

 THE  
**MEDTECH**  
CONFERENCE  
OCT 5-8 | SAN DIEGO

Hosted by



**AdvaMed**  
The Medtech Association

# MEDTECH REDEFINES

THE FUTURE OF  
HEALTH CARE



# What is The MedTech Conference?

## Where Medtech Innovates

The MedTech Conference, an AdvaMed event, serves as a catalyst for fostering innovation and collaboration within the health care technology sector. The 2025 conference in San Diego, California October 5-8, will bring together the brightest minds in the global medtech community to build a future that benefits patients around the world.

Featuring cutting-edge solutions, world-class speakers, a cross-cutting educational program, invaluable networking and next-level technology, this dynamic event is a can't-miss for the industry's prominent and most promising companies looking to reach their target audience.

## About AdvaMed, “The Medtech Association”

The Advanced Medical Technology Association (AdvaMed) is the global trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed has more than 600 members and a global presence, including in Europe, India, China, Brazil and Japan.



# Who Attends The MedTech Conference?

4,000+ entrepreneurs, academics, qualified investors, venture partners, global policymakers, business development leaders, health care providers, regulatory body representatives, innovators and executives come to The MedTech Conference to engage in critical conversations, discover solutions and amplify their impact. The inclusive environment encourages collaboration among these diverse stakeholders.

## Why Attend The MedTech Conference in 2025?

- **GLOBAL ACCESS.** The schedule includes numerous networking opportunities, offering access to thousands of thought leaders, subject matter experts and key decision-makers from around the world.
- **RESEARCH AND INNOVATION.** Innovators and entrepreneurs from the most recognizable companies and the most promising startups showcase their latest technologies here.
- **INTERACTIVE COMPANY STAGES.** The perfect setting for learning about groundbreaking ideas that support the development of life-changing technologies — and a chance to meet and network with hundreds of companies.
- **VALUABLE INSIGHTS.** A carefully crafted program that covers critical industry topics and trends from leading experts.
- **INVESTMENT OPPORTUNITIES.** More than 300 qualified investors attend the conference to find breakout medtech devices for potential funding.
- **PATIENT-CENTRIC SOLUTIONS.** The Medtech Campus exhibit space features advancements that enhance patient care, improve accessibility and promote inclusivity in health care delivery.



**45+**  
countries



nearly **50%**  
of attendees are executive  
medtech leaders



**25+**  
health and medtech  
sectors represented

### JOB FUNCTIONS

Business Development  
Communications  
Good Manufacturing  
Practices  
Government / Legislative  
Affairs  
Health Care Compliance /  
Global Compliance

Human Resources / Human  
Capital  
Investment / Finance  
IT  
Legal  
Management  
Marketing  
Media

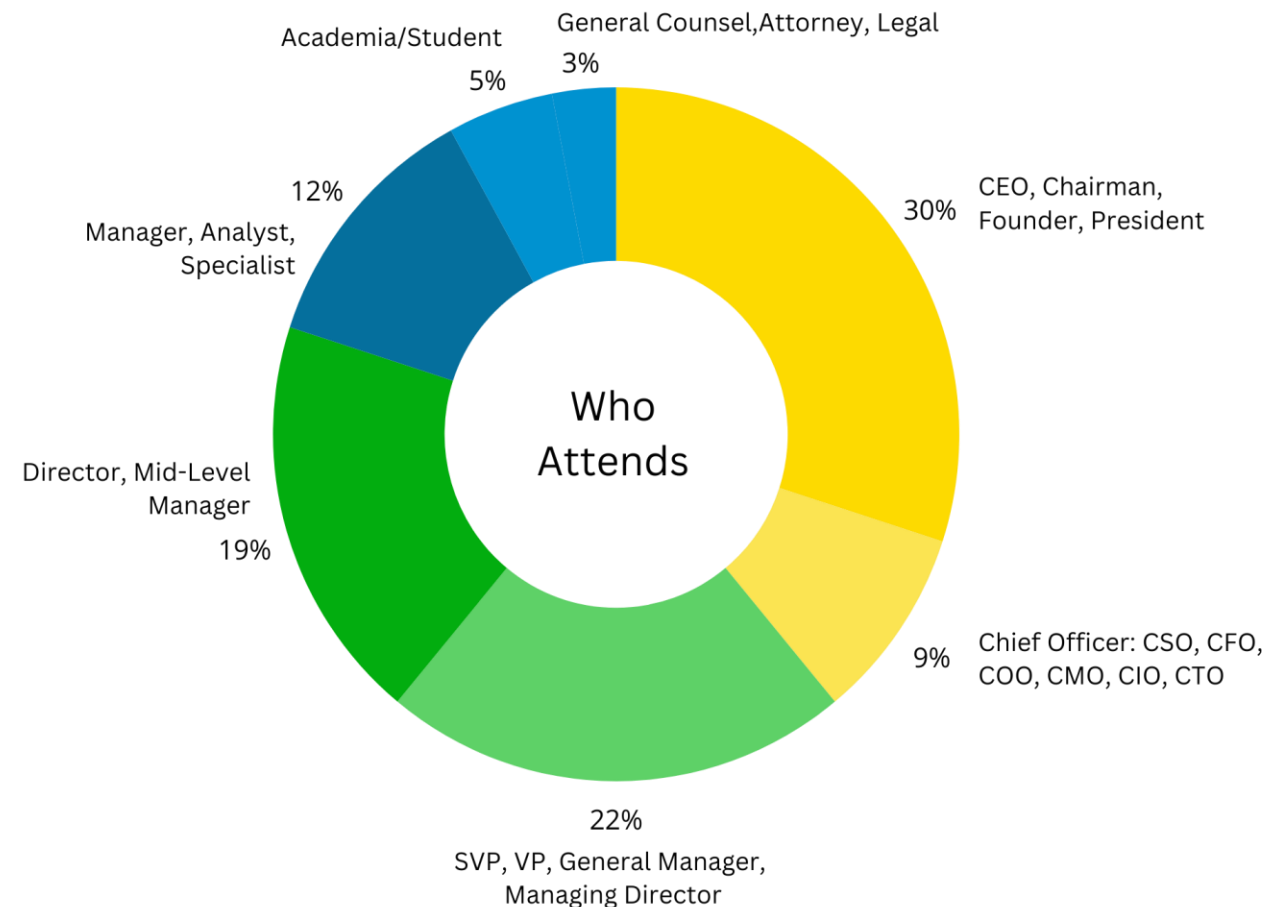
Medical / Scientific Affairs  
Policy  
Product Manufacturing  
Regulatory  
Reimbursement  
Sales  
Other

### INDUSTRY SECTORS

Anesthesia & Respiratory  
Blood  
Cardiology  
Contract Manufacturing  
Dental  
Diabetic Care  
Diagnostic Imaging  
Dialysis  
Digital Health

Drug Delivery  
Ear, Nose & Throat  
Endoscopy  
Gastroenterology  
Hospital & Health Care Supply  
In Vitro Diagnostics  
Infectious Disease  
Neurology  
Ophthalmology  
Orthopedic

Physical Medicine &  
Rehabilitation  
Patient Monitoring  
Radiation Therapy  
Surgical Devices  
Urology  
Wound Management  
Women's Health





# Join thousands of medtech leaders October 5-8, in San Diego



Unparalleled Access  
to the Medtech  
Community



Medtech  
Education &  
Company  
Presentations



Medtech  
Partnering,  
Investor Forum &  
Networking



Join 1,800  
Medtech  
Companies

*"A world-class and standard-setting medtech conference worth attending."*

**~ Stephan Ekmekjian, Johnson & Johnson**

*"No other conference provides access to leaders of global companies, early-stage technologies, investors, industry experts and more, creating a unique opportunity to network, learn about the latest technologies, trends, regulations and return energized and inspired."*

**~ Jorgen Hansen, Gravitas Medical**

*"The MedTech Conference provides unbelievable value—it's business development, networking and educational offerings are unparalleled for the medical technology industry and those that are interested in the latest innovations from leading edge companies."*

**~ Nicole Dekort, Medtech Canada**

# Building on 2024 Momentum





# #MTC24 BY THE NUMBERS

The Largest MedTech  
Conference Ever!

**1,926**

**COMPANIES,  
SPONSORS AND  
EXHIBITORS**

Record number of small  
companies participating



**4,350**

ATTENDEES  
FROM

**48**

COUNTRIES



**40%** C-SUITE

**1,737** CANADIANS

RECORD NUMBER  
OF INVESTORS  
AND  
PARTNERING  
MEETINGS



**550+**

SESSIONS &  
SPEAKERS

Covering AI,  
Digital Health,  
Connected-Care,  
Health Equity,  
Market Access  
and more



**ENDLESS NETWORKING**



**3,691**

shots on goal in the  
Hockey Challenge



**2,580**

**PARTNERING  
MEETINGS**



United States

Canada

UK

Germany

Ireland

Netherlands



**INNOVATIVE  
TECH DEMOS**



**12,689**

CUPS OF  
COFFEE



**THE  
MEDTECH  
CONFERENCE**

Powered by  AdvaMed

**OCTOBER | TORONTO**

# Event Preview & Campaign Planning





# Planning Update & What's New

- 1. Registration & Housing Open with 4 Months to Go**
- 2. Opportunities for Small Companies & Emerging Professionals**
  - Start-Up Pitch & Pour Competition (Sunday afternoon)
  - Company Presentations & Innovation Pavilion exhibit
  - Next Gen HQ and expanded opportunities for emerging professionals
- 3. More Opportunities in the Medtech Campus**
  - More Patient Stories on dedicated stage in Medtech Campus
  - NEW Medtech Campus Booth Crawl
  - Expanded Tech in Motion Hub and Member Showcase
- 4. Expanded Networking**
  - Medtech Campus Networking Lunch Add On
  - 50th Anniversary Activations to be announced soon!

# Medtech Education Preview

## Your Questions Answered

1. **Digital Health & AI Trends:** What's in Store for the Future of Wearables?
2. **BD & Investment Strategy:** What's Fueling the Next Wave of Medtech Deals and Investments?
3. **Manufacturing Resilience & Quality:** How Do We Set our Sights on the Future?
4. **Diagnostics & Imaging Innovation:** What's the Future of Cancer Care?
5. **Legal & Compliance Risk:** How Can I Protect My Organization?
6. **Health Care Delivery & Payment Models:** How is Hospital at Home Evolving?
7. **Championing Health Programs & Women's Health:** How will Medtech Lead?
8. **Global Access & International Policy:** What's the Latest Playbook for Navigating Tariffs?

# #MTC25 Schedule

SCHEDULE AT A GLANCE	SUNDAY OCTOBER 5	MONDAY OCTOBER 6	TUESDAY OCTOBER 7	WEDNESDAY OCTOBER 8
Networking Events	✓	✓	✓	✓
Special Programs & International Spotlight	✓			
Panel Sessions & Corporate Reverse Pitches		✓	✓	✓
<i>NEW</i> Startup Pitch Competition	✓			
Keynotes		✓	✓	✓
1x1 Partnering Meetings		✓	✓	✓
<b>Medtech Campus</b> Exhibit Hall CEOs Unplugged Patient Pavilion Company Presentations Innovation Pavilion Solutions Showcase MedTech Innovator Showcase Tech in Motion Hub		✓	✓	✓
Investor Forum	✓	✓	✓	✓
<i>NEW</i> Open Night		✓		

# PARTNERING AREA

KEYNOTE & LUNCH

PATIENT PAVILION

WATER STATION

COFFEE STATION

WATER STATION

CEOS UNPLUGGED STAGE

NETWORKING LUNCH

INNOVATION PAVILION

MASSACHUSETTS PAVILLION

TECH IN MOTION HUB  
50 YEARS

CANADA PAVILLION

NEXT GEN MEDTECH HQ

COFFEE STATION

SOLUTIONS SHOWCASE

HEADSHOT STATION

CALIFORNIA PAVILLION

MEDTECH INNOVATOR STAGE

ENTRANCE

ENTRANCE

REGISTRATION

AVAILABLE

RESERVED

\*As of April 30, 2025



# Expanded Company Presentations

## Opportunities for Small Companies

### Exhibit Kiosk in the Innovation Pavilion

*36 Opportunities Available - \$3,000*

Dedicated space for early-stage device, diagnostic, digital health, and imaging companies to showcase their groundbreaking technologies to industry leaders, investors, and potential partners.



[Learn More & Apply >>](#)

### Give a Company Presentation

*50 Opportunities Available - \$1,000*

9-minute podium presentations showcasing latest technologies, business objectives, and investment and partnership goals. Startups to commercial-stage companies are eligible.



[Learn More & Apply >>](#)

# Corporate Reverse Pitch Presentations

Hear the about the latest in medtech, direct from the top companies in our industry.

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities.



## 2024 Participating Companies



CooperSurgical®



Edwards



GE Healthcare



HAEMONETICS®



Johnson & Johnson  
MedTech

Medtronic

OLYMPUS



SIEMENS  
Healthineers

stryker



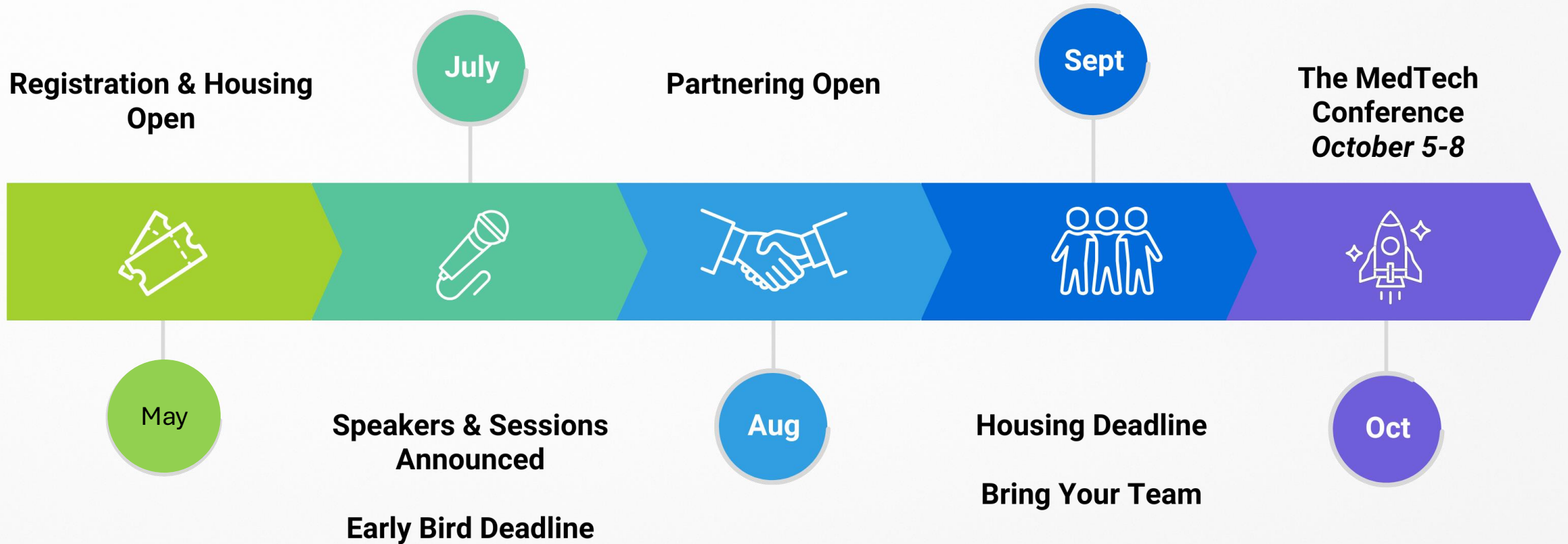
ZIMMER BIOMET



# #MTC25 Roadmap to San Diego



# 4 Months Til MTC25





# 4 Months Til MTC25

