



Position Your Company as a Leader in **Medtech**

 **THE MEDTECH** CONFERENCE **OCTOBER 5-8, 2025**
SAN DIEGO, CALIFORNIA

Powered by



AdvaMed
The Medtech Association

[Explore Opportunities](#)

What is The MedTech Conference?

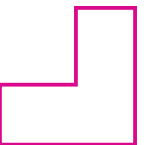
Where Medtech Innovates

The MedTech Conference, an AdvaMed event, serves as a catalyst for fostering innovation and collaboration within the health care technology sector. The 2025 conference in San Diego, California October 5-8, will bring together the brightest minds in the global medtech community to build a future that benefits patients around the world.

Featuring cutting-edge solutions, world-class speakers, a cross-cutting educational program, invaluable networking and next-level technology, this dynamic event is a can't-miss for the industry's prominent and most promising companies looking to reach their target audience.

About AdvaMed, “The Medtech Association”

The Advanced Medical Technology Association (AdvaMed) is the global trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed has more than 600 members and a global presence, including in Europe, India, China, Brazil and Japan.



Who Attends The MedTech Conference?



4,000+ entrepreneurs, academics, qualified investors, venture partners, global policymakers, business development leaders, health care providers, regulatory body representatives, innovators and executives come to The MedTech Conference to engage in critical conversations, discover solutions and amplify their impact. The inclusive environment encourages collaboration among these diverse stakeholders.

Why Attend The MedTech Conference in 2025?

- **GLOBAL ACCESS.** The schedule includes numerous networking opportunities, offering access to thousands of thought leaders, subject matter experts and key decision-makers from around the world.
- **RESEARCH AND INNOVATION.** Innovators and entrepreneurs from the most recognizable companies and the most promising startups showcase their latest technologies here.
- **INTERACTIVE COMPANY STAGES.** The perfect setting for learning about groundbreaking ideas that support the development of life-changing technologies — and a chance to meet and network with hundreds of companies.
- **VALUABLE INSIGHTS.** A carefully crafted program that covers critical industry topics and trends from leading experts.
- **INVESTMENT OPPORTUNITIES.** More than 200 qualified investors attend the conference to find breakout medtech devices for potential funding.
- **PATIENT-CENTRIC SOLUTIONS.** The Medtech Campus exhibit space features advancements that enhance patient care, improve accessibility and promote inclusivity in health care delivery.



45+
countries



nearly **50%**
of attendees are executive
medtech leaders



25+
health and medtech
sectors represented

JOB FUNCTIONS

Business Development
Communications
Good Manufacturing Practices
Government / Legislative Affairs
Health Care Compliance / Global Compliance
Human Resources / Human Capital
Investment / Finance

IT
Legal
Management
Marketing
Media
Medical / Scientific Affairs
Policy
Product Manufacturing

Regulatory
Reimbursement
Sales
Other

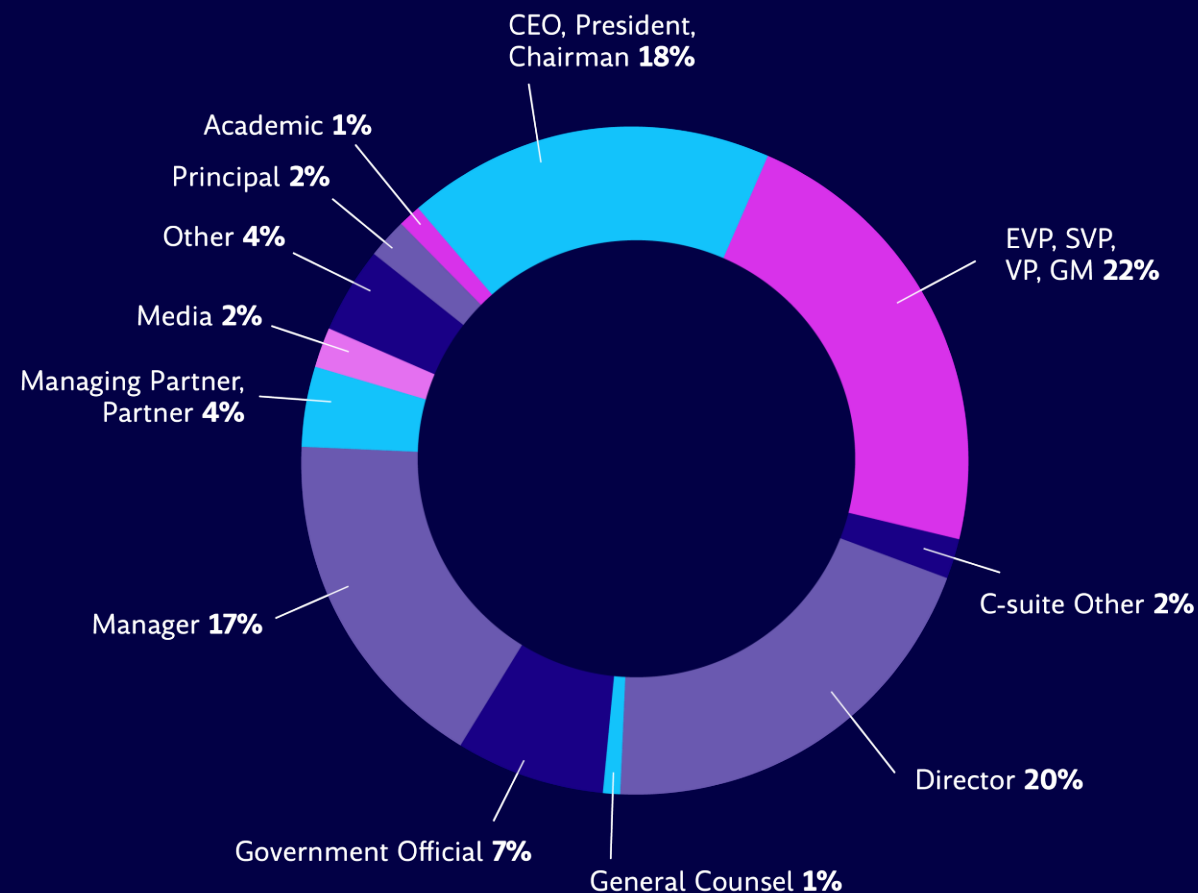
INDUSTRY SECTORS

Anesthesia & Respiratory
Blood
Cardiology
Contract Manufacturing
Dental
Diabetic Care
Diagnostic Imaging
Dialysis
Digital Health

Drug Delivery
Ear, Nose & Throat
Endoscopy
Gastroenterology
Hospital & Health Care Supply
In Vitro Diagnostics
Infectious Disease
Neurology
Ophthalmology
Orthopedic

Physical Medicine & Rehabilitation
Patient Monitoring
Radiation Therapy
Surgical Devices
Urology
Wound Management
Women's Health

JOB TITLES



Join thousands of medtech leaders October 5-8, in San Diego



Unparalleled Access to the
Medtech Community



Medtech Education &
Company Presentations



Medtech Partnering,
Investor Forum &
Networking



Join 1,800 Medtech
Companies

"A world-class and standard-setting medtech conference worth attending."

~ Stephan Ekmekjian, Johnson & Johnson

"No other conference provides access to leaders of global companies, early-stage technologies, investors, industry experts and more, creating a unique opportunity to network, learn about the latest technologies, trends, regulations and return energized and inspired."

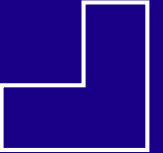
~ Jorgen Hansen, Gravitas Medical

"The MedTech Conference provides unbelievable value—it's business development, networking and educational offerings are unparalleled for the medical technology industry and those that are interested in the latest innovations from leading edge companies."

~ Nicole Dekort, Medtech Canada

Why Sponsor?

Explore the breadth of the industry, meet potential partners, showcase your expertise, discover new talent and generate prospective leads when you sponsor at The MedTech Conference. Let this distinguished audience of medtech, business development and investment decision-makers know who you are and what you can do.



Join These Trailblazing Partners

This is a partial/sample list.



MedTech Conference Schedule

SCHEDULE AT A GLANCE	SUNDAY OCTOBER 5	MONDAY OCTOBER 6	TUESDAY OCTOBER 7	WEDNESDAY OCTOBER 8
Networking Events	✓	✓	✓	✓
Special Programs & International Spotlight	✓			
Panel & Super Sessions		✓	✓	✓
Keynote Presentations		✓	✓	✓
1x1 Partnering Meetings		✓	✓	✓
Medtech Campus Exhibit Hall CEOs Unplugged & Patient Pavilion Reverse Pitches Company Presentations Innovation Pavilion Solutions Showcase MedTech Innovator Showcase Tech in Motion Hub		✓	✓	✓
Investor Forum		✓	✓	✓

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Sponsorship Information



OPTION 1

TURNKEY SPONSORSHIP PACKAGE

Life is full of decisions — let's make this one smart and simple for you with a turnkey package. There are 5 different options that are already built for you.

[Explore Package Options](#)

OPTION 2

A LA CARTE

Customize your own sponsorship package. Your total spend will determine your sponsorship tier — each amount listed below is the minimum spend to be listed at that tier.

TIERS:

Presenting	\$100,000 USD
Disruptor	\$60,000 USD
Champion	\$30,000 USD
Investor	\$25,000 USD
Supporting	\$15,000 USD

The a la carte option will also allow you to select your desired number of staff registrations. All levels will receive logo promotion on the conference website, partnering platform, and on-site sponsor listing.

Sponsorship Information

TURNKEY SPONSORSHIP PACKAGES

Presenting - \$100,000 USD

- Logo recognition on the conference website, partnering platform, Medtech Campus Map, and on-site sponsor listing
- 15 all-access registrations
- 8 exhibit-hall-only passes
- 3 Board of Directors' Dinner tickets
- 20' x 20' booth
- Banner near prominent location around the Medtech Campus entrance

Disruptor - \$60,000 USD

- Logo recognition on the conference website, partnering platform, Medtech Campus Map, and on-site sponsor listing
- 10 all-access registrations
- 4 exhibit-hall-only passes
- 2 Board of Directors' Dinner tickets
- 10' x 20' booth
- Choice of a banner in lobby area



Sponsorship Information

TURNKEY SPONSORSHIP PACKAGE

Champion - \$30,000 USD

- Logo recognition on the conference website, partnering platform, and on-site sponsor listing
- 6 all-access registrations
- 2 exhibit-hall-only passes
- 1 Board of Directors' Dinner tickets
- 10' x 10' booth
- Choice of a column wrap or website banner ad



Investor - \$25,000 USD

- Logo recognition on the conference website, partnering platform, and on-site sponsor listing
- 5 all-access registrations
- 2 Board of Directors' Dinner tickets
- 10' x 10' meeting room in the exhibit hall — includes carpet, table and 4 chairs

Supporting - \$15,000 USD

- Logo recognition on the conference website, partnering platform, and on-site sponsor listing
- 2 all-access registrations
- 2 exhibit-hall-only passes
- 10' x 10' booth
- Choice of a floor sticker within the MedTech Campus or additional Full Access Registration

Sponsorship Information



A LA CARTE • THOUGHT LEADERSHIP

Program participation is the most coveted aspect of The MedTech Conference. Thought leadership opportunities require early confirmation as well as regular interaction with AdvaMed staff to design and shape high-quality content. Please note: Except blog postings and plenary events, for all thought leadership options, confirmed titles, descriptions and speakers **MUST** be submitted by **July 11, 2025**. Late submissions may not be featured in our promotional materials.

Solutions Showcase - \$5,000 USD

15 opportunities, 1 per company

Unveil a new product or present your data in a 15-minute presentation in the Medtech Campus exhibit space. Sponsors receive session recognition in relevant pre-conference and on-site materials.



AdvaMed Accel Leadership Seminar Sponsorship - \$10,000 USD

2 opportunities

This program, comprising multiple sessions, is designed for CEOs of entrepreneurial, early-stage and pre-revenue medtech companies, and will focus on the opportunities and challenges they encounter as they bring their innovations to market. Along with our C-level attendees, the AdvaMed Accel Leadership Seminar also attracts notable speakers such as Joe Almeida, Martha Shadan and Omar Ishrak.

Sponsorship Information

A LA CARTE • THOUGHT LEADERSHIP

Doing Business Globally

Program sponsorship - \$15,000 USD

Networking break sponsorship - \$5,000 USD

Exclusive opportunity

Go international by getting your name in front of a globally minded audience. This day-long, pre-conference program on Monday will feature the latest updates from key medtech markets around the world. Attendees will hear directly from governments and industry experts about new investment opportunities, policy and regulatory updates, and other support mechanisms to help their companies make strategic worldwide investment decisions.

CEOs Unplugged Sponsor - \$20,000 USD

12 opportunities

Align your company with the brightest minds in medtech by sponsoring a session. These 30-minute presentations feature uncensored commentary, insights and expertise from top medtech industry leaders. Promotion includes visibility in relevant pre-conference marketing materials.



Sponsorship Information

A LA CARTE • THOUGHT LEADERSHIP

Panel Session Sponsor - \$20,000 USD

5 opportunities

Showcase your commitment to open exchange with diverse viewpoints by sponsoring a session. These panels feature experts from a range of disciplines, covering the hottest topics in the industry. Promotion includes visibility in relevant pre-conference marketing materials.

Lifetime Achievement Award - \$50,000 USD

Exclusive opportunity

Celebrate the best of the industry by sponsoring AdvaMed's most distinguished award, presented to industry legends who have made significant achievements and advancements in the medtech field. Sponsor participates in the award presentation and a panel with the award recipient and industry leaders. Promotion includes visibility in pre-conference marketing, mention in a dedicated press release and recognition during the conference.

Keynote Sponsor - \$50,000 USD

2 opportunities (1 for Monday; 1 for Tuesday)

Be the highlight of the conference by sponsoring and introducing one of our plenary speakers. You will receive exposure on all relevant marketing materials, a callout in our attendee emails and 2 minutes to introduce a speaker in front of our largest captive audience of 1,400 attendees.



Sponsorship Information



A LA CARTE • TARGETED NETWORKING

Global Medtech Welcome Reception – \$17,500 USD (or exclusive - \$30,000 USD)

2 opportunities

Welcome attendees from around the world to San Diego by sponsoring the Global Medtech Welcome Reception on Sunday evening. This elegant reception is a great way to position your company as a global leader in medtech. Promotion includes logo placement in relevant pre-event marketing materials and on-site collateral.

PRIDE Leadership Network Reception – \$8,000 USD

5 opportunities

Align your company with I&D initiatives like this fun, interactive LGBTQIA+ meetup. Reception is open to all conference attendees. Promotion includes logo placement in relevant pre-conference marketing and recognition during the conference.

50th Anniversary Medtech Campus Booth Crawl - \$5,000 USD

15 opportunities

Choose from 15 different packages of an activation within or next to your booth by August 8th to be included in promotional map for attendees. If you prefer to highlight a giveaway or raffle in your space, this will also be your opportunity for promotion.

WEN Networking Meetup - \$8,000 USD

5 opportunities

Show your support for finding and fostering high-potential talent in our industry by sponsoring the Women's Executive Network (WEN) Meetup. Promotion includes logo placement in relevant pre-conference marketing and recognition during the conference.

Sponsorship Information

A LA CARTE • TARGETED NETWORKING

Chairman's Networking Reception in the Medtech Campus - \$15,000 USD (or exclusive - \$25,000 USD)

2 opportunities

Sponsor our Chairman's Networking Reception to get in front of clients, colleagues and other influential leaders in medtech. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

CEO Networking Reception - \$20,000 USD

4 opportunities

Open exclusively to medtech CEOs and dinner sponsors, this unique grants sponsors unprecedented access to the leaders shaping our industry. Hosted at a lively, festive venue, the CEO Networking Reception is an opportunity for our most prominent attendees to get down to business in a casual setting. Sponsors receive 3 invitations to the dinner and the opportunity to distribute a branded gift.

Board of Directors' Dinner – \$20,000 USD

4 opportunities

Welcome the AdvaMed Board of Directors to San Diego by sponsoring this exclusive gathering. Limited to members of the board, this coveted reception ensures high-powered networking among the industry's leaders and visionaries. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

MTC Live - \$35,000 USD (or exclusive - \$100,000 USD)

3 opportunities

This flagship event is the perfect opportunity for you to showcase your brand in front of all conference attendees in a casual, fun environment. MTC Live! will host live entertainment and give attendees a chance to mix and mingle.



Sponsorship Information

A LA CARTE • THE MEDTECH CAMPUS EXHIBIT SPACE

Top reasons to exhibit:

1. Gain visibility in front of thousands of medtech leaders.
2. Build relationships with industry leaders, partners and investors.
3. Position your business as a key player with a high-traffic spot in the hub of the event.
4. Launch your product and generate buzz through AdvaMed's promotional opportunities.
5. Drive new leads and engage new prospects — 50% of our attendees are first-time MedTech attendees!

What you get:

10ft x 10ft Exhibit Booth*

- AdvaMed member rate - \$4,500 USD*/100 sq. ft.
- Nonmember rate - \$5,500 USD*/100 sq. ft.

Included with each 10ft x 10ft exhibit space:

- 1 complimentary all-access registration
- 2 exhibit-hall-only passes for booth personnel
- Company profile on our partnering platform

Please note: These rates are for the raw space only. All orders for outfitting/furnishing the space must be arranged through Freeman.

Innovation Pavilion - \$10,000 USD (or exclusive - \$25,000 USD)

3 opportunities

Located in a prominent position in the Medtech Campus exhibit space and featuring the most promising early-stage companies, the Innovation Pavilion is a hub for groundbreaking medical technology. The pavilion will include up to 36 companies, each with a kiosk to display their technologies. Sponsoring this space demonstrates your company's commitment to supporting emerging and early-growth companies and the overall medtech ecosystem. Promotion includes logo recognition on Innovation Pavilion signage and visibility in conference marketing materials, such as the website and program.

Medtech Gen Next - \$15,000 USD

Exclusive opportunity

Make sure the next generation of medtech pioneers has you on their radar by sponsoring Medtech Gen Next. Promotion includes Medtech Gen Next branding (signage and banner), visibility on literature, a table in the high-traffic destination. Sponsorship also includes the opportunity for an executive from your organization to speak to students; covering the cost of one student registration; a special stop at your booth by the Student Medtech Campus Tour; and access to the opt-in attendee list of students.

Sponsorship Information

A LA CARTE • THE MEDTECH CAMPUS EXHIBIT SPACE

Medtech Gen Next Recruiter Table - \$7,500 USD

10 opportunities

Meet future leaders and find your next hire with a table in the Medtech Gen Next space during designated recruiting hours.

Patient Pavilion - \$15,000 USD

4 opportunities

Attendees, including public officials and members of the press, will be drawn to this important pavilion in the Medtech Campus exhibit space, where they can discover a variety of technologies and watch the industry's leading manufacturers interview patients. Sponsorship of the Patient Pavilion includes logo placement in relevant pre-conference marketing and one patient presentation.

Patient Pavilion Participant - \$7,500 USD

10 opportunities

Patient Pavilion participants will have the opportunity for a senior executive from their organization to interview a patient who has had a life-changing experience with their product.

Regional Pavilion (inquire for pricing)

Put your region on the “map” by showcasing top technologies from your area by hosting a regional pavilion on the exhibit hall floor.

Meeting Room - \$7,000 USD

A limited number of dedicated meeting rooms will be available in the partnering area of the conference where 1:1 meetings will take place. These rooms are in a convenient location to meet with other attendees, and companies can upgrade for additional branding on the room. Each room includes 1 table and 4 chairs.



Sponsorship Information

A LA CARTE • THE MEDTECH CAMPUS EXHIBIT SPACE

Tech in Motion Hub Sponsor - \$20,000

Exclusive opportunity

Position your brand at the heart of The MedTech Conference by sponsoring the Tech in Motion Hub, a dynamic space integrated with the AdvaMed booth in San Diego. This high-energy activation draws attendees, AdvaMed members, and industry leaders together to experience cutting-edge medtech firsthand. From product demos to hands-on interactions, this is where the future of healthcare technology meets the power of connection. Secure your sponsorship and put your innovative company in the spotlight!



Tech in Motion Hub Participant - \$5,000

8 opportunities

The Tech in Motion Hub offers a glimpse into the future of healthcare technology. Each company participating in the Hub will receive a dedicated kiosk to host immersive product demos, interactive videos, or hands-on experiences through AR/VR.

- Display in Tech Hub during the conference
- Fully Turnkey Kiosk, includes
- 1 Reserved kiosk to showcase your tech
- 1 Branded pedestal for your exhibit day
- 1 32" Monitor to display digital assets, including digital logo or videos
- Electrical and carpet for your display
- Branding – pre-show marketing promotion & onsite signage
- One All-Access registration

Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

Partnering Area - \$45,000 USD

Exclusive opportunity

Be a part of the fastest-growing medtech partnering event. Sponsorship of the conference partnering area includes recognition on signage in a very high-traffic area for all conference attendees in San Diego and will include an advertisement on the partnering app as well.

Headshot Lounge within Medtech Campus - \$30,000 USD

Exclusive opportunity

Receive two high-quality digital headshots per person—one featuring the event's branded logo and one without. Additionally, you'll benefit from a dedicated email promotion featuring a banner ad linked to a landing page of their choice,

Registration Sponsor - \$45,000 USD

Exclusive opportunity (online and in person)

The registration area is one of the first points of contact for attendees — both online and in person. Sponsoring registration ensures your brand is part of their first impression as they register for the conference.



Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

Water Station within Medtech Campus and Sustainable Water Bottle Branding - \$25,000 USD

2 opportunities

Promote health and well-being! Your brand will be associated with eco-friendly practices, demonstrating a commitment to responsible and sustainable choices. Sponsorship of the reusable water bottles includes branded bottles for all conference attendees in San Diego, prominently displayed in branded bins in the registration area.



Medtech Campus Coffee Station - \$25,000 USD

2 opportunities (1 sponsor per station)

Give attendees the pick-me-up they need by sponsoring a coffee cart. These will be in various spots around the conference. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

Session Room Floor Coffee Station - \$20,000 USD

2 opportunities (1 sponsor per cart)

Give attendees the pick-me-up they need by sponsoring a coffee cart. These will be in various spots around the conference. Promotion includes logo placement in pre-event marketing materials and on-site collateral.



Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

NEW! Social Media Wall - \$20,000

Exclusive opportunity

Enhance your brand's presence at The MedTech Conference by sponsoring our Social Media Wall. This dynamic display aggregates real-time posts from attendees across major platforms, showcasing authentic user-generated content throughout the event. As a sponsor, your branding will be prominently featured on multiple installations throughout the event and digitally, amplifying your visibility and fostering deeper engagement with the medtech community. This opportunity not only elevates your brand but also enriches the conference experience by highlighting the voices and stories of attendees.



NEW! 50th Anniversary Phone Booth Activation – Call for pricing

Exclusive Opportunity

Celebrate 50 years of AdvaMed with our interactive Anniversary Phone Booth installation! Step inside this unique experience to leave a voice message sharing your medtech memories, industry insights, or well wishes for the future. Your message will be part of a collective tribute to innovation and patient focused progress. With custom branding and a high-traffic location, this activation offers a powerful way to engage attendees while honoring AdvaMed's legacy. Don't miss this opportunity to be part of the celebration!



Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

ENVISION your company's branding throughout the San Diego Convention Center

Maximize your impact at The MedTech Conference with high-profile branding opportunities in the San Diego Convention Center. Put your company front and center where industry leaders, innovators, and decision-makers will gather with banners, columns wraps and more.

Banners – \$7,500 – 17,500 USD

30 opportunities

From entranceways to high-traffic corridors, banners provide a bold and strategic way to command attention and position your brand in front of key audiences throughout the convention center.

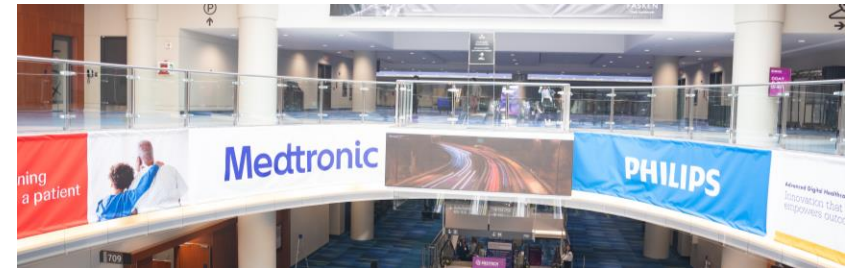
[Learn about banner signs and more.](#)

Column Wraps – \$5,500 – 7,000 USD

6 opportunities

Column wraps offer prime real estate to amplify your company in high-traffic areas and make a strong impressions throughout the conference venue.

[Learn about column wraps and more.](#)



Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

Lanyards - \$25,000 USD

Exclusive opportunity

Your brand becomes a focal point in every conversation and photo taken during the event, maximizing exposure. Every conference attendee will receive a lanyard branded with your company's name and/or logo when they collect their badge on-site.



Session Room Area Charging Stations - \$7,500 USD

2 opportunities

Display your branding on our charging stations, conveniently located near session rooms on second floor of the Convention Center.

Medtech Campus Charging Stations – \$7,500 USD

2 opportunities

Display your branding on our charging stations, conveniently located within the Medtech Campus.



Sponsorship Information

A LA CARTE • DIGITAL ADVERTISING

THE MEDTECH CONFERENCE WEBSITE

With more than 200,00 annual visitors, this is a prime opportunity to engage directly with the global medtech community through cost-effective digital advertising on The MedTech Conference website. Custom opportunities available upon request!

Rotating Block Ad (300 x 250) - \$5,000 USD

10 opportunities

Rotating Banner Ad (728 x 90)- \$8,000 USD

4 opportunities

Reach your target audience directly where they browse the site on our top 5 highest trafficked pages including “Why Attend” “Schedule”, “About the Event,” and more.

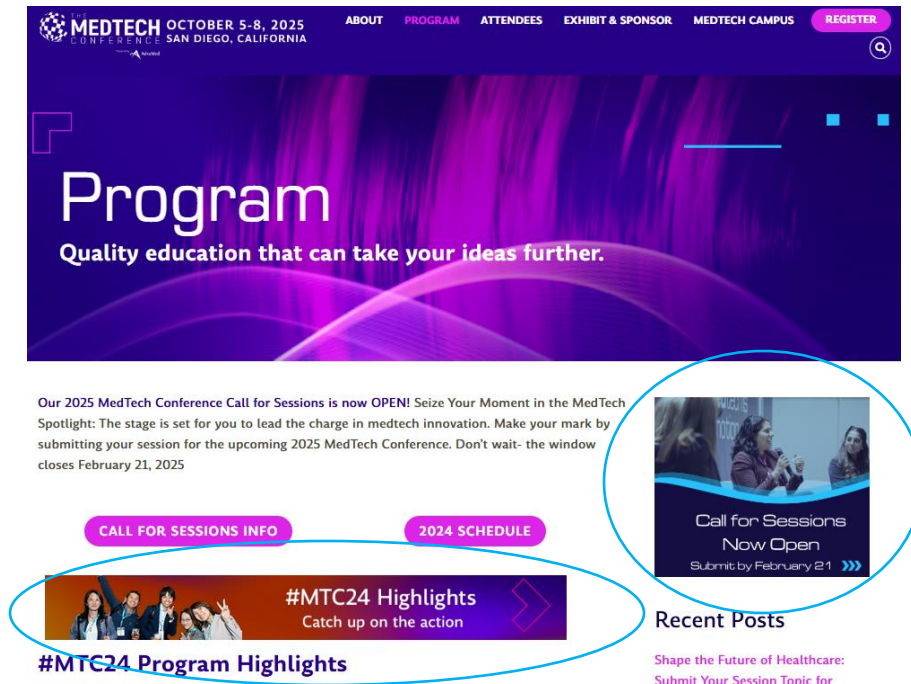
Event Updates - \$1,500 USD

Position your brand as a thought leader by sponsoring an Event Update section on The MedTech Conference website. This opportunity features your authored content alongside key industry insights, reaching a highly engaged audience. Your update will be promoted across our social channels, highlighted on the homepage, and permanently housed in the Event Updates section, maximizing visibility and credibility.

Custom Blog Post - \$5,000 USD

12 opportunities, 1 per company

Showcase your thought leadership by contributing to the conference blog. Your blog post will be promoted across the conference social media channels, and a link to the conference blog is included in attendee emails.



Sponsorship Information



A LA CARTE • DIGITAL ADVERTISING

EMAIL ADVERTISING

Gain visibility with a community of 18,000 engaged medtech professionals signed up for news updates and exciting announcements about The MedTech Conference.

Email Banner Ad - \$6,500 USD

17 opportunities

Elevate your brand with a clickable email banner ad throughout the lead-up to The MedTech Conference.

Daily Conference Email Recaps - \$10,000 USD (or exclusive - \$25,000 USD)

3 opportunities

Sent to an email database of more than 18,000, these daily emails (Monday, Tuesday and Wednesday) will provide attendees with highlights from the day and show future attendee prospects just what they're missing.

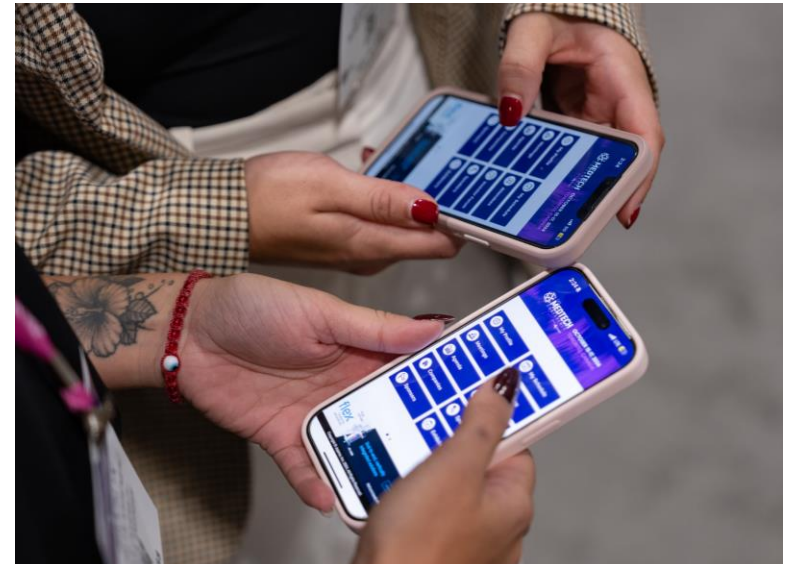
Know Before You Go Email Sponsor - \$10,000 USD

Be featured as the sponsor of the 'know before you go' email sent in advance of attendees arriving in San Diego showcasing important info to know before arriving onsite.

MyMedTech Mobile App Ad - \$7,500 USD

2 opportunities

Highlight a product or your company brand with a high-resolution advertisement displayed on our online community and partnering system, MyMedTech. Image will be shown on both the desktop and mobile versions for the duration of the event.



Sponsorship Information

A LA CARTE • CUSTOM

OTHER NEW OPPORTUNITIES

- Champagne Toast
- Schedule at a Glance

Contact sales for more details about these new opportunities. Looking for other ways to showcase your company to highly-engaged medtech leaders? Ask us about custom packages that include tours, special sessions and more!



“This is where you're going to have exposure to industry thought leaders, as well as a group of people in the Medtech world who are excited about what we do. They're passionate about delivering better solutions for patients and our customers, and about advancing healthcare throughout the world.”

~ Richard Fabian, President and CEO, FUJIFILM SonoSite, Inc

Contact Our Sales Team

The AdvaMed team is ready to work with you! First, we will work with your specific objectives to develop a customized sponsorship that fits your needs and budget, and then we'll ensure you have the best possible outcome from your participation at The MedTech Conference.

FOR MORE INFORMATION, CONTACT:

Cassy Pristas

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