

The MedTech Conference 101

What's New, Why Attend &
How To Maximize ROI

TODAY'S AGENDA

1. AdvaMed Welcome & #MTC26 Overview
2. Who Attends, Networking & Schedule Preview
3. Medtech Campus Highlights
 - Small Companies, Investors, Next Gen + Students
 - Choose from 7 Stages
4. Education & Speaker Highlights
5. Attendee List Preview + Conference Checklist
6. Q&A

TODAY'S SPEAKERS



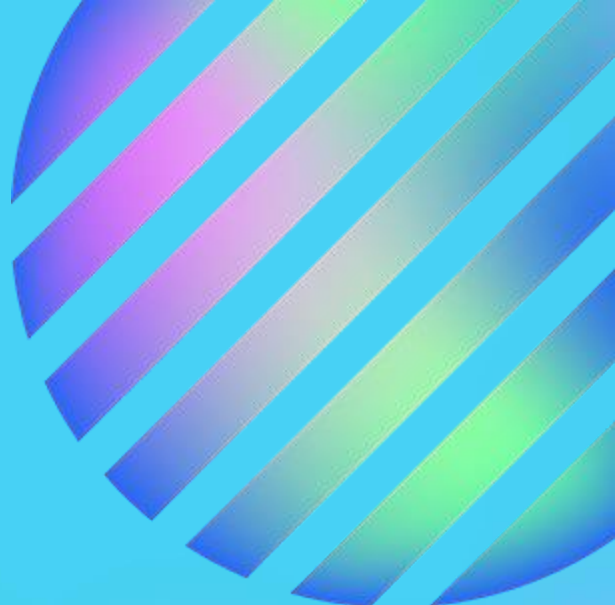
Erin Lee

SVP, Marketing Strategy &
Customer Experience, *AdvaMed*



Nancy Creel

Senior Director, Education & Industry
Programs, *AdvaMed*



01

Welcome &
Event Overview

THANK YOU TO OUR HOST PARTNERS

Premier Regional Host Partner



Host Partners



**MEDTECH
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2026 SPONSORS

Presenting Sponsors



Disruptor Sponsors



#MTC26 Committee Chairs

Steering Committee



Mike Mahoney
President & CEO
Boston Scientific



Ashley McEvoy
President & CEO
Insulet



Jon Rennert
Chairman
ZOLL

Host & Local Committee



Brian Johnson
President
MassMEDIC



Sonal Matai
President, North America
KARL STORZ

Program Committee

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WHERE MEDTECH INNOVATES

The MedTech Conference, hosted by AdvaMed, in Boston, Massachusetts, October 18-21, 2026 serves as a catalyst for fostering innovation and collaboration within the health care technology sector. Join the brightest minds in medtech to build a future that benefits patients around the world.

This year's conference will provide you with direct access to over hundreds of hours of cutting-edge medtech education, networking with industry leaders and CEOs, and the latest in medtech technology and innovation. You'll gain timely insights, make valuable connections, and be part of shaping the future of the industry.

About AdvaMed, The Medtech Association

As host of The MedTech Conference, AdvaMed is dedicated to delivering the highest quality content and creating a meaningful experience for all attendees. Thank you for being part of our community and helping us unite the medtech ecosystem in impactful ways.



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WHY ATTEND

UNMATCHED ACCESS

The Entire Medtech Ecosystem

Meet CEOs, innovators, investors, policymakers, regulators and global partners—all in one place.

BUSINESS DEVELOPMENT

Turn Connections Into Opportunities

Build high-value partnerships and accelerate deals through curated 1x1 meetings, access to investors and hundreds of company presentations.

CRITICAL EDUCATION

Hundreds of Hours. The Insights That Matter.

Build your agenda around expert-led sessions on policy, regulation, reimbursement, AI, cybersecurity and what's next for medtech.

GLOBAL REACH

The Who's Who of Medtech

Connect with 1,800 companies from 40 countries—bringing the global medtech community and its biggest opportunities together.

MEDTECH CAMPUS

See Innovation in Action

Explore breakthrough technologies, company presentations, product showcases, pitches and live experiences.

TRUSTED HOST

Convened by the Voice of Medtech

Hosted by AdvaMed, with trusted access to the leaders and decision-makers moving the industry forward.



**Unparalleled Access
to Global Medtech
Decision Makers**



**1x1 Medtech
Partnering &
Networking**



**1,800 Innovative
Companies**



**Critical Medtech
Education Sessions
& Company
Presentations**

“The MedTech Conference has become our annual gathering place for leaders across our medtech ecosystem. Whether it’s the CEOs of our largest multinational public companies, emerging growth companies or the investors who support them, this meeting brings us together and provides an atmosphere that makes everyone accessible to each other.

~ Justin Klein, Managing Partner, Vensana Capital

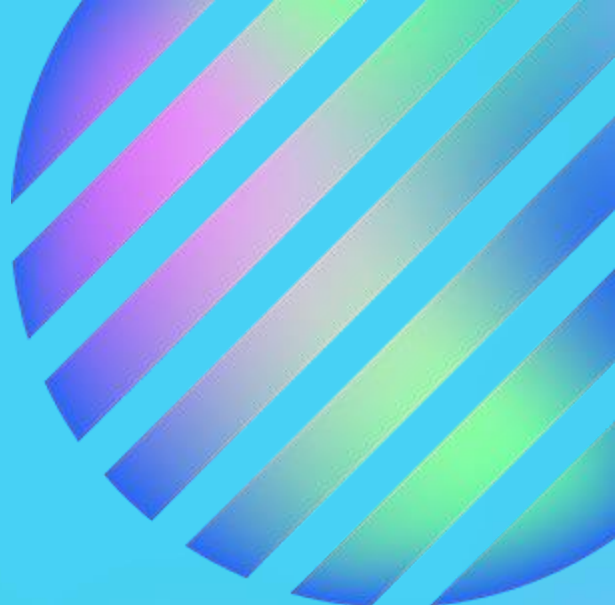
“The MedTech Conference provides me access to the highest quality early-stage companies. I gain current and insights from investors, regulators and strategics. Most importantly, it is a forum for me to **nurture key relationships in an environment that facilitates rich conversations.**”

~ Kwame Ulmer, Venture Partner, Wavemaker Three-Sixty

“I get an update on **every aspect of the medical device industry that is impacting my company.**”

~ Maureen Mulvihill, President & CEO, Actuated Medical

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02

**Who Attends, Schedule
Preview & Networking**

WHO ATTENDS



40+ countries



Nearly **50%** of attendees are executive medtech leaders



25+ health and medtech sectors represented

JOB FUNCTIONS

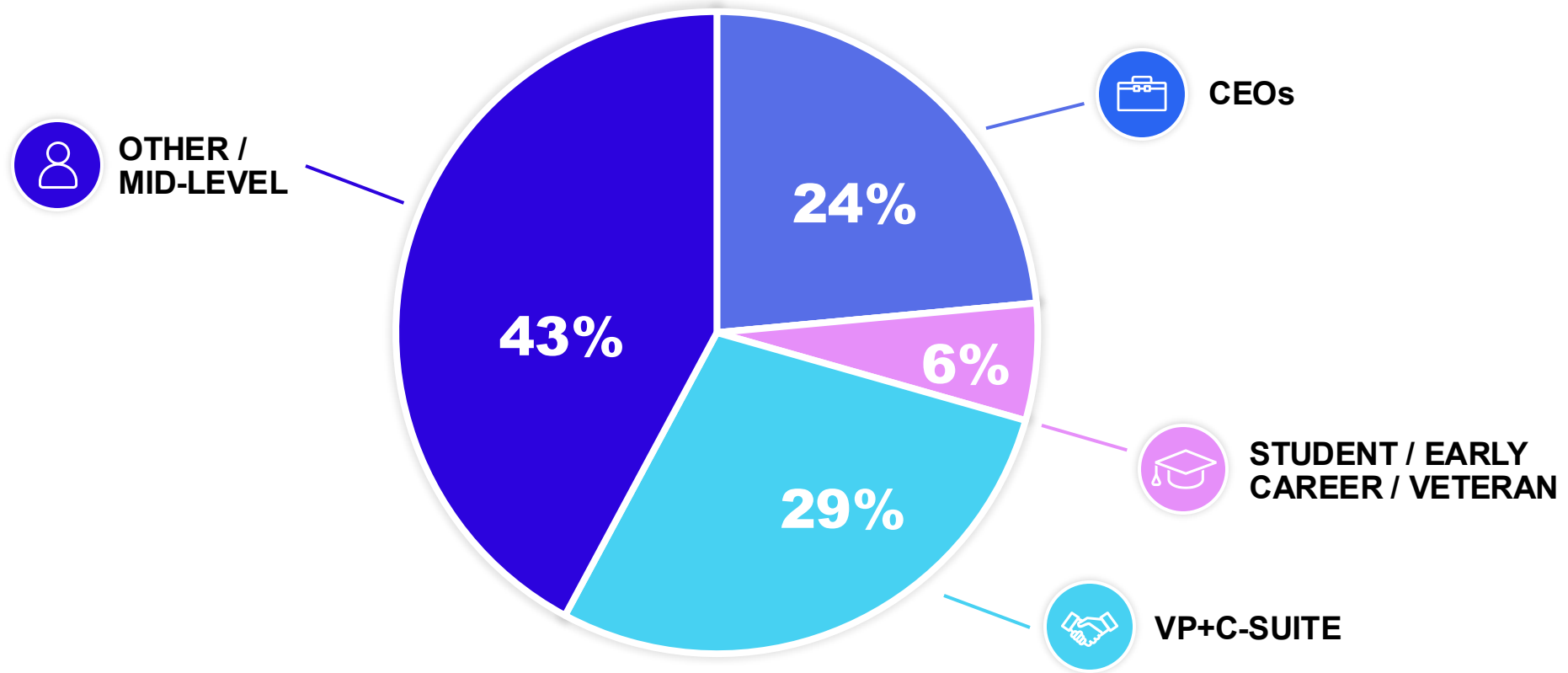
- Business Development
- Communications
- Good Manufacturing Practices
- Government / Legislative Affairs
- Health Care Compliance / Global Compliance
- Human Resources / Human Capital
- Investment / Finance
- IT
- Legal
- Management
- Marketing
- Media
- Medical / Scientific Affairs
- Policy
- Product Manufacturing
- Regulatory
- Reimbursement
- Sales
- Other

INDUSTRY SECTORS

- Anesthesia & Respiratory
- Blood
- Cardiology
- Contract Manufacturing
- Dental
- Diabetic Care
- Diagnostic Imaging
- Dialysis
- Digital Health
- Drug Delivery
- Ear, Nose & Throat
- Endoscopy
- Gastroenterology
- Hospital & Health Care Supply
- In Vitro Diagnostics
- Infectious Disease
- Neurology
- Ophthalmology
- Orthopedic
- Physical Medicine & Rehabilitation
- Patient Monitoring
- Radiation Therapy
- Surgical Devices
- Urology
- Wound Management
- Women's Health

WHO ATTENDS

LEADERS BY JOB FUNCTION



INTERNATIONAL PARTICIPATION

- | | | | |
|------------------------|--------------------------------|-------------------------|-----------------------|
| 1. Australia* | 12. Dominican Republic* | 23. Korea (Republic) | 35. Portugal |
| 2. Belgium* | | 24. Lithuania | 36. Singapore* |
| 3. Belize | 13. Finland | 25. Luxembourg | 37. Spain |
| 4. Burkina Faso | 14. France | 26. Malta | 38. Sweden |
| 5. Brazil | 15. Germany* | 27. Martinique | 39. Switzerland |
| 6. Cameroon | 16. Ghana | 28. Mexico | 40. Taiwan |
| 7. Canada* | 17. Hong Kong | 29. Netherlands* | 41. Ukraine |
| 8. Chile | 18. India* | 30. New Zealand | 42. UAE |
| 9. China | 19. Ireland* | 31. Nigeria | 43. UK* |
| 10. Costa Rica* | 20. Israel | 32. Pakistan | 44. Vietnam |
| 11. Denmark | 21. Italy | 33. Peru | |
| | 22. Japan* | 34. Poland | |

** Recent delegation or pavilion*

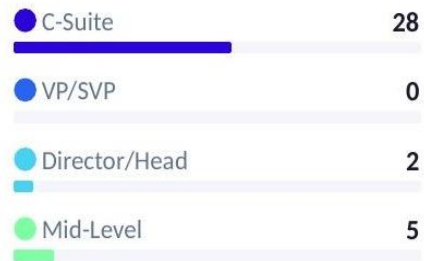
BRING YOUR TEAM*

From Mid-Level to C-Level – There is Something for Everyone in Medtech

Abbott

53

TOTAL REGISTRANTS



Senior leadership % **57%**

EVP Group President, Medical Devices

DVP Digital Solutions

DVP Reimbursement

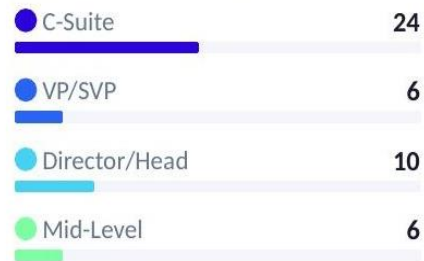
VP Regulatory Quality & Compliance

Medical Director, Movement Disorders

Edwards Lifesciences

53

TOTAL REGISTRANTS



Senior leadership % **75%**

CEO

SVP Chief Compliance Officer

SVP AI, Product & Platforms

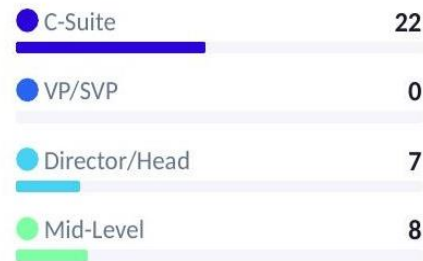
Corp. VP Public Affairs

VP Health Econ & Reimb.

J&J MedTech

48

TOTAL REGISTRANTS



Senior leadership % **60%**

EVP Worldwide Chairman MedTech

Chief Scientific Officer

President US Orthopaedics

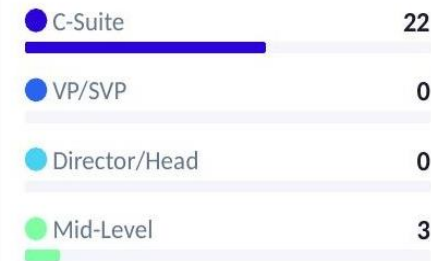
VP Global Head Digital Solutions

VP Venture Investments

Stryker

37

TOTAL REGISTRANTS



Senior leadership % **59%**

President & CEO

EVP & CFO

Group President MedSurg & Neurotech

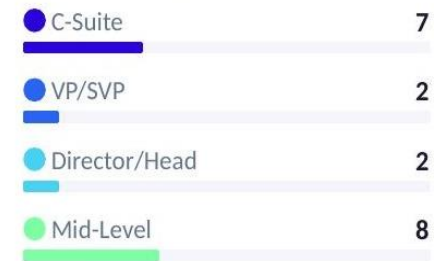
VP Investor Relations

Group President Orthopaedics

Dexcom

24

TOTAL REGISTRANTS



Senior leadership % **46%**

Chairman & CEO

President & COO

Sr. Director New Business Dev.

Sr. Gov't Affairs Specialist

Sr. Manager Regulatory Affairs

Medical Science Liaison Manager

Staff Regulatory Scientist

*2025 Data

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SCHEDULE AT A GLANCE

SCHEDULE AT A GLANCE	SUNDAY OCTOBER 18	MONDAY OCTOBER 19	TUESDAY OCTOBER 20	WEDNESDAY OCTOBER 21
Networking Events	✓	✓	✓	✓
Special Programs & International Spotlight	✓			
Panel Sessions & Corporate Reverse Pitches		✓	✓	✓
Start-up Pitch Competition	✓			
Keynotes		✓	✓	✓
1x1 Partnering Meetings		✓	✓	✓
Medtech Campus Exhibit Hall CEOs Unplugged Patient Pavilion Company Presentations Innovation Pavilion Solutions Showcase MedTech Innovator Showcase Tech in Motion Hub		✓	✓	✓
Investor Forum	✓	✓	✓	✓

SUNDAY
Global Welcome
Reception

MONDAY
Campus Crawl w/
SMTA Reception

TUESDAY
Medtech Campus
Reception

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MEDTECH NETWORKING ALL WEEK LONG



THE
MEDTECH
CONFERENCE
OCT 18-21 | BOSTON, MA



AdvaMed
The Medtech Association

SUNDAY

OCT 18

- Pitch & Pour: Start-Up Pitch Competition
- Global Medtech Welcome Reception

MONDAY

OCT 19

- Networking Lunch
- Medtech Campus Booth Crawl
- SMTA Reception in the Innovation Pavilion
- Open Night

TUESDAY

OCT 20

- Networking Lunch
- Chairman's Cheers Reception
- CEO Reception

WEDNESDAY

OCT 21

- Medtech Networking Lunch

ALWAYS-ON

- 1:1 Partnering Meetings
- Next Gen HQ (student + early career networking hub in the Medtech Campus)
- Investor Forum networking events
- CEOs Unplugged series



2026 SCHEDULE RELEASED

 FILTERS

 Search

 TRACK

☐

 Business Strategies and Finance

☐

 Digital Health Technologies

☐

 Emerging Companies

☐

 Health Access

☐

 In Vitro Diagnostic Tests and Technologies

☐

 International

☐

 Legal and Health Care Compliance Best Practices

☐

 Market Access, Payment and Health Care Delivery

☐

 Patient Engagement

☐

 Pediatric Devices

☐

 Regulatory, Quality and Good Manufacturing Practices

☐

 Supply Chain

 TYPE

☐

 CEOs Unplugged

☐

 Doing Business Globally

☐

 General Information

☐

 Keynote

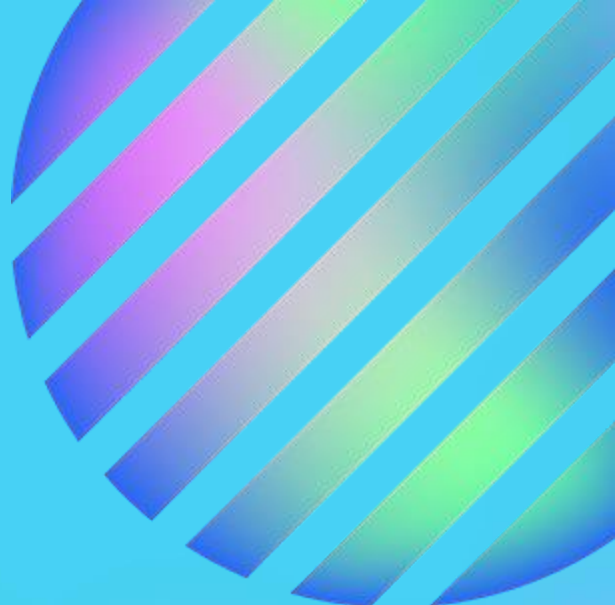
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 Networking

Sessions by Track

Sessions by Category

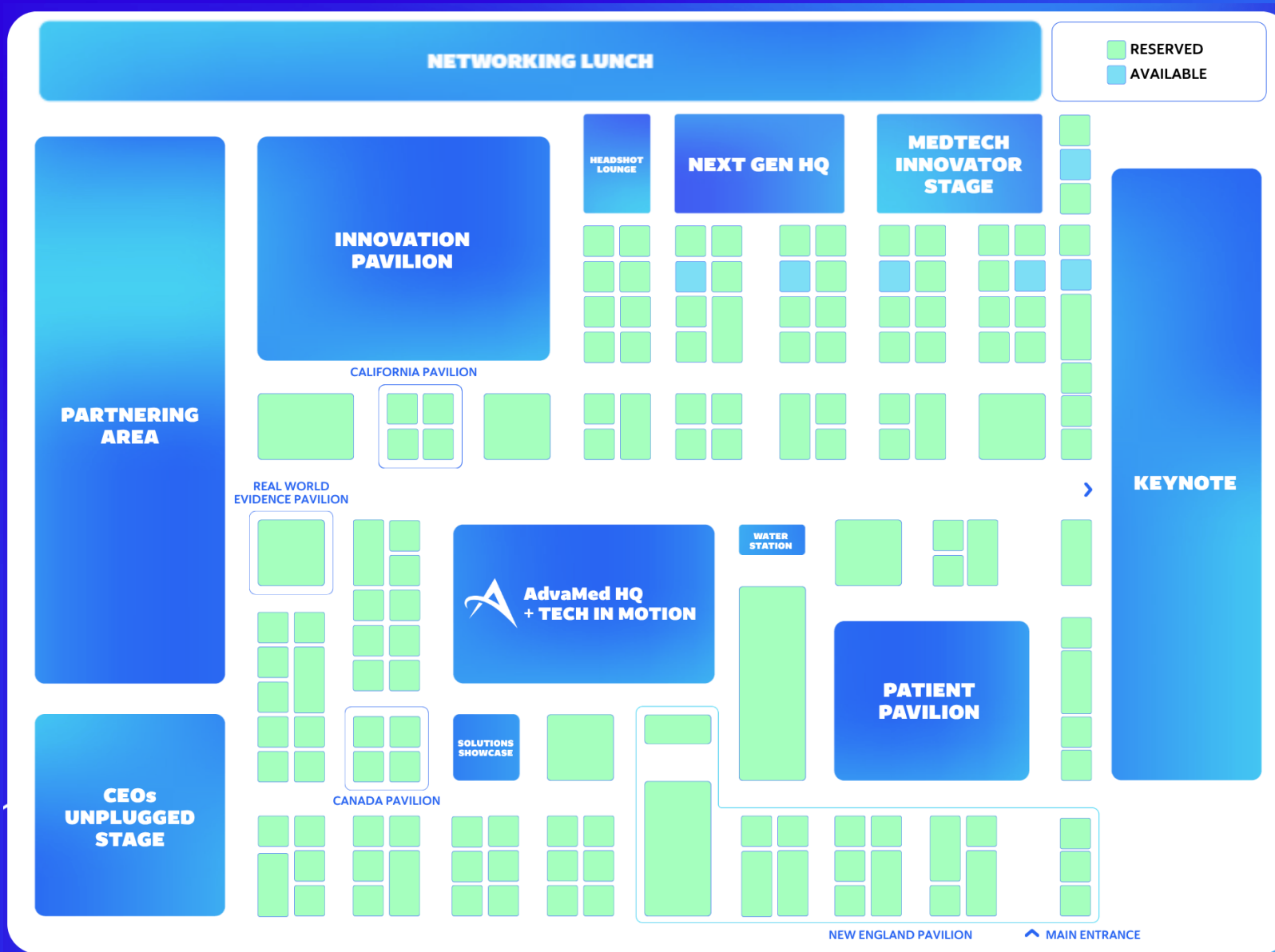
Search & Filter



03

**Medtech Campus
Highlights**

MEDTECH CAMPUS PREVIEW



Featuring

- 7 Stages
- International Pavilions
- Next Gen HQ
- Headshot Lounge
- Mon, Tues Keynote Lunch
- Wed Keynote Breakfast

Receptions

- Monday Booth Crawl
- Monday SMTA Reception
- Tuesday Chairman's Cheers
- Wednesday Networking Lunch
- + Meetups!

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MEDTECH CAMPUS PREVIEW



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SNAPSHOT OF PARTICIPATING COMPANIES



Alcon



B | BRAUN

Boston
Scientific

dexcom®



Insulet



Medtronic



PHILIPS

Johnson & Johnson
MedTech

REVIVAL
HEALTHCARE CAPITAL



Smith+Nephew

stryker



ZOLL **MEDTECH
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MEDTECH PARTNERING + BUSINESS DEVELOPMENT

- Structured opportunities to connect and close deals for start-ups, global medtech manufacturers, investors, service providers, and consultants
- Dedicated space and suites in the Medtech Campus for 1:1 meetings
- Hosted more than 2,880 meetings in 2025, 15% increase over 2024
- 77%+ of attendees use the conference app and partnering system

PARTNERING OPENS SEPTEMBER 9!



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SMALL COMPANIES ON STAGE

Add Them to Your Schedule + Opportunities Still Available

Start-up Pitch Competition

- 8-minute pitch in dynamic HH
- Application open June 11
- Military focus application

Application close
August 6

Innovation Pavilion

- Turnkey kiosk to showcase tech for start-ups and emerging companies
- Innovation Award

Applications close
August 19

Company Presentation

- 9-minute showcase for start-ups to commercial stage companies

Solutions Showcase

- Service providers share solutions to unique challenges
- Unveil product
- Showcase a demo

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OPPORTUNITIES FOR START-UPS AND SMALL COMPANIES



COMPANY PRESENTATIONS

A featured **speaking** opportunity to present your company, technology, and growth strategy to an audience of industry leaders, investors, and potential partners.



INNOVATION PAVILION

A turnkey **exhibit** opportunity where start-ups can showcase products, meet attendees, and build connections throughout the event.



START-UP PITCH COMPETITION

A live **pitch competition** ("Pitch & Pour") where selected start-ups present to a panel of judges and an engaged audience of industry stakeholders.

WHAT IT IS

WHY IT STANDS OUT

- Dedicated stage time to tell your story
- Direct access to investors and strategic partners
- Positioned as a featured conference program component

- High-traffic location on the exhibit floor
- Continuous attendee engagement across all conference days
- Cost-effective way to build brand awareness and generate leads

- Fast-paced, high-energy format designed for maximum exposure
- Opportunity to stand out in a competitive setting
- Built-in audience engagement and networking opportunities

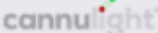
MTI @ MTC

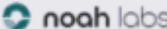
65 Start-Up Companies Take the Stage – with One Winner at the MTI Finals!

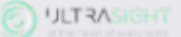
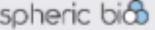
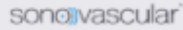
**MEDTECH INNOVATOR®**

2026 COHORT

CARDIOVASCULAR & INTERVENTIONAL

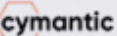






DIAGNOSTIC & MONITORING

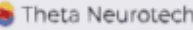




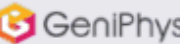
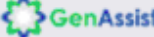


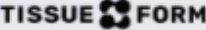
NEUROTech



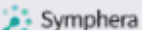
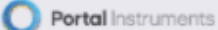


REGENERATIVE MEDICINE





SURGICAL & ORTHOPEDIC



GI & UROLOGY



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INVESTOR FORUM

Designed to attract key members of the medtech and health care investment community

Investor Company Categories:

VCs, Family Offices, Angel Investors • Private Equity •
Investment Bankers • Institutional Investors • Analysts

Tailored Investor Forum Agenda Includes:

- Corporate Reverse Pitch Presentations
- Company Presentations: Start-ups and Early-stage
- Company Presentations: Late-Stage Private & Pre-IPO
- Start-up Pitch Competition
- MedTech Innovator Showcase & Finals
- Innovation Pavilion
- Curated educational content delivering actionable insights on emerging technologies, market trends, financing, commercialization, and the regulatory and reimbursement landscape impacting medtech investments
- Access to the partnering system for 1-1 meetings



CORPORATE REVERSE PITCH PRESENTATIONS • • •

2026 Participating Companies • • •



Hear the latest in medtech, direct from the top companies in our industry. • • •

These 15-minute presentations feature global business and corporate development executives presenting their companies' strategic priorities.



*As of July 20, 2026

CONFIRMED INVESTORS AND BANKS • • •

Meet These Companies in Boston • • •

Ajax Health
Ally Bridge Group
Altaris Capital
Ampersand Capital Partners
Amplitude Ventures Inc.
Aphelion Capital, LLC
ArchiMed
Beyond Hook Ventures
Beyond Next Ventures, Inc.
BNP Paribas Asset
Management
Boston Harbor Angels
Broadview Ventures
Browning West
Buenavista Equity Partners
Catalyst Health Ventures
Champagne Strategic
Advisors, LLC
Chemical Angel Network
Connecticut Innovations
Corewell Health Ventures

Court Square
Curewell Capital
CVC
DxPx Capital
Ecphora Capital
Excelestar Ventures
Features Capital
FOS Capital Partners, LLC
Gilde Healthcare Partners
Global Health Investment
Corporation
Good Growth Capital
Great Hill Partners
H.I.G. Capital
Heinz Ventures, LLC
Horizon 3 Healthcare Pty Ltd
Hotchkis & Wiley
HTA
Inaya Capital

InnovaHealth Partners
Iyengar Capital Partners
J2 Ventures
Kali Mia Investments
Keiretsu MST
KOFA Healthcare
Lemnos Advisory Corp.
Logos Helix Partners
Maple Leaf Angels
March of Dimes
MedVest Hub
Montagu Private Equity
MVM Partners
NeoPrima Ventures
NINA CAPITAL
nufund
Oberland Capital
Olive Tree GP
Questa Capital

Revival Healthcare Capital
Roundtable Healthcare Partners
Sloan Ventures
Springhood Ventures
Star51 Capital
Steel Impact Ventures &
Foundation
Sunmed Capital
SV Health Investors
Tailwinds Ventures
The Trendlines Group
Truist
University City Science Center
Vensana Capital
Vista House Capital
Water Street Healthcare Partners
ZGL Group, Inc.

EARLY CAREER & STUDENTS

Two Paths To Choose From

STUDENTS

Start Building Your Medtech Network

WHO QUALIFIES

Currently enrolled in an undergraduate, postgraduate or doctoral program—or a recent graduate from the classes of 2023–2026.

\$100

Independent registration

Dozens of universities also participate as cohorts.

EARLY CAREER

Accelerate What Comes Next

WHO QUALIFIES

Professionals with five or fewer years in medtech, health care, biomedical engineering or a related field—and veterans.

\$500

Full-conference registration

A FLEXIBLE, FULL-CONFERENCE EXPERIENCE

Guidance When You Want It. Freedom to Choose Your Path.

Get recommendations for sessions, networking and key programming—then personalize your experience around your goals.



All programming



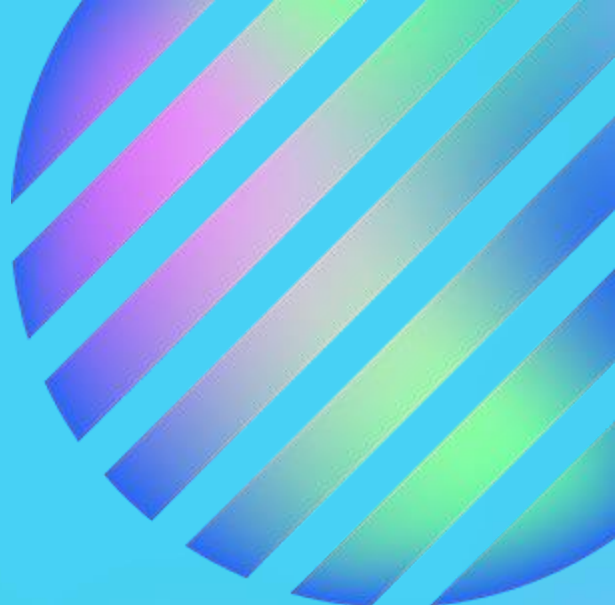
The MedTech Campus



All MedTech Campus networking functions



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04

Education & Speaker
Highlights

EDUCATION OVERVIEW

2026 Educational Topics Include:

Data Integration

Partnering with Family Offices

Rural Health

Point of Care Diagnostics

M&A

International Market Expansion

AI Governance

Build to Buy

Prior Authorization

Patient Engagement

Cybersecurity

Value Analysis Committees (VACs)

Medtech Investment

Connected Implants

Device Deals

Point-of-Care Innovation

MDSAP

Supply Chain Strategy

Litigation Reform

MDR/IVDR

Contractor-Priced Codes

Academic Partnerships

Global Market Expansion

Reimbursement

Supply Chain



PANEL SESSIONS + COMPANY PRESENTATIONS

400+ medtech experts and timely topics spanning AI, M&A, diagnostics, global access, reimbursement, and more.



KEYNOTE SESSIONS

Latest insights and inspiration on patient experience, AI, and regulatory innovation.



PATIENT PAVILION

Experience the human impact of medtech through powerful patient stories highlighting how technologies are changing lives.



CEOS UNPLUGGED

Hear directly from leading medtech CEOs as they discuss leadership, innovation, and the challenges shaping the future of healthcare.

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DAY 1: SUNDAY PROGRAMS

- Doing Business Globally

U.S. Market Access

Australia | Canada | Costa Rica | Dominican Republic | Ireland | Japan

- Pediatric Device Symposium
- Lifeblood MedTech CEO-Only Forum
- AdvaMed Advance Program
- Pitch & Pour Start-up Pitch Competition
- Global Welcome Reception



**MEDTECH
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CONTENT THAT MOVES US

Panel Sessions

- The Role of **Emerging Markets** Within a Global Strategy
- Redefining **Women's Health**: Opportunities for Investment and Innovation in Medtech
- Equipping Legal and Compliance Programs for the **Digital Future of Medtech**: Navigating the Evolving Privacy, AI, and Cybersecurity Landscape
- The Ghost in the Machine -- Exploring the Business Impact and Strategic Approaches Addressing **Cybersecurity and Technology Risks** in Medtech
- Catalyzing Rural Innovation: Increasing Access to Healthcare through the **Rural Health Transformation Program**
- From Innovation to Implementation: Integrating **AI with CPT and Payer Perspectives**
- Decentralized Testing at the **Point of Care**: Regulatory Readiness, Reimbursement, and Real-World Clinical Impact
- Where Smart **Money is Moving** in Medtech -- And Why

CONTENT THAT MOVES US

CEOs Unplugged

- The Future **Diagnostics Landscape**, *Veeva MedTech*
- **Driving Change** in an Ever-Turbulent World, *Bain & Company*
- **Go-To-Market Models** amid Tightening Budgets, *Alexander Group*
- **Value Creation** via Portfolio Strategy, Innovation, Execution, *BCG*
- The **ASC** Reckoning: How Medtech Leaders are Rebuilding to Win, *ZS*
- Resilient by Design: Navigating Uncertainty in **MedTech Supply Chains**, *Kearney*
- Redefining **Women's Health**: Investment and Innovation, *PwC*
- Creating the **Next MedTech Leaders**: M&A, Portfolio Transformation & Life After the Spin, *Truist*
- The CEO's Workforce Dilemma in the Age of **Agentic AI**, *Deloitte*
- The **Big Tech** Question: Partner, Build, or Compete?, *L.E.K.*
- How **Provider Economics** Are Reshaping Care Delivery and the Implications for MedTech, *Alexander Group*

PATIENT PAVILION

@ Medtech Campus

Panel Sessions

Advancing MedTech Patient Engagement: Real-World Wins and Strategies

Revolutionizing Patient Engagement: MedTech's Direct-to-Patient Success Stories



dexcom[®]

PHILIPS



Smith+Nephew



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SPEAKERS JUST ANNOUNCED



Dr. Anne Klibanski
Mass General Brigham



Kevin Fu
Northeastern University



Tamara Syrek Jensen
Rubrum Advising



Jake Leach
Dexcom



Helen Giza
Fresenius Medical Care



Sonal Matai
Karl Storz



Prerna Dogra
Nvidia



Essex Mitchell
Hologic, Inc



Amy Siegel
S2N Health

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SPEAKERS JUST ANNOUNCED



Scott Whitaker
AdvaMed



John Babitt
EY



Mick Farrell
Resmed



Ashley McEvoy
Insulet



Michael Mahoney
Boston Scientific



Dr. Michelle Tarver
FDA (CDRH)



Quenten Blackford
iRhythm Holdings



Tim Schmid
Johnson & Johnson MedTech



Chris Coburn
Mass General Brigham

**MEDTECH
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WHO IS TAKING THE MAIN STAGE?

Monday, October 19
12:00 – 1:30 PM



All-Access
Lunch

Tuesday, October 20
12:00 – 1:30 PM



All-Access
Lunch

Wednesday, October 21
8:15 – 9:30 AM

CDRH Town Hall



Dr. Michelle Tarver
Director – Center for Devices
and Radiological Health, FDA

Breakfast **MEDTECH
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#MTC26 KEYNOTE

PULSE ON MEDTECH: **THE BEST OPPORTUNITIES IN** **MEDTECH FOR 2026-2027**

Moderated by



MIKE MAHONEY

Chairman & CEO



MICK FARRELL

Chairman & CEO



ASHLEY MCEVOY

President & CEO

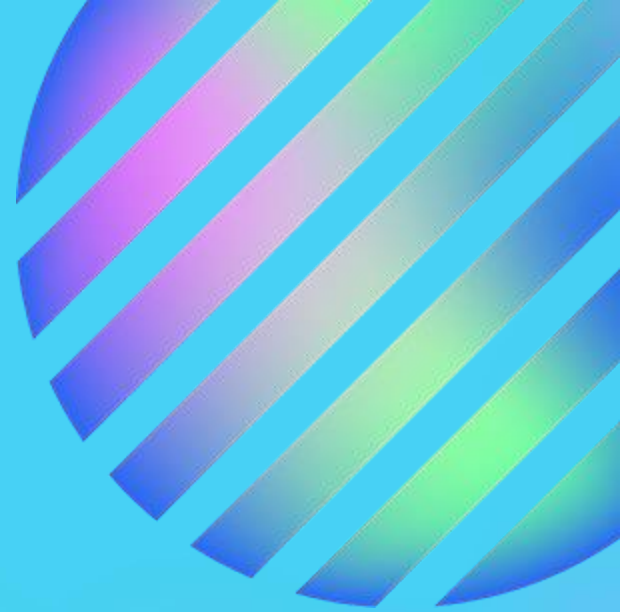


JOHN BABITT

EY Partner & Global
MedTech Leader

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**Attendee List Preview +
Your Checklist**



ATTENDEE LIST SAMPLE

- **ASP**, Chief Operating Officer
- **Bain & Company**, Partner, Healthcare & Life Sciences
- **BD**, Chairman, CEO and President
- **Boston Scientific Corporation**, Chairman, President & CEO
- **Butterfly Network, Inc.**, CEO, President & Chairman
- **Catalyst Health Ventures**, Partner & CFO
- **Columbia University**, CEO
- **Cook Group Incorporated**, Chief Privacy Officer
- **Duracell**, Senior R&D Director, Duracell Health
- **Elucent Medical**, VP UX/UI
- **Elucent Medical**, CFO
- **Fresenius Medical Care**, CEO
- **GE HealthCare**, Chief Quality & Regulatory Officer
- **GE HealthCare**, President & CEO
- **Harvard Medical School**, Student
- **Health Canada**, Director, Policy and International Programs
- **Hologic, Inc.**, Chief Operating Officer
- **Indiana Life Sciences Association**, President and CEO
- **Insulet**, President & CEO
- **Intuitive Surgical, Inc.**, Senior Director, Government Affairs and Advocacy
- **IQVIA Inc.**, President, MedTech and Consumer Health
- **JETRO New York**, Director
- **Johnson & Johnson MedTech**, Executive Vice President, Worldwide Chairman, MedTech
- **Johnson & Johnson Medtech**, Senior Director, International Harmonization
- **KARL STORZ Endoscopy-America, Inc.**, President, North America

ATTENDEE LIST SAMPLE

- **KPMG LLP**, Principal
- **Mass General Brigham**, President & Chief Executive Officer
- **Mayo Clinic**, Chair Business Development
- **MedTech Europe**, CEO
- **Medtronic**, Chairman and CEO
- **Midi Health**, Chief Medical Officer
- **Osaka International Medical & Science Center, Osaka**, Assistant Chief Physician
- **Phillps**, Chief Business Leader, Connected Care
- **Rady Children's Health**, Director, Research Institute
- **Roche Diagnostics**, Head of Regulatory Policy - Standards & Postmarket
- **Samsung Healthcare**, Chief Commercial Officer
- **Smith & Nephew**, President of Orthopaedics
- **Smith & Nephew**, Chief Financial Officer
- **Solventum**, Head, US Federal Government Affairs
- **Terumo Blood and Cell Technologies**, Vice President Patient Access
- **Truist**, Director, Healthcare Investment Banking
- **Tufts University**, Computer Engineering Student
- **University of Pennsylvania**, Executive Director
- **Vensana Capital**, Managing Partner
- **WHOOP**, Chief Medical Officer
- **XEOS**, CTO
- **Zimmer Biomet, Inc.**, Chairman President & CEO
- **Abbott**, Executive Vice President and Group President, Medical Device
- **ASP**, Global Group President
- **ArchiMed**, Managing Partner
- **Edwards Lifesciences Corporation**, CVP Strategy and Corp Development
- **Pharmaceuticals and Medical Devices Agency**, Senior Scientist
- **Revival Healthcare Capital**, Senior Partner
- **Stryker Corporation**, President, Chief Operating Officer
- **U.S. Food and Drug Administration**, Director, Digital Health Center of Excellence

#MTC26 PLANNING TIMELINE



1	Registration & Housing Open	May 12
2	Company Presentation & Innovation Pavilion Applications Open	Now
3	Start-Up Pitch Application Opens	June 11
4	Speakers & Sessions Announced	July 23
5	MTC 101 + News Webinar	July 29
6	Early Bird Discounts End	August 6
7	Start-Up Pitch Application Deadline	August 6
8	Attendee List & Company List Live	August
9	Additional Keynotes Announced	August
10	Innovation Pavilion Application Deadline	August 19
11	Partnering Opens	September 9
12	Partnering Webinar	September 15
13	Housing Deadline	September 29
14	The MedTech Conference	October 18–21

OFFICIAL HOTELS

Book Your Hotel With 3 Easy Clicks

- ✓ Lock in exclusive group rates and stay steps away from the action.
- ✓ Book early to secure your preferred accommodations while availability lasts.
- ✓ Book by September 29

Hotel Options

1. Aloft Boston Seaport District
2. Element Boston Seaport District
3. Hyatt Place Boston Seaport District
4. Omni Boston Hotel at the Seaport
5. Westin Boston Seaport District



TRAVEL TO BOSTON



BOS connects to
300+ U.S. &
international hubs



Walkable Seaport
& downtown area



15 minutes from
airport to
downtown



Historic city



Innovation hub

Why travelers love Boston

1. **Major airport access:** BOS provides extensive domestic and international nonstop service.
2. **Quick arrivals:** Just 15 minutes from the airport to downtown – no long commutes!
3. **Walkable downtown:** Hotels, restaurants, and the Convention Center are all easy.
4. **Easy transportation:** Rideshare and Boston's MBTA subway are convenient.
5. **Built-in attendee experience:** From the Freedom Trail and waterfront views to world-class dining, museums, and sports, Boston is a great place to make memories outside of the conference.

EARLY BIRD ENDS AUGUST 6

Register now for best pricing

For AdvaMed Members

	Early Bird Rate (ends Aug 6)	Standard Rate*
Accel Start-ups/Emerging Medtech (Pre-Revenue to <\$1M)	\$1,000	\$1,100
Accel Start-ups/Emerging Medtech (Revenue \$1M to <\$100M)	\$1,600	\$1,700
Large Medtech Company (Revenue >\$100M)	\$2,800	\$3,000
Service Provider	\$2,900	\$3,100
Government/Hospital/Non-profit/Academic	\$1,600	\$1,700

For Non-Members

	Early Bird Rate (ends Aug 6)	Standard Rate*
Start-ups/Emerging Medtech (Revenue <\$100M)	\$1,800	\$2,000
Large Medtech Company (Revenue >\$100M)	\$3,100	\$3,400
Service Provider	\$3,300	\$3,600
Government/Hospital/Non-profit/Academic	\$1,600	\$1,700

By Application

	Early Bird Rate (before Aug 6)
Media	Complimentary
Investor	Complimentary
Hospital Executives	Complimentary
Student (Currently Enrolled)	\$100
Early Career (<5 yrs)	\$500

YOUR #MTC26 CHECKLIST

Register Your Team

- ☐ Review Registration and Housing
- ☐ Register by August 6
- ☐ Housing Deadline: September 22

Start Your Planning

- ☐ Review 2026 Schedule & Agenda
- ☐ Consider an Innovation Pavilion Exhibit, Start-Up Pitch or Company Presentation
- ☐ “MyMedTech” Partnering Opens September 9

Spread the Word

- ☐ Follow us on LinkedIn
- ☐ Use our marketing toolkit to promote to your network



**Follow &
Spread the Word!**

**MEDTECH
MOVES US**

RESOURCES & MARKETING TOOLKIT

FEATURED CAMPAIGNS — EARLY BIRD ENDS AUGUST 6

Register Now

All-Access Pass: 4 days of education, networking, Medtech Campus, partnering

Early bird rates until August 6

Student All-Access

Currently enrolled students get specialized Next Gen programming

\$100 — proof of enrollment required

Early Career All-Access

For professionals with under 5 years in medtech — jumpstart your career

\$500 early bird — verification required

PROMOTIONAL RESOURCES

Social + Newsletter

Ready-to-share graphics, captions, and customizable copy blocks

Email Signatures

Banner graphics to link from your signature to the registration page

Event Overview + Logos

Sizzle reel, overview PPT, and MTC26 logos (color + white, PNG + SVG)

Everything you need to promote #MTC26 — ready to download

info.themedtechconference.com/the-medtech-conference-2026-partner-toolkit

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Q&A

