

## **Company Presentation FAQs**

### **What is a Company Presentation and who can apply?**

Company Presentations are 9-minute podium presentations, typically given by the CEO or a senior executive of the company, to showcase the company's technology, business objectives, and investment and partnership goals. Medtech manufacturer startups and small companies up to commercial-stage companies can apply.

### **What is the deadline to submit a Company Presentation application?**

The deadline to submit a company presentation application is July 25, 2025, or until all presentation slots are full.

### **Do I need to register for The MedTech Conference to give a company presentation and is there a company presentation fee?**

If you are approved, there is a \$1,000 company presentation fee and a payment link will be included in your confirmation email. You must also purchase either an All-Access registration or a Medtech Campus Only registration.

### **When will I find out if I've been accepted for a company presentation slot?**

We will review and accept company presentations on a rolling basis. Please allow two weeks from your submission date to receive a response.

### **What should I include in my Company Presentation?**

Suggested material for your Company Presentation slide deck to include is:

1. Company Introduction - Vision and Mission
2. Problem Statement
3. Your Solution - Product/Technology
4. Market Opportunity
5. Business Model
6. Regulatory and compliance strategy
7. Go-to-Market Strategy
8. Competitive Landscape
9. Financial Projections and Funding Needs
10. Team and Expertise

\*suggested 20-slides maximum

### **Who can I contact with questions and for more information?**

For specific company presentation questions, contact Beth Perkins at [bperkins@advamed.org](mailto:bperkins@advamed.org).  
For general application questions, contact [program@advamed.org](mailto:program@advamed.org).