**SAMPLE EMAIL OR LETTER COPY**

*Send an email or letter reminding your audience about the importance of attending The Virtual MedTech Conference 2020 or use this sample copy for your company’s newsletter or blog.*

Recommended Subject Lines:

* Join the world’s top medtech executives at The Virtual MedTech Conference this Sept. – Oct.
* Come together with the global medtech community at The Virtual MedTech Conference
* Register by August 28 for The Virtual MedTech Conference and Save!

Dear Medtech Community Member,

As a [“partner of” or “exhibitor at”] The MedTech Conference, we encourage members of the medtech community to attend The Virtual MedTech Conference this September – October.

While navigating the challenges of a global pandemic, the importance of coming together as an industry has never been clearer. The world’s top medtech executives will gather virtually this year to lead the advancements in medical technology that will make us better prepared for future challenges. Expect the same high-quality education, world-class speakers and unparalleled networking in a dynamic and immersive virtual format. Although we can’t be together in person, the medtech community will grow and advance innovation in new ways, virtually.

Learn more about virtual registration options at themedtechconference.com.

We look forward to seeing you virtually!

Sincerely,

[INSERT YOUR SIGNATURE]

[INSERT THE MEDTECH CONFERENCE EMAIL SIGNATURE GRAPHIC]