

 THE  
**MEDTECH**  
CONFERENCE  
OCT 5-8 | SAN DIEGO

Hosted by



**AdvaMed**  
The Medtech Association

# MEDTECH REDEFINES

THE FUTURE OF  
HEALTH CARE





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**MEDTECH**  
CONFERENCE  
OCT 5-8 | SAN DIEGO

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The Medtech Association

# The MedTech Conference 101: Why Attend + Pro Tips

Tuesday, July 29, 2025

# Today's Agenda

1. AdvaMed Welcome & Introduction to #MTC25
2. Who You Can Meet
3. Medtech Campus Highlights
4. Small Companies and Investor Overview
  - Q&A with Juliana Elstad
5. Education, Speaker Highlights & Networking
6. Attendee List Preview
7. Conference Checklist
8. Q&A



# Today's Speakers



**Erin Lee**, VP, Marketing & Customer  
Experience, *AdvaMed*



**Beth Perkins**, Senior Director,  
Business Development & Investor  
Relations, *AdvaMed*



**Nancy Creel**, Senior Director,  
Education & Industry Programs,  
Conferences & Events, *AdvaMed*



**Juliana Elstad**, CEO,  
*Vibrato Medical, Inc.*





# AdvaMed: The Medtech Association



## Our Mission

Accelerating medical technologies to improve patient lives.

## Our Vision

Shaping a world where access to medical technology improves the life of every patient, every time.

AdvaMed has over **600+ members** representing:

- Medical device manufacturers
- Diagnostic companies
- Digital health companies
- Medical imaging companies
- Health care service providers

# 2025 Sponsors



## PRESENTING



Johnson & Johnson  
MedTech

Medtronic



## DISRUPTOR



McKinsey  
& Company



# #MTC25 Committees

## Steering Committee



**Lisa Earnhardt**, Executive Vice President and Group President, Medical Devices, *Abbott*



**Mick Farrell**, Chairman & CEO, *ResMed*

## Host & Local Committee



Chair: **Juliana Elstad**, Chief Executive Officer and Board Member, *Vibrato Medical, Inc*



Chair: **Shaye Exner**, Vice President, Events & Sponsorship, *Biocom California*

## Program Committee



Chair: **Holly Sheffield**, President, *Cooper Surgical*

# Join 4,000+ medtech leaders for



Unparalleled Access  
to the Medtech  
Community



Medtech Education  
& Company  
Presentations



Medtech  
Partnering,  
Investor Forum &  
Networking



Join 1,800  
Innovative  
Medtech  
Companies

## Why Attend The MedTech Conference?

- **Global Access & Medtech C-Suite**
- **Comprehensive Medtech Education**
- **Interactive Company Stages**
- **Valuable & Timely Regulatory Insights**
- **Investment Opportunities**
- **Patient-centric Solutions**
- **Research And Innovation**







**35+**  
countries



nearly **50%**  
of attendees are executive  
medtech leaders



**25+**  
health and medtech  
sectors represented

## JOB FUNCTIONS

Business Development  
Communications  
Good Manufacturing  
Practices  
Government / Legislative  
Affairs  
Health Care Compliance /  
Global Compliance

Human Resources / Human  
Capital  
Investment / Finance  
IT  
Legal  
Management  
Marketing  
Media

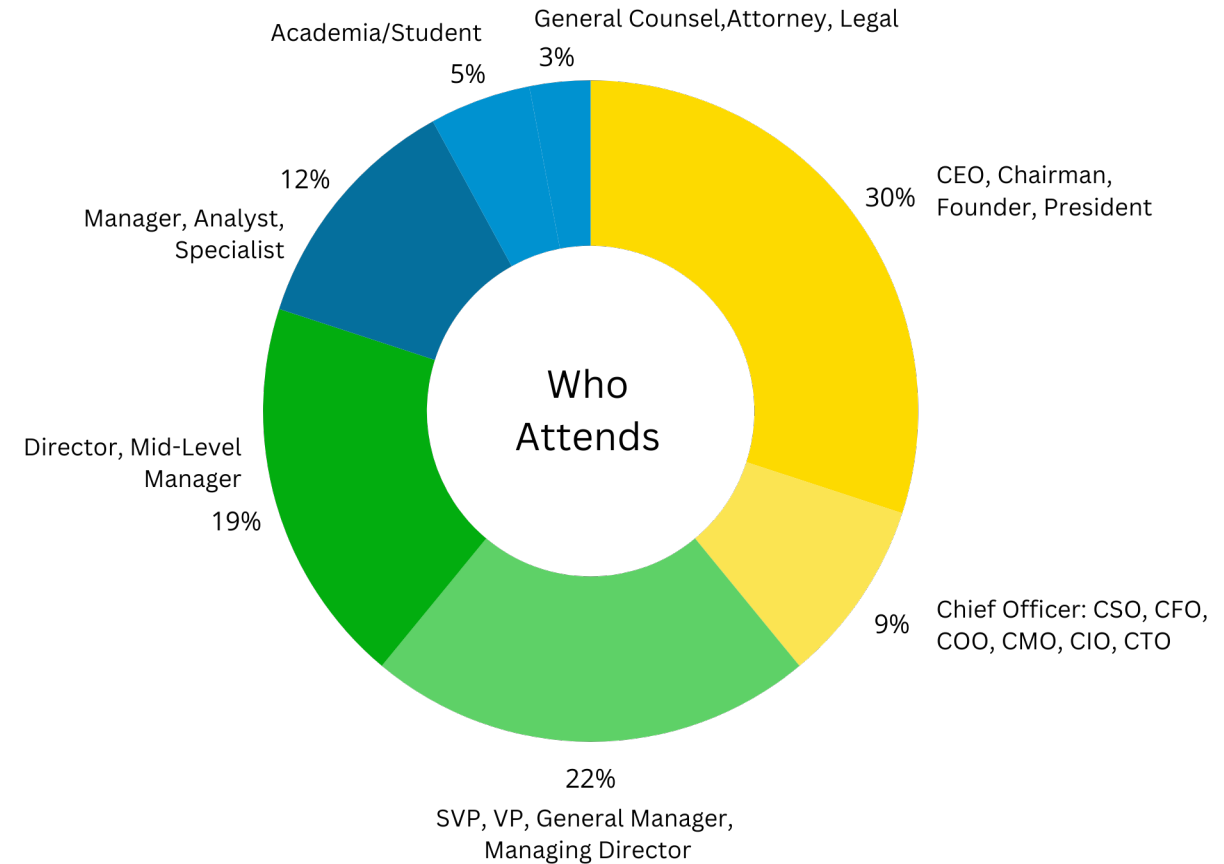
Medical / Scientific Affairs  
Policy  
Product Manufacturing  
Regulatory  
Reimbursement  
Sales  
Other

## INDUSTRY SECTORS

Anesthesia & Respiratory  
Blood  
Cardiology  
Contract Manufacturing  
Dental  
Diabetic Care  
Diagnostic Imaging  
Dialysis  
Digital Health

Drug Delivery  
Ear, Nose & Throat  
Endoscopy  
Gastroenterology  
Hospital & Health Care Supply  
In Vitro Diagnostics  
Infectious Disease  
Neurology  
Ophthalmology  
Orthopedic

Physical Medicine &  
Rehabilitation  
Patient Monitoring  
Radiation Therapy  
Surgical Devices  
Urology  
Wound Management  
Women's Health



# Who Attends #MTC25?



	Start-Ups & Early Stage	Service Providers & Suppliers	Hospital Buyers	Government & Global	Manufacturers	Investors & Strategics
Who	CEO / Co-Founder Business Development	Product Development Strategist Quality & Compliance	Chief Innovation Officer Hospital Procurement Officers	International Policy Strategy Government Affairs & Policy Economic Development Officer Policy Analyst / Regulatory Affairs Manager	Large Medtech CTO, AI/ML, Product Innovation	Venture Partner Principal / Partner Analyst
Why #MTC25	<ul style="list-style-type: none"> <li>- Access to hundreds of investors</li> <li>- Visibility in front of medtech leaders</li> <li>- Forge growth partnerships</li> </ul>	<ul style="list-style-type: none"> <li>- Opportunity to pitch products &amp; services</li> <li>- Meet qualified prospects &amp; secure new business</li> </ul>	<ul style="list-style-type: none"> <li>- Align on industry public health priorities</li> <li>- Access to medtech leaders and new tech</li> </ul>	<ul style="list-style-type: none"> <li>- Critical policy/regulatory education</li> </ul>	<ul style="list-style-type: none"> <li>- Connect with thousands of medtech leaders</li> <li>- Reinforce leadership across strategic focus areas</li> </ul>	<ul style="list-style-type: none"> <li>- Find emerging companies</li> <li>- Exposure to large medtech pipeline presentations &amp; other investors</li> <li>- Peer to peer networking</li> </ul>
Recommended Content	<b>BD &amp; Investment Strategy:</b> What's Fueling the Next Wave of Medtech Deals and Investments?	<b>Manufacturing Resilience &amp; Quality:</b> How Do We Set Our Sights on the Future?	<b>Health Care Delivery &amp; Payment Models:</b> How is Hospital at Home Evolving?	<b>Global Access &amp; International Policy:</b> What's the Latest Playbook for Navigating Tariffs?	<b>Digital Health &amp; AI Trends:</b> What's in Store for the Future of Wearables?	<b>Company Presentations</b> <b>Diagnostics &amp; Imaging Innovation:</b> What's the Future of Cancer Care?

*"We're an early stage company so it's easy to focus on funding, but [The MedTech Conference] has provided so much more... We also found our development and quality partners here that have helped other start-ups scale."*

**Steve Morrow**  
CFO, Forest Devices

*"What better place do you have to meet the top CEOs of very large companies, small start-ups and everything in between?"*

**Kevin Lobo**  
Chairman and CEO, Stryker

*"This is where I meet with our industry – with my peers, with suppliers, with colleagues... It's the one conference I would not miss for anything."*

**Nadim Yared**  
President and CEO, CVRx

# #MTC25 Schedule at a Glance

SCHEDULE AT A GLANCE	SUNDAY OCTOBER 5	MONDAY OCTOBER 6	TUESDAY OCTOBER 7	WEDNESDAY OCTOBER 8
Networking Events	✓	✓	✓	✓
Special Programs & International Spotlight	✓			
Panel Sessions & Corporate Reverse Pitches		✓	✓	✓
NEW Startup Pitch Competition	✓			
Keynotes		✓	✓	✓
1x1 Partnering Meetings		✓	✓	✓
<b>Medtech Campus</b> Exhibit Hall CEOs Unplugged Patient Pavilion Company Presentations Innovation Pavilion Solutions Showcase MedTech Innovator Showcase Tech in Motion Hub		✓	✓	✓
Investor Forum	✓	✓	✓	✓
NEW Open Night		✓		

**MONDAY IS  
OPEN NIGHT**  
Suggest to  
host dinners!



# Medtech Campus Preview

&

## What's New





# Snapshot of Participating Companies

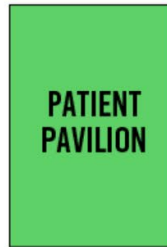
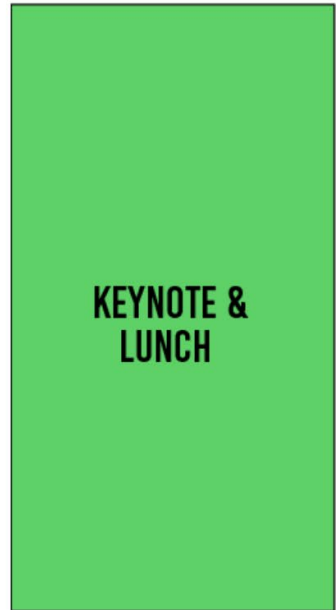


GE Healthcare



# THE MEDTECH CAMPUS

## PARTNERING AREA



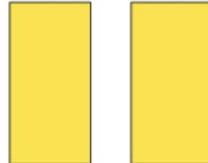
MASSACHUSETTS  
PAVILLION



CANADA  
PAVILLION



CALIFORNIA PAVILLION



ENTRANCE

ENTRANCE

↑

REGISTRATION

AVAILABLE  
RESERVED

\*As of July 16

# Next Generation Medtech

**AdvaMed is proud to offer a unique program (not a career fair) designed to provide exposure to the fast-growing field of medtech.**

## **What You Get:**

- Access to thousands of medtech companies and CEOs
- Network all week long in the medtech campus and NextGen Hub
- Learn about a variety of career opportunities in medtech
- Attend timely medtech programming
- Network with students and engineering peers
- Enhance professional development skills

## **Who Qualifies:**

- Current Students or Recent Graduates
- Professional with less than 5 years of experience in medtech, healthcare, biomedical engineering, or related field

*Verification of academic engagement, employment, or industry affiliation is required.*

**How to Register:** Visit <https://themedtechconference.com/register/> and complete the application. If approved, registration begins at \$195.



Interested in bringing multiple participants?  
Email [smaki@advamed.org](mailto:smaki@advamed.org) to learn more.

# Tech in Motion Hub – Tech Spotlight

Top medical device and equipment manufacturers will lead product demos and showcase their technology in this high-energy and immersive area of the Medtech Campus.



## 2025 Participants

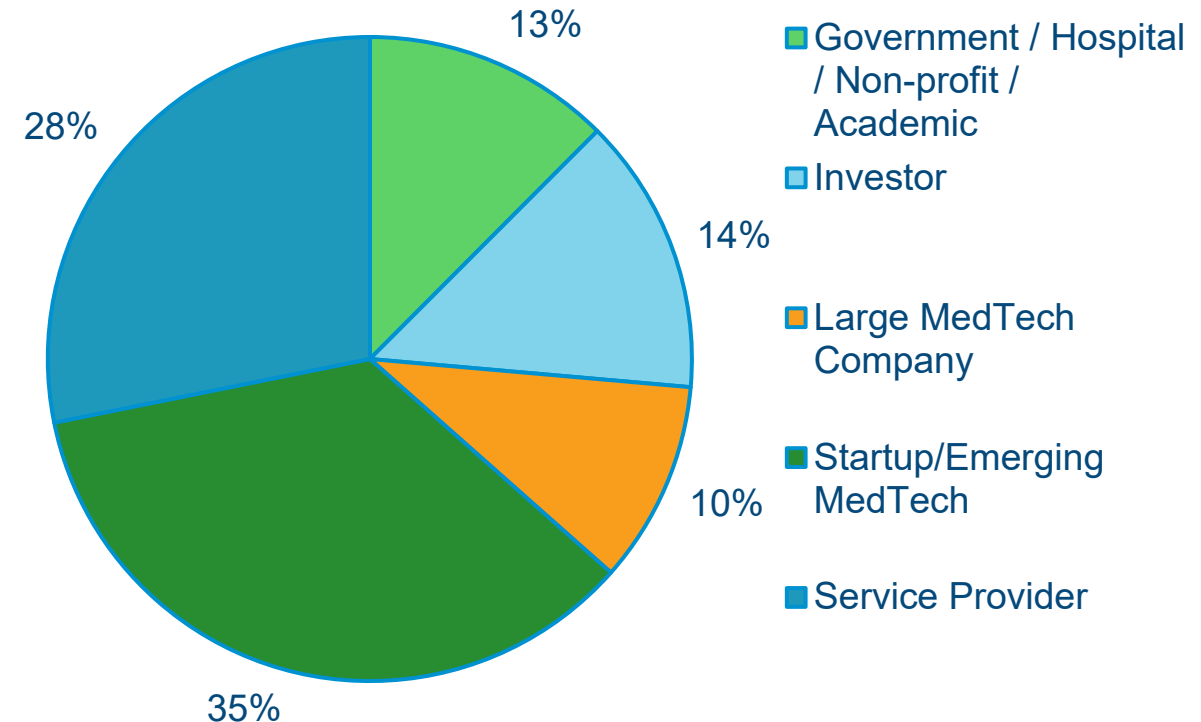


# Medtech Partnering Overview

- Structured opportunities to connect and close deals for investors, customers, or partners—from curated 1:1 meetings to institutional investor forums
- Dedicated space and suites in the Medtech Campus
- Hosted more than 2,580 meetings in 2024
- 75%+ of attendees use the partnering system
- Start-up companies are the most engaged and have the most confirmed meetings



## Participating Company Type







*“No other conference provides to leaders of global companies, early-stage technologies, investors, industry experts, and more, creating a unique opportunity to network, learn about the latest technologies, trends, regulations, and return energized and inspired.”*

- Jorgen Hansen, CEO, Gravitas Medical

## What Does #MTC25 Offer Small Companies?

- Global access and the opportunity to meet potential investors and hundreds of medtech executives, suppliers and policymakers under one roof.
- Effective networking and education using our partnering tool, MyMedTech to identify key meeting targets and build your conference agenda.
- Specialized Programming
  - Accel Leadership Seminar
  - Company Presentations
  - Medtech Innovator Showcase
  - Innovation Pavilion



# Expanded Opportunities for Small Companies

## Exhibit Kiosk in the Innovation Pavilion

*36 Opportunities Available - \$3,000*

Dedicated space for early-stage device, diagnostic, digital health, and imaging companies to showcase their groundbreaking technologies to industry leaders, investors, and potential partners.



[Learn More & Apply >>](#)

## Give a Company Presentation


*50 Opportunities Available - \$1,000*

9-minute podium presentations showcasing latest technologies, business objectives, and investment and partnership goals. Startups to commercial-stage companies are eligible.







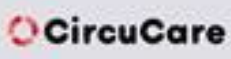



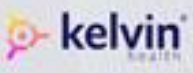




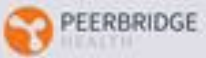


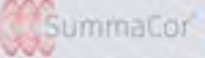

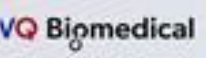



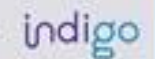
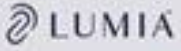







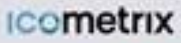
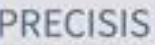






















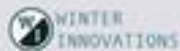
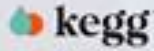




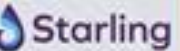

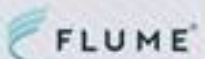
[Learn More & Apply >>](#)

# Presenting Companies: MedTech Innovator



**MEDTECH INNOVATOR**

## MEDTECH INNOVATOR 2025 COHORT

CARDIOVASCULAR & INTERVENTIONAL	DIAGNOSTIC & MONITORING		
                  	           		
NEUROLOGY	REGENERATIVE MEDICINE & WOUND CARE	SURGICAL & ORTHOPEDIC	FEMTECH & UROLOGY
     	        	         	       



# #MTC25 Investor Preview

VCs • Angel Investors •  
Private Equity •  
Investment Bankers •  
Institutional Investors •  
Analysts • Family Offices

Qualified  
investors  
receive a  
complimentary  
registration

832 Asset Management  
Altaris Capital Partners  
American Heart Association  
Arboretum Ventures  
BayMed Venture Partners  
Beyond Next Ventures, Inc.  
BNP Paribas  
Catalyst Health Ventures  
Citi  
Deerfield Management  
Features Capital  
Gilde Healthcare  
Heinz Ventures  
IAG Capital Partners  
ID3 Ventures  
Life Science Angels  
Linden Capital Partners  
MedTech Angels  
MedTech Syndicates  
MedTeCX

Morgan Stanley  
Nexus NeuroTech Ventures  
Nimbus Synergies  
Opus8, Inc.  
Pierpoint Capital  
Playground Global  
Revival Healthcare Capital  
RoundTable Healthcare Partners  
SCOA US Healthcare Investments  
Tailwinds Venture  
Tampa Bay Wave  
TCA Venture Group  
Tema (Investor)  
Tramway Ventures  
Truist  
Vensana Capital  
Visionary Ventures  
Water Street Healthcare Partners  
Xcellerant Ventures



# Corporate Reverse Pitch Presentations

Hear the about the latest in medtech, direct from the top companies in our industry.

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities.



## 2025 Participating Companies



GE Healthcare



**HAEMONETICS®**



**Johnson & Johnson**  
**MedTech**

**Medtronic**

**OLYMPUS**

**PHILIPS**



**ZOLL**

*\*As of July 22, 2025*





# Q&A with Juliana Elstad



CEO, Vibrato  
Medical, Inc.



“AdvaMed provides an unparalleled opportunity to connect with medtech leaders. Where else can you casually discuss business philosophy with the CEO of a multi-billion-dollar company over happy hour? These relationships often lead to invaluable insights—and sometimes even M&A deals!”





# Education Speaker Highlights Networking



# Education Overview



## **Panel Sessions & Company Presentations**

400+ medtech experts and timely topics spanning AI, M&A, diagnostics, global access, reimbursement, and more.



## **Keynote Sessions**

Latest insights and inspiration on patient experience, AI, and regulatory innovation.



## **Special Programming**

Curated, timely, and in-depth programs for targeted medtech audiences and the broader medtech ecosystem.



## **Investor Forum**

Where medtech innovators can connect with qualified members of the investment community to discuss their promising new ventures.

# Education Themes



## **MEDTECH M&A**

**GLOBAL REGULATOR PERSPECTIVES**

**GLOBAL MEDTECH STRATEGY**

**STRATEGIC INVESTMENT IN MEDTECH**

**DIGITAL HEALTH REGULATORY  
& REIMBURSEMENT STRATEGY**

## **TRENDS IN DIAGNOSTIC TESTING**

**HEALTH AT HOME & CONNECTED CARE**

**DATA ACCESS, REGULATION  
& REIMBURSEMENT OF  
AI IN MEDICAL DEVICES**



# Patient Pavilion



Abbott



**OLYMPUS**

**stryker**



Edwards

**Johnson & Johnson**  
MedTech

**PHILIPS**



ZIMMER BIOMET



# Medtech Leaders to Speak at #MTC25



LISA EARNHARDT



RICKY BLOOMFIELD



DAVID NIEWOLNY



MICK FARRELL



ANTHONY TRAN



JOSH MAKOWER



ROBERT COHEN



ASHLEY MCEVOY



DON ABBEY



SHAYE MANDLE

# Session Snapshot

- **Emerging Geopolitical Risks & Cross-Border Supply Chain Uncertainty:** Mitigation Strategies for MedTech
- **Pulse of the Medtech Industry:** Five Vectors That Are Impacting Medtech in 2025 and Beyond
- **Health Tech Convergence:** Collaborations Between MedTech and Big Tech
- **The Point of Impact:** Charting the Future of Decentralized Diagnostics
- **Regulator Perspectives:** Advancing Global Harmonization & Regulatory Reliance to Accelerate Access to Medtech
- **AI-Powered Healthcare:** Unlocking Data, Accelerating Adoption, and Scaling Sustainable Innovation
- **Navigating the Regulatory Maze:** Strategic Approaches to Cybersecurity Compliance in Medical Devices
- **Where Do We Go from Here:** Benefits and Barriers to Developing Devices for Women

# Digital Health & AI @ MTC25

## What's Next for Digital Health?

- **AI-Powered Health Care** – Unlocking smarter care through better data
- **Scaling GenAI in Medtech** – How top companies are transforming their R&D, clinical trials, and supply chain systems
- **Connected Care & Remote Monitoring** – Quality care wherever patients are
- **Big Tech + Health Tech Collaboration** – How Big Tech and Medtech are collaborating on innovative solutions
- **The Future of Wearables** – How sensors and smart devices will redefine the next 50 years of health innovation

*NEW* Sunday Special  
Programming  
*Sponsored by*



## THE FUTURE OF HEALTHTECH AND WEARABLES IS HERE



RICKY BLOOMFIELD



VENK VARADAN



DON ABBEY



SHAYE MANDLE

THE MEDTECH  
CONFERENCE  
OCT 5-8 | SAN DIEGO



# Who Will Take the Main Stage?

## Monday Luncheon

Redefining the Future of Health Care: A Visionary Conversation with....



Will be announced next month



ZIMMER BIOMET

## Tuesday Luncheon

Redefining the Future of Health Care Through AI Featuring



DR. MATTHEW LUNGREN

Chief Scientific Officer, Microsoft Health & Life Sciences



Microsoft

## Wednesday Breakfast

Redefining The Future of Health Care through Regulatory Innovation – CDRH Townhall Featuring



DR. MICHELLE TARVER

Director, Center for Devices and Radiological Health



# Medtech Networking All Week Long



## SUNDAY

**New Start-Up  
Competition**

**Global Medtech  
Welcome Reception**



## MONDAY

**NEW Medtech Campus  
Booth Crawl – Featuring  
SMTA Reception in the  
Innovation Pavilion**

**Open Night  
(General Attendees)**



## TUESDAY

**Chairman's Cheers  
Reception @  
The Medtech Campus**

**CEO Reception  
MTC Live! @ Eve**



## WEDNESDAY

**Networking Lunch @  
Medtech Campus**

**Discover cool new connections all week long with  
meetups, receptions and special events!**





# Attendee List Preview

Full List Available  
Mid-August



# Join These Leaders in San Diego



- Abbott, Director Global Quality Excellence
- Alexander Group, Principal
- Amazon, VP, Devices & Services
- Amazon, Regulatory Affairs Specialist
- American Heart Association, Managing Partner
- ASP, Group President
- Axena Health, CEO
- Bayer Corporation, Sr. Director Global Regulatory Strategy
- Baylis Medical Technologies, Inc., CEO
- Bio-Rad Laboratories, Director Scientific Affairs
- Boston Scientific Corporation, VP, PI Health Economics
- CooperSurgical, Inc., President
- Deloitte, Vice President, Life Sciences
- Edwards Lifesciences Corporation, Senior Vice President, Strategic Innovation
- Element Science, Inc., Founder, President & CEO
- Fujifilm SonoSite, Inc., CEO
- GE HealthCare, President and CEO
- Georgia Institute of Technology, Chief Engineer
- Google LLC (Fitbit), Technical Program Manager, Regulatory Affairs
- HTEC, Chief Digital Officer
- Icahn School of Medicine at Mount Sinai, Medical Student
- IDA Ireland, Head Of Medical Technologies
- Insulet Corporation, President & CEO
- Invest Puerto Rico, CEO
- IQVIA Inc., VP MedTech

# Join These Leaders in San Diego



- Johnson & Johnson MedTech, Head of JLABS Korea
- Johnson & Johnson MedTech, Head, Med Tech, U.S. Federal Affairs
- Karl Storz Endoscopy-America, Inc., President
- KPMG LLP, Principal
- Linden Capital Partners, Co-Founder and Partner
- McKinsey & Company, Partner
- Medical Alley Association, President & CEO
- MedTech Europe, CEO
- Medtronic, Vice President, Health Economics, Policy, and Reimbursement
- Medtronic, SVP, President of Medtronic Greater China
- MT Japan / JFMDA, China WG Leader (JFMDA)
- MTPConnect - Australia, Director - Partnerships
- Orthofix, Regulatory Affairs
- Philips, Director, Regulatory Science & Policy
- PMDA, Senior Scientist
- Powerful Medical, Inc., CEO & Co-Founder
- Ranfac Corporation, Manufacturing Engineer
- ResMed Corp., Chairman and CEO
- San Diego State University, Director, Technology Transfer
- Siemens Healthineers USA, Head of Regulatory Policy
- Solventum, Manager, Global Policy
- Stanford Biodesign, Director
- Stryker Corporation, Senior Director, Health Economics and Market Access
- Terumo Blood and Cell Technologies, President and CEO
- Truist, Managing Director, M&A
- U.S. Food and Drug Administration, Division Director
- Zimmer Biomet, VP, BD & Strategy
- ZOLL Medical Corporation, CEO

October 5-8, 2025 | San Diego, California

The MedTech Conference

# Your #MTC25 Success Checklist





# Official Hotels Just Steps Conference

## Book Your Hotel With 3 Easy Clicks

- ✓ Lock in exclusive group rates and stay steps from the action.
- ✓ Book early to secure your preferred accommodations while availability lasts.

## Hotel Options

1. Marriott Marquis San Diego Marina
2. Omni San Diego Hotel
3. Hard Rock Hotel
4. Hilton San Diego Gaslamp Quarter
5. Pendry Hotel
6. SOLD OUT Manchester Grand Hyatt

All hotels are  
walking  
distance to the  
SDCC, under .3  
miles!



# Travel to San Diego with Ease



**SAN has 70+  
direct flights**



**Walkable  
Convention  
Center**



**Rideshare in  
minutes**



**Trolley + ferry  
access**



**Perfect weather**

## **Why San Diego is a breeze for travelers:**

- 1. Major airport access:** San Diego International Airport (SAN) offers nonstop service from 70+ cities.
- 2. Quick arrivals:** Just 10 minutes from the airport to downtown—no long commutes.
- 3. Walkable downtown:** Hotels, restaurants, and the Convention Center are all within walking distance.
- 4. Easy transportation:** Rideshare, trolley, and ferry options make getting around stress-free.
- 5. Weather that works:** No travel delays thanks to San Diego's sunny skies and 70° temps.



# Destination for Global Medtech Teams

## *Ideal For:*

1. *AdvaMed Member Companies*
2. *Small and Large Medtechs*
3. *Service Providers & Suppliers*
4. *Emerging Professionals*
5. *Investors*
6. *International Delegations*
7. *Students & Universities*
8. *Hospital and Procurement*

The MedTech Conference brings together more than **1,800 companies** from **30 countries** in a dynamic environment designed for:

1. Find investors and partners for your company in the new Medtech Campus
2. Advance your team's global medtech business development
3. Showcase or promote your cutting-edge technology innovations
4. Attend world-class education across 20+ cross cutting themes
5. Access to thousands of global medtech leaders and innovators all week



# Register by July 31 & Save

Pricing based on company size or category

## For AdvaMed Members



	Early Bird Rate (ends July 31)	Standard Rate*
<b>Accel Start-ups/Emerging Medtech</b> (Pre-Revenue to <\$1M)	\$900	\$995
<b>Accel Start-ups/Emerging Medtech</b> (Revenue \$1M to <\$100M)	\$1,500	\$1,650
<b>Large Medtech Company</b> (Revenue > \$100M)	\$2,625	\$2,875
<b>Service Provider</b>	\$2,725	\$2,975
<b>Government/Hospital/Non-profit/Academic</b>	\$1,550	\$1,800

## For Non-Members

	Early Bird Rate (ends July 31)	Standard Rate*
<b>Start-ups/Emerging Medtech</b> (Revenue <\$100M)	\$1,750	\$1,900
<b>Large Medtech Company</b> (Revenue > \$100M)	\$2,900	\$3,100
<b>Service Provider</b>	\$2,995	\$3,250
<b>Government/Hospital/Non-profit/Academic</b>	\$1,550	\$1,800

## By Application

	Standard Rate
<b>Media</b>	Free
<b>Investor</b>	Free
<b>Student &amp; Early Career</b>	\$195
<b>Hospital Buyers</b>	Free

# Follow #MTC25 News + Join The Conversation




**LinkedIn:**  
Follow and join  
the conversation




**Event Updates:**  
Your one-stop shop  
for event news








**VISIBILITY & VALUE**


ALL IN ONE PLACE

**THE MEDTECH CONFERENCE**  
OCT 5-8 | SAN DIEGO




**The MedTech Conference**  
Critical medtech education, networking, and innovation all in one place. Join us October 5-8 in San Diego.  
Medical Equipment Manufacturing · Washington, District of Columbia · 10K followers · 51-200 employees

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**DIGITAL HEALTH TECH & AI SESSION SPOTLIGHT**

**THE FUTURE OF HEALTHTECH AND WEARABLES IS HERE**


**RICKY BLOOMFIELD**  
OURA


**VENK VAGADAN**  
AdvaMed



**DON ABBEY**  
Oxum

**SHAYLE MANDILE**  
MedTech


**Session Spotlight: The Future of Healthtech and Wearables**  
The Future of Healthtech and Wearables will explore how wearables are transforming how we monitor, manage, and predict health, from fitness trackers to clinical tools. This session explores the next frontier—where biosensors, real-time data, and patient-first design converge to deliver smarter, more connected care.  
[Learn More](#)

**Top Digital Health Headlines This Week from #MedTechCon**  
Only one week left to apply! Don't miss your chance to pitch, present, or exhibit at The MedTech Conference.  
[Learn More](#)  
July 24, 2025





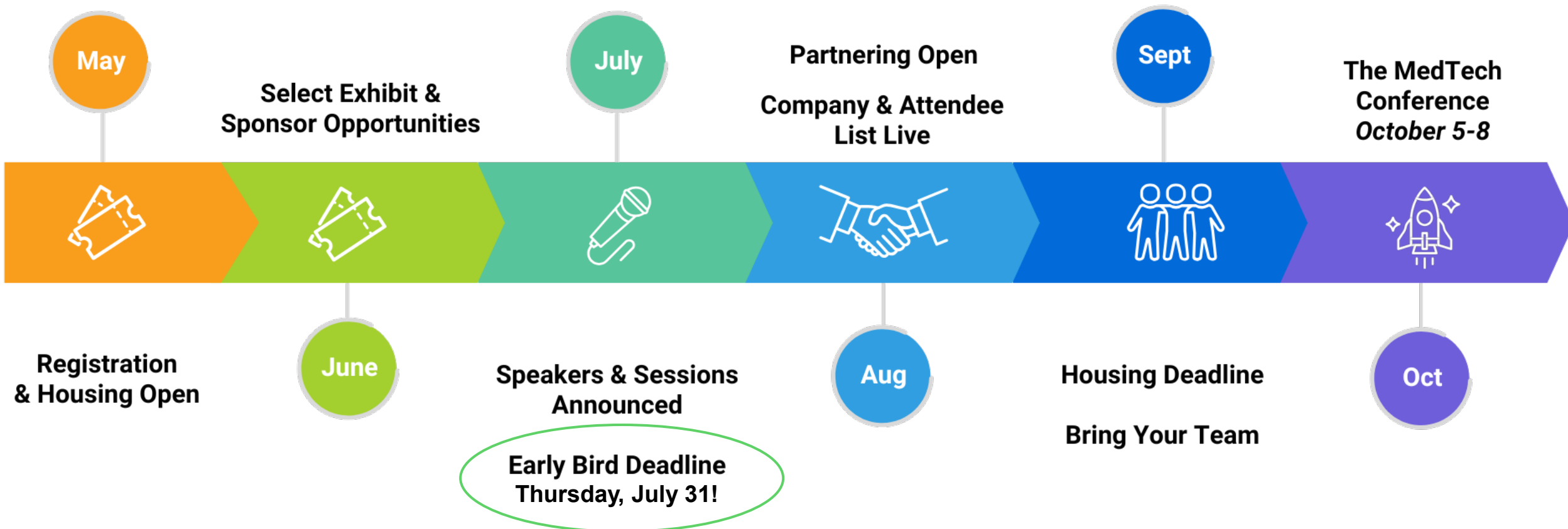
**DIGITAL HEALTH TECH & AI**



**Google is coming to #MTC25**  
They're bringing big ideas and bold tech to reshape the future of medtech through AI, innovation, and smarter systems.  
Stay tuned for session details and speaker highlights.  
[Learn More](#)



# 68 Days Until #MTC25



# Schedule at a Glance



FILTERS

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TRACK

☐ Business Strategies and Finance

☐ Digital Health Technologies

☐ Health Equity

☐ In Vitro Diagnostic Tests and Technologies

☐ International

☐ Legal and Health Care Compliance Best Practices

☐ Market Access, Payment and Health Care Delivery

☐ Regulatory, Quality and Good Manufacturing Practices

☐ Supply Chain

TYPE

☐ CEOs Unplugged

☐ Doing Business Globally

☐ General Show Item

☐ Keynote

☐ Networking

☐ Panel Session

AllOct 5Oct 6Oct 7Oct 8

ALL SESSIONS

Sunday, October 5

SUNDAY, OCTOBER 5 | 10:00 AM–7:30 PM | GENERAL SHOW ITEM

Registration Open

SUNDAY, OCTOBER 5 | 11:00 AM–4:00 PM | SPECIAL PROGRAM

MedTech 2.0: Agentic Process Modernization Lunch & Program

SUNDAY, OCTOBER 5 | 11:30 AM–12:30 PM | DOING BUSINESS GLOBALLY

Doing Business Globally: U.S. Market Access Seminar: Key Considerations For Regulatory & Reimbursement Pathways

The U.S. Market Access Seminar will address key issues for non-U.S. medtech companies seeking to launch products in the U.S. market. Presenters will give a high-level overview of regulatory and... >

M+

McDermott+

SUNDAY, OCTOBER 5 | 11:30 AM–4:00 PM | DOING BUSINESS GLOBALLY

Sessions by  
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# #MTC25

## Checklist

*Road to San Diego*



### **Register Your Team**

- ☐ Review registration and housing
- ☐ Register by July 31
- ☐ Housing Deadline September 20

### **Start Your Planning**

- ☐ Review Schedule at a Glance
- ☐ Consider an Innovation Pavilion exhibit kiosk or Company Presentation
- ☐ “MyMedTech” Partnering Opens in August
- ☐ Browse the Attendee List

### **Spread the Word**

- ☐ Follow us on LinkedIn
- ☐ Use our marketing toolkit to promote to your network



# Handy #MTC25 Links

## Register & Book Housing

- ❑ <https://themedtechconference.com/register/>
- ❑ <https://themedtechconference.com/travel-and-housing/>

## Start Your Planning

- ❑ <https://themedtechconference.com/2025-schedule/>
- ❑ <https://themedtechconference.com/medtech-campus/>

## Event Updates

- ❑ <https://themedtechconference.com/event-updates/>

## LinkedIn

- ❑ <https://www.linkedin.com/company/the-medtech-conference/>





See you in San Diego  
Use code **FRIENDS10**

