




THE
MEDTECH
CONFERENCE

OCTOBER 15-17, 2024
TORONTO, CANADA

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Sample Social Media Copy for Promoting The MedTech Conference

Twitter Post:

Join us in Toronto for #MedTechCon, this October 15-17. Connect with industry leaders, explore cutting-edge innovations, and help shape the future of health care. See you there! 

<https://bit.ly/4dkwNcb>

#mtc24 #healthcare #innovation

LinkedIn/Facebook/Instagram Post:

Join us in Toronto from October 15-17 for the MedTech Conference, where the entire medtech ecosystem – from executives and innovators to investors and policymakers – will gather to shape the future of health care.

Experience world-class speakers, a cross-cutting educational program, invaluable networking, and the innovative Medtech Campus showcasing the latest technological advancements. Don't miss out on this incredible opportunity to be at the forefront of medtech innovation.

 <https://bit.ly/4dkwNcb>

See you in Toronto!

Long-Form LinkedIn Post:

Join us in Toronto from October 15-17 for the MedTech Conference, where the entire medtech ecosystem will gather to shape the future of health care and keep patients in motion. This premier event features world-class speakers, a cross-cutting educational program, invaluable networking opportunities, and the new Medtech Campus showcasing the latest advancements. Here's a glimpse of what you can expect:

Medtech Campus: Discover the latest in medical technology and connect with businesses showcasing their innovations. Build relationships and find tools to elevate your company.

Connection: Network with professionals across the medtech landscape — investors, policymakers, academics, executives, and startups. Over 40% of attendees at c-suite.

Networking: Our lineup of receptions, events, and casual meetups is designed to help you connect with industry leaders, innovators, and peers to help drive innovation!

Education: Over 100 sessions on key topics like digital health, AI, health equity, climate change, supply chain disruptions, and regulations.



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Partnering: Find game-changing connections. Meet innovative entrepreneurs, converse with policymakers, and tap into our exclusive partnering program for personalized meetings.

MedTech Innovator Showcase: Learn from the most innovative emerging companies transforming lives through our partnership with MedTech Innovator.

Investor Forum: Tailored for investors, offering curated content, daily highlights, and special sessions to connect with emerging companies.

Don't miss your chance to be part of this pivotal event. Connect with leaders, discover investment opportunities, and engage with groundbreaking startups. Register now and join us where medtech is in motion!

 <https://bit.ly/4dkwNcb>

Links to use in your posts:

MedTech Conference Homepage:

https://themedtechconference.com/?utm_source=partner&utm_medium=marketing_toolkit&utm_campaign=mtc_24&utm_content=header

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Hashtags to include in your posts:

#MedTechCon
#mtc24
#medtechinmotion
#healthcare

Graphics to include with you posts:

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