

The Medtech Conference 2025 Session Proposal Template

Submitters are encouraged to utilize our Session Proposal Template to streamline the planning process and gather essential proposal components before accessing the submission site. While completion of the template is optional and not meant for distribution to conference staff, it is designed to enhance your efficiency in crafting a compelling proposal.

Session Title

Provide an informative and descriptive title for your proposed session. Kindly present your most polished draft, allowing for potential adjustments in subsequent stages.

- 15 words max
- Title should be listed as you would like it to be published on the event website (if selected) including correct grammar, capitalization, and punctuation.
- A catchy session title can attract the attention of attendees; the proposal itself should be clear and complete to be favorably viewed by the Program Committee.

Session Description

- 250 words max
- Provide a concise description that will explain the focus and significance of your proposed session.

Why is This Session Appealing to Attendees at The MedTech Conference?

- 100 words max
- AdvaMed is particularly interested in receiving proposals that will appeal to global, senior level medtech executives.
- If you only had one sentence to convince someone to attend your session, what would it be?

Learning Objectives

Please provide three (3) learning objectives that are clear, measurable and achievable.

- 1.
- 2.
- 3.
- **Comments** (optional)

How will this session be structured? What do you expect each speaker to cover and why are those perspectives important? Anything else to add?

Panel Session Proposal Track

Select the track for which this session would be most appropriate. If your topic is cross-cutting, please select a second track. View track descriptions <u>here</u>.

- Business Strategies and Finance
- Digital Health Technologies
- Health Equity and Diversity
- In Vitro Diagnostic Tests and Technologies
- International
- Legal and Health Care Compliance Best Practices
- Market Access, Payment and Health Care Delivery
- Patient Engagement
- Regulatory, Quality and Good Manufacturing Practices
- Supply Chain
- Other

Proposed Speakers

- Please include specific speaker names and affiliations for all proposed speakers and moderators.
- Session proposals without suggested speakers will not be graded as highly. Review additional guidance for proposing speakers in our *Call for Sessions Guidelines and Procedures* <u>here</u>.
- For each proposed participant, provide the following information:
 - Name*
 - Title, Company*
 - Email address*
 - Session Role (Moderator, Speaker)*
 - o Phone
 - o Address
 - o **Pronouns**
 - Credentials
 - o Biography

*required information

Speaker Name (First and Last)	Role (moderator/panelist)	Title	Company	Email

AdvaMed Membership & Sponsorship

Session proposals submitted by AdvaMed members and sponsors of The MedTech Conference are given preference.

 A complete listing of AdvaMed members can be found on the AdvaMed website, linked here: <u>Members</u> and <u>Associate Members</u>. If you have a question about your membership status or would like information on becoming a member, please contact <u>membership@AdvaMed.org</u>.

Have questions? Email program@advamed.org.