addressable market size.	Innovation Pavilion

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Rimsys	Rimsys is improving global health by accelerating delivery and increasing availability of life-changing medical technologies. Rimsys Regulatory Information Management (RIM) software helps medtech regulatory affairs teams to plan more effectively, execute more quickly, and confidently ensure global regulatory compliance. Unlike complex spreadsheets, or expensive consultants, Rimsys centralizes regulatory information, automates submission processes, and provides visibility into product registrations, expirations, standards, and regulations. Rimsys supports a full breadth of regulatory activities in an integrated platform, helping medtech companies to better manage regulatory projects and resources, get products to market more quickly, and reduce risk of non-compliance, product recalls, and unexpected expirations. For more information, visit www.rimsys.io.	117
Rightpoint	Rightpoint, a Genpact company, is a global experience leader. Over 800 employees across 12 offices work with clients end-to-end, from defining and enabling vision, to ensuring ongoing market relevance. From whiteboard to roll-out, we help our clients embed experience across their customer-facing products and business operations. Whether it's front office or back, we accelerate digital transformation through a human-centric lens. Our innovations in Digital Health include working with a child robot to develop a companion app for parents to easily access their child's weekly activities and insights to inspire social and emotional support, creating the first FDA-approved digital therapeutic mobile app to help patients with chronic insomnia and depression adhere to their medication regimen, and creating an innovative exercise tracker used to raise money for cancer research. Learn more at www.rightpoint.com/digital-health.	106
Rivanna Medical, Inc.	"RIVANNA is elevating global standards of care through the commercialization of world-first imaging-based medical technologies. RIVANNA's technology platform combines the benefits of ultrasound with bone imaging capabilities of x-ray to fill unmet clinical needs. BoneVision™ and BoneEnhance® optimize ultrasound image acquisition and visualization to provide radiation-free alternatives to x-ray-based imaging. When paired with SpineNav3D™ AI-enabled image recognition, the platform offers comprehensive clinician assistance that improves decision-making, clinician workflows, health outcomes, and patient satisfaction. "	Innovation Pavilion
Roundtable Healthcare Partners	RoundTable Healthcare Partners is an operating-oriented private equity firm focused exclusively on the healthcare industry. RoundTable creates value by partnering with healthcare companies that can benefit from our extensive industry relationships and proven operating and transaction expertise. RoundTable was founded in 2001 and is based in Lake Forest, Illinois	

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
RQMIS, Inc.	RQMIS INC. is a solutions-driven provider of therapeutically focused, comprehensive regulatory/clinical/quality systems consultation to the global medical product industry. The consultancy is focused in several principal areas, including regulatory strategy/submissions, clinical study design/management, quality systems design/compliance, and training. RQMIS is composed of three companies, RQMIS INC. (Boston), RQMIS AR UK (London) and RQMIS AR EU (Barcelona). These locations have been strategically chosen to support clients with employees that have "in country" experience designing and managing regulatory strategies/submissions, quality systems and clinical studies in the US, EU & UK and emerging countries. Please visit us at https://www.rqmis.com	625
RTI Innovation Advisors	We help organizations innovate better and faster. With a record of success across the innovation life cycle, we know what works. For over 50 years, we've partnered with Fortune 500 companies, global organizations, NASA, and federal agencies to solve their toughest innovation challenges. Blending technical and creative competencies, we approach your projects as problem solvers. We help our clients – global corporations, federal agencies, and foundations – innovate by providing market, user, and technical insights, building capacity, and accelerating technology from idea to market. Whether we serve as an extension of your team or an objective third party, we arm you with the knowledge and tools you need to make decisions that push your organization—and humankind—forward. We solve your innovation challenges.	1012
Russell Reynolds Associates	Russell Reynolds Associates is a global leadership advisory firm. Our 520+ consultants in 47 offices work with public, private and nonprofit organizations across all industries and regions. We help our clients build teams of transformational leaders who can meet today's challenges and anticipate the digital, economic and political trends that are reshaping the global business environment. From helping boards with their structure, culture and effectiveness to identifying, assessing and defining the best leadership for organizations, our teams bring their decades of expertise to help clients address their most complex leadership issues. We exist to improve the way the world is led.	
RyTek Medical, Inc.	RyTek Medical Inc's OsteoSmartSense System provides real-time feedback to oral surgeons as they approach high-risk anatomic features during dental drilling. Through proprietary sensing technology localized at the drill tip, OsteoSmartSense is able to provide smart surgical guidance and alert clinicians before a high-consequence complication arises. RyTek is passionate about improving clinical outcomes for patients and empowering practitioners to have the best technology at their disposal to do so.	Innovation Pavilion

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
S2N Health	S2N Health is a strategic services and software provider for medical technology innovators. Since its founding in 2011, S2N Health has worked with >150 companies, from start-ups to large global organizations, bringing key insights & custom analytics to product, commercial and business decisions. S2N has supported clients through development and launch of novel technologies, raising of significant investor capital, and engaging in buy- and sell-side transactions. In 2021, S2N leveraged its 10+ years of advanced analytics experience to develop a new AI-driven software platform, RepSignal, that brings on-demand customer insights to med tech sales/ commercial teams and other stakeholders.	510
Salesforce	Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers. Salesforce helps MedTech power the business of health to gain efficiencies, increase productivity, and lower costs. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.	615
ServiceNow		1014
SGS North America	From the simplicity of a syringe to the complexity of a pacemaker, medical devices must meet a range of market-specific quality, safety and performance standards. As one of the most regulated of industries, medical device technology must pass the strictest assessments to ensure patient safety. At SGS, our value is to enable a better, safer and more interconnected world. Whether it's certifying an organization's processes to ISO 13485, transitioning a device from the Medical Device Directive (MDD) to the Medical Device Regulation (MDR) or facilitating market placement with MDSAP, UKCA and CE marking, SGS brings the expertise and experience to meet the rigorous requirements of the medical device industry and its regulators. We help bring medical devices to market safely and efficiently. At SGS, our experts deliver a wide range of standard and non-standard tests on medical devices and certify them through our notified bodies. As a full-solution provider, we help medical device clients ensure their products are of highest and consistent quality, while meeting regulatory requirements for their intended purpose. We are one of the few organizations offering medical device CE marking as a Notified Body through our affiliate in Belgium and in Finland for clients needing certification specifically for SaMD products.	202
Shimifrez Inc		708
Siemens Healthineers	Siemens Healthineers pioneers breakthroughs in healthcare. For everyone. Everywhere. As a leading medical technology company, Siemens Healthineers and its regional companies is continuously developing its product and service portfolio, with AI-supported applications and digital offerings that play an increasingly important role in the next generation of medical technology. These new applications will enhance the company's foundation in in-vitro diagnostics, image-guided therapy, in-vivo diagnostics, and innovative cancer care. Siemens Healthineers also provides a range of services and solutions to enhance healthcare providers' ability to provide high-quality, efficient care.	

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Smith+Nephew, Inc.	Smith+Nephew is a portfolio medical technology business focused on the repair, regeneration and replacement of soft and hard tissue. We exist to restore people's bodies and their self-belief by using technology to take the limits off living. We call this purpose Life Unlimited.	410, Patient Pavilion
STERIS	STERIS is a leading provider of infection prevention and other procedural products and services. Our MISSION IS TO HELP OUR CUSTOMERS CREATE A HEALTHIER AND SAFER WORLD by providing innovative healthcare and life science product and service solutions around the globe. STERIS offers Customers a unique mix of innovative capital equipment products, such as sterilizers and washers, surgical tables, lights and equipment management systems and connectivity solutions such as operating room integration; consumable products such as detergents and gastrointestinal endoscopy accessories and other products; services, including equipment installation and maintenance, microbial reduction of medical devices, instrument and scope repair solutions, laboratory services and off-site reprocessing. Founded as Innovative Medical Technologies in Ohio in 1985, the company was renamed STERIS in 1987. However, some of the businesses that have been acquired and integrated into STERIS, notably American Sterilizer Company, have much longer operating histories. We have approximately 13,000 associates worldwide and operate in more than 100 countries.	
Stryker Corporation	Stryker is one of the world's leading medical technology companies and, together with our customers, is driven to make healthcare better. We offer innovative products and services in Orthopaedics, Medical and Surgical, and Neurotechnology and Spine that help improve patient and hospital outcomes.	Patient Pavilion
Sunrise Labs	For thirty years, clients have come to Sunrise Labs for product development and engineering services, leveraging our ISO 13485:2016 certified process. We specialize in design and development of digital health solutions, and complex electro-mechanical systems for MedTech and Life Science applications. We are known for solving tough engineering problems and turning novel ideas into commercially viable products. Our client success, and their testimonials, demonstrate our strength in software, electronics, systems, mechanical, optical engineering, fluidics, and user experience design. Our project portfolio includes products that change lives, including solutions for patient monitoring, cardiovascular, dermatology, neurology, IVD, combination products and connected system applications. We are especially proud to be contributing to products that have a direct impact on the patient outcomes related to Covid-19. Located in Bedford NH, we employ over 100 dedicated employees in a high-performance culture based on engineering excellence, mutual respect, and integrity. Eric Soederberg, President and CEO of Sunrise Labs, attributes the growth and success of the company to the caliber and commitment of the Sunrise team. Employees share a passion for good engineering and design, and are motivated by doing work that contributes to our clients' success and improves end user lives.	516

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Suturegard Medical, Inc	We are an innovation company of surgeons for surgeons focused on the problem of postoperative surgical wound dehiscence (wound opens). Standard wound closure materials such as sutures and staples create high tension zones against living tissue. This can cause skin tearing when there is postop swelling, range of motion stresses and if the skin is fragile, leading to wound dehiscence. HEMIGARD, our novel load transferring skin anchor, is a simple easy to use wound closure device used in combination with traditional suture to prevent skin tearing, preserve skin edge blood flow and prevent wound dehiscence. Three clinical studies of lower leg surgery have shown ~80% reduction in postoperative wound dehiscence (diabetic foot amputations, repair (ORIF) of ankle fractures, repair of skin wounds after cancer removal). We are excited to be making a significant impact on wound dehiscence and look forward to bringing the benefits and value of HEMIGARD to more patients!	Innovation Pavilion
tec5USA, Inc.	Our contract manufacturing unit originated from our deep expertise in photonics and relevant testing protocols in the medical devices arena. As an OEM partner, we specialize in unique technological designs and solutions, supply-chain integrated, high quality control, state-of-the-art CMO operations for photonics-related devices.	803
Techsol Life Sciences	Techsol Life Sciences is an integrated clinical development, medical affairs and post-marketing surveillance business solutions provider to global biopharmaceutical, medical device, food, and nutraceuticals companies. With our commitment to bringing novel treatments and therapies faster to market, we deliver regulatory compliant clinical research services, GxP technology consulting solutions in combination with our unified SaaS platforms. Using our deep-domain scientific expertise and technology innovation, we help sponsors to reduce time-to-market, save costs, and realize maximum value, across pharmaceutical and medical device business functions through clinical research, compliance oversight, insights generation, digitalization and GxP process automation.	511
Teleflex	Teleflex is a global provider of medical technologies designed to improve the health and quality of people's lives. We apply purpose driven innovation – a relentless pursuit of identifying unmet clinical needs – to benefit patients and healthcare providers. Our portfolio is diverse, with solutions in the fields of vascular access, interventional cardiology and radiology, anesthesia, emergency medicine, surgical, urology, and respiratory care. Teleflex employees worldwide are united in the understanding that what we do every day makes a difference. For more information, please visit Teleflex.com. Teleflex is the home of Arrow®, Deknatel®, LMA®, Pilling®, Rusch®, UroLift® and Weck® – trusted brands united by a common sense of purpose.	
Terumo Blood and Cell Technologies	Terumo Blood and Cell Technologies is a medical technology company. Our products, software and services enable customers to collect and prepare blood and cells to help treat challenging diseases and conditions. Our employees around the world believe in the potential of blood and cells to do even more for patients than they do today. TERUMOBCT.COM	

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
The Mullings Group	The Mullings Group has successfully completed more than 8,000 searches in the medtech / healthtech / life sciences industry with over 700 companies globally. As the only search firm with a full media and marketing arm in our organization, we understand how critical it is to tell stories at scale to support attention & awareness, M&A, Recruiting & Talent Access for emerging technology companies. Our 7-time Telly Award Winning media & production company, Dragonfly Stories, has created content for some of the most successful medtech firms in the world. Being the most recognized hiring brand in the medtech space is important to consider as you bring your hiring brand to market. We have established ourselves as the Subject Matter Experts in developing companies and careers. With over 100,000 sets of eyes on us every day on career platforms like LinkedIn, where careers are built, we are the trusted partner in the industry.	603
The Rounds	The Rounds is a gated and secure online platform for trusted healthcare practitioners (HCPs) to learn, share and discuss information with a network of vetted HCPs and to glean novel insights from their engagement. Verified HCPs use The Rounds to access medical information and share best practices with peers and experts across communities of practice. The medical community needs to have a voice but traditional social networks lack security and protection that prevent HCPs from having a safe place to learn, share and discuss medical advances with peers and experts in a professional environment. Built on a social media framework, the member's experience is based on their professional designation, specialty, interests, and preferences. HCPs don't stop learning when they receive their professional license to practice; their profession is one of life-long learning. In-person engagements in most industries had shifted to hybrid or online digital solutions over the years and the pandemic has accelerated the capabilities of the medical community to follow suit. Accessing information on demand regardless of geographic restrictions will support knowledge transfer at a much more rapid pace leading to improved healthcare outcomes.	709

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Thorasys Thoracic Medical Systems	THORASYS develops and brings to market innovative solutions for pulmonary assessment to offer accessible, accurate, and simplified testing for every patient along with deeper insights that are easy to interpret. Our vision is to improve the quality of life of patients with respiratory diseases by making lung function assessment as easy as taking your blood pressure. THORASYS commercializes the tremoflo® C-100 Airwave Oscillometry System (AOS), a compact, handheld, and portable device that measures accurate data reflecting both large and small airway function, even in highly obstructed patients. The tremoflo® C-100 produces measurements quickly. A complete test, including three repetitions and report generation, is possible in a couple of minutes and is sensitive to changes in the small airways that can go undetected by other modalities. Its software can run on any standard desktop, laptop, or tablet and has an interface designed to support optimal workflow. Come meet us to discover how pharmaceutical and academic investigators use the tremoflo® C-100 AOS technology in respirology research, and how hospitals and clinics worldwide use it to support the evaluation of patients with respiratory conditions.	715
Tipalti, Inc.	Tipalti comes from the Hebrew expression for ""We handled it."" For fast-growing, mid-sized businesses, Tipalti provides a comprehensive, multi-entity accounts payable solution that automates the minutiae of supplier payment processes. Its customers typically wipe out 80% of their payables effort, enabling them to focus on more strategic areas of the business while delighting their supplier base. Tipalti also helps improve compliance and financial controls, reduce risk, and employ best practices needed to scale. Every step in the payables process—including self-service onboarding and managing suppliers, processing and approving invoices, executing payments, and reconciliation—is fully self-contained and backed with integrated artificial intelligence and machine learning. Tipalti's commitment to being customer-first has culminated in a 98% customer retention rate with brands large and small, including Amazon Twitch, GoDaddy, Roku, Twitter, Zola, and Headspace. Visit tipalti.com to learn more.	110
Tri-Star Design, Inc.	Whether your project is electronic, mechanical or software, Tri-Star Design can take your project from a conceptual start to a finished product. Our staff is ready to take on your design project no matter how challenging it is and have the engineering expertise and design tools to work with you to obtain the results you are expecting. Our 30 years of experience and hundreds of successful designs positions Tri-Star Design as one of the industry's leading electronic design companies. Tri-Star's quality management system ensures that every phase of your product development process meets the stringent regulatory requirements as dictated by industry standards.	309
Truist		
Turtlebrace		715

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
TYBR Health, Inc.	TYBR is a seed stage startup that develops tissue protecting materials to preserve and restore tissue function after surgery. The minimally invasive product allows easy integration in surgical workflow that enables a recovery of active living for patients after orthopedic surgery.	Innovation Pavilion
Veeva MedTech		423
Veranex	Veranex is the only truly comprehensive, global, tech-enabled service provider dedicated to the medical technology industry. Offering expert guidance from concept through to commercialization and across the development continuum, Veranex enables accelerated speed to market, controlled development costs, development risk mitigation, and accelerated market viability assessment. At every stage, Veranex customers realize efficiencies in cost and time, while our integrated and comprehensive solutions unify the entire development process. With Veranex as your end-to-end partner, you're well-positioned to deliver the safest, most effective devices to improve outcomes to patients everywhere.	223
Virtusa Corporation	As technology pushes the boundary, so does Virtusa's healthcare and life sciences practice by pioneering solutions that address the changing needs of payers, providers, medical device manufacturers, pharmaceuticals, and government organizations. We are a trusted technology partner of 9/10 top US payers, 10/15 top medical devices companies, more than 100 hospital networks. Sparking innovation, one sprint at a time – At Virtusa, we help you drive your transformation at the pace and passion of a startup, with expert execution at global scale.	103

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Viz.AI	Viz.ai's mission is to increase access to life saving treatments through AI-powered workflow solutions. VIz.ai's intelligent care coordination platform uses AI for disease detection on hospital imaging and is embedded into health systems' workflows to ensure stakeholders in the healthcare ecosystem work in concert – all in the interest of the patient receiving the best possible therapy. Viz.ai coordinates care across a broad list of clinical applications, including neurovascular and cardiovascular diseases across over 1,200 hospitals. Viz.ai has a suite of life science solutions that operate on the existing Viz.ai platform to support development and commercialization stages of innovative treatments for patients.	306
Water Street	Water Street is a strategic investor focused exclusively on healthcare. Its team specializes in collaborating with companies to accelerate growth and create greater long-term value. Water Street has an excellent track record of transformational growth, building 30 market-leading healthcare companies - and counting. It is actively pursuing opportunities to invest in and grow medical technology companies.	
WelcomeWare	WelcomeWare provides an all-in-one hardware and software "live-streaming receptionist" platform. WelcomeWare's solution allows a receptionist to work from home or a centralized location and remotely complete all of their front desk responsibilities that they would normally perform in person. WelcomeWare empowers receptionists to serve multiple clinics at once and also gather metrics and insights on those front desk interactions. WelcomeWare's platform allows practices to never leave a front desk empty, improve staffing flexibility at a reduced cost, and ensure a high-quality patient interaction across all of their locations.	204
Worcester Polytechnic Institute	PracticePoint is WPI's membership-based health research and development and testing facility—a place to advance health technology and launch better medical, cyber physical systems through collaboration. PracticePoint is a resource for designing, prototyping, and evaluating everything from rehabilitative devices to surgical robotics by an associated consortium of academics, industry, healthcare professionals, and users/patients. The health research facility includes spaces that look like areas where medical care would take place, but with equipment to study how best to deliver that care: a fully instrumented living space, a state-of-the-art motion capture lab, a 2-bed modular patient care suite, MRI imaging center, and a fully functional operating room co-located with advanced manufacturing capabilities. Our advanced manufacturing rooms include a wide array of 3D printing, CNC manufacturing, and electronics assembly and test capabilities. Here you can work on your health technology innovations and medical device development.	417

COMPANY NAME	COMPANY DESCRIPTION	BOOTHS
Zimmer Biomet	Zimmer Biomet designs and manufactures orthopedic and dental implants, biologics, spinal, craniomaxillofacial and thoracic products, and related surgical products. We manufacture products in 25 countries and sell products in more than 100. Together with healthcare professionals around the world we help millions of people live better lives. Visit www.zimmerbiomet.com or www.twitter.com/Zimmerbiomet.	Patient Pavilion
ZS	ZS is a professional services firm that works side by side with companies to help develop and deliver products that drive customer value and company results. We leverage our deep industry expertise, leading-edge analytics, technology and strategy to create solutions that work in the real world. With more than 35 years of experience and 10,000-plus ZSers in more than 25 offices worldwide, we are passionately committed to helping companies and their customers thrive.	

EXHIBIT HALL FLOOR PLAN

Exhibit Level Hall C

EXHIBITOR LISTINGS

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BioCircuit Technologies Inc.	Innovation Pavilion
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Boondoc Technologies Inc.	709
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CorNeat Vision Ltd.	Innovation Pavilion
Corveus Medical	Innovation Pavilion
Crely Healthcare Pte. Limited	903
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Deloitte	MR 1
DermaSensor Inc.	Innovation Pavilion
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EvoEndo	Innovation Pavilion
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