

Position Your Company as a Leader in **Medtech.**

Become a sponsor at:



Powered by  AdvaMed

[Explore Opportunities](#)



What is The MedTech Conference?

Where Medtech Innovates

The MedTech Conference, an AdvaMed event, serves as a catalyst for fostering innovation and collaboration within the health care technology sector. The 2025 conference in San Diego, California October 5-8, will bring together the brightest minds in the global medtech community to build a future that benefits patients around the world.

Featuring cutting-edge solutions, world-class speakers, a cross-cutting educational program, invaluable networking and next-level technology, this dynamic event is a can't-miss for the industry's prominent and most promising companies looking to reach their target audience.

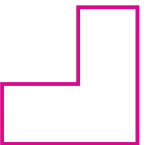
About AdvaMed, “The Medtech Association”

The Advanced Medical Technology Association (AdvaMed) is a trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed has more than 500 members and a global presence, including in Europe, India, China, Brazil and Japan.



AdvaMed

Advanced Medical Technology Association



Who Attends The MedTech Conference?



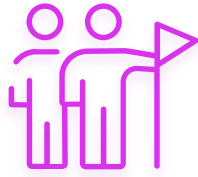
3,500+ entrepreneurs, academics, qualified investors, venture partners, global policymakers, business development leaders, health care providers, regulatory body representatives, innovators and executives come to The MedTech Conference to engage in critical conversations, discover solutions and amplify their impact. The inclusive environment encourages collaboration among these diverse stakeholders.

Why Attend The MedTech Conference in 2024?

- **GLOBAL ACCESS.** The schedule includes numerous networking opportunities, offering access to thousands of thought leaders, subject matter experts and key decision-makers from around the world.
- **RESEARCH AND INNOVATION.** Innovators and entrepreneurs from the most recognizable companies and the most promising startups showcase their latest technologies here.
- **INTERACTIVE COMPANY STAGES.** The perfect setting for learning about groundbreaking ideas that support the development of life-changing technologies — and a chance to meet and network with hundreds of companies.
- **VALUABLE INSIGHTS.** A carefully crafted program that covers critical industry topics and trends from leading experts.
- **INVESTMENT OPPORTUNITIES.** More than 200 qualified investors attend the conference to find breakout medtech devices for potential funding.
- **PATIENT-CENTRIC SOLUTIONS.** The Medtech Campus exhibit space features advancements that enhance patient care, improve accessibility and promote inclusivity in health care delivery.



45+
countries



nearly **50%**
of our attendees are
executive medtech
leaders



25+
Health and medtech
sectors represented

JOB FUNCTIONS

Business Development
Communications
Good Manufacturing
Practices
Government / Legislative
Affairs
Health Care Compliance /
Global Compliance

Human Resources / Human
Capital
Investment / Finance
IT
Legal
Management
Marketing
Media

Medical / Scientific Affairs
Policy
Product Manufacturing
Regulatory
Reimbursement
Sales
Other

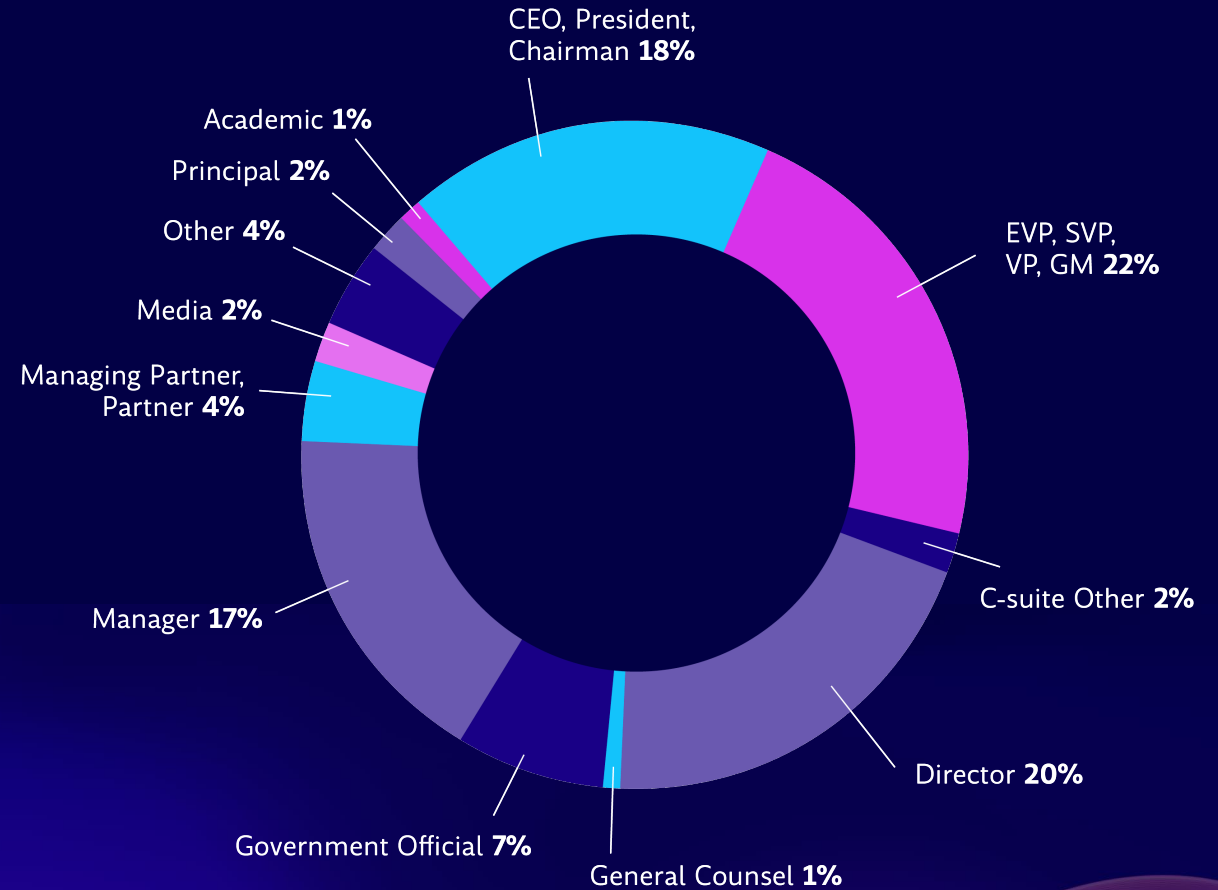
INDUSTRY SECTORS

Anesthesia & Respiratory
Blood
Cardiology
Contract Manufacturing
Dental
Diabetic Care
Diagnostic Imaging
Dialysis
Digital Health

Drug Delivery
Ear, Nose & Throat
Endoscopy
Gastroenterology
Hospital & Health Care
Supply
In Vitro Diagnostics
Infectious Disease
Neurology
Ophthalmology

Orthopedic
Physical Medicine &
Rehabilitation
Patient Monitoring
Radiation Therapy
Surgical Devices
Urology
Wound Management
Women's Health

JOB TITLES



Join the fastest growing medtech partnering event, October 5-8, in San Diego for:



Unparalleled networking & access to medtech executives



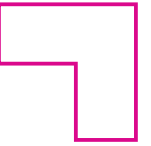
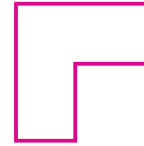
Compelling education program



Medtech partnering & Investor Forum



Dynamic Medtech Campus with company pitches



“A world-class and standard-setting medtech conference worth attending.”

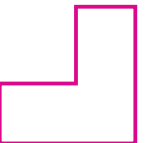
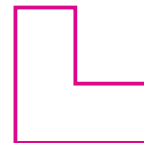
~ Stephan Ekmekjian, Johnson & Johnson

“This conference has to have the highest C-suite engagement of any conference of this size in the life sciences and health care industry.”

~ Glenn Snyder, Deloitte

“I can point to countless relationships, partnerships and ideas that have formed from attending this special event.”

~ David Kereiakes, Providence Ventures



Why Sponsor?

Explore the breadth of the industry, meet potential partners, showcase your expertise, discover new talent and generate prospective leads when you sponsor at The MedTech Conference. Let this distinguished audience of medtech, business development and investment decision-makers know who you are and what you can do.



Join These Trailblazing Partners

This is a partial/sample list.



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Sponsorship Information



OPTION 1

TURNKEY SPONSORSHIP PACKAGE

Life is full of decisions — let's make this one smart and simple for you with a turnkey package. There are 5 different options that are already built for you.

[Explore Package Options](#)

OPTION 2

A LA CARTE

Customize your own sponsorship package. Your total spend will determine your sponsorship tier — each amount listed below is the minimum spend to be listed at that tier.

TIERS:

Presenting	\$100,000 USD
Disruptor	\$60,000 USD
Champion	\$30,000 USD
Investor	\$25,000 USD
Supporting	\$15,000 USD

The a la carte option will also allow you to select your desired number of staff registrations. All levels will receive logo promotion on the conference website, partnering platform, on-site guide and on-site sponsor listing.

Sponsorship Information

TURNKEY SPONSORSHIP PACKAGES

Presenting - \$100,000 USD

- Logo recognition on the conference website, partnering platform, program guide and on-site sponsor listing
- 15 full-access registrations
- 8 exhibit-hall-only passes
- 3 Board of Directors' Dinner tickets
- 20' x 20' booth
- Choice of one of the following: large banner in or around the exhibit hall floor, blog post or website banner ad

Disruptor - \$60,000 USD

- Logo recognition on the conference website, partnering platform, program guide and on-site sponsor listing
- 10 full-access registrations
- 4 exhibit-hall-only passes
- 2 Board of Directors' Dinner tickets
- 10' x 20' booth
- Choice of digital ad on mobile app, floor sticker or column wrap



Sponsorship Information



TURNKEY SPONSORSHIP PACKAGE

Champion - \$30,000 USD

- Logo recognition on the conference website, partnering platform, program guide and on-site sponsor listing
- 6 full-access registrations
- 2 exhibit-hall-only passes
- 1 Board of Directors' Dinner tickets
- 10' x 10' booth
- Choice of floor sticker or column wrap

Investor - \$25,000 USD

- Logo recognition on the conference website, partnering platform, program guide and on-site sponsor listing
- 5 full-access registrations
- 2 Board of Directors' Dinner tickets
- 10' x 10' meeting room in the exhibit hall — includes carpet, table and 4 chairs

Supporting - \$15,000 USD

- Logo recognition on the conference website, partnering platform, program guide and on-site sponsor listing
- 2 full-access registrations
- 2 exhibit-hall-only passes
- 10' x 10' booth
- Choice of floor sticker or column wrap



Sponsorship Information



A LA CARTE • THOUGHT LEADERSHIP

Program participation is the most coveted aspect of The MedTech Conference. Thought leadership opportunities require early confirmation as well as regular interaction with AdvaMed staff to design and shape high-quality content. Please note: Except blog postings and plenary events, for all thought leadership options, confirmed titles, descriptions and speakers **MUST** be submitted by July 10, 2025. Late submissions may not be featured in our promotional materials.

Solutions Showcase - \$5,000 USD

10 opportunities, 1 per company

Unveil a new product or present your data in a 15-minute presentation in the Medtech Campus exhibit space. Sponsors receive session recognition in relevant pre-conference and on-site materials.



Customized Blog Post - \$5,000 USD

12 opportunities, 1 per company

Showcase your thought leadership by contributing to the conference blog. Your blog post will be promoted across the conference social media channels, and a link to the conference blog is included in attendee emails.

AdvaMed Accel Leadership Seminar Sponsorship - \$10,000 USD

2 opportunities

This program, comprising multiple sessions, is designed for CEOs of entrepreneurial, early-stage and pre-revenue medtech companies, and will focus on the opportunities and challenges they encounter as they bring their innovations to market. Along with our C-level attendees, the AdvaMed Accel Leadership Seminar also attracts notable speakers such as Joe Almeida, Martha Shadan and Omar Ishrak.

Sponsorship Information



A LA CARTE • THOUGHT LEADERSHIP

Doing Business Globally

Program sponsorship - \$15,000 USD

Networking break sponsorship - \$5,000 USD

Exclusive opportunity

Go international by getting your name in front of a globally minded audience. This day-long, pre-conference program on Monday will feature the latest updates from key medtech markets around the world. Attendees will hear directly from governments and industry experts about new investment opportunities, policy and regulatory updates, and other support mechanisms to help their companies make strategic worldwide investment decisions.

CEOs Unplugged Sponsor - \$20,000 USD

10 opportunities

Align your company with the brightest minds in medtech by sponsoring a session. These 30-minute presentations feature uncensored commentary, insights and expertise from top medtech industry leaders. Promotion includes visibility in relevant pre-conference marketing materials.



Sponsorship Information



A LA CARTE • THOUGHT LEADERSHIP

Panel Session Sponsor - \$20,000 USD

5 opportunities

Showcase your commitment to open exchange with diverse viewpoints by sponsoring a session. These panels feature experts from a range of disciplines, covering the hottest topics in the industry. Promotion includes visibility in relevant pre-conference marketing materials.

Keynote Sponsor - \$50,000 USD

2 opportunities (1 for Tuesday; 1 for Wednesday)

Be the highlight of the conference by sponsoring and introducing one of our plenary speakers. You will receive exposure on all relevant marketing materials, a callout in our attendee emails and 2 minutes to introduce a speaker in front of our largest captive audience of 1,400 attendees.

Lifetime Achievement Award - \$50,000 USD

Exclusive opportunity

Celebrate the best of the industry by sponsoring AdvaMed's most distinguished award, presented to industry legends who have made significant achievements and advancements in the medtech field. Sponsor participates in the award presentation and a panel with the award recipient and industry leaders. Promotion includes visibility in pre-conference marketing, mention in a dedicated press release and recognition during the conference.



Sponsorship Information



A LA CARTE • TARGETED NETWORKING

Global MedTech Welcome Reception - \$17,500 USD (or exclusive - \$30,000 USD)

2 opportunities

Welcome attendees from around the world to San Diego by sponsoring the Global Medtech Welcome Reception on Monday evening. This elegant reception is a great way to position your company as a global leader in medtech. Promotion includes logo placement in relevant pre-event marketing materials and on-site collateral.

PRIDE Leadership Network Reception - \$8,000 USD

5 opportunities

Align your company with I&D initiatives like this fun, interactive LGBTQIA+ meetup. Reception is open to all conference attendees. Promotion includes logo placement in relevant pre-conference marketing and recognition during the conference.

Opening Reception in the Medtech Campus - \$15,000 USD

2 opportunities

Cap off the first day of the conference and create a memorable experience for attendees by sponsoring our Opening Reception on Tuesday evening in the Medtech Campus exhibit space. This lively reception is a great way to get face time with clients, colleagues, policymakers and other influential leaders in our space. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

Board of Directors' Dinner - \$20,000 USD

4 opportunities

Welcome the AdvaMed board of directors to San Diego by sponsoring this exclusive gathering. Limited to members of the board, this coveted reception ensures high-powered networking among the industry's leaders and visionaries. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

Sponsorship Information



A LA CARTE • TARGETED NETWORKING

Chairman's Networking Reception in the Medtech Campus - \$15,000 USD

2 opportunities

Sponsor our Chairman's Networking Reception to get in front of clients, colleagues and other influential leaders in medtech. Promotion includes logo placement in pre-event marketing materials and on-site collateral.

CEO Networking Reception - \$20,000 USD

4 opportunities

Open exclusively to medtech CEOs and dinner sponsors, this unique grants sponsors unprecedented access to the leaders shaping our industry. Hosted at a lively, festive venue, the CEO Networking Reception is an opportunity for our most prominent attendees to get down to business in a casual setting. Sponsors receive 3 invitations to the dinner and the opportunity to distribute a branded gift.

MTC Live - \$35,000 USD (or exclusive - \$100,000 USD)

3 opportunities

This flagship event is the perfect opportunity for you to showcase your brand in front of all conference attendees in a casual, fun environment. MTC Live! will host live entertainment and give attendees a chance to mix and mingle.

WEN Networking Meetup - \$8,000 USD

5 opportunities

Show your support for finding and fostering high-potential talent in our industry by sponsoring the Women's Executive Network (WEN) Meetup. Promotion includes logo placement in relevant pre-conference marketing and recognition during the conference.



Sponsorship Information



A LA CARTE • THE MEDTECH CAMPUS EXHIBIT SPACE

Top reasons to exhibit:

1. Gain visibility in front of thousands of medtech leaders.
2. Build relationships with industry leaders, partners and investors.
3. Position your business as a key player with a high-traffic spot in the hub of the event.
4. Launch your product and generate buzz through AdvaMed's promotional opportunities.
5. Drive new leads and engage new prospects — 50% of our attendees are first-time MedTech attendees!

What you get:

10ft x 10ft Exhibit Booth*

- AdvaMed member rate - \$4,500 USD*/100 sq. ft.
- Nonmember rate - \$5,500 USD*/100 sq. ft.

Included with each 10ft x 10ft exhibit space:

- 1 complimentary full-access registration
- 2 exhibit-hall-only passes for booth personnel
- Company profile on our partnering platform

Please note: These rates are for the raw space only. All orders for outfitting/furnishing the space must be arranged through Freeman.

Innovation Pavilion - \$10,000 USD (or exclusive - \$25,000 USD)

3 opportunities

Located in a prominent position in the Medtech Campus exhibit space and featuring the most promising early-stage companies, the Innovation Pavilion is a hub for groundbreaking medical technology. The pavilion will include up to 36 companies, each with a kiosk to display their technologies. Sponsoring this space demonstrates your company's commitment to supporting emerging and early-growth companies and the overall medtech ecosystem. Promotion includes logo recognition on Innovation Pavilion signage and visibility in conference marketing materials, such as the website and program.

Career Hub - \$15,000 USD

Exclusive opportunity

Make sure the next generation of medtech pioneers has you on their radar by sponsoring the Career Hub. Promotion includes Student Zone branding (signage and banner), visibility on hub literature, a table in the high-traffic Student Zone during designated recruiting hours and your logo on T-shirts. Sponsorship also includes the opportunity for an executive from your organization to speak to students; covering the cost of one student registration; a special stop at your booth by the Student Medtech Campus Tour; and access to the opt-in attendee list of students.

Sponsorship Information



A LA CARTE • THE MEDTECH CAMPUS EXHIBIT SPACE

Career Hub Recruiter Table - \$7,500 USD

10 opportunities

Meet future leaders and find your next hire with a table in the Student Zone during designated recruiting hours.

Patient Pavilion - \$15,000 USD

4 opportunities

Attendees, including public officials and members of the press, will be drawn to this important pavilion in the Medtech Campus exhibit space, where they can discover a variety of technologies and watch the industry's leading manufacturers interview patients. Sponsorship of the Patient Pavilion includes logo placement in relevant pre-conference marketing and one patient presentation.

Patient Pavilion Participant - \$7,500 USD

10 opportunities

Patient Pavilion participants will have the opportunity for a senior executive from their organization to interview a patient who has had a life-changing experience with their product.

Regional Pavilion (inquire for pricing)

Put your region on the “map” by showcasing top technologies from your area by hosting a regional pavilion on the exhibit hall floor.

Meeting Room - \$7,000 USD

A limited number of dedicated meeting rooms will be available in the partnering area of the conference where 1:1 meetings will take place. These rooms are in a convenient location to meet with other attendees, and companies can upgrade for additional branding on the room. Each room includes 1 table and 4 chairs.



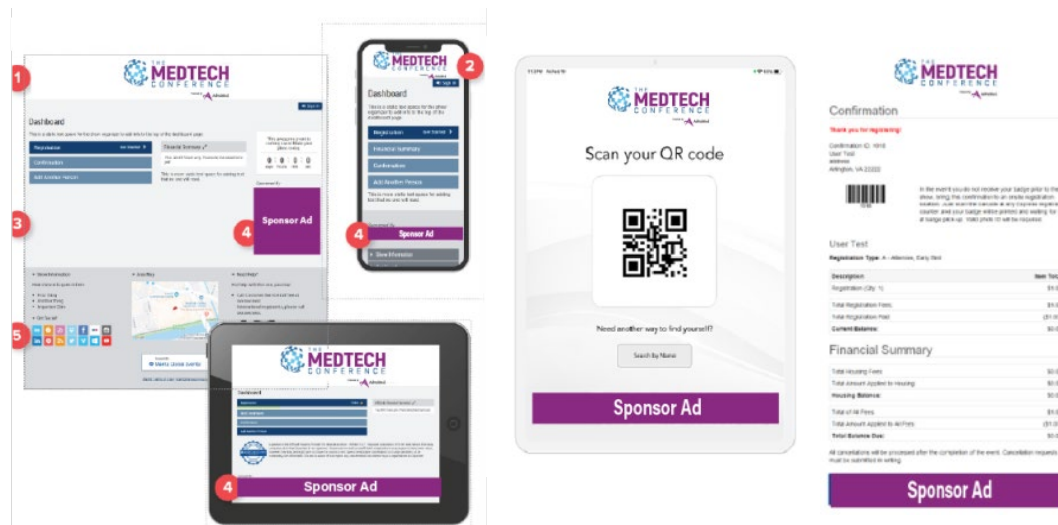
Sponsorship Information

A LA CARTE • BRANDING OPPORTUNITIES

Registration Sponsor - \$45,000 USD

Exclusive opportunity (online and in person)

The registration area is one of the first points of contact for attendees — both online and in person. Sponsoring registration ensures your brand is part of their first impression as they register for the conference.



Partnering Area - \$45,000 USD

Exclusive opportunity

Be a part of the fastest-growing medtech partnering event. Sponsorship of the conference partnering area includes recognition on signage in a very high-traffic area for all conference attendees in San Diego and will include an advertisement on the partnering app as well.



Sponsorship Information



A LA CARTE • BRANDING OPPORTUNITIES

Water Bottles - \$35,000 USD

Exclusive opportunity

Promote health and well-being! Your brand will be associated with eco-friendly practices, demonstrating a commitment to responsible and sustainable choices. Sponsorship of the reusable water bottles includes branded bottles for all conference attendees in San Diego, prominently displayed in branded bins in the registration area.

Conference Bags - \$35,000 USD

Exclusive opportunity

Sponsoring conference bags provides a strategic and impactful way for your company to engage with event attendees all week long and as they return to their home offices. Sponsorship of the conference bags includes branded bags for all conference attendees in San Diego prominently displayed in branded bins in the registration area.*

**We can work with you on environmentally friendly opportunities!*

Want to maximize your visibility? Stand out with premium placements throughout the convention center.

- Banners
- Column Wraps
- Floor stickers
- And more

Contact Sales for Info

Lanyards - \$25,000 USD

Exclusive opportunity

Your brand becomes a focal point in every conversation and photo taken during the event, maximizing exposure. Every conference attendee will receive a lanyard branded with your company's name and/or logo when they collect their badge on-site.

Charging Stations - \$12,500 USD

5 opportunities

Display your branding on our charging stations, conveniently located throughout the convention center.

Coffee Cart - \$15,000 USD

3 opportunities (1 sponsor per cart)

Give attendees the pick-me-up they need by sponsoring a coffee cart. These will be in various spots around the conference. Promotion includes logo placement in pre-event marketing materials and on-site collateral.



Sponsorship Information



A LA CARTE • DIGITAL ADVERTISING

THE MEDTECH CONFERENCE WEBSITE

With more than 200,00 annual visitors, this is a prime opportunity to engage directly with the global medtech community through cost-effective digital advertising on the revamped MedTech Conference Website.

300 x 250 website rotating block ad - \$5,000 USD

10 opportunities

728 x 90 website rotating banner ad - \$8,000 USD

4 opportunities

Reach your target audience directly where they browse the site on our top 5 highest trafficked pages including “Why Attend” “Schedule” “About the Event” and more.

EMAIL ADVERTISING

Gain visibility with a community of 15,000 engaged medtech professionals signed up for news updates and exciting announcements about The MedTech Conference.

Email Banner Ad - \$6,500 USD

17 opportunities

Elevate your brand with a clickable email banner ad throughout the lead-up to The MedTech Conference.

**Daily Conference Email Recaps - \$10,000 USD
(or exclusive - \$25,000 USD)**

3 opportunities

Sent to an email database of more than 15,000, these daily emails (Monday, Tuesday and Wednesday) will provide attendees with highlights from the day and show future attendee prospects just what they're missing.

Know Before You Go Email Sponsor - \$10,000 USD

Be featured as the sponsor of the 'know before you go email sent in advance of attendees arriving in San Diego showcasing important info to know before arriving onsite.

Sponsorship Information

A LA CARTE • DIGITAL ADVERTISING

MyMedTech Mobile App Ad - \$7,500 USD

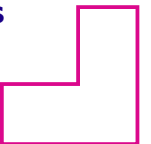
2 opportunities

Highlight a product or your company brand with a high-resolution advertisement displayed on our online community and partnering system, MyMedTech. Image will be shown on both the desktop and mobile versions for the duration of the event. Image must be 1080 x 1920 pixels (9:16 ratio), no larger than 1MB.



“The MedTech Conference is the single most focused ecosystem for medtech investors trying to smartly deploy capital in early- and growth-stage companies in this category.”

~ Paul LaViolette, SV Health Investors



October 5 - 8, 2025 | San Diego, California

THE MEDTECH CONFERENCE

Sponsorship Information



A LA CARTE • PRINT ADVERTISING

NEW THIS YEAR! PRINT ADVERTISING

Medtech Campus Map - \$30,000 USD

Exclusive opportunity

Want to get your brand in the hands of thousands of attendees? Sponsor the handy attendee map to help them navigate the offerings in San Diego. The revamped map will be distributed in advance digitally, on the website, promoted in social, featured in email and in the hands of every attendee on-site.

On-Site Guide, Premier Sponsor - \$40,000 USD

Exclusive opportunity

Lock in two years of prime visibility in front of attendees with your logo on the cover of the on-site guide and a full-page inside back cover. The guide will be distributed in advance digitally, on the website, promoted in social, featured in email and in the hands of every attendee on-site.

On-Site Guide Ads

- Premier placement, full-page ad - \$10,000 USD
- Full-page ad - \$7,500 USD
- ½-page ad - \$4,000 USD
- ¼-page ad - \$2,500 USD

OTHER NEW OPPORTUNITIES

- Champagne Toast
- Headshot Lounge
- Reception
- Attendee Orientation
- Schedule at a Glance

Contact sales for more details about these new opportunities. Looking for other ways to showcase your company to highly-engaged medtech leaders? Ask us about custom packages that include tours, special sessions and more!

Contact Our Sales Team

The AdvaMed team is ready to work with you! First, we will work with your specific objectives to develop a customized sponsorship that fits your needs and budget, and then we'll ensure you have the best possible outcome from your participation at The MedTech Conference.

FOR MORE INFORMATION, CONTACT:

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571.839.4652



October 5 - 8, 2025 | San Diego, California

THE MEDTECH CONFERENCE