

Where
medtech is
in motion.



THE
MEDTECH
CONFERENCE

Powered by  AdvaMed

OCTOBER 15-17, 2024
METRO TORONTO CONVENTION CENTRE
TORONTO, CANADA

2024 ONSITE GUIDE



is proud to support



At STERIS, OUR MISSION IS TO **HELP OUR CUSTOMERS CREATE A HEALTHIER AND SAFER WORLD** by providing innovative healthcare and life science products and services around the globe.

STERIS is a leading global provider of products and services that support patient care with an emphasis on infection prevention.

Learn more about
our story at
steris.com



© 2024 STERIS



Table of Contents

Welcome.....	4
Conference Chairs & Committees	5
2024 Sponsors.....	6
General Information.....	10
Medtech Campus Map & Guide.....	12
Schedule by Day	14
Keynotes	28
Fireside Chats	30
Corporate Reverse Pitch Presentations	32
Networking Events.....	33
CEOs Unplugged	34
Patient Stories	35
Tech in Motion Hub.....	36
Innovation Pavilion.....	37
Company Presentations.....	38
MedTech Innovator Showcase & Schedule.....	39
Solutions Showcase.....	42
Investor Forum	45
Small Companies: Accel Leadership Seminar.....	46
Career Hub.....	47
2024 Partners	48
Join Us in San Diego	50

Welcome to The MedTech Conference 2024

Dear MedTech Community,

I am excited to welcome you to Toronto for The MedTech Conference 2024, where we will see “MedTech in Motion” firsthand. AdvaMed is proud to host the ultimate annual gathering where medtech’s brightest minds come together to shape the future of health care.

This year, we’re introducing the Medtech Campus, a dynamic new approach to our exhibit space. This vibrant hub will offer hands-on experiences with cutting-edge technologies, expanded networking opportunities, and programming in the Innovation Pavilion, Tech in Motion Hub, and CEOs Unplugged. We hope you leave the campus inspired and proud of the groundbreaking innovations our industry is developing to improve patients’ lives.

Our education program features more than 400 expert speakers covering 25 key areas offering invaluable insights into the most important topics shaping our industry. Medtech is at a pivotal moment, with advancements in AI, robotics, telemedicine, imaging, and more. In addition to hearing from expert panelists and experiencing the latest technologies hands-on, you will meet hundreds of AdvaMed members from medtech companies of all sizes and sectors.

Toronto, a city rich in medical innovation and the birthplace of insulin, is the perfect setting for the first international MedTech Conference. We’re pleased to welcome participants from more than 45 countries, making this our most diverse and globally significant conference yet. Alongside the sessions and exhibits, our curated networking events will allow you to connect with industry leaders, peers, and innovators to build meaningful relationships that will drive the future of medtech forward.

I would like to thank our local host, Medtech Canada, for their partnership and support in bringing this event to life.

I encourage you to take full advantage of the opportunities to connect with peers, explore the latest innovations, and help shape the future of health care. Together, we will continue to transform lives through the power of medical technology.

Thank you for joining us.



Scott Whitaker

President and CEO
AdvaMed



Thank You

We sincerely thank our host and conference chairs — Nicole DeKort, Kevin Lobo, James Brodie and Holly Sheffield — for their leadership and dedication over the past year.

HOST & LOCAL COMMITTEE



Nicole DeKort

*Chair, Host & Local
Committee*
President & CEO
Medtech Canada



STEERING COMMITTEE



James Brodie

*Co-Chair, Steering
Committee*
General Manager
**Johnson and
Johnson MedTech**



Kevin Lobo

*Co-Chair, Steering
Committee*
Chairman and CEO
Stryker

PROGRAM COMMITTEE



Holly Sheffield

Chair, Program Committee
President
CooperSurgical

We are deeply grateful for the contributions made by every member of our conference planning committees. Access our conference committee rosters at themedtechconference.com/2024-committee.



THANK YOU TO

OUR SPONSORS

PRESENTING SPONSORS



Johnson & Johnson
MedTech

Medtronic

PHILIPS

DISRUPTOR SPONSORS



McKinsey
& Company

OLYMPUS

PITCHER



STERIS

stryker

WATER STREET
Dedicated to building market
leaders in healthcare

CHAMPION SPONSORS



INVESTOR SPONSORS



SUPPORTING SPONSORS





About Medmarc

Created in 1979 by 31 members of AdvaMed, Medmarc is selected as AdvaMed's exclusive provider for preferred insurance and risk management solutions. We support the development, testing, and delivery of medical products that save lives and improve the quality of life. Contact us to discuss the cost of insurance coverage and what coverages are needed for your business plan. **(703) 652-1360** | medmarc.com/contact-us

Insuring the Life Sciences Industry Since 1979

- **Products Liability**
- **Clinical Trials Liability**
- **Manufacturers E&O**

MEDMARC
45
YEARS

Medtech Lifetime Achievement Award



AdvaMed is honored to present

Caroll H. Neubauer, former CEO,
B. Braun Medical Inc. with the
2024 Medtech Lifetime Achievement Award.

The Medtech Lifetime Achievement Award will be presented during the Wednesday Keynote Lunch. Please join us in recognizing Carroll for all of his contributions to the medtech industry.

General Conference Information



REGISTRATION AND BADGES

Registration is located in the Registration Area on Level 600 of the South Building of the Metro Toronto Convention Centre (MTCC). All guests must present a photo ID to obtain their badge. Your registration fee and type determine your admission level for the various events at The MedTech Conference. Badges are required for admittance to all events and activities. Badges are nontransferable once printed; swapping or sharing is strictly prohibited. Substitutions must be made prior to badge pickup, before the original registrant has attended any portion of the conference. On-site substitutions require hard-copy, written permission from the original registrant granting the substitution.

sponsored by



REGISTRATION HOURS

Monday, October 14 | 10:00 AM – 7:00 PM

Tuesday, October 15 | 7:30 AM – 6:00 PM

Wednesday, October 16 | 7:30 AM – 6:00 PM

Thursday, October 17 | 8:00 AM – 1:00 PM

VISITOR SERVICES DESK

The visitor services desks are located on level 600 near the Registration Area. The Destination Toronto staff are available to assist with area-related questions, information on attractions, transportation and making restaurant reservations.

FREE WIFI

Wi-Fi is available throughout the convention center.

Network: MTC24

Password: medtechninmotion

EMERGENCY PROCEDURE

If emergency medical assistance is needed, please contact MTCC's Security Control Center at 416-585-8160 or simply dial 8160 from any house phone. Security Control is staffed 24 hours a day, and they will set in motion a response that is sufficient to handle the emergency, which could include our on-site first aid staff (registered nurse or EMT), Toronto Fire Paramedics, and security staff.

COAT CHECK

Coat check is located next to the registration desk. It will be available during registration hours and will close promptly each day. AdvaMed is not responsible for any items left after closing.

OTHER INFORMATION

For all show policies, special accommodations, transportation and other information, visit themedtechconference.com/policies.



Download the
MyMedTech App

Making a Difference in the Journey of Life



www.hollister.com

At **Hollister Incorporated**, our Mission is to make life more rewarding and dignified for the people who use our products and services. This Mission is based on our unwavering commitment to our customers and to each local community. We work in the healthcare industry, developing innovative medical products for healthcare professionals and the people they serve. Our ultimate promise and the overriding commitment of every Hollister Associate is to make a positive difference in the life journeys of the people and the communities we serve.



©2024 Hollister Incorporated

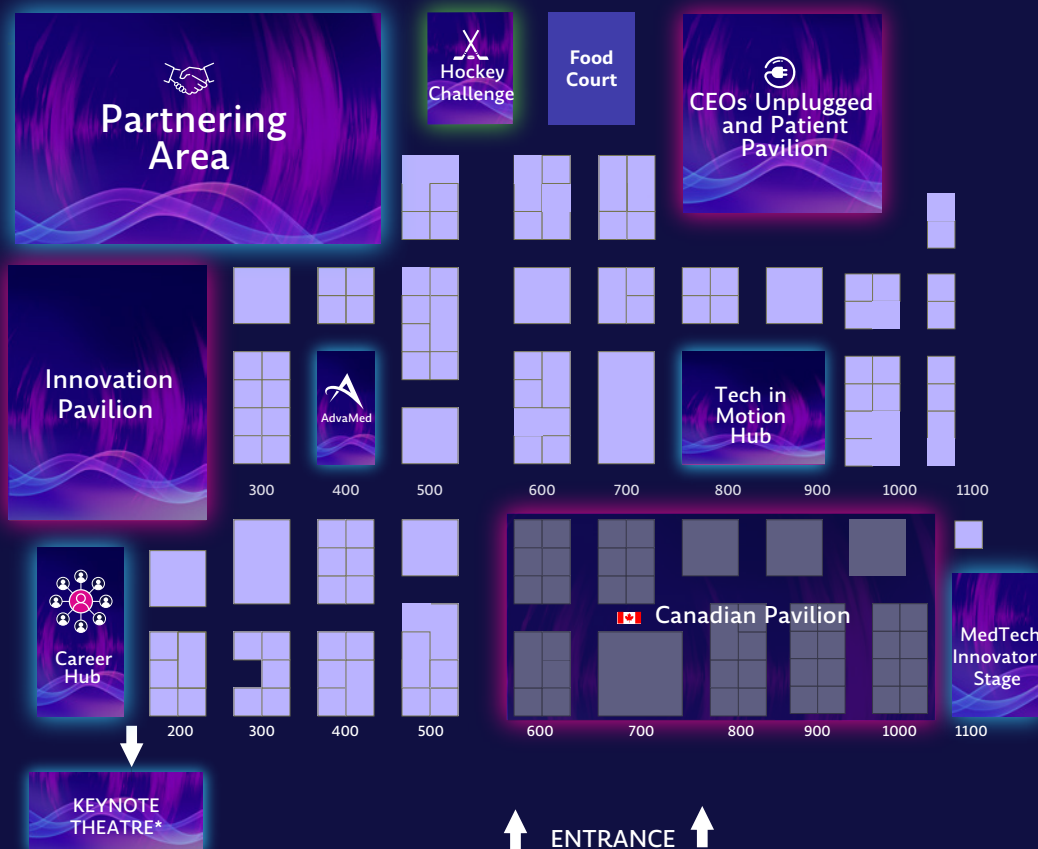
Global MedTech presence. Local MedTech expertise.

Visit **IQVIA MedTech**
at **Booth #521**
located by the Food Court



©2024. All rights reserved. IQVIA® is a registered trademark of IQVIA Inc. in the United States, the European Union, and various other countries.
08.2024.MT





View the full list of #MTC24 exhibitors on the Map and in the MyMedTech app



Tips for Navigating Companies and Stages

CEOs Unplugged Stage: Don't miss candid commentary, insights, and access to expertise from top medtech industry leaders.

Patient Pavilion: Earmark these inspiring patient sessions where they share firsthand accounts of their lives changed by the latest medtech innovations.

NEW! Tech in Motion Hub: Don't miss interactive technology and product demos in an immersive area spotlighting diabetes, in-home & connected care, digital health and women's health.

sponsored by GE Healthcare

Innovation Pavilion: Where dozens of early-stage device, diagnostic and digital health companies showcase and discuss their technologies and prototypes.

sponsored by Maryland

MedTech Innovator Stage: Meet the 2024 cohort of medical device, diagnostic, and digital health early-stage companies. Watch them present their technologies and value propositions in sector-based sessions, moderated by leading corporate executives and investors.

Solutions Showcase: Find your next partner! Hear from companies with unique solutions to a variety of challenges, from engineering and design to building and managing data infrastructure and beyond.

Company Presentations (in the Innovation Pavilion): Startups, small companies, and commercial-stage companies looking for partners and investors showcase their technologies during these company presentations.

Exhibitors & Pavilions: Take time each day to stop by and browse hundreds of companies showcasing their latest innovations and solutions. **Tip:** Use the app to find the latest list of companies with descriptions and product categories.

Partnering Area: Home to thousands of 1x1 partnering meetings held Tuesday – Thursday within the exhibit floor. Connect with companies and request meetings all week long in MyMedTech.

Hockey Challenge: Get ready to showcase your skills and compete in our exciting hockey challenge.

sponsored by JLL

Career Hub: Great for “next gen” medtech professionals (students, recent graduates, veterans, and those new to a career in MedTech). Stop by to meet and network with recruiters from medtech leaders, a Career in MedTech Speaker Series, and cultivated networking opportunities.

AdvaMed Booth: Stop by to learn more about how AdvaMed supports its members year-round through a variety of services and initiatives designed to help the medical technology industry thrive.

View details of Medtech Campus activities on pages 33-42.

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

MONDAY, OCTOBER 14

Registration Open

10:00 AM – 7:00 PM

Level 600, South Building

sponsored by



SPECIAL PROGRAMS

U.S. Market Access Seminar: Establishing a Company in the U.S.: Legal Considerations

9:00 AM – 10:00 AM

Level 700, Room 716

Doing Business Globally

U.S. Market Access Seminar: Planning Regulatory & Reimbursement Pathways: How to Find Your Most Efficient Way to Market

10:00 AM – 11:00 AM

Level 700, Room 716

Doing Business Globally

Children's National Hospital's 12th Annual Symposium on Pediatric Device Innovation

10:30 AM – 5:30 PM

Level 700, Room 701

Canada: Healthcare Regulatory Landscape for Medical Devices

11:15 AM – 12:15 PM

Level 700, Room 716

Doing Business Globally

Patient Engagement Workshop – Quantifying Impact: Patient Engagement Success Stories in MedTech

2:00 PM – 5:30 PM

Level 700, Room 715

Berlin to Toronto: Showcasing the Future of MedTech

3:10 PM – 3:50 PM

Level 700, Room 716

Doing Business Globally



Critical
manufacturing
an ASMPT company

Embrace digitalization with **Critical Manufacturing MES**

Hall E - Booth 614

www.criticalmanufacturing.com

MONDAY, OCTOBER 14

MedTech R&D and Innovation in APAC: Singapore as a Key Node

4:00 PM – 4:40 PM

Level 700, Room 716

Doing Business Globally

Beyond Boundaries: Empowering Women in Entrepreneurship Across Industries

4:30 PM – 6:00 PM

Level 700, Room 718B

sponsored by



WATER STREET

Dedicated to building market
leaders in healthcare

India – Expanding Opportunity & Potential for Value Accretive Partnerships

4:50 PM – 5:30 PM

Level 700, Room 716

Doing Business Globally

NETWORKING

PG. 33

Global Medtech Welcome Reception @ Steam Whistle Brewing

6:00 PM – 8:00 PM

sponsored by



TUESDAY, OCTOBER 15

Registration Open

7:30 AM – 6:00 PM

Level 600, South Building

sponsored by



SPECIAL PROGRAM

MedTech Color's 7th Annual Networking Breakfast Pre-registration required

7:30 AM – 9:00 AM

Level 800, Keynote Theatre

Medtech Campus & Exhibit Hall Open

9:00 AM – 6:00 PM

Level 800, Medtech Campus

MEDTECH INNOVATOR SHOWCASE

PG. 41

MedTech Innovator Showcase Sessions

9:05 AM – 4:25 PM

Level 800, MedTech Innovator Stage

PANEL SESSIONS

Venture Investors Taking Innovations to the Next Level

9:15 AM – 10:15 AM

Level 700, Room 718A

Business Strategies and Finance

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature.
Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

TUESDAY, OCTOBER 15

SUPER SESSION

Immersive Therapeutics: Bringing Regulated XR Applications from the Lab into the Real World

9:15 AM – 10:30 AM

Level 700, Room 718B

Digital Health Technologies

COMPANY PRESENTATION PG. 38

Watch Start-Ups, Commercial-Stage, Small Companies, and More

9:15 AM – 4:55 PM

Level 800, Innovation Pavilion

PANEL SESSIONS

China from the General Manager Lens

9:30 AM – 10:30 AM

Level 700, Room 713A

International

Artificial Intelligence in Medical Devices: Regulations That Keep on Learning

9:30 AM – 10:30 AM

Level 700, Room 716

Regulatory, Quality and Good Manufacturing Practices

How MedTech is Helping Reduce Patient Backlog in Canada

9:30 AM – 10:30 AM

Level 700, Room 717

International

Inside the Plaintiff-Bar's Litigation Laboratory for Generating Medtech Lawsuits

9:30 AM – 10:30 AM

Level 700, Room 713B

Legal and Health Care Compliance Best Practices

Navigating the Intersection: Digital Health Innovations and Market Access Strategies

9:30 AM – 10:30 AM

Level 700, Room 715

Market Access, Payment and Health Care Delivery

PARTNERING

1x1 Partnering Meetings

9:30 AM – 5:00 PM

Partnering Area

CEOS UNPLUGGED PG. 34

Hear Timely Insights and Expertise from Top Medtech Leaders

9:45 AM – 4:45 PM

Level 800, CEOs Unplugged & Patient Pavilion

sponsored by



TUESDAY, OCTOBER 15

TECH IN MOTION HUB PG. 36

Discover Innovations in Digital and Women's Health, AI, Connected Care, Diabetes, and More

10:00 AM – 5:00 PM

Tech in Motion Hub

PATIENT STORY PG. 35

Hear from Patients Whose Lives Were Changed by Medtech Innovations

10:25 AM – 4:00 PM

Level 800, CEOs Unplugged & Patient Pavilion

sponsored by



REVERSE PITCH PG. 32

Hear Executives Presenting Their Companies' Strategic Priorities

10:30 AM – 4:15 PM

Level 700, Room 718A

PANEL SESSIONS

Is China+1 a Quality Opportunity or Threat for Medical Device Manufacturers?

10:45 AM – 11:45 AM

Level 700, Room 717

Supply Chain

Revolutionizing Medtech: Exploring Groundbreaking Models for Driving Innovation

10:45 AM – 11:45 AM

Level 700, Room 716

Business Strategies and Finance

Unlocking Commercial Payer Reimbursement for Innovative Technologies

10:45 AM – 11:45 AM

Level 700, Room 715

Market Access, Payment and Health Care Delivery

Unlocking Health Data: Navigating Legal Landmines for Innovation

10:45 AM – 11:45 AM

Level 700, Room 713B

Legal and Health Care Compliance Best Practices



Download the
MyMedTech App

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

TUESDAY, OCTOBER 15

SUPER SESSION

How AI/GenAI is Powering the Way MedTech Organizations Reshape Patient Care

10:45 AM – 12:00 PM

Level 700, Room 718B

Digital Health Technologies

KEYNOTE

PG. 28

Medtech in Motion: Shaping the Future of Health Care Innovation

12:00 PM – 1:30 PM

Level 800, Keynote Theatre

lunch brought to you by

PHILIPS

SUPER SESSION

How Can Imaging Guide the Future of Therapy? An Executive Leadership Discussion

2:15 PM – 3:30 PM

Level 700, Room 718B

Digital Health Technologies

PANEL SESSIONS

China Regulatory: Latest Updates and Hot Topics

2:30 PM – 3:30 PM

Level 700, Room 713A

International

Mitigating Bias Concerns for AI-Enabled Products

2:30 PM – 3:30 PM

Level 700, Room 717

Regulatory, Quality and Good Manufacturing Practices

The Funding Gap for MedTech Innovations and the Role of Strategic Investors

2:30 PM – 3:30 PM

Level 700, Room 715

Business Strategies and Finance

The Future of MedTech: Navigating the Future of Reinvention through Digital Technologies

2:30 PM – 3:30 PM

Level 700, Room 716

Digital Health Technologies

sponsored by

accenture

Ensuring a Resilient and Sustainable Sterilization Network

3:45 PM – 4:45 PM

Level 700, Room 715

Regulatory, Quality and Good Manufacturing Practices

TUESDAY, OCTOBER 15

Innovating for Impact: Collaborative Approaches to Advance Maternal Health

3:45 PM – 4:45 PM

Level 700, Room 713A

Health Equity and Diversity

Investing in Your Cybersecurity Program: Focus Your Resources Where They Count Most

3:45 PM – 4:45 PM

Level 700, Room 717

Regulatory, Quality and Good Manufacturing Practices

Medical Device Regulation and Reimbursement in Japan

3:45 PM – 4:45 PM

Level 700, Room 713B

International

SUPER SESSION

When Will the Future of Healthcare Arrive? An Open Discussion on the Challenges Facing Digital Health Technologies

3:45 PM – 5:00 PM

Level 700, Room 718B

Digital Health Technologies

PANEL SESSION

Accelerating Innovation in Canada's Health Systems—Planning Beyond Regulatory Approvals & Navigating Health System Market Access

3:45 PM – 4:45 PM

Level 700, Room 716

Market Access, Payment and Health Care Delivery

FIRESIDE CHAT

PG. 28

David Pacitti, Siemens Medical Solutions USA and Siemens Healthineers

4:15 PM – 5:00 PM

Level 700, Room 718A

NETWORKING

PG. 33

Medtech Campus Happy Hour

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by

AlixPartners



Download the
MyMedTech App

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

WEDNESDAY, OCTOBER 16

Registration Open

7:30 AM – 6:00 PM

Level 600, South Building

SPECIAL PROGRAMS

MedTechVets Breakfast: Building Bridges, Hiring Veterans

7:15 AM – 8:45 AM

Level 700, Room 718A

AdvaMed Accel Leadership Seminar and Networking Breakfast

7:30 AM – 11:45 AM

Level 700, Room 701

COMPANY PRESENTATION PG. 38

MedTech Private Company Disruptor Showcase

9:00 AM – 12:00 PM

Level 800, Innovation Pavilion

sponsored by



TECH IN MOTION HUB PG. 36

Discover Innovations in Digital and Women's Health, AI, Connected Care, Diabetes, and More

9:00 AM – 5:00 PM

Tech in Motion Hub

Medtech Campus & Exhibit Hall Open

9:00 AM – 6:00 PM

Level 800, Medtech Campus

SUPER SESSION

Regulator Perspectives – The Journey from International Harmonization to Reliance

9:15 AM – 10:30 AM

Level 700, Room 718B

Regulatory, Quality and Good Manufacturing Practices

PANEL SESSIONS

Continued Growth of Decentralized Testing: Fact or Fiction?

9:30 AM – 10:30 AM

Level 700, Room 717

In Vitro Diagnostics Tests and Technologies

Sustainability in Medtech: From Overhead to Opportunity

9:30 AM – 10:30 AM

Level 700, Room 713A

Business Strategies and Finance

sponsored by



Value Pathways for Drug/Diagnostic/Digital Product Combinations

9:30 AM – 10:30 AM

Level 700, Room 715

Market Access, Payment and Health Care Delivery

WEDNESDAY, OCTOBER 16

CEOS UNPLUGGED

PG. 34

Hear Timely Insights and Expertise from Top Medtech Leaders

9:30 AM – 4:00 PM

Level 800, CEOs Unplugged & Patient Pavilion

sponsored by



PARTNERING

1x1 Partnering Meetings

9:30 AM – 5:00 PM

Partnering Area

FIRESIDE CHAT

PG. 28

Kevin Lobo, Stryker Corporation

9:45 AM – 10:30 AM

Level 700, Room 718A

PATIENT STORY

PG. 35

Hear from Patients Whose Lives Were Changed by Medtech Innovations

10:10 AM – 3:20 PM

Level 800, CEOs Unplugged & Patient Pavilion

sponsored by



PANEL SESSIONS

Beyond Innovation: Why MedTech Startups Without a Regulatory Strategy Struggle to Attract Investors

10:45 AM – 11:45 AM

Level 700, Room 713A

Business Strategies and Finance

Chief Compliance Officer Lightning Round: Top Compliance Concerns for MedTech Business Leaders

10:45 AM – 11:45 AM

Level 700, Room 713B

Legal and Health Care Compliance Best Practices

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

WEDNESDAY, OCTOBER 16

EU MDR/IVDR Regulatory Update

10:45 AM – 11:45 AM

Level 700, Room 715

International

New Era Supply Chains: Forging MedTech's Networked Ecosystem

10:45 AM – 11:45 AM

Level 700, Room 717

Supply Chain

Securing Tomorrow's Healthcare: Global Perspectives on Medical Device Cybersecurity

10:45 AM – 11:45 AM

Level 700, Room 718A

Regulatory, Quality and Good Manufacturing Practices

The Future of Health at Home; Reimagining Connected Care

10:45 AM – 11:45 AM

Level 700, Room 716

Digital Health Technologies

SUPER SESSION

Forging a New MedTech Data Paradigm

10:45 AM – 12:00 PM

Level 700, Room 718B

Business Strategies and Finance

sponsored by



KEYNOTE

PG. 28

Champions of Resilience: Martina Navratilova and Chris Evert on Leadership, Rivalry and the Patient Journey

12:00 PM – 1:30 PM

Level 800, Keynote Theatre

sponsored by



MEDTECH INNOVATOR SHOWCASE

PG. 41

MedTech Innovator Showcase Sessions

1:35 PM – 3:45 PM

Level 800, MedTech Innovator Stage

CORPORATE REVERSE PITCH PRESENTATIONS

PG. 32

Hear Executives Presenting Their Companies' Strategic Priorities

1:45 PM – 2:45 PM

Level 700, Room 718A

WEDNESDAY, OCTOBER 16

SOLUTIONS SHOWCASE

PG. 42

Find New Products and Solutions

1:45 PM – 5:00 PM

Level 800, Innovation Pavilion

sponsored by



SUPER SESSION

Pulse of the Industry: Medical Technology Report 2024

2:15 PM – 3:30 PM

Level 700, Room 718B

Business Strategies and Finance

PANEL SESSIONS

A Global Perspective on PCCP: AI/ML and Beyond

2:30 PM – 3:30 PM

Level 700, Room 717

Regulatory, Quality and Good Manufacturing Practices

Brazilian Medical Device Regulatory Convergence, Reliance and Good Regulatory Practices

2:30 PM – 3:30 PM

Level 700, Room 713B

International

The Future of Diagnostics Regulation and Oversight: Examining how Courts, Elections, and Congress are Likely to Shape the Uncertain Landscape

2:30 PM – 3:30 PM

Level 700, Room 715

In Vitro Diagnostics Tests and Technologies

The State of MedTech Innovation: Board and CEO Views on a Healthy Industry Innovation Cycle

2:30 PM – 3:30 PM

Level 700, Room 716

Business Strategies and Finance

Best Practices for Incorporating Diverse Patient Perspectives in Patient-Centered Design and Regulatory Decision Making

3:45 PM – 4:45 PM

Level 700, Room 713A

Health Equity and Diversity

CMS' Goldilocks Dilemma With CED: Getting Their Coverage with Evidence Development Policy Just Right

3:45 PM – 4:45 PM

Level 700, Room 717

Market Access, Payment and Health Care Delivery

SUPER SESSION

The Future of CMS: A Conversation with Two Former CMS Administrators

3:45 PM – 5:00 PM

Level 700, Room 718B

Market Access, Payment and Health Care Delivery

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

WEDNESDAY, OCTOBER 16

PANEL SESSIONS

Exploring the Frontiers of IVD Innovation

3:45 PM – 4:45 PM

Level 700, Room 716

In Vitro Diagnostics Tests and Technologies

Making Real-World Evidence a “Real-World” Practice

3:45 PM – 4:45 PM

Level 700, Room 715

Regulatory, Quality and Good Manufacturing Practices

SPECIAL PROGRAM PG. 39

MedTech Innovator Finals Open to all attendees

4:00 PM – 5:00 PM

Level 800, Keynote Theatre

NETWORKING PG. 33

Chairman’s Reception @ Medtech Campus Open to all attendees

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by



AdvaMed Women’s Executive Network (WEN) Meetup @ Medtech Campus

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by



WATER STREET

Dedicated to building market leaders in healthcare

AdvaMed PRIDE Leadership Network & Allies Reception Open to all attendees

6:30 PM – 8:00 PM

Fairmont Royal York Hotel, Library and York Rooms

sponsored by



MTC Live! Jam Session

Limited to All-Access attendees only

8:00 PM – 10:30 PM

Fairmont Royal York Hotel, Concert Hall



THURSDAY, OCTOBER 17

Registration Open

7:30 AM – 6:00 PM

Level 600, South Building

KEYNOTE PG. 28

FDA CDRH Town Hall

8:15 AM – 9:30 AM

Level 800, Keynote Theatre
Regulatory, Quality and Good Manufacturing Practices

TECH IN MOTION HUB PG. 36

Discover Innovations in Digital and Women’s Health, AI, Connected Care, Diabetes, and More

9:00 AM – 11:45 AM

Tech in Motion Hub

Medtech Campus & Exhibit Hall Open

9:00 AM – 2:00 PM

Level 800, Medtech Campus

PARTNERING

1x1 Partnering Meetings

9:30 AM – 2:00 PM

Partnering Area

MEDTECH INNOVATOR SHOWCASE PG. 41

MedTech Innovator Showcase Sessions

9:40 AM – 11:05 AM

Level 800, MedTech Innovator Stage

PANEL SESSIONS

Non-Dilutive Funding and Resources for Medtech R&D Across the Globe

9:45 AM – 10:30 AM

Level 800, Innovation Pavilion
Business Strategies and Finance

Investment Landscape for Diagnostic Testing: Perspectives of Manufacturers, Laboratories and Venture Capital

9:45 AM – 10:45 AM

Level 700, Room 715
In Vitro Diagnostics Tests and Technologies

Navigating US Healthcare Reimbursement: Bringing Digital Health Technologies to Market

9:45 AM – 10:45 AM

Level 700, Room 716
Market Access, Payment and Health Care Delivery

The Role of International Markets Within a Global MedTech Strategy

9:45 AM – 10:45 AM

Level 700, Room 713A
International

Vision to Implementation: Diversification of Clinical Evidence

9:45 AM – 10:45 AM

Level 700, Room 713B
Health Equity and Diversity

Schedule by Day

Schedule as of September 16, 2024. Our program is dynamic and cross-cutting in nature. Full schedule tracks, descriptions and speakers are available in the MyMedTech App.

THURSDAY, OCTOBER 17

SUPER SESSION

MedTech M&A 2024 – Moving Onwards and Upwards!

9:45 AM – 11:00 AM

Level 700, Room 718B

Business Strategies and Finance

PATIENT STORY

PG. 35

Hear from Patients Whose Lives Were Changed by Medtech Innovations

9:45 AM – 12:00 PM

Level 800, CEOs Unplugged & Patient Pavilion

sponsored by



Johnson & Johnson
MedTech

OLYMPUS

PHILIPS

stryker®



ZIMMER BIOMET

PANEL SESSIONS

A Neighborly Conversation between FDA CDRH and Health Canada

11:00 AM – 12:00 PM

Level 700, Room 701

Regulatory, Quality and Good Manufacturing Practices

Congratulations on Getting to the Starting Line: Best Practices in Medtech Integrations

11:00 AM – 12:00 PM

Level 700, Room 715

Business Strategies and Finance

sponsored by



Don't Go at It Alone – How Leveraging Innovation Networks Can Help Innovators of All Types and Sizes

11:00 AM – 12:00 PM

Level 700, Room 713A

Business Strategies and Finance

A Patient Community Perspective: What Works (and Doesn't)

11:15 AM – 12:00 PM

Level 800, CEOs Unplugged & Patient Pavilion

Business Strategies and Finance

NETWORKING

PG. 33

Networking Lunch @ Medtech Campus

12:00 PM – 1:30 PM

Level 800, Medtech Campus

Pitcher for MedTech: The End-to-End Intelligent Selling Platform

Everything your medical reps need for success, at their fingertips

AI-Powered Capabilities:

- Account Strategy & Planning
- Call Preparation
- Dynamic Pitch Decks
- DSR & Follow-up Materials
- Omnichannel Communications
- Meeting Critique / Coaching / Training
- Metrics / Actionable Insights

Booth #205

PITCHER

Keynotes

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Medtech in Motion: Shaping the Future of Health Care Innovation

TUESDAY, OCTOBER 15 | 12:00 PM – 1:30 PM

*Lunch provided



Peter J. Arduini
President & CEO



Roy Jakobs
CEO



Michael F. Mahoney
Chairman & CEO



MODERATOR:
Joanne Wuensch
Managing Director



FDA CDRH Town Hall

THURSDAY, OCTOBER 17 | 8:15 AM – 9:30 AM

*Breakfast available at 7:45 AM



Daniel Caños
Director, Office of Clinical Evidence and Analysis, Office of Product Evaluation and Quality, CDRH, FDA



Owen Faris
Acting Director, Office of Product Evaluation and Quality, CDRH, FDA



Jeffrey Shuren
CDRH Center Director Emeritus, Office of the Commissioner, FDA

Champions of Resilience: Martina Navratilova and Chris Evert on Leadership, Rivalry and the Patient Journey

WEDNESDAY, OCTOBER 16 | 12:00 PM – 1:30 PM

*Lunch provided

The Medtech Lifetime Achievement Award will be presented during this keynote.



Martina Navratilova



Chris Evert



MODERATOR:
Sally Jenkins
Sports Columnist
Washington Post

sponsored by:



Michelle Tarver
Acting Director, CDRH, Office of the Center Director, FDA



Troy Tazbaz
Director, Digital Health Center of Excellence, CDRH, FDA



MODERATOR:
Janet Trunzo
Senior Advisor to the President, Senior Executive Vice President, Technology and Regulatory Affairs, AdvaMed



Download the
MyMedTech App

Keynotes are limited to All-Access registrants only.
Lunch provided Tuesday and Wednesday, breakfast provided Thursday.

Fireside Chats

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Level 700, Room 718A

Join us for a series of informal and engaging conversations with prominent CEOs and thought leaders from the medtech industry.



TUESDAY, OCTOBER 15 | 4:15 PM – 5:00 PM

David Pacitti

President, Siemens Medical Solutions USA and Head of the Americas, Siemens Healthineers

Moderator: David Cassak, Editor-in-Chief, **MedTech Strategist**



WEDNESDAY, OCTOBER 16 | 9:45 AM – 10:30 AM

Kevin Lobo

Chairman and Chief Executive Officer, Stryker

Moderator: Steve Dick, Institutional Equity Sales, **Jones Trading Canada**

Supporting Leaders Driving the
Advancement of Innovative
Medical Technologies

We are proud to support **AdvaMed's 2024
MedTech Conference.**

akingump.com

©2024 Akin Gump Strauss Hauer & Feld LLP. All rights reserved.
Attorney advertising. Prior results do not guarantee a similar outcome.

Akin

We are proud to
recognize our colleague
Carroll H. Neubauer,
2024 Lifetime Achievement
Award Winner, who
embodies Water Street's
efforts to advance product
innovation and elevate
patient outcomes.

W^S_T

Dedicated to building market
leaders in healthcare

Corporate Reverse Pitch Presentations

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Level 700, Room 718A

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities. Hear about the latest priorities in medtech, direct from the top companies in our industry.

TUESDAY, OCTOBER 15

10:30 AM – 10:45 AM	Abbott
10:45 AM – 11:00 AM	Alcon
11:00 AM – 11:15 AM	GE HealthCare
11:15 AM – 11:30 AM	Hologic
11:30 AM – 11:45 AM	Haemonetics
11:45 AM – 12:00 PM	Zimmer Biomet
1:45 PM – 2:00 PM	Boston Scientific
2:00 PM – 2:15 PM	Edwards Lifesciences
2:15 PM – 2:30 PM	Cooper Surgical
2:30 PM – 2:45 PM	BD
3:00 PM – 3:15 PM	W.L. Gore & Associates
3:15 PM – 3:30 PM	Terumo Blood and Cell Technologies
3:45 PM – 4:00 PM	B. Braun Medical Inc.
4:00 PM – 4:15 PM	Johnson & Johnson MedTech

WEDNESDAY, OCTOBER 16

1:45 PM – 2:00 PM	Medtronic
2:00 PM – 2:15 PM	ResMed
2:15 PM – 2:30 PM	Siemens
2:30 PM – 2:45 PM	Olympus

Stop by the Hockey Challenge Tuesday – Thursday in the Medtech Campus to have some fun and showcase your skills!

sponsored by:



Networking Events

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Join your colleagues at our exciting networking events this week! Engage in meaningful conversations and build valuable relationships at our receptions. All are invited for the below opportunities to connect, unless otherwise noted.

MONDAY, OCTOBER 14

Global Medtech Welcome Reception @ Steam Whistle Brewing

6:00 PM – 8:00 PM

Steam Whistle Brewing

sponsored by

TUESDAY, OCTOBER 15

MedTech Color's Seventh Annual Networking Breakfast

Additional Registration Required

7:30 AM – 9:00 AM

Keynote Theatre

hosted by



Medtech Campus Happy Hour

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by

WEDNESDAY, OCTOBER 16

MedTechVets Breakfast

7:15 AM – 8:45 AM

Level 700, Room 718A

hosted by



WEDNESDAY, OCTOBER 16

AdvaMed Women's Executive Network Meetup

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by



Chairman's Reception @ Medtech Campus

5:00 PM – 6:00 PM

Level 800, Medtech Campus

sponsored by

AdvaMed PRIDE Leadership Network & Allies Reception

6:30 PM – 8:00 PM

Fairmont Royal York Hotel, Library and York Rooms

sponsored by



MTC Live! Jam Session*

8:00 PM – 10:30 PM



Fairmont Royal York Hotel, Concert Hall

Limited to All-Access attendees only.



Level 800, Medtech Campus

Hear candid commentary, insights, and expertise from top medtech industry leaders as part of the highly anticipated CEOs Unplugged series.

TUESDAY, OCTOBER 15		
9:45 – 10:15 AM	How Technology is Poised to Advance Diagnostics	
11:15 – 11:45 AM	Delivering Equitable Care in MedTech	
1:45 – 2:15 PM	Women + Health: Are We Gaining Momentum and Advancing Equity?	
2:25 – 2:55 PM	The Medtech M&A Environment in 2024: Trends, Strategies, and Opportunities	
3:05 – 3:35 PM	Reinventing for Returns in Medtech – Opportunities for Exponential Growth in 2024 and Beyond	
4:15 – 4:45 PM	MedTech Innovation – How are Sources of Innovation Evolving and What are Implications for Medtechs?	
WEDNESDAY, OCTOBER 16		
9:30 – 10:00 AM	Optimizing Medtech Productivity: From Bench to Better Patient Care with AI	
11:00 – 11:30 AM	Partnering with Health Systems to Overcome Their Biggest Challenges	
1:45 – 2:15 PM	Practical Commercial Strategies to Improve Engagement with Health Care Providers	
3:30 – 4:00 PM	The Future of Medtech: Leading the Way to 2030	



Level 800, Medtech Campus

Tuesday, 10:25 AM – 4:00 PM | Wednesday, 10:10 AM – 3:20 PM |

Thursday, 9:45 AM – 11:05 AM

See new and innovative products on display while hearing inspiring stories from patients and senior medtech executives.



RegNav



The future of medical device compliance: intelligent, automated, reliable

RegNav combines expert insights with AI, giving you a complete picture of testing and compliance requirements.

Learn more at RegNav.com or visit us at booth 518

Scan to register for our Xtalks Webinar “Medical Device Safety: The Next Frontier”





Level 800, Medtech Campus

Tuesday & Wednesday 9:00 AM – 5:00 PM | Thursday 9:00 AM – 11:45 AM

Established medical device and equipment manufacturers showcase their technology and product demos in this immersive area within the Medtech Campus. In 2024, the hub focuses on innovations in AI and imaging across 4 key focus areas: diabetes, in-home & connected care, digital health, and women's health.



MDIC

Medical Device
Innovation Consortium

Taking Risk Out of Medical Device Innovation

- Advanced Manufacturing
- Case for Quality
- Clinical Diagnostics
- Computational Modeling & Simulation
- Cybersecurity
- Early Feasibility Studies
- Health Economics and Patient Value

- Medical Device Software & AI
- Medical Extended Reality
- National Evaluation System for health Technology (NEST)
- Real World Evidence
- Science of Patient Input

Learn more at

MDIC.org

Level 800, Medtech Campus

sponsored by



With more companies than ever before, this area of the Medtech Campus includes 34 early-stage device, diagnostic and digital health companies showcasing their technologies and prototypes. These companies represent AdvaMed Accel, National Institutes of Health, Medical Technology Enterprise Consortium, MedTech Innovator, Blue Knight and other select partners.

MEET THE 2024 PARTICIPANTS:

Actuated Medical
Bellefonte, Pennsylvania

Altrazeal Life Sciences Inc.
Addison, Texas

Applikate Technologies
Connecticut

Astek Diagnostics
Baltimore, Maryland

CathWorks
Newport Beach, California

Centerline Biomedical
Cleveland, Ohio

CivaTech Oncology
Morrisville, North Carolina

Cohesys
Toronto, Ontario, Canada

CorVista Health
Bethesda, Maryland

Eclipse Regenesys
Mountain View, California

FemTherapeutics Inc.
Montreal, Quebec, Canada

**Great Lakes
NeuroTechnologies**
Cleveland, Ohio

iCE Neurosystems
Washington, DC

Instanosis Inc.
Prussia, Pennsylvania

Lazarus 3D
Philomath, Oregon

Lucid Diagnostics
New York, New York

Magnetic Insight
Alameda, California

miRoncol Diagnostics, Inc.
Philadelphia, Pennsylvania

Modulim
Irvine, California

N8 Medical
Park City, Utah

NeuroFieldz
Newton Center, Massachusetts

NIRSense
Morrisville, North Carolina

**OtoNexus Medical
Technologies**
Seattle, Washington

PASCALL Systems
Boston, Massachusetts

PhotoniCare Inc.
Champaign, Illinois

Prapela Inc.
Biddeford, Maine

Prytime Medical Devices
Kendall County, Texas

Realize Medical
Ottawa, Ontario, Canada

Relavo
Brooklyn, New York

Rivanna Medical
Charlottesville, Virginia

The Shape Sensing Company
Austin, Texas

Topology Health
Toronto, Ontario, Canada

Unify Medical
Cleveland, Ohio

Weinberg Medical Physics
Rockville, Maryland

Company Presentations

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Level 800, Innovation Pavilion

See the following companies present their innovative products, business plan and investment opportunities.



TUESDAY, OCTOBER 15

9:15 AM – 9:25 AM	Magnetic Insight
9:25 AM – 9:35 AM	Instanosis Inc.
9:35 AM – 9:45 AM	Applikate Technologies
9:45 AM – 9:55 AM	Weinberg Medical Physics
9:55 AM – 10:05 AM	CivaTech Oncology
10:05 AM – 10:15 AM	Prapela
10:15 AM – 10:25 AM	Lazarus 3D
10:25 AM – 10:35 AM	Rivanna Medical
10:35 AM – 10:45 AM	Centerline Biomedical
10:45 AM – 10:55 AM	Eclipse Regenesys
10:55 AM – 11:05 AM	Great Lakes NeuroTechnologies
11:05 AM – 11:15 AM	PASCALL Systems
11:15 AM – 11:25 AM	Actuated Medical
11:25 AM – 11:35 AM	N8 Medical
11:35 AM – 11:45 AM	NeuroFieldz
1:45 PM – 1:55 PM	Altrazeal Life Sciences
1:55 PM – 2:05 PM	Modulim
2:05 PM – 2:15 PM	Cohesys
2:15 PM – 2:25 PM	Prytime Medical Devices
2:25 PM – 2:35 PM	AGED Diagnostics
2:35 PM – 2:45 PM	BrainScope

TUESDAY, OCTOBER 15

2:45 PM – 2:55 PM	Novel Microdevices
2:55 PM – 3:05 PM	Unify Medical
3:05 PM – 3:15 PM	Able Innovations
3:15 PM – 3:25 PM	Vena Medical
3:25 PM – 3:35 PM	PhotoniCare, Inc.
3:35 PM – 3:45 PM	Perspectum
3:45 PM – 3:55 PM	Lucid Diagnostics
3:55 PM – 4:05 PM	Spark Biomedical
4:05 PM – 4:15 PM	Cosm Medical
4:15 PM – 4:25 PM	Luxsonic
4:25 PM – 4:35 PM	MedReddie

WEDNESDAY, OCTOBER 16

Company Presentations - MedTech Private
Company Disruptors Showcase

Presented by

9:10 AM – 9:35 AM	THINK Surgical
9:35 AM – 10:00 AM	RefleXion Medical
10:00 AM – 10:25 AM	VitalConnect
10:25 AM – 10:50 AM	Insightec
10:50 AM – 11:15 AM	Mainstay Medical
11:15 AM – 11:40 AM	Nalu Medical
11:40 AM – 12:00 PM	Canary Medical

MedTech Innovator



The MedTech Conference and AdvaMed Accel are proud to partner with MedTech Innovator for the 10th consecutive year. MedTech Innovator is the industry's nonprofit global competition and accelerator for medical device, digital health and diagnostic companies, with a mission to improve the lives of patients by accelerating the growth of companies that are transforming the health care system. The 2024 cohort is the result of seven months of diligence by more than 400 experts evaluating 1,300-plus companies. MTI's strategic partners selected startups to pitch and traveled to meet them from March through May at cities across the U.S. and Ireland during the 2024 Road Tour. From there, 65 outstanding companies were selected to participate with the 2024 program culminating at The MedTech Conference through the following sessions.

MedTech Innovator Execution Award

Wednesday, October 16 | 8:30 – 9:45 AM | Level 700, Room 701

A select group of MedTech Innovator cohort companies will compete for the audience vote and the 2024 MedTech Innovator Execution Award, presented to the company that demonstrates the strongest execution plan and potential. These five company pitches will be part of the AdvaMed Accel Leadership Seminar program. The winner of the Execution Award will also receive the Virginia Shimer Rybski Memorial Award, given in honor of this dynamic woman who was a scientist and serial entrepreneur and left an impact on AdvaMed Accel.

MedTech Innovator Showcase Sessions

Tuesday, October 15 – Thursday, October 17 | All Day | Level 800, MedTech Innovator Stage

Be sure to catch the MedTech Innovator Showcase, which features the top 65 startups from the 2024 MedTech Innovator program in moderated, industry-themed panel sessions — right in the middle of all the action on the MedTech Campus floor! Explore the MyMedTech App for more details.

MedTech Innovator Finals

Wednesday, October 16 | 4:00 – 5:00 PM | Level 800, Keynote Theatre

Join us for the highly anticipated MedTech Innovator competition finals, when five finalist companies will present their technologies and compete for cash prizes and awards all based on a live audience vote. The grand prize winner will receive \$350,000, and overall, the 2024 MedTech Innovator U.S. program will award more than \$800,000 in non-dilutive funding.

MedTech Innovator Cohort



MedTech Innovator Showcase Schedule

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

AccurKardia
New York City,
New York

Acorai
Helsingborg, Sweden

Akeyna
Boston, Massachusetts

Arsenal Medical
Waltham,
Massachusetts

Astek Diagnostics
Baltimore, Maryland

ATDev
Los Angeles, California

Aurie
Syracuse, New York

Avance Innovations
London, United
Kingdom

BrainSpace
Seattle, Washington

Butterfly Medical
Yokneam, Israel

CardioSignal
Turku, Finland

Cellular Vehicles
San Mateo, California

Craif
Tokyo, Japan

CranioSense
Boston, Massachusetts

Cyted Health
Cambridge, United
Kingdom

CytoVeris
Farmington,
Connecticut

DiaMonTech
Berlin, Germany

Dopl Technologies
Seattle, Washington

Droplet IV
Copenhagen, Denmark

Endo-TAGSS
Shawnee, Kansas

Fasciotens
Cologne, Germany

FemTherapeutics
Montreal, Canada

FibriCheck
New York City,
New York

Flow Medical
Chicago, Illinois

HealthTech Connex
Surrey BC, Canada

iCE Neurosystems
Washington, D.C.

INIA Biosciences
Boston, Massachusetts

Innova Vascular
Irvine, California

Invicta Medical
Santa Clara, California

Juniper Biomedical
Worcester,
Massachusetts

Laguna Tech USA
Irvine, California

LaNua Medical
Dublin, Ireland

Lattice Medical
Loos, France

Ligence
Kaunas, Lithuania

myBiometry
Boston, Massachusetts

Nano Bio FAB
Frederick, Maryland

Nanochon
Washington, D.C.

NeuroBionics
Cambridge,
Massachusetts

Neuspera Medical
San Jose, California

Nurami Medical
Haifa, Israel

Ortho-tag
Palm Beach Gardens,
Florida

Orthomod
Dayton, Ohio

Ozlo
Boston, Massachusetts

Paxos Medical
Minneapolis,
Minnesota

Plexaa
London, United
Kingdom

Prevencio
Kirkland, Washington

ReConstruct Bio
Boston, Massachusetts

Relief Cardiovascular
Costa Mesa, California

Remedi
Seoul, Korea

Robeauté
Paris, France

Salvia BioElectronics
Eindhoven,
The Netherlands

Samay
Mountain View,
California and
Medellin, Colombia

SanaHeal
Cambridge,
Massachusetts

SmartCardia
Lausanne, Switzerland

Solenic Medical
Addison, Texas

Somnics Health
Redwood City,
California

Spiorad Medical
Dublin, Ireland

Summa Therapeutics
Cambridge,
Massachusetts

Surgical Automations
Dallas, Texas

SwiftDuct
Sakhnin, Israel

Taurus Vascular
Houston, Texas

**The Shape Sensing
Company**
Austin, Texas

TYBR Health
Houston, Texas

Vonova
San Diego, California

X-Bolt Orthopedics
Dublin, Ireland

Level 800, MedTech Innovator Stage

TIME	PANEL TITLE	PRESENTING COMPANIES
TUESDAY, OCTOBER 15		
9:05 AM – 9:35 AM	Robotic Devices and Surgery – Dr. Roboto	ATDev, Surgical Automations, The Shape Sensing Company, Vonova
9:40 AM – 10:10 AM	Neurosurgery/Neurotech – Brain Damage Repair	BrainSpace, Healthtech Connex, Robeauté, Salvia BioElectronics
10:15 AM – 10:45 AM	Cardiology Diagnostics – Heartbreaker Detector	CardioSignal, FibriCheck, Ligence, Prevencio
10:50 AM – 11:20 AM	Cardiovascular Surgery – Don't Go Breaking & Fixing my Heart	Innova Vascular, LaNua Medical, Summa Therapeutics, Taurus Vascular
11:25 AM – 11:55 AM	Vascular Tech – Rad Blood	Laguna Tech USA, Relief Cardiovascular, Spiorad Medical
1:35 PM – 2:05 PM	Breathing & Sleep – No Sleep Till Toronto	Invicta Medical, myBiometry, Ozlo, Samay
2:10 PM – 2:40 PM	Urology Tech – Urine Luck	Aurie, Juniper Biomedical, Neuspera Medical, Paxos Medical
2:45 PM – 3:15 PM	Orthopedic Implants – Bone Fixing Machine	NANOCHON, Ortho-tag, Orthomod, X-Bolt Orthopedics
3:20 PM – 3:50 PM	Safer & Quicker Hospital Visits – Safe Visits Dance	Cellular Vehicles, Dopl Technologies, Droplet IV, Remedi
3:55 PM – 4:25 PM	Women in MedTech – MedTech Girls Run the World	FemTherapeutics, Flow Medical, INIA Biosciences
WEDNESDAY, OCTOBER 16		
1:35 PM – 2:15 PM	AHA Heart & Brain Track – Unbreak My Heart & Brain	AccurKardia, Acorai, iCE Neurosystems, SmartCardia, Somnics Health
2:20 PM – 3:00 PM	ASPS Plastic Surgery Track – Under the Knife & Scalpel	Akeyna, Avance Innovations, Fasciotens, LATTICE MEDICAL, ReConstruct Bio
3:05 PM – 3:45 PM	MTEC Military Medicine Track – Citizen/Solider/Innovator	Astek Diagnostics, CranioSense, Nanobiofab, SanaHeal, Inc., TYBR Health
THURSDAY, OCTOBER 17		
9:40 AM – 10:20 AM	Innovative Materials – MedTech Material Girls	Arsenal Medical, Craif, Cyted Health, NeuroBionics, Nurami Medical
10:25 AM – 11:05 AM	Improving Surgical Outcomes – Getting Better Surgeries all the Time	Butterfly Medical, CytoVeris, Endo-TAGSS, Plexaa, Solenic Medical

Solutions Showcase

*Schedule as of September 16, 2024. Please refer to the MyMedTech app for the latest information.

Level 800, Innovation Pavilion

Medtech innovation is a complex process that requires support and expertise at all stages. As such, identifying the right solutions and partners to meet your company's needs can be tough. We've gathered bright minds from top organizations that offer unique solutions to a variety of challenges, from engineering and design to building and managing data infrastructure and beyond.

WEDNESDAY, OCTOBER 16		
1:45 PM – 2:00 PM	\$50k Towards Innovation: Simbex Phase 0 MasterPlan™ Winner Announced	Simbex
2:00 PM – 2:15 PM	Using AI-enabled Complaints Handling to Capture Voice of Customer and Drive Your Innovation Strategy	Honeywell
2:15 PM – 2:30 PM	Warehouse Anywhere End-To-End Supply Chain Solutions	WAREHOUSE ANYWHERE
2:30 PM – 2:45 PM	A Key to Better Care: Linking Healthcare Claims and Patient Journeys	LexisNexis
2:45 PM – 3:00 PM	How Medtech Companies are Leaving Money on the Table with Inefficient Contract Management	acuityMD
3:00 PM – 3:15 PM	Paradigm Perception Shift in Medical Device Development: The INNOVATION ROADMAP	MIDI
3:15 PM – 3:30 PM	Learn More About our Quebec Thriving Ecosystem	Investissement Québec
3:30 PM – 3:45 PM	Unlocking the Future of Med-Tech: How the Digital Thread Drives Innovation, Efficiency, and Growth	KALYPSO
4:00 PM – 4:15 PM	Siemens	SIEMENS
4:15 PM – 4:30 PM	Ketryx	Ketryx
3:45 PM – 4:00 PM	Totally Implantable Venous Access Devices: A Journey Through Time - Past, Present, and Future	BD
4:30 PM – 4:45 PM	Ireland a proven location for Medical Technologies	IDA Ireland

WELCOME TO THE FUTURE OF VASCULAR CARE

Innovation is part unmet need, part inspiration, part collaboration.

GORE, Together, improving life and designs are trademarks of W. L. Gore & Associates.
© 2024 W. L. Gore & Associates, Inc. 24V51202-EN01 AUGUST 2024

Together, improving life



Get inspired.



MEDTECH POV

with Scott Whitaker covers the intersection of medtech and policy from every perspective.



Tune in to Medtech POV to listen to recent episodes featuring:



Lishan Aklog, M.D.
CEO, PAVmed and Lucid Diagnostics



Nancy Brown
CEO, American Heart Association



Steve MacMillan
Chairman, President and CEO, Hologic

Never miss an episode!





Congratulations, Carol H. Neubauer,
on receiving the 2024 AdvaMed
Lifetime Achievement Award.

Your pioneering leadership, steadfast service to the
industry and passionate advocacy for employees and
patients are a lasting inspiration to us all.



Investor Forum

The MedTech Conference & Investor Forum brings together industry leaders, innovators and members of the investment community for business, learning and networking. The Investor Forum features curated content for investors of all stages, one-on-one partnering and networking events.

Company Presentations

■ Corporate Reverse Pitch Presentations

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities. Hear about the latest priorities in medtech, direct from the top companies in our industry.

■ Company Presentations

The Innovation Pavilion stage program will include 30+ company presentations on Tuesday from start - ups to commercial-stage companies. Wednesday morning on the stage will feature presentations from eight high-growth, innovative, private medtech companies, presented in coordination with Truist.

■ MedTech Innovator Showcase

Don't miss the MedTech Innovator Showcase sessions in the Medtech Campus and the MedTech Innovator Finals on Wednesday at 4:00 PM. For more information, visit page 41.

AdvaMed Accel Leadership Seminar

For executives of early-stage and emerging-growth companies and includes interactive panels on raising capital, advancing innovation and preparing businesses for long-term growth. For more information, visit page 46.

One-on-One Partnering

Schedule the meeting you need through MyMedTech, our conference partnering platform and the best way to search attendees and schedule meetings.

Fireside Chats

Join us for a series of informal and engaging conversations with prominent CEOs and thought leaders from the medtech industry. For more information, visit page 30.

AdvaMed Accel Leadership Seminar

Career Hub

AdvaMed Accel Leadership Seminar and Networking Breakfast



Wednesday, October 16 | 7:30 AM – 11:45 AM

Level 700, Room 701

breakfast sponsor:



The AdvaMed Accel Leadership Seminar is designed for executives of early-stage and emerging-growth companies and includes interactive panels on raising capital, advancing innovation and preparing businesses for long-term growth. The program also features the MedTech Innovator Execution Award, which is given in conjunction with the Virginia Shimer Rybski Memorial Award, presented by AdvaMed Accel and Medmarc.

7:30 AM – 8:15 AM	Check-in and Networking Breakfast
8:15 AM – 8:30 AM	Welcome Remarks
8:30 AM – 9:30 AM	MedTech Innovator: Competition and Execution Award
9:30 AM – 9:45 AM	MedTech Innovator Award Ceremony
9:45 AM – 10:00 AM	Networking Break
10:00 AM – 10:45 AM	Living to Fight Another Day: Strategies for Surviving the Early-stage Funding Squeeze
10:45 AM – 11:00 AM	Networking Break
11:00 AM – 11:45 AM	Building a Winning Team: Rightsizing Strategies at Each Stage of Your Company Journey
11:45 AM	Adjourn. Attendees are encouraged to attend the Keynote Lunch from 12:00 PM – 1:30 PM.

Download the MyMedTech App



2024 Student & Early Career Program Level 800, Medtech Campus

Making Medtech the Industry of Choice for Diverse Candidates Everywhere:

Providing the next generation of professionals (students, recent graduates, veterans, and those new to a career in Medtech) access to recruiters from industry leaders, a Career in MedTech Speaker Series, and cultivated networking opportunities.



Congratulates
Caroll Neubauer on receiving the 2024
Medtech Lifetime Achievement Award

Thank You to Our Partners

Thank you to our Supporting Partner Organizations for their promotion and support of The MedTech Conference. For a list of our supporting partners, visit themedtechconference.com/official-partners.

HOST PARTNER



SUPPORTING PARTNER ORGANIZATIONS



MEDIA PARTNERS



Health 
Advances™



30+ Years of Strategy Consulting Supporting Clients in:

MedTech

Digital Health & Health IT

Diagnostics, Precision Medicine, Life Science Tools & Services

Experience. It's What Sets Us Apart.

www.healthadvances.com

Boston | San Francisco | Zug, Switzerland | Hong Kong

MedAccred
Administered by PRI

Accelerate
Time-to-
Market

Enhance
Supplier
Visibility

Build a
Resilient
Supply
Chain

MedAccred is an industry managed, consensus-driven approach to ensuring critical manufacturing process quality throughout the medical device supply chain.

Visit Us at Booth 400



You can get lost navigating the maze of medical device compliance regulations.

Lachman
CONSULTANTS

Experience. Excellence.™

**TRUST LACHMAN
CONSULTANTS TO
LEAD THE WAY**

Meet with our specialists at the 2024 MedTech Conference, October 15-17, Booth #626.

Experience excellence at lachmanconsultants.com

© 2024 LACHMAN CONSULTANT SERVICES, INC. ALL RIGHTS RESERVED.



Save the Date



Powered by  AdvaMed

OCTOBER 5 – 8, 2025
SAN DIEGO, CALIFORNIA

themedtechconference.com