

## Sample Social Media Copy for Promoting The 2025 MedTech Conference

### Conference

- a) <https://www.linkedin.com/company/advamed-2015-the-medtech-conference/>
- b) <https://twitter.com/medtechcon/>
- c) <https://www.instagram.com/themedtechconference/>

### AdvaMed

- a) <http://www.linkedin.com/company/79166>
- b) <http://twitter.com/advamedupdate>

### Links to use in your posts:

#### MedTech Conference Homepage:

[https://themedtechconference.com/?utm\\_source=partner&utm\\_medium=marketing\\_toolkit&utm\\_campaign=mtc\\_25&utm\\_content=intro\\_text](https://themedtechconference.com/?utm_source=partner&utm_medium=marketing_toolkit&utm_campaign=mtc_25&utm_content=intro_text)

### Hashtags to include in your posts

#MTC25 #MedTechCon



#### Post Copy Option 1:

In a time of rapid health care innovation and shifting global policy, @TheMedTechConference, hosted by @AdvaMed, will address the most pressing issues impacting everyone who works #medtech. This year's conference offers you and your company an all-in-one platform for critical conversations that redefine the future of #healthcare.

Join [ORGANIZATION NAME] and thousands of industry leaders October 5-8, 2025 in San Diego, California for direct access to hundreds of hours of timely medtech education, company presentations, networking with industry leaders and CEOs, and the latest in medical technology and innovation. You won't want to miss THE medtech event of the year.

[Link]

#### Post Copy Option 2:

Join [ORGANIZATION NAME] and @AdvaMed at The 2025 MedTech Conference, October 5-8, 2025, in San Diego, California for direct access to hundreds of hours of timely medtech education, company presentations, networking with industry leaders and CEOs, and the latest in medical technology and innovation.

Explore exclusive group hotel rates and stay steps from the action. Book early to plan your stay in San Diego with ease while availability lasts.

[LINK]

